

58TH ANNUAL WILMER C. FIELDS

AWARDS COMPETITION



BAPTIST
COMMUNICATORS
ASSOCIATION

2022 WORKSHOP

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58TH ANNUAL WILMER C. FIELDS AWARDS

**PRESENTED DURING THE ANNUAL BCA WORKSHOP
HELD VIRTUALLY APRIL 25-28, 2022**

Awards coordinated by the
Stella Prather, APR



GRAND PRIZE AWARDS

Arthur S. Davenport Award for Exceptional Achievement in Public Relations and Development

Oklahoma Baptists CP Integrated Marketing Campaign
Chris Forbes
OKLAHOMA BAPTISTS



Diane Reasoner Award for Exceptional Achievement in Interactive Communications

SBC of Virginia Website
Staff
INNOVATIVE FAITH RESOURCES



M.E. Dodd Memorial Award for Significant Achievement in Radio, Television, Film and Video

NAMB Send Conference Opener: Together on Mission
NAMB Marketing Team
NORTH AMERICAN MISSION BOARD



Fon H. Scofield Award for Significant Achievement in Photography

Pastor Strong Retreat 2021
Neil Williams
TEXAS BAPTISTS



GRAND PRIZE AWARDS

Frank Burkhalter Award for Significant Achievement in Religious News Writing

Trauma in America

Tracy Riggs, Denise George
THE ALABAMA BAPTIST

Leonard Holloway Award for Exceptional Achievement in Feature Writing

NOBTS student's life touched thousands despite disabilities

Marilyn J. Stewart
NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

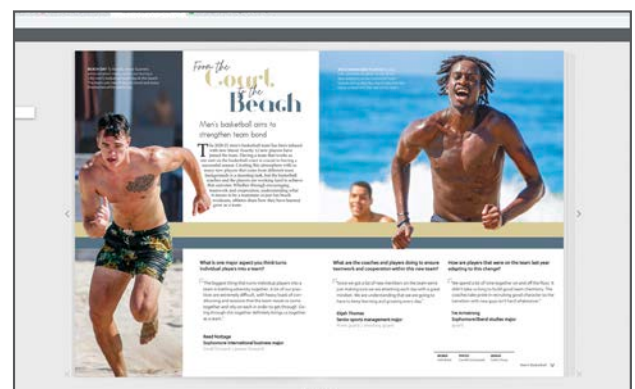
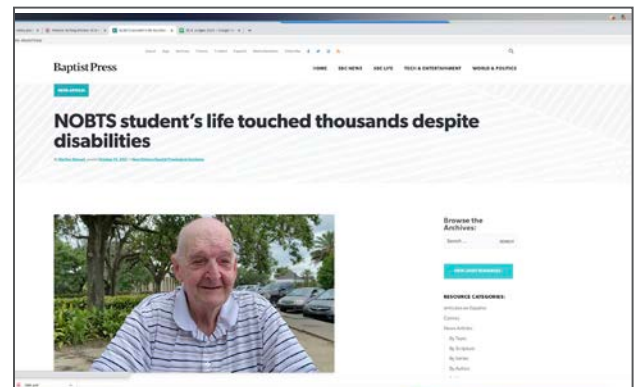
Albert McClellan Award for Significant Achievement in Print/Design

NAMB PRAYER WALL
NAMB Marketing Team
NORTH AMERICAN MISSION BOARD

Best Overall Student Entry

Angelos 2021: Adapt

Angelos Staff
CALIFORNIA BAPTIST UNIVERSITY



PUBLIC RELATIONS AND DEVELOPMENT

Total Public Relations or Development Campaign

1ST PLACE

#LovePASJ Initiative (Phase 1)

