

A photograph of the Golden Gate Bridge in San Francisco, taken from a high vantage point on a hill. The bridge's red-orange towers and suspension cables are prominent, stretching across the frame towards the horizon. The water below is a deep blue-green, and the sky is a mix of blue and orange from the setting or rising sun. In the distance, the city skyline and hills are visible under a soft, hazy light.

51st

A N N U A L

Award Winners

**WILMER C. FIELDS
AWARDS COMPETITION**

AND COMMUNICATIONS AUDIT OPPORTUNITY

2015



**BAPTIST
COMMUNICATORS
ASSOCIATION**

THANK YOU

*for participating in the 2015 Wilmer C. Fields
Awards Competition and Communications Audit*

CONGRATULATIONS *to this year's winners!*

We hope the experience and feedback are helpful to all who entered.
Your work toward professional excellence is greatly appreciated as we
continue to minister and communicate the name of Christ in our everyday lives.

Jennifer and Doug and the 2015 BCA awards team



PUBLIC RELATIONS AND DEVELOPMENT DIVISION

GRAND PRIZE

**Maguire State Mission Offering 2014**

Barbara Denman and Don Hepburn

Florida Baptist Convention

“ A well-conceived plan with clear goals and objectives — easily measurable in the evaluation. ... Materials are attractive and compelling. ... Well organized. ... Love the logo. ”

JUDGE'S COMMENT ON GRAND PRIZE WINNER

Total Public Relations or Development Campaign
Less than \$25K budget

FIRST PLACE



**20th Anniversary
Celebration**
California Baptist University

SECOND PLACE



**Open the Doors
Campaign**
Office of University
Communications
Union University

THIRD PLACE

No award given

Total Public Relations or Development Campaign
More than \$25K budget

FIRST PLACE



**Maguire State
Mission Offering 2014**
Barbara Denman
and Don Hepburn
Florida Baptist Convention

SECOND PLACE

No award given

THIRD PLACE

No award given

Public Relations for Special Events — Less than \$25K budget

FIRST PLACE



ERLC National Conference
ERLC Communications Team

SECOND PLACE
(tie)

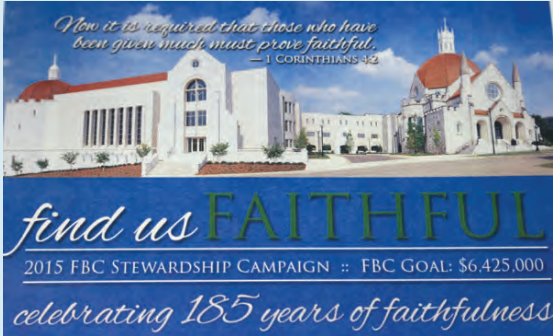


Project Serve 2015
University of Mobile
Marketing & Public Relations

#BRINGURBRICK Campaign
Shannon Baker, Sean Copley and Sharon Mager
Mid-Atlantic Baptist Network



THIRD PLACE



Find Us Faithful Stewardship Campaign
Amanda Smith and Doug Rogers
First Baptist Church, Montgomery

Public Relations for Special Events — More than \$25K budget
no entries

Communications and/or Marketing Strategy
Less than \$25K budget

FIRST PLACE

No award given

SECOND PLACE



MABN Rebrand Launch
Shannon Baker and Sean Copley
Mid-Atlantic Baptist Network

THIRD PLACE

No award given

Communications and/or Marketing Strategy
More than \$25K budget
no entries

INTERACTIVE COMMUNICATIONS DIVISION

GRAND PRIZE



Live View of Construction

This image was taken from the roof of White Hall at 5:06 p.m. on Mar 26, 2015. Refresh your browser to see an updated image.

SEE TIME LAPSE >>

WATCH DRONE AERIAL >>

Open the Doors Campaign Website

Office of University Communications

Union University

“Really well done. Beautiful design and smooth responsiveness. ‘Live view’ is a good way to get audience further engaged in project. Lots of smart decisions made in creating this site.”

JUDGE’S COMMENT ON GRAND PRIZE WINNER

Website, organization or company site — Custom-built

FIRST PLACE



Baylor Synergy Spring 2014

Baylor University
Marketing and Communications

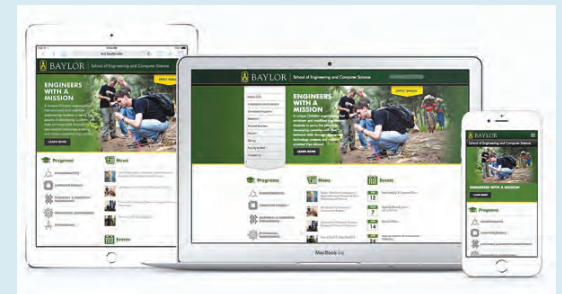
SECOND PLACE



Mississippi College

Justin Garcia
Mississippi College

THIRD PLACE

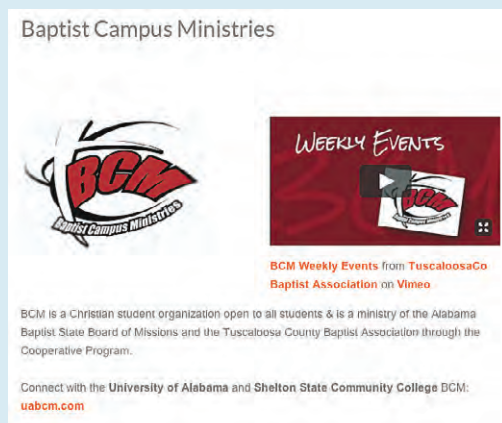


Baylor School of Engineering and Computer Science

Baylor University
Marketing and Communications

Website, organization or company site — Adapted Template

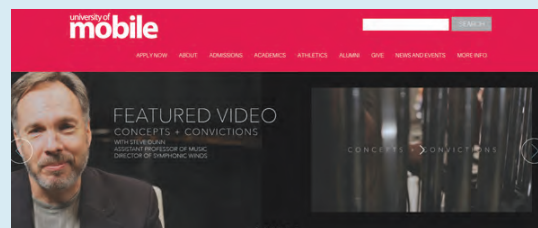
FIRST PLACE



Tuscaloosa County Baptist Association

Bethany Rogers
Tuscaloosa County Baptist Association

SECOND PLACE



UMobile

Trey Taulbee and Garrett Hughes
University of Mobile

THIRD PLACE

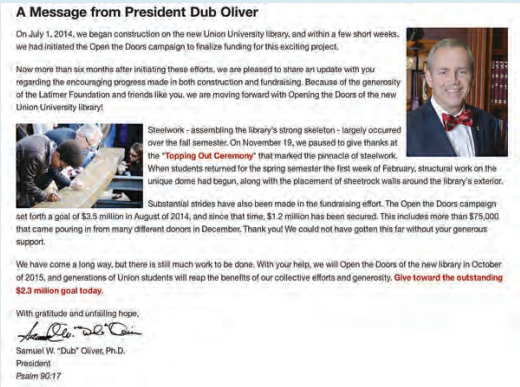


Acts 1:8 Connections (A18C.org)

