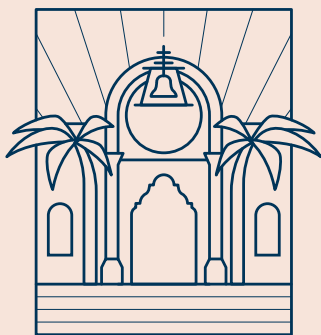


55<sup>TH</sup> ANNUAL  
WILMER C. FIELDS  
**AWARDS**  
COMPETITION



**IMAGINE**

**BAPTIST COMMUNICATORS  
ASSOCIATION**

APRIL 10-13, 2019  
RIVERSIDE, CALIFORNIA

55<sup>TH</sup> ANNUAL  
WILMER C. FIELDS  
**AWARDS**  
COMPETITION

Presented during the  
65th Annual BCA Workshop  
in Riverside, CA, on  
April 10, 2019

Judging Coordinated by:

**Gateway Seminary**

*(Public Relations, News Writing, Feature Writing)*

**Tennessee Baptist Mission Board**

*(Audio-Visual, Design)*

**Union University**

*(Interactive, Photography, Overall Publication)*



**BAPTIST  
COMMUNICATORS  
ASSOCIATION**



## Arthur S. Davenport Award for Exceptional Achievement in Public Relations and Development

God in the Whirlwind:  
A 10-Year Remembrance Campaign  
Office of University Communications  
Union University



## M.E. Dodd Memorial Award for Exceptional Achievement in Radio, Television, Film and Video

First Baptist Church Sutherland Springs:  
One year after the shooting  
Creative Services  
North American Mission Board



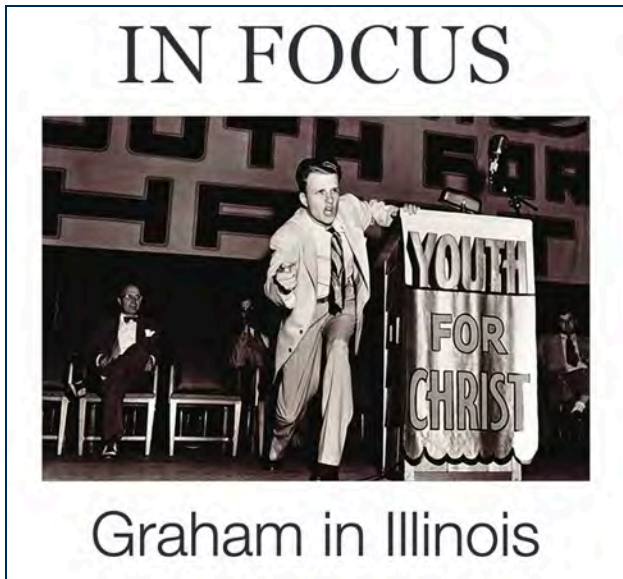
## Diane Reasoner Award for Exceptional Achievement in Interactive Communications

It's [wash-i-tah] Social Media Post  
Office of Communications & Marketing  
Ouachita Baptist University



## Fon H. Scofield Award for Exceptional Achievement in Photography

Patterson: End of an Era  
Adam Covington  
*Baptist Press*



## Frank Burkhalter Award for Exceptional Achievement in Religious Newswriting

Graham in Illinois  
 Illinois Baptist Media  
*Illinois Baptist*



## Albert McClellan Award for Exceptional Achievement in Print Media and Design

Women's Basketball Locker Room Wrap  
 Office of University Communications  
 Union University



## Leonard Holloway Award for Exceptional Achievement in Feature Writing

Mothers headed to abortion get baby-saving compassion  
 Grace Thornton  
*Baptist Press*



## Best Overall Student Entry

*Pursuit Magazine*, Vol. 8, Issue 3  
 Pursuit Staff  
 California Baptist University

## Total Public Relations or Development Campaign

Less than \$25,000 budget

- 1st Place**      **Pronunciation Campaign**  
Office of Communications & Marketing, Ouachita Baptist University
- 2nd Place**      **2018 Thanksgiving Offering**  
Stella Prather, Arkansas Baptist Children's Homes and Family Ministries

More than \$25,000 budget

- 1st Place**      **Nursing Program Launch Campaign** – Office of Communications & Marketing, Ouachita Baptist University
- 2nd Place**      **Acceptance Box Campaign**  
Office of Communications & Marketing, Ouachita Baptist University

## Public Relations for Special Events

Less than \$25,000 budget

- 1st Place**      **God in the Whirlwind: A 10-Year Remembrance Campaign** – Office of University Communications, Union University – *Arthur S. Davenport Award Winner*

More than \$25,000 budget

No Awards Given

## Communications and/or Marketing Strategy

Less than \$25,000 budget

- 1st Place**      **Pioneering Spirit** – Illinois Baptist Media
- 2nd Place**      **It's only Christmas when we share it** – Stella Prather, Arkansas Baptist Children's Homes and Family Ministries

More than \$25,000 budget

- 1st Place**      **Florida Baptist Convention State Missions Offering**  
Communication Department, Florida Baptist Convention

