

### **SPECIAL THANKS**

Keith Beene and the Baptist Communicators Association would like to extend a special thank you to the following individuals and companies for their assistance with the 2005 awards competition:

Ellen Beene  
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Tim Ellsworth  
Curry Evans  
Michael Felder  
Wilmer C. Fields  
Todd Hampson

Rod Hampton  
Polly House  
Lloyd Householder  
Julie's Cooking,  
Murfreesboro, Tenn.  
Norman Jameson  
Bill Junker  
Mark Kelly  
L & K Trophy House,  
Murfreesboro, Tenn.  
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Union University  
Cam Tracy  
Chris Turner  
Carol Veneman  
Jim Veneman  
Ty Wood



1715K South Rutherford Blvd. #295,  
Murfreesboro, TN 37130.  
[www.baptistcommunicators.org](http://www.baptistcommunicators.org)



## **AWARDS BANQUET**

**APRIL 23, 2005  
THE WESTIN TABOR  
DENVER, COLORADO**

2005 WILMER C. FIELDS AWARD COMPETITION

GRAND PRIZE AWARDS

As part of the awards competition, the association presents the following awards to those members whose exemplary work merits special recognition:

**Frank Burkhalter Award**

Given for significant achievement in religious newswriting. Burkhalter became publicity director for the Southern Baptist 75 Million Campaign in 1919. When the Cooperative Program was launched in 1925, he became its first publicity director. From 1929 until he retired in 1945, he was professor of journalism at Baylor University.

**Arthur S. Davenport Award**

Given for exceptional achievement in public relations and development. The award is named after the first full-time public relations director for the Baptist General Convention of Oklahoma. Davenport was one of the 24 founding members of the Baptist Public Relations Association (now BCA), and served as the association's third president in 1956-1957. Later, he operated a successful public relations agency in Oklahoma City for 20 years as well as being a member of the Oklahoma Bar Association and the Public Relations Society of America.

**Leonard Holloway Award**

Given for exceptional achievement in feature writing. Holloway, a BPRA charter member, served as the public relations director for the Baptist General Convention of Texas in the early 1950s. Later, Holloway taught at Wayland Baptist University. He also served as president of the University of Mary Hardin-Baylor and the University of Corpus Christi.

**M.E. Dodd Memorial Award**

Given for significant achievement in radio, television, film, and video. It honors the memory of Dr. M.E. Dodd who was pastor of First Baptist Church, Shreveport, Louisiana, for more than 40 years. He was a Southern Baptist Convention president, a pioneer in radio ministry and was the first speaker on The Baptist Hour.

**Albert McClellan Award**

Given for significant achievement in print media and design. This award is named for a charter BPRA member and former association president. McClellan served for 32 years in several capacities during a long career with the SBC Executive Committee, including Public Relations Secretary.

**Fon H. Scofield Award**

Given for significant achievement in photography. The award is named after the late Fon Scofield Jr., a pioneer Southern Baptist photojournalist. After beginning his career as a photographer with the Baptist State Convention of North Carolina, he spent 29 years on the staff of the Southern Baptist Foreign Mission Board.

In 1999 web sites were first entered in the electronic media division (Dodd Award). In 2002 the competition was expanded to include a division which recognizes significant achievement in interactive communications.

**GRAND PRIZE WINNERS**

**Arthur S. Davenport Award for Exceptional Achievement in Public Relations**

Dan Euliss  
Baptist State Convention of North Carolina  
North Carolina, The State of Our Mission

**Exceptional Achievement Award in Interactive Communications**

Sean Copley and Todd Hampson  
TNT Studio  
Timbuktoons: Scripture Cartoons

**M.E. Dodd Award for Exceptional Achievement in Audio-Visual Communications**

K Brown and Norman Jameson  
Baptist State Convention of North Carolina  
Door of Hope

**Fon H. Scofield Award for Exceptional Achievement in Publication Photography**

Matt Jones  
International Mission Board  
Shall We Gather at the River

**Frank Burkhalter Award for Exceptional Achievement in News Writing**

Erich Bridges  
International Mission Board  
Traffic: Human Slavery Is Alive and Well in North India

**Leonard Holloway Award for Exceptional Achievement in Feature Writing**

John Hall  
Baptist General Convention of Texas  
Finding a Mission That Fits

**Albert McClellan Award for Exceptional Achievement in Print Media and Design**

Office of University Communications  
Union University  
2003 Provost Report

**PUBLIC RELATIONS & DEVELOPMENT DIVISION**

**Total Public Relations or Development Campaign 1st Place Award**

Dan Euliss  
Baptist State Convention of North Carolina  
North Carolina, The State of Our Mission