Brian Harris
Alabama Baptist State Board of Missions

Website, event or promotion site — Custom-built

FIRST PLACE



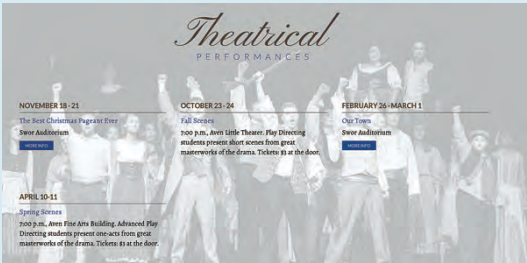
Open the Doors Campaign
Office of University Communications
Union University

SECOND PLACE



Mississippi College Beacon Magazine Online
Justin Garcia
Mississippi College

THIRD PLACE



Mississippi College Fine Arts
Justin Garcia
Mississippi College

Website, event or promotion site — Adapted template

FIRST PLACE

No award given

SECOND PLACE



MixMusicCamp.org
Brian Harris
Alabama Baptist State Board of Missions

THIRD PLACE

No award given

Social Media Application

FIRST PLACE



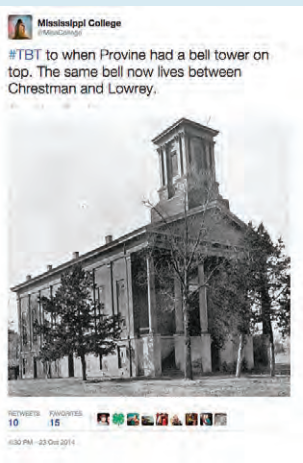
The Go Sign
Sam Morris and
Office of Communications
*Southeastern Baptist
Theological Seminary*

SECOND PLACE



Union Life Blog
Office of University
Communications
Union University

THIRD PLACE



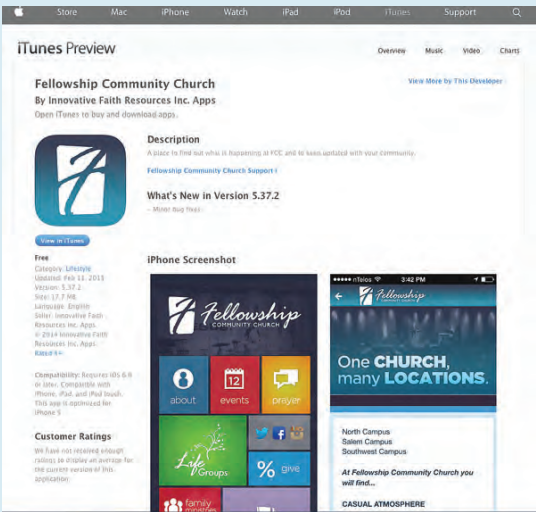
**Mississippi College
Social Media**
Hannah Wallace
Mississippi College

“Fun campaign that successfully engaged students. Creative way to get people on board with school’s mission. Well thought out. ... Concept is great.”

JUDGE'S COMMENT ON SOCIAL MEDIA APPLICATION'S FIRST PLACE WINNER

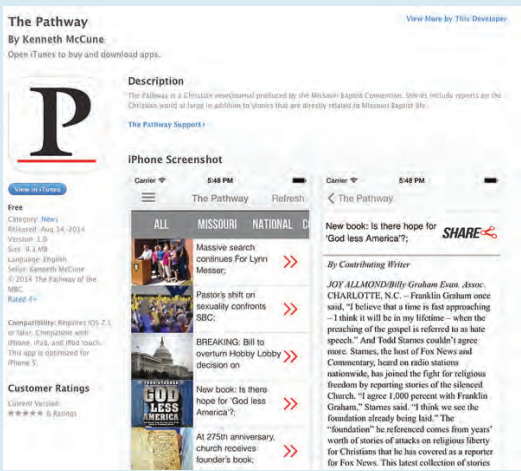
Mobile Apps

FIRST PLACE



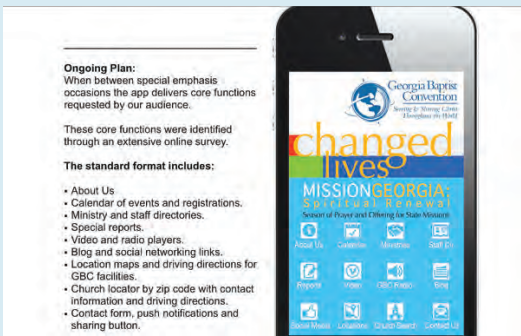
Fellowship Community Church App
Innovative Faith Resources

SECOND PLACE



The Pathway App
The Pathway Staff

THIRD PLACE



Georgia Baptist Convention App

Barry Dollar and Lacey Graham
Georgia Baptist Convention

Internet-based Other Media

FIRST PLACE



Ukraine — Called to Prayer

Steve Evans, Jerry Barnwell
and Marc Hooks
IMB Global Communications Team

SECOND PLACE



Ukraine — News Timeline

Jerry Barnwell
IMB Global Communications Team

THIRD PLACE



OUACHITA GRADS FINISH SCHOOL WITH LESS DEBT, ON AVERAGE, THAN NATIONAL LEVELS

Recruiting Testimonial Email Series

Brooke Zimny
Ouachita Baptist University

AUDIO-VISUAL COMMUNICATIONS DIVISION

GRAND PRIZE



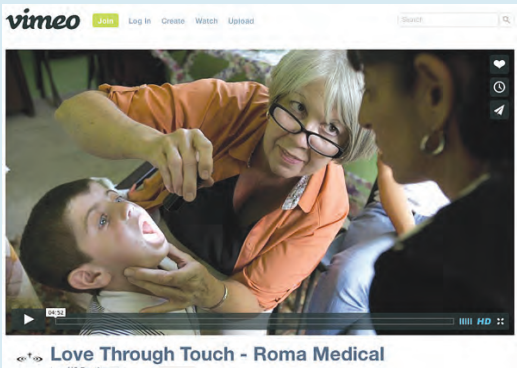
Pass the Plate Innovative Faith Resources

“ Fantastic work!
This is a cool concept
and you executed it
very well. ”

JUDGE'S COMMENT ON GRAND PRIZE WINNER

Video (including podcast)
Editorial feature, less than 5 minutes

FIRST PLACE



Love Through Touch

K Brown

Baptist State Convention
of North Carolina

SECOND PLACE



We arrived home late Thursday night and began to get back into our "normal" routine of life - laundry, school, house cleaning, etc. But there was one stark difference ... my life is forever changed. It's so easy to come home to a nice house (with heat/air), drive a nice car, possess things that I need and some things that I honestly could do without and not feel a pang of missing something greater. Sure, I can share the love of Christ in my day-to-day experiences but there's something about doing it on a global stage.

Blessed Band

Martha Richards

IMB Global Communications Team

THIRD PLACE



US Christians travel several days by plane, truck, boat and foot just to share Bible stories with remote peoples in Senegal. "We need to keep coming until everybody has heard [the Gospel], because people are dying every day. ... If God's telling me to go, and I don't go, then who is going to? How are they going to hear about Jesus?" said Anna Rigsby, a Southern Baptist church member from Alabama. "I wouldn't want to be standing in front of God and He say, 'Why didn't you take that opportunity that I gave you?'"