BAPTIST RESOURCE NETWORK



2ND PLACE

Dixie Jackson Missions Offering Campaign

ABSC Communications Team

ARKANSAS BAPTIST STATE CONVENTION



Communications and/or Marketing Strategy

1ST PLACE

CP Integrated Marketing Campaign

Chris Forbes

OKLAHOMA BAPTISTS

INTERACTIVE COMMUNICATIONS

Website, organization or company site:
24 pages or fewer

1ST PLACE

AlabamaWorship.org

ALABAMA BAPTIST SBOM/ DOGWOOD MEDIA SOLUTIONS

2ND PLACE

AlabamaCP.org

DOGWOOD MEDIA SOLUTIONS / ALABAMA BAPTIST SBOM

3RD PLACE

IMB Photo/Video Gallery

IMB COMMUNICATIONS TEAM

Website, organization or company site:
25 pages or more

1ST PLACE

SBC of Virginia Website

INNOVATIVE FAITH RESOURCES

2ND PLACE

newchurches.com

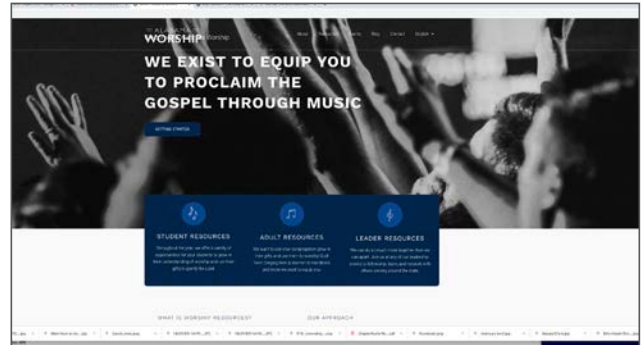
NAMB MARKETING TEAM

3RD PLACE

thealabamabaptist.org

James Hammack, Jennifer Davis Rash, TAB Staff

THE ALABAMA BAPTIST



IMAGES FROM FIRST PLACE WINNERS ARE
DISPLAYED THROUGHOUT.

INTERACTIVE COMMUNICATIONS

Social Media: Single Post

1ST PLACE

Spanish Women's Institute Post

Francesca Salazar

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

2ND PLACE

Prayer + Fasting Promotion

ABSC Communications

ARKANSAS BAPTIST STATE CONVENTION

3RD PLACE

Winter Storm Update

Meredith Rose

TEXAS BAPTISTS

Social Media: Single Live Post

1ST PLACE

Run With It Live Post

Meredith Rose

TEXAS BAPTISTS

Social Media: Campaign or Event

1ST PLACE

"Southeastern Then and Now"

Rebecca Pate

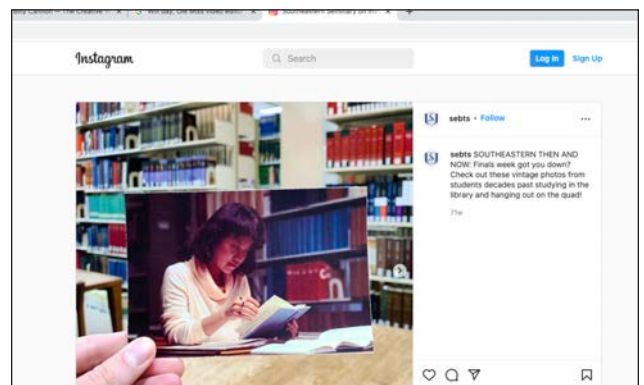
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

2ND PLACE

"President Akin" Social Media Series

Rebecca Pate

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY



3RD PLACE

"Dixie Jackson Arkansas Missions Offering"