**2nd Place Award**

Office of Mobilization  
International Mission Board  
2004 Lottie Moon Offering

**Special Events**

**1st Place Award**

Kim Quinn and Dulce Stevens  
Missouri Baptist Foundation  
Exploring Your Investments

**INTERACTIVE COMMUNICATIONS DIVISION**

**Web Sites**

**1st Place Award**

Allen Spencer, Kathy Rosales and Kent Smith  
Colorado Baptist General Convention  
www.cbgc.org

**2nd Place Award**

Sean Copley and Todd Hampson  
Baptist Convention of Maryland/Delaware  
www.yourbcmd.org

**Honorable Mention**

Kim Quinn and Dulce Stevens  
Missouri Baptist Foundation  
www.mbfm.org

**CD-ROM/DVD**

**1st Place Award**

Sean Copley and Todd Hampson  
TNT Studio  
Timbuktoons: Scripture Cartoons

**2nd Place Award**

Deanne Carter  
Florida Baptist Convention  
Solutions

**Electronic Magazines, Newsletters, Other Online Publications**

**1st Place Award**

Office of Marketing & Public Relations  
University of Mary-Hardin Baylor  
U-Belong Mini-Site

**2nd Place Award**

Office of University Communications  
Union University  
The Union Book Project

**AUDIO-VISUAL COMMUNICATIONS DIVISION**

**Video Feature Production, Broadcast: More than 15 minutes**

**1st Place Award**

Deanne Carter and Tyrus Wood, Jr.  
Florida Baptist Convention  
Cross Roads

**Video Feature Production, Broadcast: Less than 15 minutes**

No Entries

**Video Feature Production, Non-Broadcast: More than 15 minutes**

**1st Place Award**

David Nelms  
North American Mission Board  
X-treme Missions

**2nd Place Award**

Deanne Carter and Tyrus Wood, Jr.  
Florida Baptist Convention  
Our Heritage, Our Hope

**Video Feature Production, Non-Broadcast: Less than 15 minutes**

**1st Place Award**

Deanne Carter  
Florida Baptist Convention  
To the Ends of the Earth

**2nd Place Award**

eMedia Department  
International Mission Board  
Journey – Abdul's Story

**Video Magazine**

**1st Place Award**

Deanne Carter and Tyrus Wood, Jr.  
Florida Baptist Convention  
Cross Roads

**Video PSA or Commercial**

**1st Place Award**

Communications Team  
Baptist General Convention of Oklahoma  
Gambling Mouse Animation

**2nd Place Award**

Jeff Griswold  
North American Mission Board  
– and –  
Diane Reasoner  
Georgia Baptist Convention  
God's Plan

**Promotional Video**

**1st Place Award**

K Brown and Norman Jameson



2005 WILMER C. FIELDS AWARD COMPETITION



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Baptist State Convention  
of North Carolina  
*Door of Hope*

**2nd Place Award**  
Deanne Carter and Tyrus Wood, Jr.  
Florida Baptist Convention  
*2004 Maguire State  
Missions Report*

**Music Video**  
**1st Place Award**  
eMedia Department  
International Mission Board  
*Cry Holy*

**Audio Magazine**  
**1st Place Award**  
Curry Evans and Doug Rogers  
Alabama Baptist State Board  
of Missions  
*One Mission*

**Audio News Report**  
**1st Place Award**  
Jenny Brannan and Rod Hampton  
Georgia Baptist Convention  
*Georgia Religion News This Week*

**Audio PSA or Commercial**  
**1st Place Award**  
Tyrus Wood, Jr.  
Florida Baptist Convention  
*Friends & Neighbors*

**2nd Place Award**  
Woody Murray  
LifeWay Christian Resources  
*Bible Questions for Scholars*

**PHOTOGRAPHY DIVISION**

**Newspaper/  
Newsletter: Single**  
**1st Place Award**  
Kelly Davis  
LifeWay Christian Resources  
*A Sounghai Soul: Niger, Africa*

**2nd Place Award**  
Kent Harville  
LifeWay Christian Resources  
*Sisters Who Care*

**Newspaper/  
Newsletter: Series**  
**1st Place Award**  
Bill Bangham  
International Mission Board  
*Slain Aid Worker Karen Watson  
Valued the Attention of God*

