1996 WILMER C. FIELDS AWARDS
BAPTIST PUBLIC RELATIONS ASSOCIATION

PUBLIC RELATIONS AND DEVELOPMENT DIVISION

TOTAL PUBLIC RELATIONS CAMPAIGN (REGIONAL OR NATIONAL)

First Place: 1995 Maguire State Missions Offering
Don Hepburn
Barbara L. Denman
Tyrus Wood
Florida Baptist Convention

Second Place: 1995-96 Offering for Global Missions
David Wilkinson
Cooperative Baptist Fellowship

SPECIAL PROJECT OR SPECIAL EVENT FOR PUBLIC RELATIONS OR DEVELOPMENT

First Place: Judson College Recruiting Project
Jesse Palmer and Brian Jones
Details Marketing and Design for Churches

Second Place: Baptist Children's Home Presentation to State Convention
Norman Jameson
Michael C. Blackwell
Jennifer Blackwell Harner
Baptist Children's Home of North Carolina

Honorable Mention: Global Missions and Evangelism Conference
David Wilkinson
Cooperative Baptist Fellowship

PHOTOGRAPHY DIVISION

FON H. SCOFIELD AWARD
for exceptional achievement in publication photography
Mark Sandlin
Home Mission Board

BLACK AND WHITE PHOTO (SINGLE)

First Place: Jesus Never Fails
Mark Sandlin
Home Mission Board

Second Place: A Shattering Effect
Jim Veneman
Sunday School Board

Honorable Mention: Phone Call to the Mission Field
Jim Veneman
Sunday School Board

BLACK AND WHITE PHOTO (SERIES)

First Place: Chernobyl's Children
Bill Bangham
Foreign Mission Board

Second Place: Gather the People
Mark Sandlin
Home Mission Board

COLOR PHOTO (SINGLE)

First Place: Choteau Baptism
Mark Sandlin
Home Mission Board

Second Place: Flowers Chapel
Lee Estes
Darrell Washam
Louisiana Baptist Children's Home

COLOR PHOTO (SERIES)

First Place: Atlanta
Mark Sandlin
Home Mission Board

EDITORIAL PHOTOGRAPHY (SINGLE)

First Place: Leap of Faith
Mark Sandlin
Home Mission Board

Second Place: Single Mom
Bill Bangham
Foreign Mission Board

EDITORIAL PHOTOGRAPHY (SERIES)

First Place: 500 Wins
Robert Eisele
William Jewell College

VIDEO PRODUCTIONS DIVISION

M.E. DODD AWARD
for exceptional achievement in video production
Trish Landers Ragsdale
Foreign Mission Board

FEATURE PRODUCTION (MORE THAN 10 MINUTES)

First Place: Funding Foreign Missions
Gunther Friedrichs
Foreign Mission Board

Second Place: Islam Awareness
Van C. Payne, Executive Producer
David Walker, Producer
Foreign Mission Board

Honorable Mention: Doing Missions in a World Without Borders (youth version)
Warren Gentry
Randy G. Durham
Durham Media Group, Inc.

FEATURE PRODUCTION (LESS THAN 10 MINUTES)

First Place: Wish You Were Here (Haiti Report)
Alan L. Walker
Florida Baptist Convention

VIDEO MAGAZINE

First Place: North Carolina Baptist Men Volunteer Project with International Baptist Theological Seminary
Randy G. Durham
Durham Media Group, Inc.

Second Place: Crossroads (Winter Edition)
Tyrus Wood, Jr.
Florida Baptist Convention

PROMOTIONAL PRODUCTIONS

First Place: Get a Clue
Trish Landers Ragsdale
Foreign Mission Board

Second Place: Project X Baptist State Convention of North Carolina
Richard Brunson
Irma Duke

Honorable Mentions: It's Time to Celebrate
Tyrus Wood, Jr.
Florida Baptist Convention

1996 World Changers (corporate promotion)
Susan Word
Roby Bass
Brotherhood Commission

COMMERCIALS OR PUBLIC SERVICE ANNOUNCEMENTS

First Place: Pictures
Scott A. Collins
Russell Rankin
Buckner Baptist Benevolences

Second Place: 1995 Lottie Moon Christmas Offering
Trish Landers Ragsdale
Foreign Mission Board

Honorable Mention: Wake Forest University (30 second spot)
Randy G. Durham
Durham Media Group, Inc.