## Judging coordinated by

Gateway Seminary

## Website, org. or company site

Custom-built

- 1st Place**     **Mississippi College Website**  
Justin Garcia, Jared Walters,  
Mississippi College
- 2nd Place**     **Alumni Association Website**  
Jared Walters, Mississippi College
- 3rd Place**     **Mississippi College School of  
Nursing Website** – Justin Garcia,  
Mississippi College

Adapted Template

- 1st Place**     **Florida Baptist Convention  
Website** – Mark MacDonald and  
Communication Department, Florida  
Baptist Convention
- 2nd Place**     **Arkansas Baptist Disaster Relief  
Website** – Arkansas Baptist State  
Convention
- 3rd Place**     **BCNE Website** – Kimber Huff,  
Baptist Convention of New England

## Website, event or promotion site

Custom-built

- 1st Place**     **2018 Cybersecurity Summit**  
Jared Walters, Justin Garcia,  
Mississippi College
- 2nd Place**     **2018 Mississippi College  
Athletics Dinner** – Justin Garcia,  
Mississippi College
- 3rd Place**     **52 Sundays** – Johann Dyck, Texas  
Baptists

Adapted Template

- 1st Place**     **PursueAL.org** – Brian Harris,  
Alabama State Board of Missions/  
Dogwood Media Solutions
- 2nd Place**     **Speak.YMLink.org** – Brian Harris,  
Alabama State Board of Missions/  
Dogwood Media Solutions
- 3rd Place**     **Superwow** – Barry Dollar, Georgia  
Baptist Mission Board

## Judging coordinated by

Union University

## Social Media

Single Post

- 1st Place**     **It's [wash-i-tah] Social Media  
Post** – Office of Communications  
& Marketing, Ouachita Baptist  
University – *Diane Reasoner  
Award Winner*
- 2nd Place**     **Acceptance Box Stop Motion  
Social Media Post** – Office of  
Communications & Marketing,  
Ouachita Baptist University
- 3rd Place**     **World Emoji Day Post** – Linda  
Wilkins, Georgia Baptist Mission  
Board

Single Live Post

- 1st Place**     **Live from Aguilita, Juana Diaz,  
Puerto Rico** – Marc Ira Hooks, CBA  
Church Network

Campaign or Event

- 1st Place**     **Core Values Campaign** – Jared  
Walters, Hannah Wallace, Mississippi  
College
- 2nd Place**     **CBA Hungary Mission Trip on  
FacebookLIVE** – Marc Ira Hooks,  
CBA Church Network
- 3rd Place**     **Praying Alabama** – Brian Harris,  
Alabama State Board of Missions/  
Dogwood Media Solutions

## Mobile Apps

- 1st Place**     **Georgia Baptist Mission Board  
app** – Linda Wilkins, Georgia Baptist  
Mission Board

## Internet-based Other Media

- 1st Place**     **Ouachita Baptist University  
Virtual Tour** – Office of  
Communications & Marketing,  
Ouachita Baptist University
- 2nd Place**     **“President to Parent” Email  
Series** – Office of Communications  
& Marketing, Ouachita Baptist  
University
- 3rd Place**     **GuideStone Magazine  
(Centennial Issue, 2018) --  
Digital Version** – Marketing  
Department, GuideStone

## Video

Editorial Feature, Less than 2 minutes

- 1st Place**     **NAMB SBC Chaplaincy Video**  
Creative Services, NAMB
- 2nd Place**     **Stories from Puerto Rico - Clint Woods** – Innovative Faith Resources
- 3rd Place**     **GuideStone Gives** – Marketing Department, GuideStone

Editorial Feature, 2-5 minutes

- 1st Place**     **NAMB Sutherland Springs Video**  
Creative Services, NAMB – *M.E. Dodd Memorial Award Winner*
- 2nd Place**     **College of Health Sciences, Disaster Simulation** – Samford University
- 3rd Place**     **Ouachita Alumni: Sarah Harmeyer** – Office of Communications & Marketing, Ouachita Baptist University

Editorial Feature, More than 5 minutes

- 1st Place**     **God in the Whirlwind: A 10-Year Remembrance** – Office of University Comm., Union University

Promotion, Less than 2 minutes

- 1st Place**     **Who Is Mission:Dignity?**  
Mission:Dignity and Brand Development Staff, GuideStone
- 2nd Place**     **Send Network Michigan Promotional Video** – Paul Wynn, Doug Keesey, oneMISSION.tv
- 3rd Place**     **It's [wash-i-tah]** – Office of Communications & Marketing, Ouachita Baptist University

Promotion, 2-5 minutes

- 1st Place**     **Community Life** – Marketing and Comm., California Baptist University
- 2nd Place**     **NAMB Overview Video** – Creative Services, NAMB
- 3rd Place**     **Samford University Annual Report, 2018** – Samford University

## Judging coordinated by

Tennessee Baptist Mission Board

Promotion, More than 5 minutes

- 1st Place**     **Dr. Paul and Annie Kienel Leadership Institute video**  
Marketing and Communication, California Baptist University
- 2nd Place**     **Come to Me** – Blake Ragsdale and Randy Durham, Baptist Children's Homes of North Carolina and Credence Pictures

Broadcast/Podcast - Overall Show

- 1st Place**     **The Adopting and Fostering Home** – Creative Services, NAMB
- 2nd Place**     **Ministry in a Minute** – Arkansas Baptist State Convention