**2nd Place Award**  
Doug Rogers  
Alabama Baptist State Board  
of Missions  
*State Baptists Minister in  
Venezuela*

**Magazine: Single**  
**1st Place Award**  
K Brown and Norman Jameson  
Baptist State Convention  
of North Carolina  
*Morning Walk*

**2nd Place Award**  
Brittany Battles  
and Rex Campbell  
Baptist General Convention  
of Texas  
*The Power of Prayer*

**Special Award for Creativity**  
Brittany Battles  
and Rex Campbell  
Baptist General Convention  
of Texas  
*Inside Youth*

**Magazine: Series**  
**1st Place Award**  
Matt Jones  
International Mission Board  
*Shall We Gather at the River*

**2nd Place Award**  
Roy Burroughs  
International Mission Board  
*Venezuelan Missionary Rides  
Out the Storm*

**Other Media: Electronic**  
**1st Place Award**  
Matt Jones  
International Mission Board  
*Bam, Iran Earthquake*

**2nd Place Award**  
Norman Miller  
Baptist Press  
*Reflections from the Road*

**Other Media: Print**  
**1st Place Award**  
Courtney Navey  
Southeastern Baptist  
Theological Seminary  
*Bird on Fountain*

**NEWS WRITING DIVISION**

**Single Article – Newspaper  
or Newsletter**  
**1st Place Award**  
Bill Bangham  
International Mission Board  
*Slain Aid Worker Karen Watson  
Valued the Attention of God*

**2nd Place Award**  
Grace Thornton  
The Alabama Baptist  
*Mississippi Minister Seeks Truth  
About Faith Healings*

**Single Article – Magazine**  
**1st Place Award**  
Polly House  
LifeWay Christian Resources  
*When Preaching Didn't Get the  
Men, Boxing Drew Them In*

**2nd Place Award**  
Polly House  
LifeWay Christian Resources  
*Konichiwa, Y'all*

**Single Article – Online  
Publication**  
**1st Place Award**  
Brent Thompson  
Southwestern Baptist  
Theological Seminary  
*100-year-old Alumnus Addresses  
Class at Southwestern*

**2nd Place Award**  
Chris Turner  
LifeWay Christian Resources  
*Roy Moore: Acknowledgement  
of God Was at Center  
of Controversy*

**Series – Newspaper or  
Newsletter**  
**1st Place Award**  
Erich Bridges  
International Mission Board  
*India and Hinduism: Challenges  
for the Gospel*

**2nd Place Award**  
Trennis Henderson  
Western Recorder– and –  
Rob Marus and Greg Warner  
Associated Baptist Press  
*SBC Cuts Ties to BWA*

**Series – Magazine**  
No Entries

**Series – Online Publication**  
**1st Place Award**  
IMB Writing Team – Bill Bangham,  
Anita Bowden, Erich Bridges,  
Mike Creswell, Manda  
Gibson, Shawn Hendricks  
and Mark Kelly  
International Mission Board  
*IMB Workers Killed in Iraq*

**2nd Place Award**  
Greg Warner  
Associated Baptist Press  
– and –  
Barbara Denman  
Florida Baptist Convention  
*Florida's Hurricanes of 2004*

**Opinion or Editorial**  
**1st Place Award**  
Brian Kaylor  
Baptist General Convention  
of Missouri  
*Do This in Remembrance of Me*

**2nd Place Awards**  
Tony W. Cartledge  
Biblical Recorder  
*On the Road to Divorce?*

Gerald Harris  
The Christian Index  
*The World's Greatest Comeback*

**Honorable Mention**  
Trennis Henderson  
Western Recorder  
*Should Baptists Abandon  
Public Schools?*

**First Person Column**  
**1st Place Award**  
Tony W. Cartledge  
Biblical Recorder  
*Ostriches Want to Know*

**2nd Place Award**  
Tony W. Cartledge  
Biblical Recorder  
*Now We Can Laugh*

**Honorable Mention**  
Tim Ellsworth  
Baptist Press  
*The Way It's Supposed to Be*

**Interpretive Reporting**  
– **Single**  
**1st Place Award**  
Joe Westbury  
The Christian Index  
*Imagine a World: Analysis on  
Welsh Revival*

**2nd Place Award**  
Greg Warner  
Associated Baptist Press  
*Leaving the SBC Behind Proves  
Hard for Some Churches*

**Interpretive Reporting**  
– **Series or Package**  
**1st Place Award**  
Erich Bridges  
International Mission Board  
*Traffic: Human Slavery Is Alive and  
Well in North India*