An Opportunity Given

Martha Richards

IMB Global Communications Team

Video (including podcast)
Editorial feature, more than 5 minutes

FIRST PLACE



GO: Meeting Needs to Save Lives
Southeastern Baptist Theological Seminary

GO: Meeting Needs
to Save Lives

Maria Estes,
Office of Communications
Southeastern Baptist
Theological Seminary

SECOND PLACE



Ellis Tribute

California Baptist University

THIRD PLACE



Shoe a Nation

Philip Poole, Brad Radice
and B.J. Millican
Samford University

Video (including podcast) — Promotion, less than 5 minutes

FIRST PLACE



Human Exploitation

Emelee Austen

IMB Global Communications Team

SECOND PLACE



#ThirdWorldJoys

Eden Nelson, Joseph Rose
and Jedediah Smith

International Mission Board

THIRD PLACE



Arizona Mission Offering

Innovative Faith Resources

Video (including podcast) — Promotion, more than 5 minutes *no awards given*

Video (including podcast) — PSA/advertising

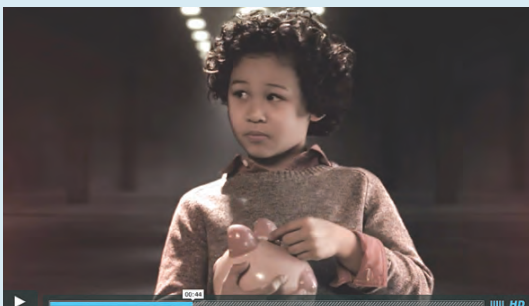
FIRST PLACE



Pass the Plate

Innovative Faith Resources

SECOND PLACE



For Others

Innovative Faith Resources

THIRD PLACE

No award given

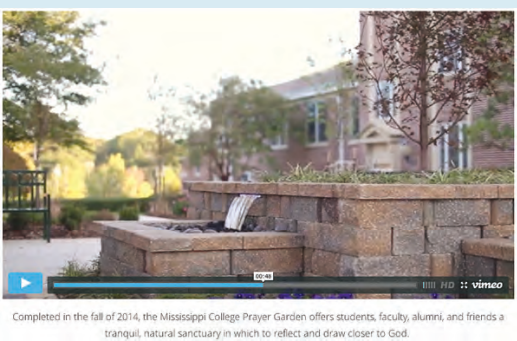
Video (including podcast) — Other

FIRST PLACE



2014 Missions Volunteer of the Year
Bethany Rogers
Alabama Baptist State Board of Missions

SECOND PLACE



Mississippi College Thanksgiving
Justin Garcia
Mississippi College

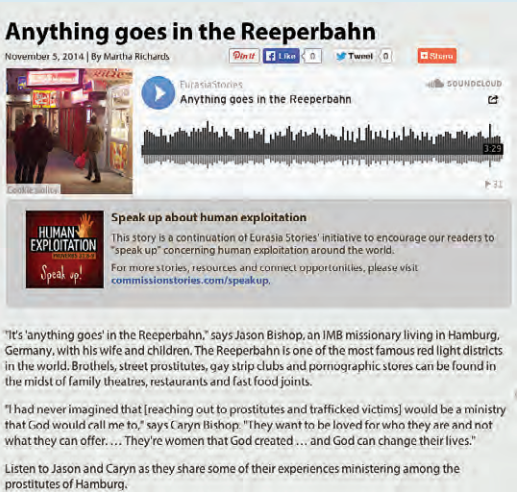
THIRD PLACE



This is Romil
K Brown
Baptist State Convention of North Carolina

Audio (including podcast) — Editorial feature

FIRST PLACE



Anything Goes
Martha Richards
IMB Global Communications Team

SECOND PLACE



Arkansas Baptist News Podcast 26 — Hobby Lobby and Religious Freedom
Arkansas Baptist News

THIRD PLACE



Messenger Insight Podcast with Walker Moore
Brian Hobbs and Cory Sams
The Baptist Messenger/Baptist General Convention of Oklahoma

Thank you



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Audio (including podcast) — Promotion
no entries

Audio (including podcast) — PSA/advertising
no entries

Audio (including podcast) — Other

FIRST PLACE



Life With Purpose Radio

Rod Hampton, Jon Graham
and Ron Lawson
Georgia Baptist Convention

SECOND PLACE



2014 California Baptist University Christmas Card

California Baptist University

THIRD PLACE



Following Jesus

William Bagsby
IMB Global Communications Team

“This audio had a nice mix of music and upbeat tempos that kept the listener engaged and interested. I loved the preview of the stories at the beginning, along with the wrap up at the end.”

JUDGE'S COMMENT ON AUDIO (INCLUDING PODCAST) — OTHER FIRST PLACE WINNER

PHOTOGRAPHY DIVISION

GRAND PRIZE



Crisis in Iraq: Tens of thousands displaced

Joseph Rose

International Mission Board

“Wonderful, all-encompassing images.
Great storytelling!”

JUDGE'S COMMENT ON GRAND PRIZE WINNER

Feature — Domestic — Single

FIRST PLACE



Dog Bite Blessing

Mark Sandlin

Mark Sandlin Photo

SECOND PLACE



On Mission Winter 2014, Page 12-13

Aaron Coe, Shawn Elledge
and Joe Garrad

North American Mission Board

THIRD PLACE



Quiet Moment

Mark Sandlin

Mark Sandlin Photo

Feature — Domestic — Series

FIRST PLACE



Miracle at Conestoga
Mark Sandlin
Mark Sandlin Photo

SECOND PLACE



Is God done with Detroit?
On Mission, Aaron Coe,
Shawn Elledge, Joe Garrad
and Joe Conway
North American Mission Board

THIRD PLACE

No award given

Feature — International — Single

FIRST PLACE



Healing Light
K Brown
*Baptist State Convention
of North Carolina*

SECOND PLACE



Heart of Worship
Steve Cooke
International Mission Board

THIRD PLACE

No award given

Feature — International — Series

FIRST PLACE



UUPGs in Sub-Saharan Africa

JoAnn Bradberry
IMB Global Communications Team

SECOND PLACE



Light in the darkness: Pictures of the year 2014

**Sheryl Martin Hash for
CommissionStories.com**
International Mission Board

THIRD PLACE



Starting New in Sweden

Matt Jones
International Mission Board

News — Domestic — Single

FIRST PLACE



CBU Remembers 9/11

California Baptist University

SECOND PLACE



Job 1:21

Caleb Yarbrough
Arkansas Baptist News

THIRD PLACE



‘To The Least of These’ (Crowded Cell, Immigration)

