



53RD WILMER C. FIELDS AWARDS COMPETITION  
BAPTIST COMMUNICATORS ASSOCIATION

## **Public Relations & Development**

### **Grand Prize: Arthur S. Davenport Award for Public Relations and Development**

Gateway Seminary: Golden Gate to Gateway: Rebranding a Seminary  
*Office of Communications*

### **Total Public Relations or Development Campaign—Less than \$25,000 Budget**

- 1st: Arkansas Baptist Children's Homes: You Are! 2016 Thanksgiving Offering  
*Stella Prather*
- 2nd: Illinois Baptist State Association: 2016 Mission Illinois Offering  
*Eric Reed, Kriss Kell, Lisa Sargent*

### **Total Public Relations or Development Campaign—More than \$25,000 Budget**

- 1st: Gateway Seminary: Golden Gate to Gateway: Rebranding a Seminary  
*Office of Communications*

### **Public Relations for Special Events—Less than \$25,000 Budget**

- 1st: Arkansas Baptist Children's Homes: Attire to Inspire Fashion Show  
*Stella Prather*
- 2nd: Illinois Baptist State Association: 2016 IBSA Annual Meeting  
*Eric Reed, Kriss Kell, Lisa Sargent*

### **Communications and/or Marketing Strategy—Less than \$25,000 Budget**

- 1st: Alabama Baptist State Board of Missions: Church & Sexuality Conference  
*Office of Communications Services*
- 2nd: South Carolina Baptist Convention: Helping Churches Tell the Story  
*Judy Ramsey, Communications*
- 3rd: North Carolina Baptist Aging Ministry: Care Team Training Resources  
*Carol Layton, Jim Edminson*

### **Communications and/or Marketing Strategy—More than \$25,000 Budget**

- 1st: Ouachita Baptist University: Perfect Fit Recruiting Campaign  
*Office of Communications & Office of Institutional Advancement*

## **Interactive Communications**

### **Grand Prize: Diane Reasoner Award for Interactive Communications**

The Baptist Foundation of Oklahoma: MustardSeedApp.org

### **Website, organization or company site—Custom-built**

- 1st: Gateway Seminary: Gateway Seminary Website  
*Office of Communications*
- 2nd: Tennessee Baptist Convention: TBMB organization website  
*Mike Salva, Chris Turner*
- 3rd: Baylor University Marketing & Communication:  
Baylor School of Education Website  
*Baylor Marketing & Communications*

**Website, organization or company site-Adapted template**

- 1st: Tuscaloosa County Baptist Association: Tuscaloosa County Baptist Association Website  
*Bethany Rogers*
- 2nd: Georgia Baptist Convention: Camp Pinnacle Website  
*Barry Dollar*
- 3rd: Alabama Baptist State Board of Missions: BCMLink.org  
*Brian Harris, Bethany Rogers*

**Website, event or promotion site-Custom-built**

- 1st: The Baptist Foundation of Oklahoma: MustardSeedApp.org
- 2nd: Baylor University Marketing & Communication: Baylor Christmas Gift Catalog Website  
*Baylor Marketing Communications*
- 3rd: Baylor University Marketing & Communication: Baylor Traditions Ornaments Website  
*Baylor Marketing Communications*

**Website, event or promotion site-Adapted template**

- 1st: Georgia Baptist Convention: Move Conference 2016 Website  
*Barry Dollar*
- 2nd: Baptist Messenger of Oklahoma: Oklahoma Missions Offering  
*Grant Bivens*
- 3rd: Georgia Baptist Convention: Confluence 2016 Website  
*Barry Dollar*

**Social Media: Single Post**

- 1st: Tennessee Baptist Convention: Gatlinburg Fire Relief Facebook Live  
*Chris Turner*
- 2nd: Mississippi College: Mississippi College Christmas Bucket List  
*Hannah Wallace & Jared Walters*
- 3rd: Alabama Baptist State Board of Missions: YEC Snapchat  
*Brian Harris*