ABSC Communications

ARKANSAS BAPTIST STATE CONVENTION

INTERACTIVE COMMUNICATIONS

Email Marketing: Single Email

1ST PLACE

ABSC eNewsletter - Feb. Edition

Sarah Vaughn

ARKANSAS BAPTIST STATE CONVENTION



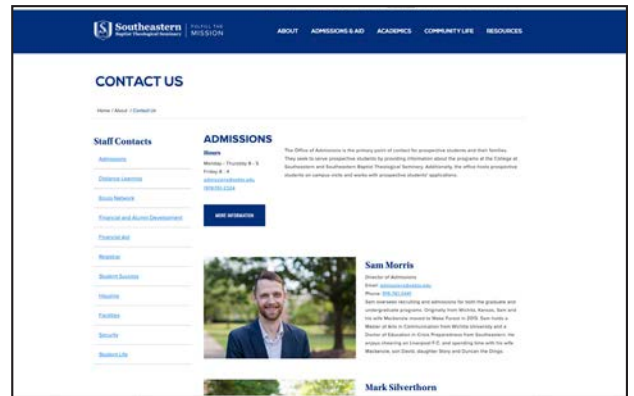
Email Marketing: Single Email

1ST PLACE

The ABSC eNewsletter

Sarah Vaughn

ARKANSAS BAPTIST STATE CONVENTION



Internet-based: Other Media

1ST PLACE

SEBTS.edu

Matthew Jennings

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

2ND PLACE

SEBTS.edu Farsi Page

Matthew Jennings

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

3RD PLACE

SEBTS.edu Contact Page

Matthew Jennings

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY



AUDIO-VISUAL COMMUNICATION

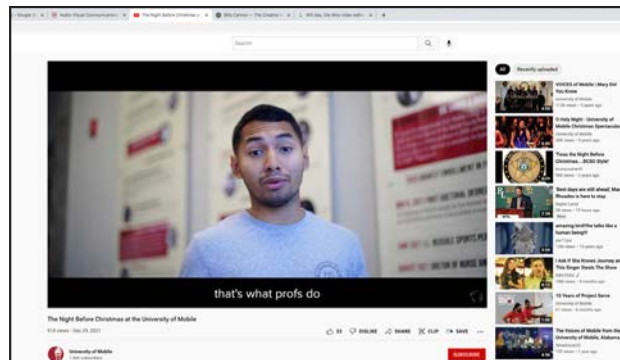
Video: Storytelling less than 1 minute

1ST PLACE

A UM Night Before Christmas
Marketing/Public Relations
UNIVERSITY OF MOBILE

2ND PLACE

Baptist Collegiate Ministries Video
ARKANSAS BAPTIST STATE CONVENTION



Video: Storytelling 1-3 minutes

1ST PLACE

NAMB Send Conference
NORTH AMERICAN MISSION BOARD

2ND PLACE

One - Oklahoma Baptists Annual Meeting
Tony Dillard
OKLAHOMA BAPTISTS

3RD PLACE

Baptist Collegiate Ministries
INNOVATIVE FAITH RESOURCES



AUDIO-VISUAL COMMUNICATION

Video: Storytelling more than 3 minutes

1ST PLACE

Zach Lloyd Story
NAMB Marketing
NORTH AMERICAN MISSION BOARD

2ND PLACE

Church Planting Video
ABSC Communications
ARKANSAS BAPTIST STATE CONVENTION

3RD PLACE

Permian Basin Mission Center
Neil Thomas
TEXAS BAPTISTS



Video: Promotion 1-3 minutes

1ST PLACE

Arise
Tony Dillard
OKLAHOMA BAPTISTS

2ND PLACE

Know Your Calling
Marketing/Public Relations
UNIVERSITY OF MOBILE

3RD PLACE

Reality Church
INNOVATIVE FAITH RESOURCES

AUDIO-VISUAL COMMUNICATION

Video: Promotion more than 3 minutes

1ST PLACE

The Core Values of Union University

Office of University Communications
UNION UNIVERSITY

2ND PLACE

Breaking the Silence

Marketing/Communications
CALIFORNIA BAPTIST UNIVERSITY

3RD PLACE

BSCM - Every Church Praying

Doug Keesey
ONEMISSIONTV



Video: Instructional less than 3 minutes

1ST PLACE

NAMB 3 Circles

NAMB Marketing Team
NORTH AMERICAN MISSION BOARD

2ND PLACE

Cybersecurity: Are You at Risk?

Marketing Department
GUIDESTONE FINANCIAL RESOURCES

AUDIO-VISUAL COMMUNICATION

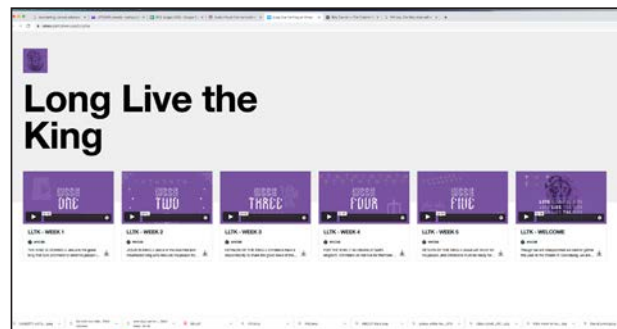
Video: Instructional more than 3 minutes

1ST PLACE

Long Live the King - Student Video Curriculum

Cleve Persinger

WEST VIRGINIA CONVENTION OF SOUTHERN BAPTISTS



2ND PLACE

Week of Prayer Kids Resources

IMB Communications

INTERNATIONAL MISSION BOARD

3RD PLACE

The Great Commission Focus: BCM Big Invite

Doug Rogers

ALABAMA BAPTIST STATE BOARD OF MISSIONS



Video: Other

1ST PLACE

A Quachita Christmas Special 2021

Office of Communications & Marketing

QUACHITA BAPTIST UNIVERSITY

2ND PLACE

State of the University

Marketing and Communications

CALIFORNIA BAPTIST UNIVERSITY

3RD PLACE

2021 Memorial Service

Doug Rogers, Bethany Franklin

ALABAMA STATE BOARD OF MISSIONS

AUDIO-VISUAL COMMUNICATION

Audio: Broadcast/Podcast Overall Show

1ST PLACE

Stories podcast

Grace Thornton, Jennifer Davis
THE ALABAMA BAPTIST

2ND PLACE

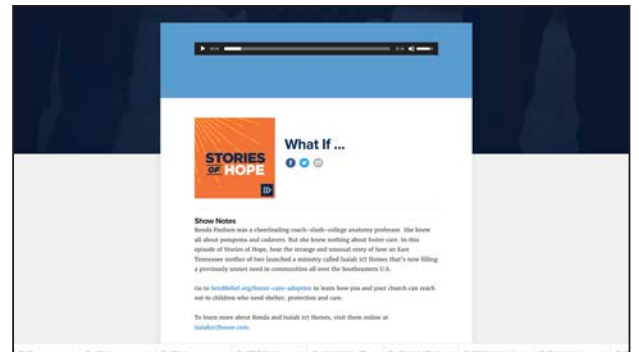
Kidnapped Podcast

Marketing Team
NORTH AMERICAN MISSION BOARD

3RD PLACE

“It’s a Family Matter’ Podcast

Michael Blackwell
BAPTIST CHILDREN’S HOMES OF NORTH CAROLINA



Audio: Broadcast/Podcast Individual Episode

1ST PLACE

NAMB Stories of Hope: What if?