**2nd Place Award**  
Greg Warner  
Associated Baptist Press  
– and –  
Steve DeVane  
Biblical Recorder  
*Gift of Car Stirs Controversy  
at Southeastern Seminary*

**FEATURE WRITING  
DIVISION**

**Single Article – Newspaper  
or Newsletter**  
**1st Place Award**  
David Winfrey  
Western Recorder  
*Former Kentucky Prison Escapee  
Returns to Share God's Love*

**2nd Place Award**  
Dana Williamson  
The Baptist Messenger  
*Nathaniel Rescued from  
Cambodian Streets,  
Is Thriving in Oklahomans'  
Christian Home*

**Honorable Mention**  
Dannah Prather  
Western Recorder  
*At Life's End*

**Single Article**  
– **Magazine**  
**1st Place Award**  
John Hall  
Baptist General Convention  
of Texas  
*Finding a Mission that Fits*

**2nd Place Award**  
Shawn Hendricks  
International Mission Board  
*Venezuelan Missionary  
Rides Out the Storm*

**Honorable Mention**  
Cathy Humphrey  
Georgia Baptist Developmental  
Disabilities Ministries  
*God's Child – Daniel Skandera  
Has Found Purpose and Blessing  
in Life*

**Single Article**  
– **Online Publication**  
**1st Place Award**  
Brent Thompson  
Southwestern Baptist  
Theological Seminary  
*Wedgewood Families Tell  
How 1999 Tragedy Has  
Changed Them*

**Series or Package**  
– **Newspaper or Newsletter**  
**1st Place Award**  
Barbara Denman  
Florida Baptist Convention  
*Florida Baptists Rebound  
from Hurricane*

**2nd Place Awards**  
Dannah Prather  
Western Recorder  
*Literacy Missions*

Charlie Warren  
Arkansas Baptist Newsmagazine  
*Domestic Violence*

**Honorable Mention**  
Brian Maxwell Smith  
Shades Mountain Baptist Church  
*Real People – Real Faith*

**Series or Package**  
– **Magazine**  
No Entries

**Series or Package**  
– **Online Publication**  
**1st Place Award**  
Tim Ellsworth  
Baptist Press  
*Major League Faith*

**Advertising Copywriting**  
– **Single**  
No Entries

**Advertising Copywriting**  
– **Series**  
No Awards

**Scripts**  
No Awards

**Special Materials**  
**1st Place Award**  
Barbara Denman  
Florida Baptist Convention  
*Florida Missions Today*

**PRINT MEDIA AND  
DESIGN DIVISION**

**State Baptist Newspapers**  
**1st Place Award**  
Sean Copley, Bob Simpson  
and Iris White  
BaptistLIFE

**2nd Place Award**  
Kelly Durham  
*The Christian Index*

**Magazines, 6 or More Issues  
Per Year**  
**1st Place Award**  
Kent Harville, Polly House  
and Katie Shull  
LifeWay Christian Resources  
*Facts & Trends*

**2nd Place Award**  
David Nelms  
North American Mission Board  
*Crusader*



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**Magazines, 5 or Fewer Issues Per Year**  
**1st Place Award**  
Office of University Communications  
Union University  
Unionite

**Newsletter, other newspaper or tabloid**  
**1st Place Award**  
Bryan Barros  
Baptist Messenger  
Voter's Guide

**2nd Place Award**  
Lynn Potter Graphic Design  
UPDATE – First Baptist Church, Hillsboro, Texas

**Brochures or Booklets, Two-Color**  
**1st Place Award**  
Marketing Communications, Office of Public Relations  
Baylor University  
A Guide to the Bob Bullock Collection

**2nd Place Award**  
Office of University Communications  
Union University  
JUST

**Brochures or Booklets, Three Colors or More**  
**1st Place Award**  
Office of University Communications  
Union University  
What's Inside Viewbook

**2nd Place Award**  
Andy Beachum and John Kyle  
The Executive Committee of the Southern Baptist Convention  
Hi-Definition Missions

**Annual Report**  
**1st Place Award**  
Office of University Communications  
Union University  
2003 Provost Report

**Book**  
No Awards

**Media/Press kit**  
No Awards

**Product, Promotional or Academic Catalog**  
No Entries

**Poster or Flyer**  
**1st Place Award**  
Marketing Communications, Office of Public Relations  
Baylor University  
Faith or Reason?  
Welcome to Baylor

**2nd Place Award**  
Andy Beachum and John Kyle  
The Executive Committee of the Southern Baptist Convention  
Looking for a Way to Reach the World?