Joni B. Hannigan
Intro LLC

News — Domestic — Series
no entries

News — International — Single

FIRST PLACE



Life within the Dust
Jedediah Smith
International Mission Board

SECOND PLACE



Like a Dying Bird
Jedediah Smith
International Mission Board

THIRD PLACE



The Days before War
Marc Ira Hooks
International Mission Board

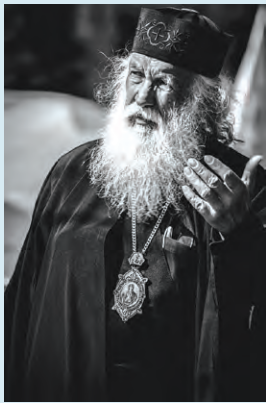
News — International — Series

FIRST PLACE



Crisis in Iraq: Tens of thousands displaced
Joseph Rose
International Mission Board

SECOND PLACE



Ukraine: A Nation in Crisis — A Nation in Prayer
Marc Ira Hooks
International Mission Board



THIRD PLACE



Ukraine: A Nation Called to Prayer
Steve Evans
IMB Global Communications Team

Portrait (Domestic or International)

FIRST PLACE



Last Light

K Brown

*Baptist State Convention
of North Carolina*

SECOND PLACE



Jungle Girl

Steve Cooke

International Mission Board

THIRD PLACE



Unengaged and Unreached

JoAnn Bradberry

IMB Global Communications Team

Promotional or Advertisement (Domestic or International) — Single
no entries

Promotional or Advertisement (Domestic or International) — Series
no entries

NEWS WRITING DIVISION

GRAND PRIZE



When volunteers from Southern Baptists of Texas Convention Disaster Relief discovered they would be handing out blue medical scrubs for children to wear while their clothes were being washed, they were surprised but undaunted.

The dire situation called for nothing less than that, and Southern Baptist yellow shirts are known for delivering more, not less.

They were there in Brownsville the last two weeks of May, ministering to some of the tens of thousands of children, some as young as 3 years old, who are being sent from Central American countries on a long journey to cross the Rio Grande into the United States.

'To The Least of These'

Joni B. Hannigan

Intro LLC

“Excellent writing. Good interviews. Interesting content. ... You did a wonderful job bringing your readers into the facility with the response teams. You showed me with your words. You took me into the observation room. ... You introduced us to the volunteers and guards. Well done.”

JUDGE'S COMMENT ON GRAND PRIZE WINNER

Single Article — Less than 1,000 words

FIRST PLACE

While most of Missouri was wading through snow drifts and scraping ice off windshields, six Disaster Relief (DR) volunteers were wading out to an ocean-going canoe and reusing bent, rusty nails in an ongoing effort to rebuild a Filipino school damaged by November's typhoon.

‘Yellow men from Missouri’ begin ongoing work on Filipino island

Brian Koonce
The Pathway

SECOND PLACE

Patty Wetzel already knew the life-altering devastation that can come when fire strikes her home. She remembers well the night 37 years ago — as a young mother — when she and her family were forced to flee their burning home while still in their pajamas. Her family lost “everything” that night.

Last month fear gripped her as she was given 20 minutes to leave her Twisp, Wash., home before the fire she could already see in the horizon reached her property.

Washington fire survivors see God work through Baptist Relief volunteers

Tobin Perry and Mike Ebert
North American Mission Board

THIRD PLACE (tie)

Travis Kunckel had no idea his selection of a temporary base of operation for his consulting business would lead to the proprietor's spiritual transformation. The same is true (for) Southern Baptist Disaster Relief (SBDR) volunteers who played a role in her baptism. Throw in a local congregation focused on serving the community and Donna Gail is the newest member of East Boulder Baptist Church.

SBDR connection helps lead to baptism

Joe Conway and Mike Ebert
North American Mission Board

Singing Obedience

William Bagsby
IMB Global Communications Team

Trembling, a Russian teenager made his way down the aisle of a Russian Baptist Church to respond to a message proclaimed in the melodies of the Singing Men of Oklahoma and an invitation by Russian and American pastors.

Single Article — More than 1,000 words

FIRST PLACE

When volunteers from Southern Baptists of Texas Convention Disaster Relief discovered they would be handing out blue medical scrubs for children to wear while their clothes were being washed, they were surprised but undaunted.

The dire situation called for nothing less than that, and Southern Baptist yellow shirts are known for delivering more, not less.

They were there in Brownsville the last two weeks of May, ministering to some of the tens of thousands of children, some as young as 3 years old, who are being sent from Central American countries on a long journey to cross the Rio Grande into the United States.

‘To The Least of These’ – An Open Door to Ministry

Joni B. Hannigan
Intro LLC

SECOND PLACE

A chain-link fence along the sidewalk separated De Dorman and the rest of McAllen, Texas, from the immigrant processing center set up at Sacred Heart Catholic Church.

FBC McAllen ministers to immigrant families at local processing center

Sharayah Colter
Southern Baptist TEXAN

THIRD PLACE (tie)

As tensions escalate amid anti-government protests across the South American country of Venezuela, IMB missionaries and their Venezuelan Baptist partners are ministering to Venezuelans on both sides of the conflict.

Turmoil in Venezuela

Mary E. Speidel
International Mission Board

Putting Love Into Action

Neisha Roberts
The Alabama Baptist

Restrooms and free coffee. For some, those words posted on a sign outside Green Valley Baptist Church, Hoover, were the first glimmer of hope.

Series or Package

FIRST PLACE

These stories describe the volunteer efforts of Southern Baptist Disaster relief workers who were unaware of the circumstances they would face in assisting illegal immigrant children in Brownsville. Their efforts were temporary until FEMA was able to scramble and put a set up in place at the request of President Obama. This was just before the situation began to get intense media attention, but after a *NYTimes* article shedding some light on the situation.

‘To The Least of These’
(Brownsville Border Crisis)

Joni B. Hannigan
Intro LLC

SECOND PLACE

Crimean pastor Kostya Bakonov said he believes the conflict in Ukraine is not only a political battle, but a battle for souls as well, calling for more Bible and more prayer.

Ukraine

Nicole Lee
IMB Global Communications Team

THIRD PLACE
(tie)

Five new churches held their “grand opening” events during the two weekends before Easter.
The congregations couldn’t be any more different: They are Hispanic, Korean, Anglo, and multicultural. They meet in the inner city, in new suburbs and older neighborhoods, and way out in the countryside.

5 church plants sprout in 9 days
Eric Reed
Illinois Baptist State Association

Challenge in the Midwest
Eric Reed
Illinois Baptist State Association

Kermit the Frog sang, “It’s not easy being green.” He felt that no one noticed him because he blended in with the scenery. Southern Baptists in the North might identify with Kermit. We blend in, not because we are like the backdrop against which we live, but because there are relatively few of us.

Opinion/Editorial

FIRST PLACE

It is hard to see how the nature of the SBC will not be drastically changed, and I believe for the worse, if this amendment is adopted as presently written. Making agreement with every point of the BF&M a litmus test for participation in SBC life is not a wise step. Certainly it does not demonstrate “in essentials unity, in nonessentials liberty and in all things charity.”

SBC Executive Committee Proposal Needs More Work

Bob Terry
The Alabama Baptist

SECOND PLACE

The Bible has inspired some truly masterful works of art: Michelangelo’s “Pieta,” Handel’s “Messiah” and DaVinci’s “Last Supper” are but three masterpieces that show man at his cultural pinnacle with a biblical underpinning. Sadly, biblical art has slipped a little. Or a lot.