Broadcast/Podcast - Individual Episode

- 1st Place**     **Ministry in a Minute - Episode 5 "Is it Time to Re-think Worship?"**  
Arkansas Baptist State Convention

Other

- 1st Place**     **DuckTales: Devlin Hodges' Quest to Win the Walter Payton Award**  
Samford University
- 2nd Place**     **Merry Christmas from NCBAM - 2018** – Carol Layton, North Carolina Baptist Aging Ministry
- 3rd Place**     **Why Church Planting?** – Kimber Huff, Baptist Conv. of New England

## Audio

Broadcast/Podcast - Overall Show

- 1st Place**     **Baptist Without an Adjective**  
Brian Kaylor, *Word&Way*
- 2nd Place**     **Inspire On The Go** – Arkansas Baptist State Convention
- 3rd Place**     **TAB News** – *The Alabama Baptist*

Broadcast/Podcast - Individual Episode

- 1st Place**     **Baptist Without an Adjective: The Johnson Amendment** – Brian Kaylor, *Word&Way*
- 2nd Place**     **TAB News: eSports Ministries and Christian Higher Ed** – *The Alabama Baptist*
- 3rd Place**     **SBC This Week - Episode 165**  
Amy Whitfield and Jonathan Howe

## Feature

Single

**1st Place** **Ready for Battle** – Marc Ira Hooks

**2nd Place** **A New Family** – Anna Dellinger, *Generosity Magazine*, The Baptist Foundation of Oklahoma

**3rd Place** **Climbing Collective: Bonding through Boulderling** – Phillip Ndowu, *Pursuit Magazine*, California Baptist University

Series

**1st Place** **Split in Two: Sculpting a Perspective on Life** – John Victory, *Pursuit Magazine*, California Baptist University

**2nd Place** **Hungary for the Gospel** – Marc Ira Hooks, CBA Church Network

## News

Single

**1st Place** **Patterson: End of an Era** – Adam Covington, *Baptist Press* – **Fon H. Scofield Award Winner**

**2nd Place** **In This Place** – Marc Ira Hooks, CBA Church Network

**3rd Place** **After the Storm** – Doug Rogers, Alabama Baptist State Board of Missions

Series

**1st Place** **Housed, Healed or Neither: A Glance into Homelessness in Riverside County** – Phillip Ndowu, *VISION*, California Baptist University

**2nd Place** **Storms of Fear** – Marc Ira Hooks, CBA Church Network

**3rd Place** **Hope from Despair** – Doug Rogers, Alabama Baptist State Board of Missions

## Promotional or Advertisement

Single

No Awards Given

Series

No Awards Given

## Portrait

**1st Place** **I Am: Diana Negrete** – Austin Romito, Sage Zbinden, *Pursuit Magazine*, California Baptist University

**2nd Place** **Weeping For His City** – Marc Ira Hooks, CBA Church Network

**3rd Place** **Becky Gardner** – Rebecca Hankins, Southeastern Baptist Theological Seminary

## Event Coverage

**1st Place** **Behold the Lamb** – Rebecca Hankins, Southeastern Baptist Theological Seminary

**2nd Place** **BCA 2018** – Marc Ira Hooks

## Judging coordinated by

Union University



## Single Article

Less than 750 words

- 1st Place**     **Disability, dignity and God's image** – Bonnie Pritchett, *Southern Baptist TEXAN*
- 2nd Place**     **'The woods exploded' amid pastor's fire rescue** – David Roach, *Baptist Press*
- 3rd Place**     **Benton pastor recounts weeping with family of Marshall Co. fatality** – Myriah Snyder, *The Christian Index*

750–1,500 words

- 1st Place**     **What must we report** – Lisa Misner, *Illinois Baptist*
- 2nd Place**     **Venezuelans, fleeing tumult, to find aid on a mountain** – Grace Thornton, *Baptist Press*
- 3rd Place**     **Chitwood as IMB pursued: 'OK Lord, I hear You'** – David Roach, *Baptist Press*

More than 1,500 words

- 1st Place**     **Graham in Illinois** – Illinois Baptist Media, *Illinois Baptist Frank Burkhalter Award Winner*
- 2nd Place**     **Churches Receiving Taxpayer Money in Aftermath of Missouri Case** – Brian Kaylor, *Word&Way*
- 3rd Place**     **Baptists & alcohol: Is the consensus shifting?** – David Roach, *Baptist Press*

## Series or Package

- 1st Place**     **Billy Graham coverage**  
*Baptist Press* Staff -- David Roach, Diana Chandler, Shawn Hendricks, Art Toalston
- 2nd Place**     **Patterson departure from SWBTS** – David Roach, Shawn Hendricks, *Baptist Press*
- 3rd Place**     **Johnson Amendment coverage**  
Brian Kaylor, *Word&Way*

## Opinion/Editorial

- 1st Place**     **Tyler Trent and the megaphone no one wants, but the world needs** – Scott Barkley, *The Christian Index*
- 2nd Place**     **Whatever Happened To The Fear of God?** – Lonnie Wilkey, *Baptist and Reflector*, Tennessee Baptist Mission Board
- 3rd Place**     **News You Can't Quote in Church**  
Brian Kaylor, *Word&Way*