NAMB Marketing Team Davis, Alex Bouffard, Rosalie
BAPTIST NORTH AMERICAN MISSION BOARD

2ND PLACE

The Role of Family in God’s Design Sweat

Reginald Davis, Alex Bouffard, Rosalie Chesley
BAPTIST CONVENTION OF MARYLAND/DELAWARE

3RD PLACE

“It’s a Family Matter” Podcast: Lessons in Grieving, Part 1 of 2 (9-20-2021)

Michael C. Blackwell
BAPTIST CHILDREN’S HOMES
OF NORTH CAROLINA

Feature: Single

1ST PLACE

Baptist Nursing Fellowship still life

Pam Henderson

WMU NATIONAL CORRESPONDENT



2ND PLACE

Beeson Magazine Cover image

Kristen Padilla

BEESON DIVINITY SCHOOL OF
SAMDOR UNIVERSITY



3RD PLACE

Reflections

Sam Evans

THE BAPTIST PAPER

Feature: Series

1ST PLACE

Western Behind the Lens Series 20th Anniversary

IMB Communications Team

INTERNATIONAL MISSION BOARD



2ND PLACE

Servanthood

Madelynn Duke

NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

News: Single

1ST PLACE

Seeking Clarity

Van Payne

THE BAPTIST PAPER

Event Coverage: Single

1ST PLACE

Worship moment

Tracy Riggs
THE ALABAMA BAPTIST



2ND PLACE

One Day, Church in the Dirt Rodeo

Sarah Vaughn
ARKANSAS BAPTIST STATE CONVENTION

Event Coverage: Series

1ST PLACE

Pastor Strong Retreat 2021

Neil Williams
TEXAS BAPTISTS



2ND PLACE

House System Kickball Tournament

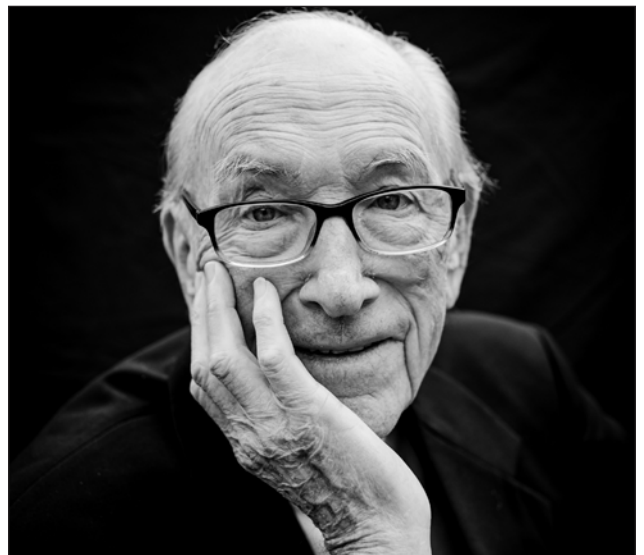
Patrick Shannon
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

Portrait: Studio

1ST PLACE

George Braswell - This is My Great Commission Story

Rebecca Pate, *The Great Commission Magazine*
SOUTHEASTERN BAPTIST
THEOLOGICAL SEMINARY