‘Son of God’ biblical, but short on art

Brian Koonce
The Pathway

THIRD PLACE

In the past couple of weeks, I found myself reaching for the remote every time the news showed that video of NFL football player Ray Rice coldcocking his future wife in a hotel elevator. Seeing him drag her, unconscious, into the hallway and dumping her body on the floor is too much to take. For some of us, domestic violence hits too close to home.

Domestic Violence: The Sermon We Don’t Preach

Eric Reed
Illinois Baptist State Association

FEATURE WRITING DIVISION

GRAND PRIZE



What are the three constellations named in Job 9:9?
It's hard enough to answer that question without looking up the verse. Try answering it on national television with cameras zoomed in for a close-up, two teams of Bible scholars standing beside you hoping — even praying — that you don't know, and world-famous comedian Jeff Foxworthy waiting on your answer.

Making Rhymz with Grace

Kathy Dean
University of Mobile

“This is just a great piece of writing from start to finish — funny, insightful, creative and lively. ... The end ties in beautifully with the beginning. ... Great work!”

JUDGE'S COMMENT
ON GRAND PRIZE WINNER

Single Article — Less than 750 words

FIRST PLACE

In the basement of a church hung a forgotten American flag, and when Corporal John Christensen laid eyes on it, he knew it was the flag he'd been praying for to take to the Sochi Olympics.

Old Glory to the Gospel

William Bagsby
IMB Global Communications Team

SECOND PLACE

Dr. Jane Chu, the new chairman of the National Endowment for the Arts, grew up at Ouachita Baptist University — literally.

Jane Chu, new NEA chair, affirms strong Ouachita roots

Trennis Henderson
Ouachita Baptist University

THIRD PLACE

Every Monday morning they come to Tannehill Valley Baptist Church, McCalla. They're not there to study verses or sing in a choir — their ministry is a skill that has taken years to learn and perfect.

Stitching in His Name

Maggie Walsh
The Alabama Baptist

Single Article — 750–1,500 words

FIRST PLACE
(tie)

Connie Clark’s home sits high above a peaceful tree-lined street in Lexington. Its broad and comfortable front porch is tidy and swept clean. Potted plants cozy up next to each of the old porch’s posts — peace lilies, anemones and hydrangea cuttings each enjoying their own slice of shade. Clark and her daughter Barbara sit with their faces full in the sun looking down onto the street.

New Wheelchair Ramp Renews Mobility
Carol Layton
North Carolina Baptist Aging Ministry

These people give everything they have
Margaret Colson for CommissionStories.com, IMB
Colson Communications

They are the forgotten people. The individuals you might not even notice if you passed them on the street. Overlooked and anonymous.

SECOND PLACE
(tie)

The chill in the air deepens as the sun begins to set in what is called the poorest area in Bucharest. Nearby fortunate Roma families live in crowded concrete apartment buildings several stories high. From utility poles dangle nests of electrical wires, a clear indication that someone (or a lot of someones) has tapped into the power supply, probably illegally.

Project Ruth
Bob Terry
The Alabama Baptist

Giving birth to a new religious heritage
Keila Diaz
Florida Baptist Witness

Without even knowing it, Maria Hincapie represents the face of the Hispanics’ emerging religious class in the United States.

THIRD PLACE
(tie)

She wasn’t supposed to live. Born more than a half century ago to a 17-year-old mother, the newborn was not expected to survive more than a few days, if that long.

Desperate prayer inspires passionate heartbeat
Margaret Colson for CommissionStories.com, IMB
Colson Communications

Protect your church at Christmas
Carrie Brown McWhorter
The Alabama Baptist

In the weeks leading up to Christmas 2013 at least six churches in the Decatur area were robbed. One church, Round Island Baptist Church, Athens, in Limestone Baptist Association, was burglarized on Christmas Eve. The thieves might have broken into more churches or escaped punishment had it not been for a surveillance video installed at Trinity Baptist Church, Decatur, in Morgan Baptist Association.

Single Article — More than 1,500 words

FIRST PLACE

What are the three constellations named in Job 9:9?
It’s hard enough to answer that question without looking up the verse. Try answering it on national television with cameras zoomed in for a close-up, two teams of Bible scholars standing beside you hoping — even praying — that you don’t know, and world-famous comedian Jeff Foxworthy waiting on your answer.

Making Rhymz with Grace
Kathy Dean
University of Mobile

SECOND PLACE

To think critically, comprehensively and compassionately; to ask the big questions and attempt to journey toward answers; to be bold, honest and, most of all, authentic — that’s what Dr. Ted Mashburn expects of his students. It’s also what he expects of himself.

Question Me an Answer
Kathy Dean
University of Mobile

THIRD PLACE

It is a remarkable thing to live 95 years. To make each of those years count — to have your life make a difference for thousands upon thousands of people across the world — is something much more.

To See Uniquely
Kathy Dean
University of Mobile

Series or Package

FIRST PLACE
(tie)

Abby rushes home after picking up her son, Caleb, from school. She knows she only has an hour until her husband, Ron, gets home. Dinner has to be ready at exactly 5 p.m. — not a second later and no excuses. The family sits down to eat on time, but Ron takes one bite of mashed potatoes and ... doesn't like them. He ... hits Abby with his fist while their son watches in horror.

Faith and Family

Carrie Brown McWhorter and Lauren C. Grim

The Alabama Baptist

Church planting in Atlanta
Joe Westbury
Christian Index

To Matt Dye, Atlanta was the last place he wanted to begin his church-planting ministry. A senior pastor for a rural Kentucky church, Dye wanted a “real challenge” where he felt he could make a difference for the Kingdom.

SECOND PLACE

In 2008, bivocational pastors led 7,894 of the 38,189 Southern Baptist Convention-affiliated churches that responded to the denomination’s Annual Church Profile. By 2012, the total had risen to 8,113 of only 36,390 that reported, according to LifeWay Research that manages ACP reports.

Balancing Act

Vicki Brown
Word & Way

THIRD PLACE

In his 1964 State of the Union address President Lyndon B. Johnson declared a “War on Poverty.” Fifty years later, America is still fighting the battle.

War on Poverty

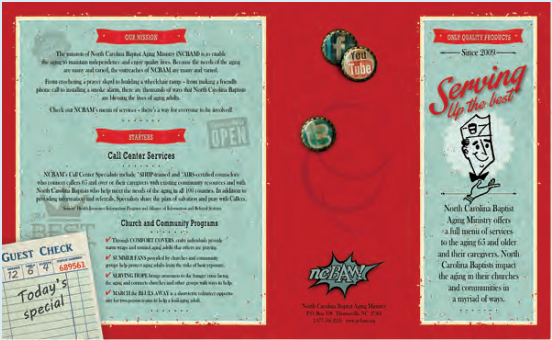
Carrie Brown McWhorter and Lauren C. Grim
The Alabama Baptist

Promotional and Advertising Copy

FIRST PLACE

No award given

SECOND PLACE



Serving Up the Best

Carol Layton
North Carolina Baptist Aging Ministry

THIRD PLACE

No award given

First-Person Column

FIRST PLACE

Just a month after the fiery riots now known as Euromaidan occurred in Kiev’s Independence Square, I once again visited Ukraine’s capital. I was there less than a year ago, but that was a different time – a different Kiev.