**Specialty Items – Giveaway Items**  
**1st Place Award**  
Donald S. Hepburn  
Florida Baptist Convention  
150th Anniversary Stones of Remembrances

**2nd Place Award**  
Corporate Communications Office  
LifeWay Christian Resources  
Facts & Trends Gym Bag

**Specialty Items – Printed**  
**1st Place Award**  
Office of University Communications  
Union University  
2004 Enrollment Christmas Card

**Print Ad – Single**  
**1st Place Award**  
Office of Marketing & Public Relations  
University of Mary-Hardin Baylor  
U-Belong

**2nd Place Award**  
Jesse Conte  
Alabama Baptist State Board of Missions  
Cooperative Program

**Print Ads – Series**  
No Awards

**Direct Mail – Single**  
**1st Place Award**  
Marketing Communications, Office of Public Relations  
Baylor University  
Postcards from Baylor

**2nd Place Award**  
Publishing Department  
International Mission Board  
Lottie Moon Christmas Offering: Missions Leader Guide

**Direct Mail – Kit or Campaign**  
**1st Place Award**  
Communications Team  
Baptist General Convention of Oklahoma  
2004 State Missions Offering

**2nd Place Award**  
Office of University Communications  
Union University  
What's Inside Postcard Series

**Logo Design**  
**1st Place Award**  
Kathy Rosales, Peter Schmidt and Allen Spencer  
Colorado Baptist General Convention  
Convention Logo

**2nd Place Award**  
Office of University Communications  
Union University  
University Crest

**Letterhead/Stationery/Envelope/Business Card**  
**1st Place Award**  
Office of University Communications  
Union University  
President's Stationery Package

**2nd Place Award**  
Kathy Rosales, Peter Schmidt and Allen Spencer  
Colorado Baptist General Convention  
Convention Letterhead

**24C. Special Exhibit/Display**  
**1st Place Award**  
Office of University Communications  
Union University  
SBC Tradeshow Booth

**2nd Place Award**  
Donald S. Hepburn  
Florida Baptist Convention  
Heritage of Hope Exhibit

## SPECIAL THANKS TO OUR JUDGES

### **PUBLIC RELATIONS & DEVELOPMENT DIVISION**

**Trey Campbell**, Communications Manager, Southwestern Company  
**Kim Chaudoin**, Director of Marketing, David Lipscomb University  
**Dana Kennedy**, Associate PR Director, Tennessee State University

### **INTERACTIVE COMMUNICATIONS DIVISION**

**Corey Foster**, Multimedia Director, Interactive Dream  
**Shane Gue**, Engineer, Entropy Productions  
**Chuck Russell**, Internet Resource Consultant, United Methodist Communications

### **AUDIO-VISUAL COMMUNICATIONS DIVISION**

**Bob Ivy**, Producer, WKRN-TV Nashville(ABC)  
**Mike Rose**, Assistant Chief Photographer, WTVF-TV Nashville (CBS)  
**Jim Stelluto**, Production Artist, Big Idea, Inc.

### **PHOTOGRAPHY DIVISION**

**Lana Foster**, Studio Assistant, Calverts Photographs  
**Jolie Simpkins**, Photographer, Daily News Journal  
**Aaron Thompson**, Photographer, Daily News Journal

### **NEWS WRITING DIVISION**

**Clay Carey**, Editor, The Tennessean-Rutherford AM  
**Jim East**, Retired Editor, The Review Appeal  
**Laura Hill**, Freelance Journalist  
**Tom McAnally**, Retired, Director of News, United Methodist Communications  
**Peter White**, Photographer, WKRN-TV Nashville (ABC)

### **FEATURE WRITING DIVISION**

**Glenn Himebaugh**, Professor, Middle Tennessee State University  
**Deana Larson**, Reporter, The Nashville City Paper  
**Kim Harris Mullins**, Professor, Middle Tennessee State University  
**Kyle Olund**, Editor, Thomas Nelson Publishers

### **DESIGN DIVISION**

**Brent Cundall**, Creative Director, RealTracs Solutions  
**Khris Mabry**, Graphic Designer/Illustrator, The Nashville Scene  
**Karen Phillips**, Art Director, Thomas Nelson Publishers  
**Elaine Wilson**, Professor, Middle Tennessee State University  
**Jessica Wood**, Graphic Designer, C.R. Gibson



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