NEWS REPORTS

First Place: Baptist Work in Kenieba, Mali
Trish Landers Ragsdale
Foreign Mission Board

Second Place: House of Hope
Terry McMahon, Supervising Producer
John Magyar, Jr., Producer
Foreign Mission Board

MUSIC VIDEOS

First Place: What Will It Take
Trish Landers Ragsdale
Foreign Mission Board

OTHER VIDEO PRODUCTIONS

First Place: Celebration: Our History in Foreign Missions
Van C. Payne, Executive Producer
David Walker, Producer
Foreign Mission Board

Second Place: Graffiti Ministry
Richard Brunson, Executive Producer
Baptist State Convention of North Carolina

WRITING DIVISION

FRANK BURKHALTER AWARD
for exceptional achievement in writing
Rachel G. Gill
Home Mission Board

News writing (single article - newspaper)

First Place: Bolivar Man Hopes Settlement Helps Others
Tim Palmer
Word & Way
Second Place: Terror: City Churches Respond to Bombing Victims
Dave Parker
The Baptist Messenger
Honorable Mention: Southern Baptists Face Minority Status with Commitment, Faith
Sarah Zimmerman
Home Mission Board

News writing (single article - magazine)

First Place: Hungry for a New Life
Phyllis Thompson
Missions USA

News writing (series - newspaper)

First Place: Crisis at Southern Seminary
Mark Wingfield
Marv Knox
Western Recorder
Second Place: Cry the Beloved Continent! Crisis of Hope in Africa
Foreign Mission Board News Office
Honorable Mention: SBC Proposed Restructuring
Word & Way Editorial Staff

Feature writing (single - state Baptist newsjournal)

First Place: Book by Former SBC Leader Describes Churches' Failure to Respond to AIDS
Bob Allen
Associated Baptist Press
Second Place: Williams Says Counseling Crucial to Rescue Teams
Dave Parker
The Baptist Messenger

Feature writing (single article - internal or limited audience newsletter)

First Place: Reaching Out with a Bounce and a Kick
Chip Alford
Sunday School Board
Second Place: Once Aborted Four-Year-Old Lives with Mom
Jennifer Blackwell Hamer
Michael C. Blackwell
Baptist Children's Home of North Carolina

Feature writing (single article - national or regional magazine)

First Place: The Promise of Another Chance
Rachel G. Gill
Missions USA
Second Place: The Kissing Church
Phyllis Thompson
Missions USA

Feature writing (single article - limited audience magazine)

First Place: LuLu: Someone's Child
Scott A. Collins
Buckner Baptist Benevolences
Second Place: Future Flock
Pat Cole
Southern Baptist Theological Seminary

Feature writing (series - state Baptist newsjournal)

First Place: Shades of the Apocalypse: Israeli Jews Turn to Christ
Mike Creswell
Foreign Mission Board
Second Place: Genetic Technology — Seeking a Responsible Response
Shari Schubert
Word & Way
Honorable Mention: Missouri Prisons (four-part series)
Tim Palmer
Word & Way

Feature writing (series - national or regional magazine)

First Place: Cry the Beloved Continent! Africa in Crisis
Mark Kelly
Craig Bird
Steve Evans
Foreign Mission Board

Issues/Analysis Editorial (newspaper)

First Place: We Need a New Seminary
Marv Knox
The Western Recorder
Second Place: "Orphanage" Discussion Leaves Providers Out
Michael Blackwell
Baptist Children's Home of North Carolina
Honorable Mention: Bonhoeffer Was Right: The World Is Losing Sight of God
Lynn P. Clayton
The Baptist Message

First Person/Opinion - Editorial Writing

First Place: When I Was in Second Grade, My Mother was Beautiful — She Still Is
Lynn P. Clayton
The Baptist Message
Second Place: Being Careful About Being Right
John D. Pierce
The Christian Index
Honorable Mention: Living Single in a Baptist World
William Neal
The Christian Index
Holding Out Hope for a Generation
Tim Palmer
Word & Way

First Person/Opinion-Editorial Writing (limited audience newsletter/magazine)

First Place: In a Word: Tears
Norman Jameson
Baptist Children's Home of North Carolina
Second Place: May the Joy of Giving Rain on You
Michael Blackwell
Baptist Children's Home of North Carolina

Investigative Writing

First Place: Fred Lowery Turns Down Seminary Presidency
Greg Warner
Associated Baptist Press