From Tragedy to Tourism

Marc Ira Hooks
International Mission Board

SECOND PLACE

“So what does this prove?”
Someone asked this well-intentioned question about New Orleans Baptist Theological Seminary’s ongoing excavation in Israel of the Gezer water system after I posted an article about it two years ago. The truth is, our major find that season did not “prove” anything in the Bible.

Digging and Traveling in Biblical Lands

Gary D. Myers
New Orleans Baptist Seminary

THIRD PLACE

A malnourished 5-year-old boy gave me a piece of his chocolate cracker. I gave him my pen. His was the greater sacrifice.

Remembering a Thanksgiving Exchange

Caroline Anderson
International Mission Board

Blog — Single entry

FIRST PLACE

A 16-page church bulletin leaves little to the imagination. At Capitol Hill Baptist Church in Washington, D.C., worship attenders know exactly what they’re getting into from the time they walk into the split-level, high-ceilinged sanctuary, less than a mile from the U.S. Capitol.

You’ll never believe what’s drawing Millennials to church

Meredith Flynn
Illinois Baptist State Association

SECOND PLACE

Thirty years ago on July 10, 1984, my wife Joyce and I went to the hospital in anticipation of the birth of our first child.
Our joy soon turned to sorrow as the doctor could not find the baby’s heartbeat. Our first son, David Randall Wilkey, was stillborn, having been strangled by his umbilical cord.

God’s Amazing Grace

Lonnie Wilkey
Tennessee Baptist Convention

THIRD PLACE

No award given

Blog — Series

FIRST PLACE

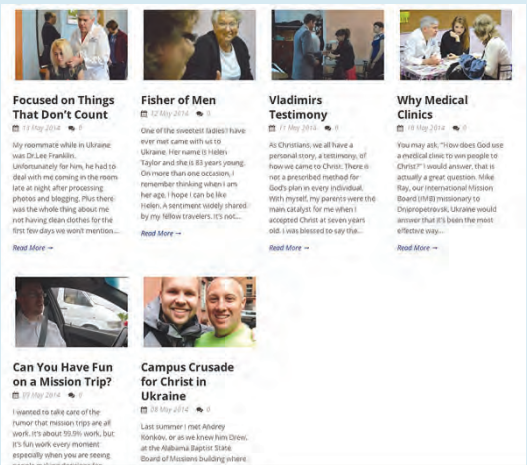
The Oct. 30 issue of *The Tennessean* in Nashville reported results of a poll conducted by Middle Tennessee State University in Murfreesboro on Amendment 1 to the state constitution. The poll reveals that 39 percent (of) those polled are for the amendment, 32 percent oppose the amendment, 15 percent are undecided, 8 percent won't vote at all, and 6 percent did not answer.

Yes on 1

Lonnie Wilkey

Tennessee Baptist Convention

SECOND PLACE



Mission Trip to Ukraine

Brian Harris

Alabama Baptist State Board of Missions

THIRD PLACE

No award given

Scripts

FIRST PLACE

So you're thinking about investing in Go Forward (ahem, I mean) Gofwd Mid-Atlantic. But you're wondering what it's all about, where the money goes. "Go Forward" was the motto of a Baltimore native named Annie Armstrong.

Gofwd Script

Shannon Baker and Sean Copley

Mid-Atlantic Baptist Network

SECOND PLACE

Over 175 years ago a group of people came together to meet needs and share Christ right where they called home. Since then we've seen our home grow and change dramatically. And we've changed too.

ABC Script

Shannon Baker and Sean Copley

Mid-Atlantic Baptist Network

THIRD PLACE

No award given

DESIGN DIVISION

GRAND PRIZE



Beacon Magazine

Tracey Harrison
Mississippi College

“Spot on! ... Good use of icons, nice combo of imagery and illustrations. Very clean layout and design. Great typography. Visually interesting. Smart use of pull quotes.”

JUDGE'S COMMENT
ON GRAND PRIZE WINNER

Print Collateral — Logo

FIRST PLACE



Ouachita Athletics
Branding

Office of Communications
Ouachita Baptist University

SECOND PLACE



MABN Rebrand

Shannon Baker and Sean Copley
Mid-Atlantic Baptist Network

THIRD PLACE



Gofwd

Shannon Baker and Sean Copley
Mid-Atlantic Baptist Network

Print Collateral — Integrated Branding

FIRST PLACE



Inauguration Campaign
Office of University Communications
Union University

SECOND PLACE

No award given

THIRD PLACE



Mission Illinois Offering
Kris Kell, Eric Reed, Illinois Baptist Communications
Illinois Baptist State Association

Print Collateral — Special Display

FIRST PLACE



2014 Lottie Moon Christmas Offering (LMCO) SBC Display — One Sacred Effort
Alan M. Perrow
International Mission Board

SECOND PLACE



Cliff Harris Stadium Environmental Graphics
Office of Communications
Ouachita Baptist University

THIRD PLACE

No award given

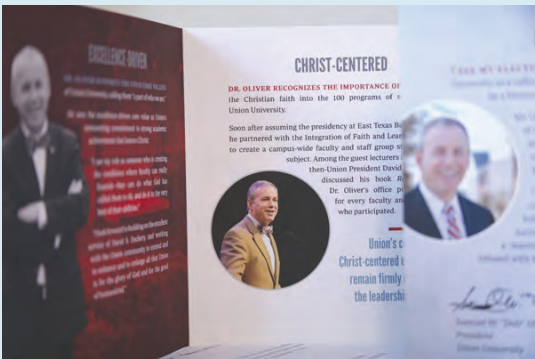
Print Collateral — Brochure

FIRST PLACE



‘NAME IS...’
Brian Andrews
International Mission Board

SECOND PLACE



Introducing Dub Oliver
Office of University
Communications
Union University

THIRD PLACE



**Baylor McLane Stadium
Open House**
Baylor University Marketing
and Communications

Print Collateral — Booklet

FIRST PLACE



**Open the Doors
Campaign**
Office of University
Communications
Union University

SECOND PLACE



Grant Center Recruiting
Office of Communications
Ouachita Baptist University

THIRD PLACE



**Opportunities
Handbook – Find Your
Place in God’s Story**
Natasha Fullard

Print Collateral — Annual Report

FIRST PLACE



2013–14 Annual Report Samford University

Office of Marketing and
Communication
Samford University

SECOND PLACE



SBC of Virginia 2014 Annual Report

Innovative Faith Resources

THIRD PLACE



Impact — Baylor School of Education

Baylor University Marketing
and Communications

Print Collateral — Invitation/Announcement

FIRST PLACE



Bowties & Bulldogs

Office of University
Communications
Union University

SECOND PLACE

No award given

THIRD PLACE

No award given

Publications — State Baptist Newspaper

FIRST PLACE



The Baptist Messenger

Ricardo Herrera,
Baptist Messenger Staff

*The Baptist Messenger/Baptist General
Convention of Oklahoma*

SECOND PLACE (tie)