## Judging coordinated by

Gateway Seminary

## Single Article

Less than 750 words

- 1st Place**     **“God’s Love from a Diaper Bag” ministry** – Trennis Henderson, Woman’s Missionary Union
- 2nd Place**     **Covered in mud, washed in the blood** – Grace Thornton, *The Alabama Baptist*
- 3rd Place**     **‘Return to sender’: Casket proclaims life journey** – Diana Chandler, *Baptist Press*

750–1,500 words

- 1st Place**     **Mothers headed to abortion get baby-saving compassion** – Grace Thornton, *Baptist Press* – **Leonard Holloway Award Winner**
- 2nd Place**     **Gaming: a new missions field** Carrie Brown McWhorter, *The Alabama Baptist*
- 3rd Place**     **Living (& Dying) ‘on the edge’** Sharon Mager, *Baptist Life*, Baptist Convention of Maryland/Delaware

More than 1,500 words

- 1st Place**     **Kingdom legacy** – Grace Thornton, *The Alabama Baptist*
- 2nd Place**     **Never the Protagonist** – Tim Ellsworth, *The Unionite*, Union University
- 3rd Place**     **Are You Still Watching: Understanding Media Portrayal of the Autism Spectrum** Kaitlynn Labit, *Pursuit Magazine*, California Baptist University

## Series or Package

- 1st Place**     **Winter Olympics Coverage** Tim Ellsworth, *Baptist Press*
- 2nd Place**     **Surviving Hurricane Michael** Joe Westbury, *The Christian Index*
- 3rd Place**     **Super Bowl Coverage** Tim Ellsworth, *Baptist Press*

## First-Person Column

- 1st Place**     **Don’t give up on God** – Bob Terry, *The Alabama Baptist*
- 2nd Place**     **Finding Identity in Diversity: Overcoming the Cultural Disconnect** – Ninasophia Stowe, *Pursuit Magazine*, California Baptist University
- 3rd Place**     **No Spartan, but thankful ... aches, pains and all** – Shawn Hendricks, *Baptist Press*

## Blog

Single entry

- 1st Place**     **Honoring veterans by living lives worthy of the sacrifice** – Jennifer Davis Rash, *The Alabama Baptist*
- 2nd Place**     **Death and Life of an Image-bearer** – Gary D. Myers, *garydmyers.com*, New Orleans Baptist Theological Seminary
- 3rd Place**     **Depend on God, Not GPS** Lonnie Wilkey, *Baptist and Reflector*, Tennessee Baptist Mission Board

Series

- 1st Place**     **Millennial Monday** – Emily Howsden, *Word Slingers* – *The Baptist Messenger* of Oklahoma
- 2nd Place**     **Doyle’s Half Dozen** – Chris Doyle, *Word Slingers* – *The Baptist Messenger* of Oklahoma

## Scripts

- 1st Place**     **Faryn Fryer** – Doug Rogers, Alabama Baptist State Board of Missions
- 2nd Place**     **Graduation Address - Alpha Omega Academy, May 2018** Marc Ira Hooks
- 3rd Place**     **Illinois bicentennial video script** Eric Reed, Illinois Baptist State Association

## Judging coordinated by

Gateway Seminary

## Print Collateral

### Logo

- 1st Place**     **Tulsa Groups Summit** – Braden East, Baptist General Convention of Oklahoma
- 2nd Place**     **Internal Logo for New Learning Management System -- Compass**  
David Calvert, GuideStone Financial Resources
- 3rd Place**     **Christian Life Commission logo**  
Jeremy Honea, Texas Baptists

### Integrated Branding

- 1st Place**     **Undivided Resource** – Creative Services, NAMB
- 2nd Place**     **Texas Baptists “Share Christ Show Love”** – Texas Baptists
- 3rd Place**     **Nursing Launch Integrated Branding Campaign** – Office of Communications & Marketing, Ouachita Baptist University

### Special Display

- 1st Place**     **Women’s Basketball Locker Room Wrap** – Office of University Communications, Union University  
*Albert McClellan Award Winner*
- 2nd Place**     **Pioneering Spirit Log Cabin**  
Illinois Baptist Media
- 2nd Place**     **Southeastern Baptist Theological Seminary Convention Booth**  
Ryan Thomas, Southeastern Baptist Theological Seminary

### Brochure

- 1st Place**     **NAMB Overview Brochure**  
Creative Services, NAMB
- 2nd Place**     **Be the Spark CP Bulletin Inserts**  
Mark MacDonald and Communication Department, Florida Baptist Convention
- 3rd Place**     **Bulletin Insert/Mission:Dignity Sunday** – John Ambra, Becky Buchanan, David Calvert, Guidestone

### Booklet

- 1st Place**     **2018-19 Viewbook** – Office of University Communications, Union University
- 2nd Place**     **Fusion Mission Camp 2018 Booklet** – Innovative Faith Resources
- 3rd Place**     **Mission:Dignity Baptist Missions Book of Letters** – John Ambra, Becky Buchanan, David Calvert, Guidestone

### Annual Report

- 1st Place**     **SBC of Virginia 2018 Annual Report** – Innovative Faith Resources
- 2nd Place**     **Texas Baptists CP Annual Report**  
Texas Baptists
- 3rd Place**     **Florida Baptist Annual Report**  
Mark MacDonald and Communication Department, Florida Baptist Convention

