

BCA

Wilmer
C.
Fields
Award
Winners
2001



Public Relations & Development Division

National Public Relations or Development Campaign

1st Place Award

Jerilynn Armstrong, April Hull, Dennis Amber
SBC Annuity Board
Adopt an Annuitant Sunday

2nd Place Award

NOBTS Public Relations and Development
Office
New Orleans Baptist Theological Seminary
New Horizons Campaign

Regional Public Relations or Development Campaign

1st Place Award

KBC Communications/Media Department
Kentucky Baptist Convention
Operation Cooperation

2nd Place Award

Diane Reasoner
Georgia Baptist Convention
GoodNews – It's Good TV

Electronic Media Division

Feature Production (More than 15 minutes)

1st Place Award

Scott Collins, Russell Dilday
Buckner Baptist Benevolences
For This Moment

2nd Place Award

Ray E. Sanders
Oklahoma Baptist General Convention
Falls Creek

Feature Production (Less than 15 minutes)

1st Place Award

Keith Brown
Baptist State Convention of North Carolina
Standing in the Way

2nd Place Award

Jeff Bowman
Baptist State Convention of North Carolina
Come, Open the Door

Video Magazine

1st Place Award

Terry M. Walton, Cornerstone Pictures'
Cooperative Baptist Fellowship
Reaching the Unreached: Banjara People

2nd Place Award

Electronic Media Department
International Mission Board
Global Harvest

Commercials or PSAs (Video)

1st Place Award

R. Martin Coleman
FamilyNet
At Home with FamilyNet

2nd Place Award

Tim Nicholas, Ferrell Blakenship
Mississippi Baptist Convention
Christian Action Commission

Commercials of PSAs (Audio)

1st Place Award

Chuck Ries, Kirk Teegarden, R. Martin
Coleman
FamilyNet

Christmas 2000 PSAs

2nd Place Award

The AD Company
ERBC Worship Radio Services

Music Video

1st Place Award

Scott Collins
Buckner Baptist Benevolences
Shoes for Orphan Souls

2nd Place Award

J. K. Edwards
South Carolina Baptist Convention
Carry the Call

Web Sites (Design)

1st Place Award

Paul E. Huse
Missouri Baptist College
MBC Website

Web Sites (Functionality)

1st Place Award

Paul E. Huse
Missouri Baptist College
MBC Website

2nd Place Award

IME Web Team
International Mission Board
IME Website

CDRoms (Video)

1st Place Award

Doug Rogers
Alabama Baptist Convention
Your Next Step

News Writing Division

News Article (Newspaper)

1st Place Award

Tony W. Cartledge
Biblical Recorder
CBF Coverage Restricted at Two Baptist Papers

2nd Place Award

Michael Leathers
Illinois Baptist
Many Don't Grasp Cooperative Program

News Article (Newsletter)

1st Place Award

Terri Lackey
LifeWay Christian Resources
LifeWay Bikers

2nd Place Award

Jerilynn Armstrong
SBC Annuity Board
Long-term Care Offered This Fall

News Series or Package (Newspaper)

1st Place Award

Mark Wingfield
Baptist Standard
BGCT Budget Changes

2nd Place Award

David Winfrey, Trennis G. Henderson
Kentucky Western Recorder
KBHC Defends Hiring Practices

Opinion (Editorial for Newspaper)

1st Place Award

Tony W. Cartledge
Biblical Recorder
When Did Souls Become Incompetent?

2nd Place Award

William Neal
Christian Index
Spiritual Influence and Political Power

Opinion (Editorial for Magazine)

1st Place Award

Russell Dilday
Buckner Baptist Benevolences
God's Love

2nd Place Award

Tamera Heitz-Peek
Southwest Baptist University
Miracles

Investigative Reporting (Single Article)

1st Place Award

Tim Palmer
Word and Way
No Retreat, No Surrender

2nd Place Award

Mark Wingfield, Bob Allen
WMU Reclaims Nearly \$1 Million from Southern

Investigative Reporting (Series)

1st Place Award

Mark Wingfield
Baptist Standard
And Nothing But the Truth . . .

2nd Place Award

Greg Heyman, Jennifer Rash
The Alabama Baptist
Tax Reform

Interpretive Reporting (Single Article)

1st Place Award

Craig A. Bird
Jesus Junk or Witness Wear

2nd Place Award

Jerry Pierce
Baptist Messenger
Pokemon Article

Interpretive Reporting (Series)

1st Place Award

David Winfrey
Western Recorder
Does Your Web Site Work?