Word & Way
Bill Webb, Vicki
Brown and Ken
Satterfield

Florida Baptist Witness

Michael
Smith,
Florida
Baptist
Witness
Staff



THIRD PLACE (tie)



**Biblical
Recorder**
Dianna L.
Cagle, Biblical
Recorder Staff

Illinois Baptist

Kris Kell,
Illinois Baptist
Communications

*Illinois Baptist
State Association*



The Pathway
The Pathway
Staff

Publications — Newsletter, Other Newspaper or Tabloid

FIRST PLACE



El Mensajero Bautista

Ricardo Herrera,
El Mensajero Bautista staff

*The Baptist Messenger/Baptist General
Convention of Oklahoma*

SECOND PLACE



Florida Baptist Missions

Barbara Denman

Florida Baptist Convention

THIRD PLACE



The Banner Newspaper, Volume 63 Issue 4

California Baptist University

Publications — Magazine

FIRST PLACE



Beacon Magazine

Tracey Harrison
Mississippi College

SECOND PLACE



Pursuit Magazine, Volume 5 Issue 1

California Baptist University

THIRD PLACE (tie)



Baylor Arts & Sciences Fall 2014

Baylor University
Marketing and
Communications

On Mission

Aaron Coe,
Shawn
Elledge and
Joe Conway
North
American
Mission
Board



Publications — Newspaper Front Page

FIRST PLACE

No award given

SECOND PLACE



The Banner Newspaper, Volume 63 Issue 2

California Baptist University

THIRD PLACE



Baptist Messenger

Ricardo Herrera
*The Baptist Messenger/Baptist General
Convention of Oklahoma*

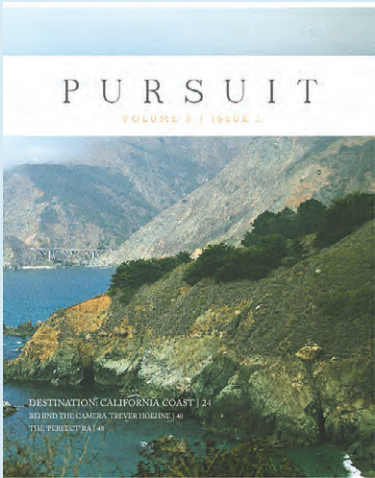
Publications — Magazine Cover

FIRST PLACE



Beacon Magazine
Tracey Harrison
Mississippi College

SECOND PLACE



Pursuit Magazine,
Volume 5 Issue 1
California Baptist University

THIRD PLACE



On Mission
Aaron Coe, Shawn Elledge
and Joe Conway
North American Mission Board

Publications — Redesign

FIRST PLACE



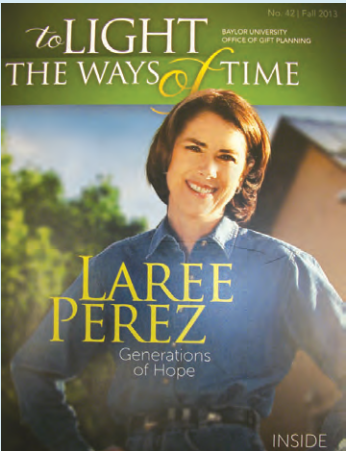
On Mission
Aaron Coe, Shawn Elledge
and Joe Conway
North American Mission Board

SECOND PLACE



Southern Baptist
TEXAN
Russell Lightner

THIRD PLACE



Baylor — To Light the
Ways of Time
Baylor University Marketing
and Communications

Promotion and Advertising — Poster or Flyer

FIRST PLACE

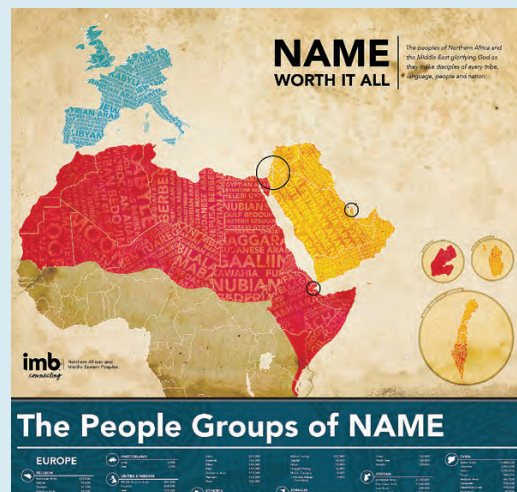


International Food Festival Poster

René Zimny

Ouachita Baptist University

SECOND PLACE



NAME Map Poster

Brian Andrews

International Mission Board

THIRD PLACE



The Joyful Collective

Bailey Shoemaker,
Office of Communications
Southeastern Baptist Theological Seminary

Promotion and Advertising — Media/Press Kit

FIRST PLACE



2014 Lottie Moon Christmas Offering Media Kit

Natasha Fullard

SECOND PLACE



2015 SBTC Event & Resource Guides

Allen Sutton
and Russell Lightner
Southern Baptist TEXAN

THIRD PLACE

No award given

Promotion and Advertising — Direct Mail

FIRST PLACE



**Union Fund
year-end piece**
Office of University
Communications
Union University

SECOND PLACE

No award given

THIRD PLACE

No award given

Promotion and Advertising — Print Ad — Single

FIRST PLACE



Where Are You Going?
Ryan Thomas,
Office of Communications
*Southeastern Baptist
Theological Seminary*

SECOND PLACE

No award given

THIRD PLACE

No award given

Promotion and Advertising — Print Ad — Series
no awards given

Promotion and Advertising — Digital Ad — Single

no entries

Promotion and Advertising — Digital Ad — Series

FIRST PLACE

No award given

SECOND PLACE



**Ouachita Online
digital ad series**

René Zimny
Ouachita Baptist University

THIRD PLACE

No award given



outpostpictures.tv
edit · vfx · color

A premier post production boutique specializing in color, visual effects, and long-form narrative.

Promotion and Advertising — Specialty Item

FIRST PLACE



**Tiger Tunes Program
& 3D Glasses**

Brooke Zimny
Ouachita Baptist University

SECOND PLACE

No award given

THIRD PLACE



Know It, Share It Card

Office of Marketing
and Communication
Samford University

Promotion and Advertising
Billboard/Banner
no awards given

Promotion and Advertising
Digital Media Template
no awards given

Illustration — Single

FIRST PLACE

No award given

SECOND PLACE



In the Game

John Hatton
International Mission Board

THIRD PLACE



Welcome to Duck Church

Gary Thomas
Arkansas Baptist News

Illustration — Series
no entries

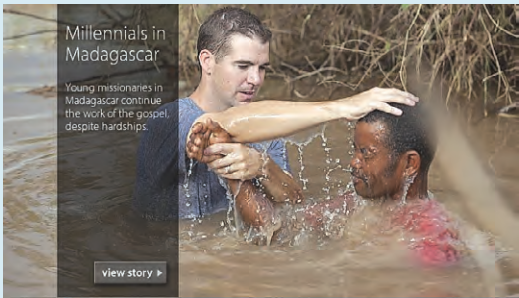
TOTAL PACKAGE DIVISION

Convergent Communications

FIRST PLACE

No award given

SECOND PLACE



**Inform, Inspire,
Connect and Mobilize**
London Communications
Support Team
International Mission Board

THIRD PLACE



The Pathway
The Pathway Staff

AV Production

FIRST PLACE

No award given

SECOND PLACE

No award given

THIRD PLACE



**Falls Creek
evening service**
Cory Sams and Walter Johnson
*The Baptist Messenger/Baptist General
Convention of Oklahoma*