**Social Media: Campaign or Event**

- 1st: Mississippi College: Mississippi College Move-In Day Countdown  
*Hannah Wallace & Jared Walters*
- 2nd: Ouachita Baptist University: Tripp the Tiger Social Media Series  
*Office of Communications*
- 3rd: SWBTS: Christmas Countdown  
*Alyssa Martin, SWBTS Communications*

**Mobile Apps**

- 1st: Georgia Baptist Convention: Ministry Expense Tracker Mobile App

*Linda Wilkins*

- 2nd: The Baptist Foundation of Oklahoma: MustardSeed app
- 3rd: Georgia Baptist Convention: Georgia Baptist Mission Board Mobile App  
*Linda Wilkins*

**Internet-based Other Media**

- 1st: Union University: Union University Campus Map  
*Office of University Communications*
- 2nd: GuideStone Financial Resources:  
Defensive Market Strategies Five-Star Banner Ad  
*Billy Adams*

**Audio-Visual Communication**

**Grand Prize: M.E. Dodd Memorial Award for radio, television, film and video**

Tennessee Baptist Convention: GOTM 2016-2017: Youth Development Center Ministry  
*TBMB Communications*

**Video: Editorial Feature, Less than 3 Minutes**

- 1st: California Baptist University: Veteran Stories  
*Marketing & Communications*
- 2nd: Collin Baptist Association: Bison GameDay-Episode One  
*Marc Ira Hooks*
- 3rd: GuideStone Financial Resources: The Royal Decree  
*Matt McDaniel, Amy Van Vleck*

**Video: Editorial feature, More than 3 minutes**

- 1st: Alabama Baptist State Board of Missions: Doug Vance, Disaster Relief Volunteer  
*Doug Rogers, Bethany Rogers*
- 2nd: Southeastern Baptist Theological Seminary: GO: Planting a Missions-Minded Church  
*Maria Estes*
- 3rd: Alabama Baptist State Board of Missions: 2016 Missions Volunteer of the Year  
*Doug Rogers, Bethany Rogers*

**Video: promotion, Less than 3 minutes**

- 1st: Lantern Vision: Neverthirst: Clean Water, Healthy Family  
*Nathan Troost*
- 2nd: Union University: Congratulations Union University Graduates  
*Office of University Communications*
- 3rd: Samford University: 175 Years of Samford University

**Video: promotion, More than 3 minutes**

- 1st: Tennessee Baptist Convention-GOTM2016-2017: Youth Development Center Ministry  
*TBMB Communications*
- 2nd: Georgia Baptist Convention: Mission Georgia DVD: Beyond

*Jon Graham*

- 3rd: Lantern Vision: It's Worth It: FBCH Foster Care  
*Nathan Troost*

**Video: Other**

- 1st: Tuscaloosa County Baptist Association: The Belle Belle Story  
*Jennifer Davis Rash and Bethany Rogers*
- 2nd: Global Missions Team, IMB: American Peoples  
*Martha Richards*
- 3rd: Alabama Baptist State Board of Missions: Tim Haney-Grace from Tragedy  
*Doug Rogers, Bethany Rogers*

**Audio: Other**

- 1st: Georgia Baptist Convention: Culture Connection: Benham Brothers  
*Jon Graham*
- 2nd: Georgia Baptist Convention: Life with Purpose Radio  
*Rod Hampton, Jon Graham, Ron Lawson*

**Photography**

**Grand Prize: Fon H. Scofield Award in Photography**

- Collin Baptist Association: Gridiron Warrior  
*Marc Ira Hooks*

**Feature: Domestic-Single**

- 1st: Collin Baptist Association: Super Moon Over McLane Stadium  
*Marc Ira Hooks*
- 2nd: Southeastern Seminary: Getty After-Party  
*Ryan Thomas*
- 3rd: CBU Student Media: Pursuit Magazine Summer 2016  
*Jared Overstreet*

**Feature: Domestic-Series**

- 1st: Collin Baptist Association: OBU GameDay  
*Marc Ira Hooks*
- 2nd: SWBTS: Mission at the Cross  
*Adam Covington*
- 3rd: CBU Student Media: Pursuit Magazine Spring 2016  
*Jared Overstreet*