### Invitation/Announcement

- 1st Place**     **BFO Client Appreciation Dinner Invitation Suite & Program Wrap**  
Marissa Crowson, The Baptist Foundation of Oklahoma

## Judging coordinated by

Tennessee Baptist Mission Board

## Publications

State Baptist Newspaper

- 1st Place**     *Southern Baptist TEXAN: October, November, December*  
Russell Lightner
- 2nd Place**     *Biblical Recorder: North Carolina's Favorite Son*  
*Biblical Recorder* design team
- 3rd Place**     *Illinois Baptist* – Illinois Baptist Media

Newsletter, Other Newspaper or Tabloid

- 1st Place**     *Missions + Ministry September Edition* – Arkansas Baptist State Convention
- 2nd Place**     *Summer Camps Newsletter*  
Arkansas Baptist State Convention
- 3rd Place**     *Missions + Ministry May Edition*  
Arkansas Baptist State Convention

Magazine

- 1st Place**     *Pursuit Magazine, Vol. 8, Issue 3* – Pursuit Staff, California Baptist University
- 2nd Place**     *Word&Way* – Brian Kaylor, Ken Satterfield
- 3rd Place**     *Momentum Magazine • Colorado Baptists* – Lightner Creative

Newspaper Front Page

- 1st Place**     *Who is my Neighbor? – Biblical Recorder* designers
- 2nd Place**     *Changing seasons, keeping faith* – Hannah Hanzel, *The Baptist Messenger* of Oklahoma
- 3rd Place**     *Foster care and the church*  
Hannah Hanzel, *The Baptist Messenger* of Oklahoma

Magazine Cover

- 1st Place**     *Pursuit Magazine, Vol. 9, Issue 1* – Lauren Sawdey, Lauren Shelburne, Phillip Ndowu, California Baptist University
- 2nd Place**     *Great Commission Magazine of Southeastern Baptist Theological Seminary, Spring 2018* – Ryan Thomas, Southeastern Baptist Theological Seminary

Redesign

- 1st Place**     *Alabama Baptist State Board of Missions Identity System*  
Jesse Conte, Alabama Baptist State Board of Missions

## Judging coordinated by

Tennessee Baptist Mission Board

## Promotion and Advertising

### Poster or Flyer

- 1st Place** **Super Summer** – Texas Baptists
- 2nd Place** **Youth Evangelism Conference (YEC) 2019 Postcard** – Innovative Faith Resources
- 3rd Place** **Phone Free Day at UU** – Office of University Communications, Union University

### Media/Press Kit

- 1st Place** **Annie Offering Planning Guide**  
Creative Services, NAMB

### Direct Mail

- 1st Place** **Texas Baptists Annual Meeting mailer** – Texas Baptists
- 2nd Place** **WatersEdge Ministry Services Direct Mail** – The Baptist Foundation of Oklahoma
- 3rd Place** **December to Remember Donor Letter** – Megan Chadwick, Southeastern Baptist Theological Seminary

### Print Ad

#### Single

- 1st Place** **CONGRATULATIONS Rick Lance**  
Jesse Conte, Alabama Baptist State Board of Missions

#### Series

- 1st Place** **Word&Way awareness campaign**  
Ken Satterfield, *Word&Way*

### Digital Ad

#### Single

- 1st Place** **Dallas Business Journal Web Ad (Relocation)** – David Calvert, Roy Hayhurst, GuideStone

#### Series

No Awards Given

### Specialty Item

- 1st Place** **Acceptance Box** – Office of Communications & Marketing, Ouachita Baptist University
- 2nd Place** **NAMB Prayer Calendar**  
Creative Services, NAMB
- 3rd Place** **College Acceptance Box and Tape**  
Emily Flowers, Southeastern Baptist Theological Seminary

### Billboard/Banner

- 1st Place** **“#1 Private University in Arkansas” Billboards** – Office of Communications & Marketing, Ouachita Baptist University
- 2nd Place** **Bulletin Board -- Videos!**  
David Calvert, GuideStone

### Digital Media Template

- 1st Place** **Dixie Jackson Landing Page**  
Arkansas Baptist State Convention

## Illustration

### General

- 1st Place** **Super Summer illustration**  
Jeremy Honea, Texas Baptists
- 2nd Place** **One Heart Illustration** – Jim Edminson, Baptist Children’s Homes of North Carolina
- 3rd Place** **Christmas Gifts - Christmas Needs** – Ken Satterfield, *Word&Way*

### Hand-Drawn Typography

- 1st Place** **The unfolding of Your words**  
Hannah Hanzel, Baptist General Convention of Oklahoma

### Editorial Cartoon

No Awards Given

## Judging coordinated by

Tennessee Baptist Mission Board

# Overall Publication

## Mixed Media Coverage

- 1st Place** **Rebuilding Mode** – Marketing Team, NAMB
- 2nd Place** **Neighborhood Portrait: Comerio** Marketing Team, NAMB

## Electronic Publication

- 1st Place** **Baptist Press** – Baptist Press Staff -- David Roach, Diana Chandler, Shawn Hendricks, Art Toalston, Laura Erlanson, Marcia Knox
- 2nd Place** **GuideStone Magazine (Centennial Issue, 2018) -- Digital Version** – Marketing Department, GuideStone