2nd Place Award

Russell Dilday
Buckner Baptist Benevolences
Romania

Feature Writing Division

Newspaper Feature Article

1st Place Award

Todd Deaton
Baptist Courier
Savannah's Struggle

2nd Place Award

Stacey Hamby
Word and Way
Survivor: Veteran Recalls Bataan Death March

Magazine Feature Article

1st Place Award

Amanda Phifer
Church Hopping

2nd Place Award

Sara Horn
Union University
Faith and Power: Walking Godly in DC

Newsletter Feature Article

1st Place Award

Lisa M. Jones
Cooperative Baptist Fellowship
'Invisible' Missionaries Reach Out to Berber Muslims

2nd Place Award

Jerilynn Armstrong
SBC Annuity Board
Houston Church Adopts 142 Annuitants

Newspaper Feature Series or Package

1st Place Award

Sherri Brown
The Final Journey

2nd Place Award

Lynn P. Clayton
Baptist Message
Hope Razor Wire and Endless Sentences Cannot Destroy

Magazine Feature Series or Package

1st Place Award

Russell Rankin
International Mission Board
Ambon's Silent Scream

2nd Place Award

Craig A. Bird
Clothing Articles as Articles of Faith

Newsletter Feature Series or Package

Honorable Mention

Barbara Denman, Kristi Hodge
Florida Baptist Convention
Florida Missions Today - Faith Journey

Single Ad, Advertising & Promotional

Copy Writing

1st Place Award

Larry Thompson
Bellevue Baptist Church
Bible Fellowship Ad

2nd Place Award

Larry Thompson
Bellevue Baptist Church
TV Broadcast Ad

Ad Series, Advertising & Promotional

Copy Writing

1st Place

Larry Thompson
Bellevue Baptist Church
Cross Roads ad series

2nd Place Award

The AD Company
ERBC Spring Campaign

Scripts, Advertising & Promotional

Copy Writing

1st Place Award

Doug Rogers

Alabama Baptist Convention

The Price Is Right

2nd Place Award

Tyrus Wood, Jr.

Florida Baptist Convention

A Legacy of Changed Lives

Special Materials, Advertising & Promotional Copy Writing

1st Place Award

Larry Thompson

Bellevue Baptist Church

Power Breakfast Postcard

2nd Place Award

Jenny Rogers

International Mission Board

Church Planting Movements

Photography Division

Magazine Photography (single)

1st Place Award

Denise McGill

International Mission Board

Worth the Risk

2nd Place Award

Gibbs Frazeur

North American Mission Board

Watching the Needle

Magazine Photography (series)

1st Place Award

Denise McGill

International Mission Board

A Lesson in Miracles

2nd Place Award

Warren F. Johnson

International Mission Board

Ambon's Silent Scream

Newspaper Photography (Single)

1st Place Award

Scott A. Collins

Buckner Baptist Benevolences

The Faces of ElderCare

2nd Place Award

Warren F. Johnson

International Mission Board

Olympic Rings

Other Publications (single)

1st Place Award

Gibbs Frazeur

North American Mission Board

Emotional Aftermath

2nd Place Award

Jim Veneman

Union University

A Bulldog Slam-dunk

Other Publications (Series)