Digital Publication

FIRST PLACE



God-sized Miracle
Julie McGowan, Matt Jones
and David LaMar
International Mission Board

SECOND PLACE



The Cross at the Cup
IMB Americas
Communication Team
International Mission Board

THIRD PLACE



A Heart for the Nations (Cuba)
IMB Americas
Communication Team
International Mission Board

Print Publication — Magazine

FIRST PLACE



**Pursuit Magazine,
Volume 5 Issue 1**
California Baptist University

SECOND PLACE



On Mission
Aaron Coe, Shawn Elledge
and Joe Conway
North American Mission Board

THIRD PLACE



**University of Mobile
Magazine**
University of Mobile Marketing
& Public Relations

Print Publication — State Baptist Newspaper

FIRST PLACE



Word & Way

Bill Webb, Vicki Brown
and Ken Satterfield

SECOND PLACE



Illinois Baptist

Illinois Baptist Communications
Illinois Baptist State Association

THIRD PLACE



Florida Baptist Witness

Florida Baptist Witness Staff

Print Publication — Other

FIRST PLACE



Spanish for Missions

Elizabeth Locke, Jon Graham
and Rod Hampton
Georgia Baptist Convention

SECOND PLACE



Grant Center Recruiting Booklet

Office of Communications
Ouachita Baptist University

THIRD PLACE

No award given

Book
no entries

Student Section — Convergent Communications
no entries

Student Section — AV production
no entries

Student Section — Digital Publication
no entries

Student Section — Print Publication — Magazine
no entries

Student Section — Print Publication — Newspaper

FIRST PLACE

No award given

SECOND PLACE

No award given

THIRD PLACE



**The Banner Newspaper,
Volume 63 Issue 4**
California Baptist University

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Service and a
media production
consultant.*



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*Samford University
Assistant professor
of print and online
journalism, former
reporter and editor.*



TEDDY CHAMPION

*Samford University
Assistant professor
of film and media
production, award-
winning film producer.*



CAROLINE COCKRELL

*University of Alabama
Video production
specialist, legal
assistant UA office
of counsel.*



RICK DOWLING

*University of Alabama
Instructor of advanced
post production, previously
produced Public TV
science program.*



MITZI EAKER

*Mitzi Jane Media
Writer, editor,
blogger, social media
strategist, small
business trainer.*



LEE FARQUHAR, PH.D.

*Samford University
Assistant professor in
video production and
TV news, research
work in social media.*



GARY FONG

*Genesis Photo Agency
More than 25 years
experience as a
newspaper/magazine
photographer.*



TIM GARMON

*President and chief
executive officer of
Highlands Publications,
specializing in
magazines.*



BRIAN GILES

*University of Alabama
Office of student media
adviser for advertising,
formerly in newspaper
advertising.*



JEFF GLICK

*AL.Com
Director of publications
for Birmingham News,
Huntsville Times,
Press-Register.*



DONOVAN HARRIS

*The Progressive Farmer
More than 40 years
experience in
magazine art, design
and production.*



NIKKI HECK

*Director of public
relations for
the Arkansas
Commissioner of
State Lands.*



GINNY HENSLEY

*Media relations
specialist for
Arkansas
Children's Hospital
in Little Rock.*



SARAH KINSER

*Communications
coordinator for
Arkansas
Community
Foundation.*



CATHERINE KOHN

*More than 30 years
experience as a
journalist. Currently
a features writer and
online editor.*



KEITH KOHN

*Newsday
Assistant Long Island
editor, more than 35
years experience as
a journalist.*



KATIE MALONE

*Cross Digital
Multimedia content,
video/audio
production and
digital marketing.*



MARK MAYFIELD

*University of Alabama
Student media adviser,
35 years experience
in newspaper and
magazine.*



VICTORIA REBECK

*Nearly 30 years
experience in
religious journalism —
publications, national
entities and education.*



CHRIS ROBERTS, PH.D.

*University of Alabama
Assistant professor
of journalism, former
newspaper reporter
and editor.*



**KARIM
SHAMSI-BASHA**

*Award-winning
photographer
and co-founder of
Portico magazine.*



STEVE STEWART

*Troy University
Assistant professor of
journalism, more than
30 years experience
in the field.*



CAROLINE SUMMERS

*Samford University
More than 20 years
experience in news,
magazine and sports
photography.*



BOB TERRY

*The Alabama Baptist
More than 45 years
experience in state
Baptist newspaper
leadership.*



GRACE THORNTON

*Award-winning
writer, blogger and
editor. Her first
book is set to be
released in 2016.*



**LAURIE LATTIMORE
VOLKMANN, PH.D.**

*Award-winning
writer, blogger and
editor. Professor of
journalism.*



TY WOOD

*More than 30 years
experience in
video production,
electronic media
and convention life.*

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AMY METZLER

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NATALIE SONNIER



ALANA VAN HAUEN



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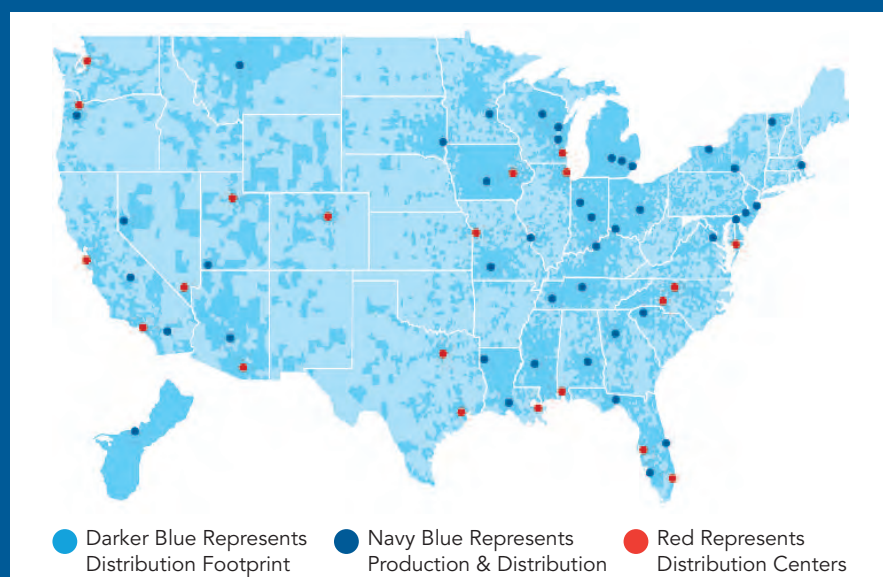
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