**Feature: International Series**

- 1st: SWBTS: Kenny Vines in Zambia  
*Adam Covington*
- 2nd: SWBTS: Martha Moore in Amsterdam  
*Kathleen Murray*

**News: Domestic-Single**

- 1st: Tennessee Baptist Convention: YEC 2016 Draws 8,330  
*Royce DeGrie and Connie D. Bushey*
- 2nd: Collin Baptist Association: Unity Rally  
*Marc Ira Hooks*

**News: International-Series**

- 1st: SWBTS: Living Water in Nicaragua  
*Matt Miller and Adam Covington*

**Portrait (Domestic or International)**

- 1st: Collin Baptist Association: Gridiron Warrior  
*Marc Ira Hooks*
- 2nd: Collin Baptist Association: Prayers for Unity  
*Marc Ira Hooks*
- 3rd: Tennessee Baptist Convention: If you could ask God one question-E.J.  
*Royce DeGrie*

**News Writing****Grand Prize: Frank Burkhalter Award in Religious Newswriting**

- Biblical Recorder: Refugee Crisis  
*Seth Brown*

**Single articles-less than 1,000 words**

- 1st: North American Mission Board: Courageous Love Restores Security for  
Combat Veteran  
*K. Faith Morgan*
- 2nd: Illinois Baptist State Association: Illinois Baptist—Two Americas  
*Eric Reed*
- 3rd: The Alabama Baptist Newspaper: IMB cuts  
*Jennifer Davis Rash*

**Single article more than 1,000 words**

- 1st: Biblical Recorder: Refugee Crisis  
*Seth Brown*
- 2nd: The Alabama Baptist Newspaper: Undone Redone  
*Grace Thornton*
- 3rd: GuideStone Financial Resources: The Gospel in Work Boots:  
Church and Ministry Partner to Serve Tornado Survivors  
*Shelly Moon*

**Series or Package**

- 1st: The Alabama Baptist Newspaper: Gambling  
*TAB Staff*

2nd: Ouachita Baptist University: New Era of Leadership  
*Trennis Henderson*

3rd: The Alabama Baptist Newspaper: Prison Ministry  
*TAB Staff*

#### **Opinion/Editorial**

1st: The Alabama Baptist Newspaper: Editorial Mocking the Supreme Court  
*Bob Terry*

2nd: Word & Way: We need Black History Month But What If We Didn't?  
*Bill Webb*

3rd: Tennessee Baptist Convention: Bullying: NCAA Takes Its Ball and Leaves  
*Lonnie Wilkey*

#### **Feature Writing**

##### **Grand Prize: Leonard Holloway Award in Feature Writing**

Southeastern Baptist Theological Seminary: Freedom to Study: A Call to Keep Going  
*Harper McKay*

##### **Single Article-Less than 750 words**

1st: The Alabama Baptist Newspaper: Pride Aside  
*Grace Thornton*

2nd: Gateway Seminary: Seminary Graduate Ministers to 'the Forgotten'  
*Office of Communications*

3rd: New Orleans Seminary Office of PR: 'A Regular Guy' Who Loves  
the Lord and Old Cars  
*Marilyn Stewart*

##### **Single article-750-1,500 words**

1st: Southeastern Baptist Theological Seminary: Freedom to Study:  
A Call to Keep Going  
*Harper McKay*

2nd: North Caroling Baptist Aging Ministry: Volunteers Share Love and Woman's Faith Renewed  
*Carol Layton*

3rd: The Pathway: 'Weakened Witness' Stayed on Mission to the Very End  
*Brian Koonce*

##### **Single article-more than 1,500 words**

1st: Union University: Ministry in the Marketplace  
*Nathan Handley*

2nd: North American Mission Board: Life on the Farm  
*K. Faith Morgan*

3rd: SWBTS: Steadfast and Immoveable: Obediently Preserving Through the Rainy Season of Life  
*Alex Sibley*

**Series or Package**

- 1st: Gateway Seminary: Ministry in the New Marriage Culture Series  
*Kathie Chute*
- 2nd: Biblical Recorder: Associations  
*Biblical Recorder Staff*
- 3rd: Baptist Press: Rio Olympics coverage  
*Tim Ellsworth*