Portrait: Field

1ST PLACE

Kimberly Poore & Love World: A heart for the Nations

Pam Henderson

WMU NATIONAL CORRESPONDENT

2ND PLACE

Michigan Charter Member reflects on BNF history

Pam Henderson

WMU NATIONAL CORRESPONDENT



NEWS WRITING

Series or Package

1ST PLACE

Trauma in America

Tracy Riggs, Denise George

THE ALABAMA BAPTIST

2ND PLACE

Tokyo Olympics

Staff

IMB

3RD PLACE

Executive Committee and Sexual abuse

Jennifer Davis Rash

THE ALABAMA BAPTIST



Single Article less than 750 words

1ST PLACE

The Ugly Cry of College Goodbyes

Chris Turner

TENNESSEE BAPTIST MISSION BOARD

2ND PLACE

'A Holy Moment:' SEBTS Gifted Ancient Torah Scroll From Nonprofit Ministry

Lauren Pratt

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

3RD PLACE

Send Relief, World Relief working together to resettle Afghan refugees

Brandon Elrod

NORTH AMERICAN MISSION BOARD

Single Article 750-1,500 words

1ST PLACE

Healthcare team reaches war-torn region with more than medicine

Leslie Peacock Caldwell

IMB

2ND PLACE

Shrinking Illinois

Leah Misner

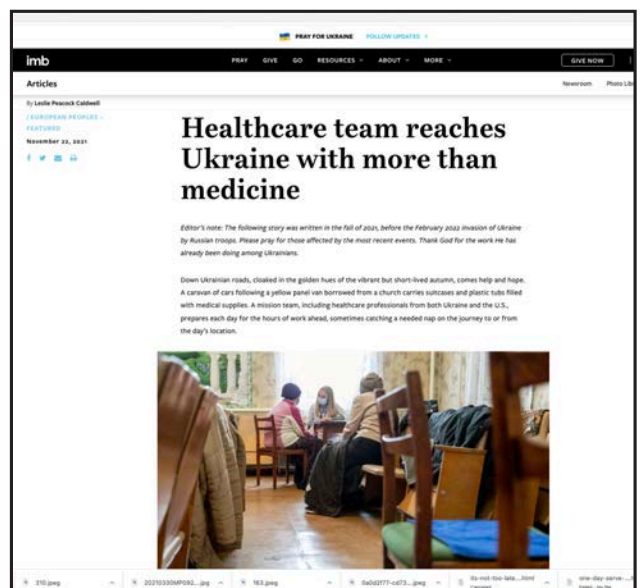
ILLINOIS BAPTISTS

3RD PLACE

SBU placed on probation

Brian Kaylor

WORD&WAY



Single Article more than 1,500 words

1ST PLACE

Teamwork

TAB Staff

THE BAPTIST PAPER

2ND PLACE

On the clock

Jennifer Davis Rash

THE ALABAMA BAPTIST

3RD PLACE

At odds

Jennifer Davis Rash

THE BAPTIST PAPER

Opinion/Editorial

1ST PLACE

When We can't massage away the scandal of the Gospel

Brian Kaylor

WORD&WAY

2ND PLACE

A stern word for Christian social media trolls

Chris Turner

TENNESSEE BAPTIST MISSION BOARD

3RD PLACE

Simon Biles and a torched witness

Chris Turner

TENNESSEE BAPTIST MISSION BOARD

Investigating Reporting

1ST PLACE

When ERLC leaders accused of 'Blatant Deception'

Chris Turner

TENNESSEE BAPTIST MISSION BOARD



Single Article less than 750 words

1ST PLACE

After the ‘three-year pandemic’

Eric Reed

ILLINOIS BAPTIST

2ND PLACE

Set free in Christ

Trennis Henderson, *The Baptist Paper*

WMU CORRESPONDENT

3RD PLACE

From Cuba to the U.S.: Life lessons amid upheaval

Trennis Henderson

WMU CORRESPONDENT

Single Article 750-1,500 words

1ST PLACE

NOBTS student’s life touched thousands despite disabilities

Marilyn Stewart

NEW ORLEANS THEOLOGICAL SEMINARY

2ND PLACE

With son in last days of cancer, parents proclaim God’s sufficiency

Diana Chandler

BAPTIST PRESS

3RD PLACE

Church planter’s ministry pivots during height of pandemic

Myriah Snyder

IMB

TABLE TALK

After the ‘three-year pandemic’

An Illinois pastor’s century-old story affirms our own glimmers of hope

The stories we hear right now are anecdotal: churches here and there witnessing something of a revival after months of closure and privation caused by the COVID-19 pandemic. Some pundits warned that it may take years for all the regulars to return to church services, if they ever do. But more recent polls show people are growing eager to return to the normal things in life, including church attendance.

In a few places in Illinois, accounts of young families seeking out church services even as the schools remain online only are especially encouraging. Church plants holding their first

schools and church attendance for the next 40 years.

Can it happen again? Can something good come from such troubled times? Before we attempt a conclusion, let’s consider just how dark those days—and years—were.

“The Spanish Influenza broke out in Europe in 1918, then spread worldwide,” Aaron Prince wrote. “All told, 20 million people died,” he said, more than twice the number who died on battlefields in the just-concluded first World War.

Prince, a Fairfield native, had just been called to serve as pastor of First Baptist Church of Eldorado, Illinois, in February 1919, when the flu broke out there. “Some folks went out of their heads with temperatures up to 105 degrees, chills and vomiting. There was nothing we could do. We didn’t know what to do.”

Still, Pastor Prince tended the sick after the town doctor went down with the disease, using a bit of wartime medical training to dispense aspirin and quinine. Then when the undertaker got sick, he took on that task too. A nearby funeral home would send an assistant to set up the embalming machine for two or three bodies at a time, and Prince would handle the rest, including dressing the deceased and arranging them in caskets.

“Those three years—February 1919 to September 1921—saw the hardest work of my ministry. I’m not exaggerating when I say that sometimes I was up 24 hours at a time. When I came home at night, my wife, Pearl, would

have me a clean change of clothes. I changed over at the church, for fear our children might get contaminated.”