## Print Publication

Magazine

- 1st Place** **On Mission Magazine Fall 2018** Adam Bain, Senior Creative Director; K. Faith Morgan, Editor; Shawn Elledge, Art Director; Hayley Catt, Photo Editor; Tony Hudson, Section Editor; Josie Rabbitt, Assistant Editor
- 2nd Place** **Generosity Magazine** – The Baptist Foundation of Oklahoma
- 3rd Place** **Pursuit Magazine, Vol. 8, Issue 3** – Pursuit Staff

State Baptist Newspaper

- 1st Place** **Illinois Baptist** – Illinois Baptist Media
- 2nd Place** **The Alabama Baptist** – The Alabama Baptist staff
- 3rd Place** **Biblical Recorder: People Need to Know** – Biblical Recorder design team

# Overall Publication

Promotion or Advertising

- 1st Place** **2018 NEME Brochure** – Kimber Huff, Baptist Convention of New England
- 2nd Place** **Disaster Preparedness promotional card** – Carol Layton, North Carolina Baptist Aging Ministry

Other

- 1st Place** **The Alabama Baptist: Celebrating 175 Years** – The Alabama Baptist staff
- 2nd Place** **Passport** – Carol Layton, Jim Edminson, North Carolina Baptist Aging Ministry
- 3rd Place** **2018 Ministry Highlights** – Carol Layton, North Carolina Baptist Aging Ministry

## Book

- 1st Place** **“The Armor of God”** – Allen Sutton, *Southern Baptist TEXAN*
- 2nd Place** **“Servant Volunteers in Action”** Carol Layton, Jim Edminson, North Carolina Baptist Aging Ministry

## Judging coordinated by

Union University

## Interactive Communications

Website, organization or company site

*Adapted Template*

**1st Place** **The Banner Online** – Tess Schoonhoven, Robert Jordan, Sage Zbinden, California Baptist University

**2nd Place** **Cardinal & Cream website**  
Randall Kendrick, YooLim Moon, Mattanah DeWitt, Union University

Website, event or promotion site

*Adapted Template*

**1st Place** **Color Coded** – Didi Martinez, Baylor Student Media

Social Media

*Campaign or Event*

**1st Place** **Diaper triggers bomb squad**  
Baylor Lariat Staff, Baylor Student Media

Mobile Apps

**1st Place** **The Baylor Lariat** – Baylor Lariat Staff, Baylor Student Media

## Photography

Single (promotion, news or feature)

**1st Place** **Climbing Collective: Bonding through Bouldering** – Phillip Ndowu, California Baptist University

**2nd Place** **Lancers take down UCR in crosstown showdown** – Reagan Lee, California Baptist University

**3rd Place** **Lovett leaps** – Liesje Powers, Baylor Student Media

Series (promotion, news or feature)

**1st Place** **Split in Two: Sculpting a Perspective on Life** – John Victory, California Baptist University

Portrait

**1st Place** **I Am: Diana Negrete** – Austin Romito, Sage Zbinden, California Baptist University

**2nd Place** **Ryan Brinson Portrait** – Jessica Hubble, Baylor Student Media

## Audio-Visual Communications

Video

*Editorial Feature*

**1st Place** **Acro All-American turns MMA fighter** – Meredith Aldis, Baylor Student Media

**2nd Place** **Awana Lifeline 2018 Returning Hearts Celebration Overview**  
Austin Romito, California Baptist University

**3rd Place** **Sexual identity forum** – Rylee Seavers, Baylor Student Media

*Broadcast/Podcast - Overall Show*

**1st Place** **Lariat TV News Today** – Baylor Lariat TV News Staff, Baylor Student Media

*Broadcast/Podcast - Individual Episode*

**1st Place** **Global News Relay** – Baylor Lariat TV News Staff, Baylor Student Media

*Other*

**1st Place** **Awana Lifeline 2018 Returning Hearts Profile: Jean-Paul Creppel** – Sage Zbinden, California Baptist University

Audio

*Broadcast/Podcast - Overall Show*

**1st Place** **Don't Feed the Bears** – Cameron Stuart, Andrew Cline, Noah Torr, Baylor Student Media

*Broadcast/Podcast - Individual Episode*

**1st Place** **Don't Feed the Bears: Latest Pro News** – Max Calderone and Kris Beasley, Baylor Student Media

## News Writing

### Single Article

- 1st Place**     **Housed, Healed or Neither: A Glance into Homelessness in Riverside County** – Alexandra Applegate, *VISION*, California Baptist University
- 2nd Place**     **How Girls On Campus Are Moving Through Stress Together**  
Suzanne Rhodes, *Cardinal & Cream*, Union University
- 3rd Place**     **Professor reacts to Title IX claims** – Brooke Hill and Raegan Turner, *The Baylor Lariat*, Baylor Student Media

### Opinion/Editorial

- 1st Place**     **Prioritize justice** – Kalyrn Story, *The Baylor Lariat*, Baylor Student Media
- 2nd Place**     **True transparency** – Meredith Wagner, *The Baylor Lariat*, Baylor Student Media