**Promotion or Advertising copy**

- 1st: Alabama Baptist State Board of Missions: Disaster Hit Home Ad  
*Doug Rogers*
- 2nd: North Carolina Baptist Aging Ministry: Building Better Balance  
*Carol Layton*

**First-Person Column**

- 1st: Collin Baptist Association: Home on Bison Hill  
*Marc Ira Hooks*
- 2nd: Baptist Press: Olympics: Cancer, Rio & Hope  
*Tim Ellsworth*
- 3rd: The Alabama Baptist Newspaper: Rashional Thoughts:  
“When Reporters Get It Wrong”  
*Jennifer Davis Rash*

**Blog-Single Entry**

- 1st: Tennessee Baptist Convention: Before It Hits the Press:  
Mind Your Own Business  
*Lonnie Wilkey*
- 2nd: Baptist Messenger of Oklahoma: The 34<sup>th</sup> Christmas  
*Hannah Hanzel*
- 3rd: Tennessee Baptist Convention: Will Common Sense Prevail?  
*Lonnie Wilkey*

**Blog-Series**

- 1st: Gateway Seminary-Gateway Seminary Transition  
*Jeff Iorg*
- 2nd: Baptist Messenger of Oklahoma: Millennial Monday  
*Emily Howsden*
- 3rd: Baptist Messenger of Oklahoma: Doyle’s Half Dozen  
*Chris Doyle*

**Scripts**

- 1st: Alabama Baptist State Board of Missions: And Suddenly, Conflict Broke Out  
*Doug Rogers*



## **Design**

### **Grand Prize: Albert McClellan Award in Print Media and Design**

Union University: 2016 Christmas Card

*Office of University Communications*

### **Print Collateral-Logo**

1st: Tennessee Baptist Convention-City Reach Logo Design

*Royce DeGrie*

2nd: Gateway Seminary-Gateway Seminary's Rocky Mountain Campus  
Anniversary Logo

*Rebekah Wahlberg*

3rd: Union University-Writing Enhancement Logo

*Office of University Communications*

### **Print Collateral-Integrated Branding**

1st: Union University: Ref500 Festival Campaign

*Office of University Communications*

2nd: Baylor University Marketing & Communication: BCA 2016 Awards Material

*Baylor Marketing & Communications*

3rd: Illinois Baptist State Assoc.: 2016 Mission Illinois Offering

*Kris Kell, Eric Reed*

### **Print Collateral-Special Display**

1st: Ouachita Baptist University: Ouachita Football Team Room Wall Wrap

*Rene Zimny*

2nd: Baylor University Marketing & Communication: Truett Seminary Event Displays

*Baylor Marketing Communications*

3rd: California Baptist University: Tradeshow Booth

*Marketing & Communications*

### **Print Collateral Brochure**

1st: Mississippi Baptist Convention Board: The Baptist Record Brochure

*Communication Services*

2nd: First Baptist Church Montgomery: Children's Hope Brochure

*Amanda Smith*

3rd: Baylor University Marketing & Communication: Who You Will Become Begins Here

*Baylor Marketing Communications*

### **Print Collateral-Booklet**

1st: Baylor University Marketing & Communication: Change a Life

*Baylor Marketing Communications*

2nd: Gateway Seminary: Gateway Seminary Dedication Program

*Office of Communications*

3rd: GuideStone Financial Resources: GuideStone Cares

*Brittany McNally, Rebekah Hardage*

**Print Collateral-Annual Report**

- 1st: Samford University: 2014-15 Annual Report  
*Division of Marketing & Communication*
- 2nd: Baptist Convention of Maryland/Delaware: BCMD Annual Meeting Report  
*BCMD Communications Team*
- 3rd: Innovative Faith Resources: SBCV 2016 Annual Report

**Print Collateral-Invitation Announcement**

- 1st: Union University: Christmas Card 2016  
*Office of University Communications*
- 2nd: Baptist Foundation of Oklahoma: Celebrate Impact Invitation
- 3rd: SWBTS: Gala Invitation  
*SWBTS Communications*