Churches closed for up to two months at a time across three winters, along with “all public meetings including the picture shows. Everyone was told to stay home,” Prince wrote. “But in spite of the flu, we kept winning people to Christ. I guess our best revival was in January of 1920... I baptized new converts twice a day for two weeks, at the 2:00 P.M. and 7:00 P.M. services, nearly 100 in all.”

Prince and his family stayed well through three outbreaks of the Spanish Influenza. Finally, as the last of the illnesses in southern Illinois subsided, the pastor said, “I was standing on a street corner in Harrisburg, waiting for the tram-car to Eldorado. All of a sudden, I got sick, and by morning, every member of our family was in bed. We had to hire a nurse to take care of us.”

His story of God’s care was repeated when Prince was called to the pastorate of First Baptist Church of Marion, and later as president of Hannibal-LaGrange College and founder of Honolulu Christian College. Looking back 100 years at Pastor Prince’s pandemic, we may ask how God can bring good from a dire situation. It has happened before.

“For I know the plans I have for you”—this is the Lord’s declaration—“plans for your well-being, not for disaster, to give you a future and a hope” (Jeremiah 29:11).

Single Article more than 1,500 words

1ST PLACE

Redland Church adopts afghan refugees families

Sharon Mager

BAPTIST CONVENTION

OF MARYLAND/DELAWARE

2ND PLACE

Called to serve

Grace Thorton

THE ALABAMA BAPTIST

3RD PLACE

Family missions feature

Art Toalston

SOUTHWESTERN BAPTIST

THEOLOGICAL SEMINARY

Series or Package

1ST PLACE

Day of Prayer for the Persecuted Church

Myriah Snyder
IMB

2ND PLACE

Hope Leaving a mark the COVID-19 Pandemic

Art Toalston
THE BAPTIST PAPER

3RD PLACE

A good and faithful servant

Marilyn Stewart
NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

Scripts

1ST PLACE

Great Commission Focus: BCM

Doug Rogers
ALABAMA BAPTIST STATE BOARD OF MISSIONS

2ND PLACE

WMU National Correspondent Partnership

Trennis Henderson
WMU CORRESPONDENT

3RD PLACE

Vital Patchwork

Eric Reed, Paul Wynn, Doug Keesy
ILLINOIS BAPTIST

Day of Prayer for the Persecuted Church to be observed June 6



Redland Church Adopts Afghan Refugee Families



Posted on : Thursday December 23, 2021
Redland Baptist Church (RBC) is sponsoring two Afghan families — providing housing, furniture, clothing, food, and other necessities. The families, who are Muslim, are overwhelmingly appreciative of the " Afghan team " and RBC members are excited. Over 50 members are significantly involved, and the whole church is

Baptist Press

NOBTS student's life touched thousands despite disabilities



Browse the Archives

Search

Filter

Resource Categories

Alabama Baptist

Canada

Florida Baptist

Illinois Baptist

Michigan Baptist

North Carolina Baptist

South Carolina Baptist

Texas Baptist

Virginia Baptist

West Virginia Baptist

Wisconsin Baptist

Worldwide Baptist

FEATURE WRITING

First-Person Column/Blog Single Entry

1ST PLACE

Should we be thankful for suffering?