Interpretive Writing

First Place: Heard Any Good Rumors Lately?
Trennis G. Henderson
Arkansas Baptist Newsmagazine
Second Place: Theologians Defend Traditional View of Children
Ferrell Foster
The Illinois Baptist

Writing for Other Media

First Place: 1995 WMU Annual Report
D'Lesa Carroll and Theresa Barnett
Woman's Missionary Union

Print Media and Design Division

Albert McClellan Award

for exceptional achievement in print media and design
Rebecca J. Woosley
Palm Beach Atlantic College

Magazines (national or regional)

First Place: Lad
Charlotte Teas, Editor
Sharon Goodwin, Art Director
Brotherhood Commission

Mazagzines (limited or special audience)

First Place: The Unionite
Tracey King
Keith Currey
Office of Public Relations
Union University
Second Place: HBU News
Sharon Saunders, Editor
Vivian Camacho, Assistant Editor
Houston Baptist University

State Baptist Newsjournals

First Place: The Christian Index
Second Place: The Alabama Baptist
Word & Way

Other Newspapers, News Magazines or Tabloids

First Place: Just Between Us
Jennifer Blackwell Hamer
Norman W. Jameson
Baptist Children's Home of North Carolina
Second Place: Florida Missions Today
Barbara L. Denman
Florida Baptist Convention
Fellowship News
David Wilkinson
Dawn Richerson
Cooperative Baptist Fellowship

Newsletters

First Place: Marketing Quarterly
Theresa Barnett
Woman's Missionary Union

Annual Reports

First Place: 1995 President's Report
Diahn Oakley
Alan McPeek
Brett Melancon
Carson-Newman College

Second Place: Go Then and Tell
Jim Veneman
Jennifer Davidson
Terri Lackey
Communications Department
Sunday School Board

Honorable Mention: President's Report
Robert Eisele
Timothy Ackerman
Carolyn Chapman
William Jewell College

Changing Lives Overseas for 150 Years
Office of Public Relations and Development
Foreign Mission Board

Brochures and Booklets

First Place: Palm Beach Atlantic College Viewbook
Rebeccca J. Woosley
Buckely James
Ken Touchton
BSE Graphic Design

Second Place: Inaugural Newsletter
Robert Eisele
Timothy Ackerman
Carolyn Chapman
William Jewell College

Honorable Mention: Toon In to C-N
Office of Alumni Relations
Carson-Newman College

Product or Promotional Catalog

First Place: Handcraft Catalog
Theresa Barnett
Woman's Missionary Union

Books

First Place: World Changers Express, Volume 2
Susan Word
Shelley Smith
Mary Moore
Brotherhood Commission

Second Place: Mthunzi's Reed Mats
Jennifer Law, Mark Smothers and Malia Hughes
Woman's Missionary Union

Special Print Materials

First Place: Texas Baptist Resource Directory
Office of Communications
Baptist General Convention of Texas

Second Place: Celebrating the Vision
Brian K. Hardy
South Carolina Baptist Convention

At Home
Jesse Palmer
Brian Jones
Todd Cotton
Details Marketing and Design

Honorable Mention: Missions Offering Prayer Guide
Baptist State Convention of North Carolina

Preparing for the Ministry
Mary Ellen Price
John Bailey
Michael Duduit
Southern Baptist Theological Seminary

The Voice of Central Seminary
Office of Communications
Central Baptist Theological Seminary

Electronic Materials (Web Page)

First Place: http://www.jewell.edu
Robert Eisele
Tim Ackerman
Harry Cook IV
Phil Thompsen
William Jewell College

Electronic Materials (other)

First Place: St. Louis Alumni PowerPoint Presentation
Robert Eisele
Tim Ackerman
William Jewell College

Other Publications

First Place: SCBC Calendar and Directory
Communications and Marketing Department
South Carolina Baptist Convention

Second Place: VirginiaNet Button
Bob Lynch
Joyce M. Journey
Lisa Harvey Abernathy
Baptist General Association of Virginia

Honorable Mention: State Missions Placemat
Bob Lynch
Lisa Harvey Abernathy
Baptist General Association of Virginia

SBC Sesquicentennial Special Issue
William T. Neal, Editor
John D. Pierce, Managing Editor
James E. Dotson, Associate Editor
The Christian Index

Logo Design

First Place: Times of Refreshing
Teri Capshaw
David Capshaw
Brad Price Design Studio

Second Place: Witness
Jeff Bowman, designer
Baptist State Convention of North Carolina