**Publications-State Baptist Newspaper**

- 1st: The Alabama Baptist newspaper: The Alabama Baptist  
*Lauren Grim, TAB Staff*
- 2nd: Biblical Recorder: Biblical Recorder-Design  
*Biblical Recorder Design Team*
- 3rd: Illinois Baptist State Assoc.: Illinois Baptist  
*Kris Kell, Eric Reed*

**Publications-Newsletter, Other Newspaper or Tabloid**

- 1st: Baylor University Marketing & Communication: To Light the Ways of Time  
*Baylor Marketing Communications*

**Publications-Magazine**

- 1st: Mississippi College: Beacon Magazine  
*Office of Public Relations*
- 2nd: Gateway Seminary: Gateway Magazine  
*Office of Communications*
- 3rd: Ouachita Baptist University: The Ouachita Circle  
*Office of Communications*

**Publications-Newspaper Front Page**

- 1st: Biblical Recorder: Biblical Recorder-Front  
*Biblical Recorder Design Team*
- 2nd: The Alabama Baptist: Jan. 28 Front Page  
*Lauren Grim*
- 3rd: Tennessee Baptist Convention: Traditional Families Continue to Dwindle  
*Corinne Williams*

**Publications-Magazine Cover**

- 1st: CBU Student Media: Pursuit Magazine Cover-Summer 2016  
*Caleb Bol, Lauren Koski, Allison Cordova*
- 2nd: ERLC: Light Magazine: Shining a light on America's racial crisis  
*Communications Team*
- 3rd: Mississippi College: Beacon Magazine  
*Tracey Harrison*

#### **Publications-Redesign**

- 1st: Gateway Seminary-Gateway Magazine  
*Office of Communications*
- 2nd: Collin Baptist Association: The Encourager-The Magazine of Collin Baptist Association  
*Marc Ira Hooks*

#### **Promotion and Advertising-Poster or Flyer**

- 1st: FBC Montgomery: "Faithful Giving" Stewardship Emphasis Poster  
*Amanda Smith*
- 2nd: Southeastern Baptist Theological Seminary: Center for Faith and Culture Postcard  
*Ryan Thomas*

#### **Promotion and Advertising-Media/Press Kit**

- 1st: Mississippi Baptist Convention Board: Tell Someone Orientation Kit  
*Communication Services*
- 2nd: The Alabama Baptist Newspaper: TAB Media Kit  
*Lauren Grim*

#### **Promotion and Advertising-Direct Mail**

- 1st: Gateway Seminary: Recruitment Postcard  
*Office of Communications*
- 2nd: Mississippi College: Mississippi College Scholarship Banquet  
*Tracey Harrison*
- 3rd: Alabama Baptist State Board of Missions: It All Makes Sense  
*Jesse Conte*

#### **Promotion and Advertising-Print Ad, Single**

- 1st: The Baptist Foundation of Oklahoma: Church Loans That Change Lives
- 2nd: SWBTS: School of Preaching Ad  
*SWBTS Communications*

#### **Promotion and Advertising-Print Ad, Series**

- 1st: Gateway Seminary-Gateway Seminary Rebrand  
*Office of Communications*

#### **Promotion and Advertising-Digital Ad Single**

- 1st: GuideStone Financial Resources: Young Participants-What Is a Mutual Fund?  
*David Calvert, Elizabeth Lombardo*
- 2nd: GuideStone Financial Resources: Young Participants-Reducing Debt While Saving for Retirement

*David Calvert, Elizabeth Lombardo*

**Promotion and Advertising-Digital Ad, Series**

1st: Tuscaloosa County Baptist Association: Pursue 2017  
*Bethany Rogers*

**Promotion and Advertising-Specialty Item**

1st: Golden Gate/Gateway Commemorative Coin  
*Office of Communications*

2nd: Tennessee Baptist Convention: Connect Display  
*Corinne Williams, Royce DeGrie*

3rd: Union University: Buster the Bulldog Mascot Costume  
*Office of University Communications*