Brandon Porter
BAPTIST PRESS

2ND PLACE

Negative balance? Deposit into one's emotional account

Michael C. Blackwell
BAPTIST CHILDREN'S HOMES OF NC

3RD PLACE

Machines (and the world) can be wrong

Seth Lonnie Wilkey, *Baptist & Reflector*
TENNESSEE BAPTIST CONVENTION BOARD

First-Person Column/Blog Series

1ST PLACE

God Himself Planted a Garden

Lori Coats
OKLAHOMA BAPTIST

2ND PLACE

Doyle's half dozen

Chris Doyle
OKLAHOMA BAPTIST

Print Collateral Special Display

1ST PLACE

NAMB Prayer Wall

NAMB Marketing
NORTH AMERICAN MISSION BOARD

2ND PLACE

SBC Send Relief Exhibit

NAMB Marketing
NORTH AMERICAN MISSION BOARD

3RD PLACE

Texas Baptist Annual Meeting Pod Design

Texas Baptists
TEXAS BAPTISTS



Print Collateral Logo

1ST PLACE

The Pastor's Common Logo

Caleb Arndt
TEXAS BAPTISTS

2ND PLACE

Hawaii Pacific Baptist Convention Logo

INNOVATIVE FAITH RESOURCES

3RD PLACE

NAMB New Churches Logo

NAMB Marketing
NORTH AMERICAN MISSION BOARD

Print Collateral Integrated Branding

1ST PLACE

NAMB Send Conference Branding

NAMB Marketing
NORTH AMERICAN MISSION BOARD

2ND PLACE

2021 WVCSB Fall Branding, "FIRST"

Cleve Persinger
WEST VIRGINIA CONVENTION
OF SOUTHERN BAPTISTS

3RD PLACE

Run With It

Caleb Arndt
TEXAS BAPTISTS



Print Collateral Brochure

1ST PLACE

Master' Brochure

Kristen Padilla
BEESON DIVINITY SCHOOL OF SAMFORD UNIVERSITY

2ND PLACE

Care Village Brochure/Rack Card

Carol Layton
NORTH CAROLINA BAPTIST AGING MINISTRY

3RD PLACE

NCBAM Trifold Brochure 2020
NORTH CAROLINA BAPTIST AGING MINISTRY

Print Collateral Booklet

1ST PLACE

2022-23 Admissions Viewbook

Office of Communications
UNION UNIVERSITY

2ND PLACE

Giving Solutions Guide

Melissa Crowson
WATERSEdge

3RD PLACE

Texas Baptists new ministry center promotional booklets

Caleb Arndt
TEXAS BAPTISTS



Print Collateral Annual Report

1ST PLACE

Texas Baptists CP Annual Report

Texas Baptists
TEXAS BAPTISTS

2ND PLACE

SBCV 2021 Ministry Report

INNOVATIVE FAITH RESOURCES

3RD PLACE

Annual Report

Office of Marketing and Communications
SEBTS

Publications Newspaper

1ST PLACE

The Baptist Paper

Lauren Grim

THE BAPTIST PAPER

2ND PLACE

Illinois Baptist

Eric Reed, Kris Kell, Lisa Misner, Leah Honnen,
Meredith Flynn

IBSA COMMUNICATIONS TEAM

3RD PLACE

Baptist and Reflector

TENNESSEE BAPTIST MISSION BOARD

Publications Magazine

1ST PLACE

Spring Magazine

Rebecca Pate, Ryan Thomas

SEBTS