1st Place Award

Roy M. Burroughs

International Mission Board

East Asia Brochure

2nd Place Award

Jim Veneman

Union University

Castro Dialogues with Baptist Leaders

Print Media & Design Division

State Baptist Newspaper

1st Place Award

Mark Wingfield, Marv Knox

Texas Baptist Standard

Baptist Standard

2nd Place Award

Michael Leathers

Illinois Baptist State Association

Illinois Baptist

Limited Audience Magazine

1st Place Award

Office of Public Relations

Southwest Baptist University

SBU Life

2nd Place Award

Buckner Communications Office

Buckner Baptist Benevolences

Buckner Today

Other Newspaper, News Magazine or Tabloids

1st Place Award

Johnny Pierce

Baptists Today

2nd Place Award

Larry Thompson

Bellevue Baptist Church

Light and Truth

Newsletter

1st Place Award

Details Communications

At Home

2nd Place Award

Office of Public Relations

Southwest Baptist University

SBU Life: Alumni News Edition

Redesigned State Baptist Newspaper

1st Place Award

Michael Leathers

Illinois Baptist

Redesigned Limited Audience

Magazine

1st Place Award

Johnny Pierce

Baptists Today

2nd Place Award

Doy Cave

New Orleans Baptist Theological

Seminary

Gatekeeper

Brochure or Booklet

1st Place Award

Details Communications

East Texas Baptist University Viewbook

2nd Place Award

Larry Thompson

Bellevue Baptist Church

Women's Ministry brochure

Academic Catalog

1st Place Award

Office of Public Relations

Samford University

Samford Catalog

Product or Other Promotional Catalog

1st Place Award

Office of Public Relations

Southwest Baptist University

Admissions Viewbook

2nd Place Award

Scott Goggins

Women's Missionary Union

WorldCrafts 2000-2001 Catalog

Book

1st Place Award

Michael C. Blackwell

Baptist Children's Homes of North

Carolina

New Millennium Families

2nd Place Award

Melissa Mann, Jim Veneman

Union University

So Great a Cloud of Witness

Other Publications

1st Place Award

Shelley Smith

North American Mission Board

Purpose-filled, Mission-skilled Youth

Resource Kit

2nd Place Award

Larry Thompson

Bellevue Baptist Church

Organ Dedication Program

Logo Design

1st Place Award

Office of Public Relations
Samford University
Samford Sports Logo

2nd Place Award

Jeff Bowman
Baptist State Convention of North Carolina
Baptist State Convention of North Carolina Logo

Letterhead/Envelope/Business Card

1st Place Award

Jeff Bowman
Baptist State Convention of North Carolina
Smartleadership.com Stationery Set

2nd Place Award

Jeff Audirsch
New Orleans Baptist Theological Seminary
New Horizons Letterhead

Illustration, Cartoon, Informational Graphic

1st Place Award

Office of Public Relations
Baylor University
Beal Poetry Festival: Cultivating Creativity

2nd Place Award

Alan M. Perrow
International Mission Board
Pentecost Every 3 Days

Poster or Flyer

1st Place Award

Office of Public Relations
Baylor University
Art and Soul

2nd Place Award

Office of Public Relations
Samford University
Bobby Bowden Poster

Specialty Items

1st Place Award

The AD Company
ERBC Contemporary Worship Services Tickets

2nd Place Award

Amy Seale
Buckner Baptist Benevolences
For This Moment

Single Piece Direct Mail

1st Place Award

Diane Reasoner
Georgia Baptist Convention
GoodNews - It's Good TV Promo Box

2nd Place Award

Office of Public Relations
Baylor University
Thirsty?

Direct Mail Advertising Campaign

1st Place Award

Lisa Young Bratton
FamilyNet
Quality Radio - Through the Years

Print Advertisement

1st Place Award

Amy Seale
Buckner Baptist Benevolences
Many Ministries

2nd Place Award

Woody Murray
LifeWay Christian Resources
LifeWayonline.com Introduction

Annual Report

1st Place Award

Office of Public Relations
Baylor University
University Financial Report

2nd Place Award

Becky Peeling
Palm Beach Atlantic College
President's Report

Special Advertising Material

1st Place Award

Larry Thompson
Bellevue Baptist Church
Lighthouse Ministry Kit

Special Thanks to:

Keith Beene
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Jill Bryant
J. K. Edwards
Nichole Hansen
Mark Jeffcoat
Andy Murphy
Kathy Murphy
Scott Vaughan

and to our judges:

Jeff Amberg
Ben Davis
Randy Bradley
Britt Dillard
Jeannette Driggers
Tim Floyd
Reggie Hall
Brian Hardy
Ansley Jeffcoat
Melanie Kieve
Judy O'Sullivan
Robert Oswald
Lee Price
Dean Schuster
Rick Smoak
Bill West

Special thanks also for the one who offers our inspiration - our Lord and Saviour.

Grand Prize Winners

Arthur S. Davenport Award in Public Relations

KBC Communications Department - Kentucky Baptist Convention - "Operation Cooperation"

M.E. Dodd Award in Electronic Media

Buckner Baptist Benevolences - Scott Collins and Russell Dilday - "For This Moment"

Frank Burkhalter Award in News Writing

Texas Baptist Standard - Mark Wingfield - "BGCT Budget Changes"

Leonard Holloway Award in Feature Writing

Sherri Brown - "The Final Journey"

Fon H. Scofield Award in Publication Photography

International Mission Board - Denise McGill - "Lessons In Miracles"

Albert McClellan Award in Print Media and Design

Baylor University Office of Public Relations - "Art and Soul"

M.E. Dodd Award in Emerging Technology

Missouri Baptist College - Paul E. Huse - "Missouri Baptist College Website"