**Promotion and Advertising-Billboard/Banner**

1st: Georgia Baptist Convention: 3-in-1 Mission Banner  
*Elizabeth Locke*

2nd: California Baptist University: Love Thy Neighborhood-Master of Social Work  
*Marketing & Communication*

3rd: California Baptist University: Our Program Has Stamina-Master's in Athletic Training  
*Marketing & Communication*

**Illustration-Single**

1st: CBU Student Media: "Chalking it up to Sufferance"  
*Caleb Bol, Courtney Coleman, Allison Cordova, Ashley Lopez, Jared Overstreet*

2nd: Illinois Baptist State Association: "Cross Culture"  
*Kris Kell*

3rd: CBU Student Media: "One of Us" Magazine Illustration  
*Caleb Bol*

**Overall Publication**

**Electronic Publication**

1st: GuideStone Financial Resources: GuideStone Magazine Fall 2016-ZMag  
*Matt McDaniel, Brittany McNally, Amy Van Vleck*

**Print Publication-Magazine**

1st: CBU Student Media: Pursuit Magazine, Summer 2016  
*Pursuit Staff*

2nd: SWBTS: SWNews-Spring 2016 Issue  
*SWBTS Communications*

3rd: Gateway Seminary: Gateway Magazine  
*Office of Communications*

**Print Publication-State Baptist Newspaper**

1st: The Alabama Baptist newspaper-The Alabama Baptist

*TAB Staff*

- 2nd: Illinois Baptist State Association: Illinois Baptist  
*Illinois Baptist Communications*
- 3rd: Tennessee Baptist Convention: Gatlinburg Fires Create Challenges  
*Baptist Reflector Staff, TBMB*

**Print Publication-Other**

- 1st: Gateway Seminary: Gateway Seminary Viewbook  
*Office of Communications*
- 2nd: Samford University: 2014-15 Annual Report  
*Division of Marketing and Communication*
- 3rd: Samford University: Inside Samford  
*Division of Marketing and Communication*

**Book**

- 1st: Baptist Messenger of OK: 100 Years of Falls Creek: A Legacy of Faith  
*Brian Hobbs, Dana Williamson and Rick Boyd*
- 2nd: Baptist Children's Homes of NC-NC Baptist Aging Ministry: Above the Clouds: 9 Essentials for Thriving at the Peak  
*Michael C. Blackwell and Jim Edminson*
- 3rd: FBC Montgomery: "Our First Priority" Missions Book  
*Amanda Smith*

**STUDENT****Interactive Communication**

- Grand Prize: Student Grand Prize for Overall Best Student Entry**  
CBU Student Media: Pursuit Magazine Overall Publication Summer 2016  
*Pursuit Magazine Staff*

**Website, organization or company site, Custom-built**

- 1st: Union University: Union University Theatre Website  
*Brantley English*

**Website, organization or company site-Adapted template**

- 1st: Baylor Student Media: baylorlariat.com  
*Lariat Staff*

**Website, event or promotion site-Adapted template**

- 1st: Baylor Student Media: 2017 Presidential Inauguration  
*Deidre Martinez*

**Social Media-Single Post**

- 1st: Baylor Student Media: Ms. Mei  
*Lariat Staff*

**Social media-campaign or event**

- 1st: Mississippi College: Hello Campaign  
*Lauren Livingston*



**Mobile Apps**

1st: Baylor Student Media: Lariat App  
*Lariat Staff*

**Audio-Visual Communication****Video-Editorial Feature**

1st: Baylor Student Media: Grace Valentine  
*Christina Soto*

2nd: Baylor Student Media: No Limitations  
*Jessica Babb*

**Audio-Editorial feature**

1st: Baylor Student media: Minnesota Vikings and College Impressions  
*Thomas Mott, Jakob Brandenburg*

**Photography****Single (promotion, news or feature)**

1st: Baylor Student Media: Yo-Yo Ma  
*Chris Allen*

2nd: SWBTS: Fall Festival Kid  
*Matheus Oliveira*

3rd: The Alabama Baptist newspaper: Volunteers Fill Food Bags for Children  
*Hannah Munoz*