## Feature Writing

### Single Article

- 1st Place**     **Juicies of all stories** – Thomas Moran, *The Baylor Lariat*, Baylor Student Media
- 2nd Place**     **Art Begins Where Language Ends: Creating to Cope with Loss** – Alexandra Applegate, *Pursuit Magazine*, California Baptist University
- 3rd Place**     **Tin Cup Farm** – Meredith Wagner, *The Baylor Lariat*, Baylor Student Media

### Other

- 1st Place**     **This Isn't Just A Food Truck, This Is My Food Truck** – Addie Carter, *Cardinal & Cream*, Union University

## Overall Publication

### Magazine (print or electronic)

- 1st Place**     ***Pursuit Magazine*, Vol. 8, Issue 3**  
*Pursuit* Staff, California Baptist University - **Best Overall Student Entry**
- 2nd Place**     ***C&C Magazine: Fall 2018***  
*C&C* Staff; Mattanah DeWitt, Editor-in-Chief, Union University
- 3rd Place**     ***Focus Magazine: Fearless***  
*Focus Magazine* staff, Baylor Student Media

### Newspaper (print or electronic)

- 1st Place**     ***The Baylor Lariat* – *The Baylor Lariat* Staff**, Baylor Student Media
- 2nd Place**     ***The Banner*, Vol. 66, Issue 4, 5, 6**  
*The Banner* Staff, California Baptist University



## Design

### Publication

#### Newspaper-Whole Issue

**1st Place** **The Baylor Lariat** – Baylor Lariat Staff

**2nd Place** **The Banner, Vol. 66, Issue 4**  
Alexandra Applegate, Krista Abrahamsen, California Baptist University

#### Newspaper-Front Page

**1st Place** **The Banner, Vol. 65, Issue 12**  
Kaitlynn Labit, Alexandra Applegate, Austin Romito, California Baptist University

**2nd Place** **The Baylor Lariat: RecoverED**  
Penelope Shirey, Baylor Student Media

#### Newspaper-Feature Article Spread(s)

**1st Place** **Arts & Life: Harry Potter**  
Thomas Moran, *The Baylor Lariat*, Baylor Student Media

#### Magazine-Whole Issue

**1st Place** **Focus Magazine: Fearless**  
Corrie Coleman, Meredith Wagner, Baylor Student Media

**2nd Place** **Pursuit Magazine, Vol. 8, Issue 3**  
Randy Plavajka, Kathleen Phillips, California Baptist University

**3rd Place** **C&C Magazine: Fall 2018**  
Maria Stewart, Emily Drost, Union University

#### Magazine-Cover

**1st Place** **Pursuit Magazine, Vol. 9, Issue 1**  
Lauren Sawdey, Lauren Shelburne, Phillip Ndowu, California Baptist University

**2nd Place** **Focus Magazine: Waco Unseen**  
Kristina Valdez, Taylor Wolf, Baylor Student Media

#### Magazine-Feature Article Spread(s)

**1st Place** **Blue Beto** – Meredith Wagner, *Focus Magazine*, Baylor Student Media

**2nd Place** **The Pain of Normalcy** – Maria Stewart, *C&C Magazine*, Union University

**3rd Place** **My Man Crush Went Pro** – Maria Stewart, *C&C Magazine*, Union University

### Illustration

#### General

**1st Place** **Student Panel** – Emily Drost, *C&C Magazine*, Union University

**2nd Place** **1,2,3 Stick** – Emily Drost, *C&C Magazine*, Union University

#### Hand-Drawn Typography

**1st Place** **Romans 12:12** – Maria Stewart, Union University

#### Editorial Cartoon

**1st Place** **Amazon HQ2** – Rewon Shimray, *The Baylor Lariat*, Baylor Student Media

**2nd Place** **Antibiotics overload** – Rewon Shimray, *The Baylor Lariat*, Baylor Student Media

**Jane Banning** is an account manager at Lighthouse Public Relations, an agency in La Verne, Cal. Previously, she worked as a copywriter for 21 Communications and also as a contract writer for Beckett International. Banning is a graduate of the University of Florida, where she earned a bachelor's degree in public relations, and a master's degree in communications.



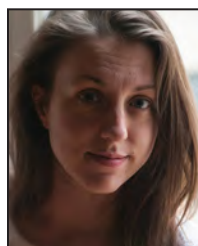
**Annabelle Davis** is founder and CEO of Lighthouse Public Relations, an agency in LaVerne, Cal. Before striking out on her own, Davis was an account manager for two large agencies in Los Angeles, serving clients primarily in the entertainment industry. She is a graduate of the University of Southern California.

**Casey Yates** is a 2009 graduate of Union University. In addition to his full-stack web and mobile app experience in both freelance and agency work, Casey has deep connections with Baptist work to reach the nations for Christ, both as an active participant and in support roles.



**Brian Burns** is a full-stack developer and interactive designer. In 2008, he graduated from Union University with a bachelor's degree in Digital Media Studies. Brian worked for 11 years at IMB, where he designed and created digital solutions for the orality strategies department. He is passionate about developing innovative, effective ways to communicate the gospel and make Scripture resources available in this digital age. Brian is the owner and founder of Ponder Studio, a new company that provides comprehensive digital media strategy solutions for businesses and ministries. Brian and his wife, Megan, live in Richmond, Virginia.

**Nicole Diel** is the SFCC Development Manager at Tarte Cosmetics in New York City. Previously she's worked on the e-commerce team for New Balance Athletics. When she's not working, Nicole is exploring the city with her husband, Blair and their new son, Tillman.