Letterhead/Envelope/Business Card

First Place: International Congress on Preaching
Michael J. Duduit
John Bailey
Southern Baptist Theological Seminary

Second Place: 175th Anniversary
Rich Reasoner
The Christian Index

Honorable Mention: Special Ministry Letterhead
Tim Yarbrough
Jim Thorne
Missouri Baptist Convention

Illustration

First Place: Student Directory Cover
John Bailey
Michael J. Duduit
Southern Baptist Theological Seminary

Second Place: You Are the Light of the World
Robert Eisele
Tim Ackerman
William Jewell College

Special Design (brochure/booklet/special print materials)

First Place: "One Nation Under God" Leadership Forum brochure
Teri Capshaw
David Capshaw
Brad Price Design Studio

Second Place: Buckner Today
Scott A. Collins
Randy Shebeck
Buckner Baptist Benevolences

Other Graphic Design

First Place: Unto the Least of These
Jeff Bowman
Baptist State Convention of North Carolina

Second Place: Witness Raise Your Standard
Jeff Bowman
Baptist State Convention of North Carolina

Honorable Mention: First Impression CD Packaging
Jesse Palmer
Brian Jones
Todd Cotton
Amy Heise
Details Marketing and Design for Churches

Posters/Flyers

First Place: Heart to Heart: 1995 Youth Evangelism Conference
Teri Capshaw
David Capshaw
Brad Price Design Studio

Second Place: Home Missions Map
Eddy G. Oliver
Scott Brooks
Home Mission Board

Honorable Mention: VisionQuest
Brian Hardy
South Carolina Baptist Convention

Direct Mail (single)

First Place: Peak Performance Collateral Note
Lorri L. Paetz
Foundation Stewardship Ministries
Baptist Foundation of Arizona

Second Place: January is Make Your Will Month
Lorri L. Paetz
Foundation Stewardship Ministries
Baptist Foundation of Arizona

Honorable Mention: Back to School
Norman Jameson
Michael C. Blackwell
Jennifer Blackwell Hamer
Baptist Children's Home of North Carolina

Investing for Life
Jesse Palmer
Brian Jones
Details Marketing and Design for Churches

Direct Mail (campaign)

First Place: Hot Hearts Campaign
Teri Capshaw
David Capshaw
Brad Price Design Studio

Second Place: Missouri Missions Offering
Tim Yarbrough
Jim Thorne
Public Relations Department
Missouri Baptist Convention

Honorable Mention: Worship Giver
Tim Yarbrough
Jim Thorne
Public Relations Department
Missouri Baptist Convention

Other Promotional and Advertising Materials

First Place: Celebrate Your Call
Michael J. Duduit
Southern Baptist Theological Seminary

JUDGES PANEL

Mari-Anne Messmann-Straatmann
Director of Community Relations, panel chair
Heart of Missouri Girl Scout Council

Susan Bartel
Director of Public Relations
Columbia College

John Blakemore
Chair, Mass Communications Department
Stephens College

Elizabeth Clark
Instructor, Mass Communications
Stephens College

Michael Cleary
Corporate Communications Supervisor
Union Electric

J.R. Constance
President, Columbia Area MUse
University of Missouri

Odie Dickens
President
The Dickens Company

Dan Diedrich
Executive Director, University Relations
Lincoln University

Jack Hackethorn
Retired, Professional Photographer

Christina Hammers
Public Information Specialist
Missouri State Highway Patrol

Suzette Heiman
Assistant Professor, School of Journalism
University of Missouri

Phil Leslie
Editor
Missouri Press Association

Richard McGonegal
Managing Editor
News Tribune Company

Jim Murphy
Public Information Specialist
Missouri Division of Tourism

Chantelle Oligschlaeger
Public Relations Coordinator
Missouri Lottery

Geof Payne
President
Imagine That

David Russell
Associate Director, University Relations
University of Missouri

Kenneth Seeney
Assistant for Planning and Public Affairs
Environmental Improvement and Energy Resources Authority
Missouri Department of Natural Resources

Lizabeth Starnes
Director of Communications
Missouri State Medical Association

Ron Taylor
Assignment Editor
KOMU-TV

Nina Thompson
Information Officer
Missouri Department of Natural Resources

Steve Veile
President
Communiqué, Inc.

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Tim Yarbrough, director, public relations department
Linda Boorman, mailing services supervisor
Jim Reed, director, support services department
Kenneth Shaw, building operations supervisor
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