**Series (promotion, news or feature)**

1st: CBU Student Media: The Banner 2016-Domestic Series  
*Jared Overstreet*

2nd: SWBTS: Brazil  
*Matheus Oliveira*

3rd: SWBTS: Guy Key in Brazil  
*Matheus Oliveira*

**Portrait**

1st: SWBTS: Graduate Looks Back  
*Neil Williams*

2nd: SWBTS: Taxi Driver  
*Neil Williams*

**News Writing****Single Article**

1st: CBU Student Media: Refugee Aid  
*Jasmine Emeish*

2nd: The Alabama Baptist newspaper: Volunteers Fill Food Bags for Children

*Hannah Munoz*

- 3rd: Union University: Title IX and the ‘Shame List’: Breaking Both Down  
*Emily Littleton*

### **Opinion/Editorial**

- 1st: Baylor Student Media: Religion isn’t about hate  
*Karyn Simpson*
- 2nd: Baylor Student Media: Dear Board of Regents  
*Gavin Pugh*
- 3rd: Southeastern Baptist Theological Seminary: Mistaking the Part for the Whole: Human Value and the Pro-Life Ethic  
*Amber Bowen*

### **Feature Writing**

#### **Single Article**

- 1st: CBU Student Media: Leaps & Bounds-Pursuit Magazine  
*Makenna Sones*
- 2nd: CBU Student Media: “Timeout. Replay. Commence” Article-Pursuit Magazine  
*Megan Rowland*
- 3rd: CBU Student Media: “Shadows of Their Cadre”-Pursuit Article  
*Lauren Koski*

#### **Feature-Other**

- 1st: Baylor Student Media-Seen But Not Heard Is Sad Reality for Some Women  
*Helena Hunt*
- 2nd: Baylor Student Media: Bricks Can Destroy or Build Communities  
*Jonathon Platt*

### **Design**

#### **Publication-Newspaper (whole issue)**

- 1st: Baylor Student Media: Sing Issue: Feb. 19, 2016  
*Lariat Staff*

#### **Publication-Magazine (whole issue)**

- 1st: Union University: C&C Magazine-Fall 2016  
*Cardinal & Cream Staff*
- 2nd: Baylor Student Media: Focus Magazine: State of the Art  
*Kate McGuire*

#### **Publication-Newspaper Front page**

- 1st: Baylor Student Media: Cactus Bowl  
*McKenna Middleton*
- 2nd: CBU Student Media: The Banner Newspaper Front Page  
*Juliana Bontrager*





**Publication Magazine Cover**

- 1st: CBU Student Media-Pursuit Magazine Cover-Summer 2016  
*Caleb Bol, Lauren Koski, Allison Cordova*
- 2nd: Baylor Student Media: Focus Magazine: Caught in the Middle  
*Marcus Maurer*

**Promotion/Advertising-Print/Digital Ad: Single**

- 1st: Baylor Student Media: Roundup Yearbook  
*Hannah Neumann*

**Promotion/Advertising-Illustration: Single**

- 1st: CBU Student Media: The Banner Newspaper Illustration  
*Juliana Bontrager*
- 2nd: CBU Student Media: "Chalking it up to Sufferance"  
*Caleb Bol, Courtney Coleman, Allison Cordova, Ashley Lopez, Jared Overstreet*
- 3rd: CBU Student Media: "One of Us"  
*Caleb Bol*

**Overall Publication****Magazine (print or electronic)**

- 1st: CBU Student Media: Pursuit Magazine Overall Publication Summer 2016  
*Pursuit Magazine Staff*
- 2nd: Union University: C&C Magazine-Fall 2016  
*Cardinal & Cream Staff*
- 3rd: Baylor Student Media: Focus Magazine: State of the Art  
*Focus Staff*

**Newspaper (Print or electronic)**

- 1st: CBU Student Media-The Banner Newspaper, Vol. 64 Issue 5  
*The Banner Staff*
- 2nd: Union University-Cardinal & Cream Online  
*Cardinal & Cream Staff*
- 3rd: Baylor Student Media-The Baylor Lariat 2016: Nov. 9-11  
*Lariat Staff*