**David LaMar** is an award-winning producer/director with a unique gift of story telling. He has performed at the highest level in all areas of film and video, knocking the socks off of world famous industries and catering to the smaller shops as well, both, with a heart to deliver a message and creatively keep the interest of those who watch. He has traveled the world and has experienced it in real form... which in turn, has deepened his intellect and strengthened his convictions. You will often find this cultured experience interwoven in the work he produces and directs, as it inevitably draws impact and emotion. He is highly regarded amongst his peers and is sought after for his exquisite programming that delivers the message with an informative and captivating style.



A graduate of Belmont University with a major in video production and a minor in entrepreneurship and English, **Michael Ellson** leads the media arts program at Christ Presbyterian Academy in Nashville and serves as a committee member for the National Journalism Education Association. Under his direction, the program has garnered numerous awards from The Tennessee High School Press Association. Ellson's credits include special events videography and co-producer for the "SIFE" DVD service project, which placed third in the Los Angeles World Cup Competition in 2010. The project assisted foreigners residing in the United States in their adjustment to functioning in American society.

**Gibbs Frazier** ([gibbsfrazier.com](http://gibbsfrazier.com)) is an Atlanta based freelance photographer with nearly 35 years of professional photography experience. He has traveled on assignment to 30 states as well as to Canada, Dominican Republic and Honduras. Gibbs started his professional photography career in the newspaper business and worked for several papers across the country. He attended the masters program at the Ohio University School of Visual Communications and completed internships at Gannett Rochester Newspapers and *The Courier-Journal*. For six years he served as the director of photography with NAMB and his work has appeared in a variety of SBC publications including the former *Commission Magazine*.



# Judges

**Justin Veneman** has worked as a photographer at St. Jude Children's Research Hospital in Memphis, TN for 10 years. He and his wife, Ashley, are owners of JAVEN Photography. Prior to working at the hospital, Justin served as an Overseas Correspondent with the Journeyman program for the International Mission Board in East Africa and Central Asia. He also spent two years as a staff photographer at the daily newspaper, *The Jackson Sun*.



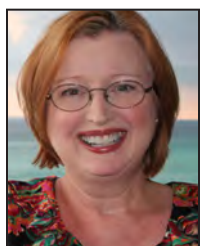
**Melanie Brown** currently works as a freelance writer in Los Angeles, Calif., after a 20-year career as a reporter for Southern California newspapers. She is a graduate of the University of Southern California.

**Linda Fanning** is a feature writer for West Coast Media, which owns four newspapers in Southern California. In addition, she has covered stories for the Associated Press and the *Los Angeles Times*. Fanning is a journalism graduate of the University of South Carolina.



**Kristen Tillman** serves as communications coordinator at the Isle of Hope United Methodist Church in Savannah, Ga. Previously, she worked as marketing manager for Chick-Fil-A, Tillman is a graduate of Union University, where she earned a BS in digital media studies.

**Rebekah Wahlberg** is a copy editor for the *Salt Lake (Utah) Tribune*. Previously, she served as editor and reporter for the *Sedona (Ariz.) Red Rock News* and communications specialist at Gateway Seminary. Wahlberg graduated cum laude from California Baptist University with a bachelor of arts degree in journalism and new media. As a student, she was editor-in-chief of *The Banner*



newspaper and was chosen as a Dow Jones copy editing intern.

**Polly House**, a longtime BCA member, is a freelance writer, editor and communications consultant from Nashville, Tenn.

# Judges

**Eve DeGrie** is a freelance graphic designer and artist living in Nashville, Tennessee. She began her career creating art for lunch boxes and thermos bottles with licensed properties and moved on to art direction and book design. Eve has spent the last 20+ years working in the publishing industry and now specializes in Creative Direction, Art Direction, and design of children's books.



**Blake Morgan's** design roots took hold as a young boy obsessed with drawing, all things Star Wars, and baseball cards and grew deep as a college graduate on Music Row. His passion of logo design and grassroots branding led him through 20 years of print and hospitality design (12 of

them being at LifeWay Christian Resources), ultimately parlaying him into his current role heading creative design and branding at Martin's Bar-B-Que Joint and Hugh-Baby's BBQ & Burger Shop. When not helping complete concept ideas for new restaurants, you can find Blake on any given river with a fly-fishing rod in his hand.

**Christie Kleinmann, APR** is an associate professor of public relations at Belmont University. Kleinmann has been a featured presenter at many national and international research conferences and has been recognized for both her research and mentorship activities. Professionally, Kleinmann is accredited from the PRSA and has served as the PRSA Lookout Chapter Accreditation Chair. Kleinmann received her doctorate in Communication from the University of Tennessee with an emphasis in sport public relations.



**Kevin S. Trowbridge, APR**, is an educator and professional, strategist, researcher, Learner®, Maximizer®, Relator® and all-around communication enthusiast. And, Dr. Trowbridge fuses those roles as a member of the public relations faculty at Belmont University in Nashville, Tenn. He teaches a variety

of core and elective courses, including Public Relations Principles, Social Media & PR, Public Relations Cases and Senior Capstone. He also advises Tower Creative Consultants, Belmont's student firm.

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