2ND PLACE

Proclaimer, Summer 2021

INNOVATIVE FAITH RESOURCES

3RD PLACE

Texas Baptists Life Magazine, Volume 9

TEXAS BAPTISTS

Publications Newspaper Front Page

1ST PLACE

Focused dad time

Lauren Grim

THE BAPTIST PAPER



2ND PLACE

Illinois Baptist front page

Leah Honnen

ILLINOIS BAPTIST

3RD PLACE

Mission focus at Falls Creek - Baptist Messenger Front Page

Tory Hamilton

OKLAHOMA BAPTISTS

Publications Magazine Cover

1ST PLACE

Beeson Magazine: Cover Page

Kristen Padilla

BEESON DIVINITY SCHOOL OF SAMFORD UNIVERSITY

2ND PLACE

Word&Way Feb. 2021

Bryan Kaylor

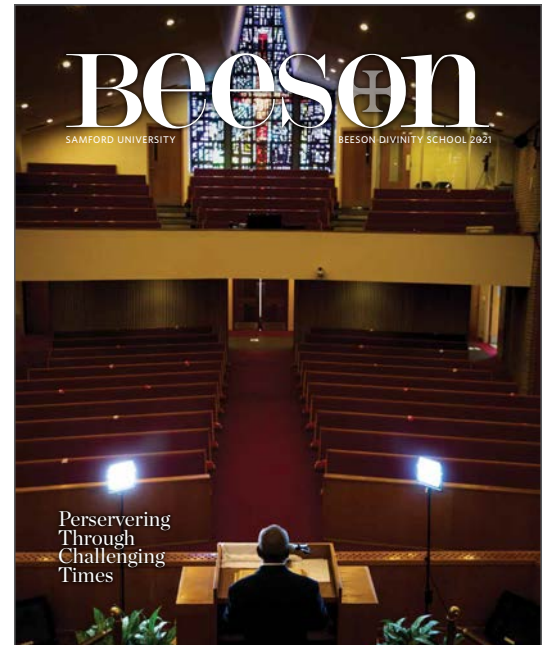
WORD&WAY

3RD PLACE

Resource

Kris Kell

ILLINOIS BAPTIST STATE ASSOCIATION

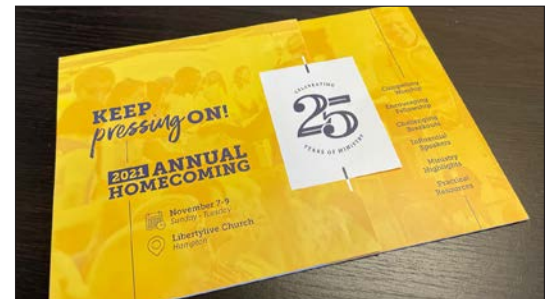


Promotion and Advertising Direct Mail

1ST PLACE

Annual Homecoming 2021

INNOVATIVE FAITH RESOURCES



2ND PLACE

2020 Mission:Dignity: Year End Mailer

Mission:Dignity and Brand Management Staff

GUIDESTONE FINANCIAL RESOURCES

Promotion and Advertising Printed ad

1ST PLACE

Shift Conference Promotional Ad

Micah Raies, Garland Sepulveda, Holly Taylor

GUIDESTONE FINANCIAL RESOURCES



Promotion and Advertising Digital Ad

1ST PLACE

Japan Cultural Info-graphic

Philip King

IMB

Promotion and Advertising Specialty Item

1ST PLACE

NAMB 3 Circles Box Evangelism Kit

NAMB Marketing Team

NORTH AMERICAN MISSION BOARD

2ND PLACE

Desk Calendar

Office of Communications

UNION UNIVERSITY

3RD PLACE

NAMB GenSend T-Shirt

NAMB Marketing Team

BAPTIST NORTH AMERICAN MISSION BOARD

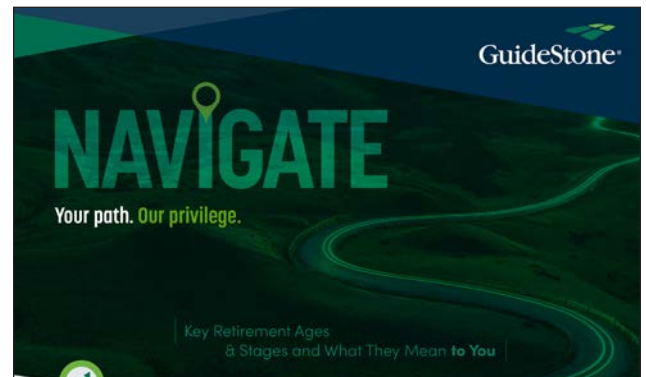
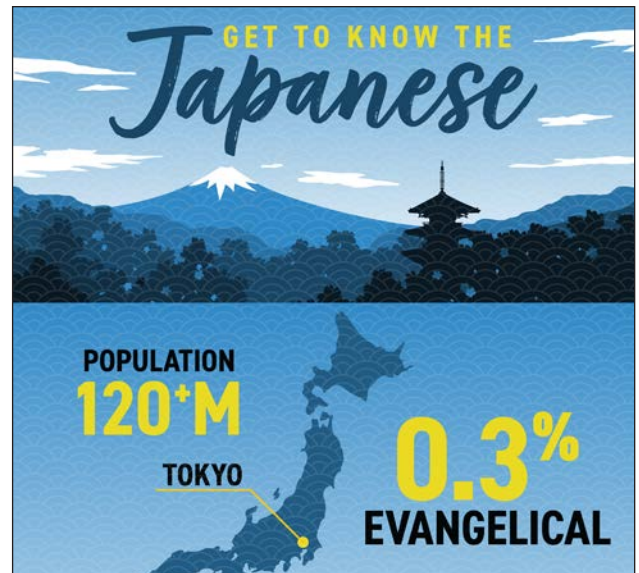
Promotion and Advertising Poster/Flyer

1ST PLACE

Family Services Value Proposition Overview Flyer

Micah Raies, Garland Sepulveda, Holly Taylor

GUIDESTONE FINANCIAL RESOURCES



Promotion and Advertising Digital Media

1ST PLACE

Navigate: Ages & Stages Web Graphic

Micah Raies, Garland Sepulveda, Holly Taylor
GUIDESTONE FINANCIAL RESOURCES

2ND PLACE

Download MyGS App Email

Marketing Department
GUIDESTONE FINANCIAL RESOURCES

Illustration General

1ST PLACE

CP Annual 14 Journeys Regional Illustrations

Office of Marketing and Communications
SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY

2ND PLACE

Examining Church Health Illustration

Texas Baptist
TEXAS BAPTIST

3RD PLACE

NAMB Send Network Spouse Care Stationary Illustration

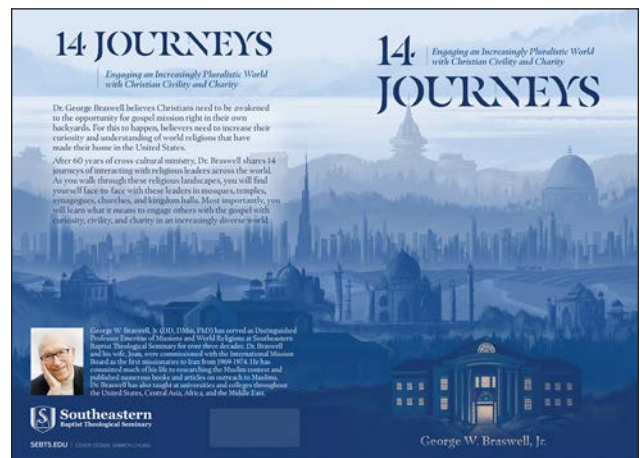
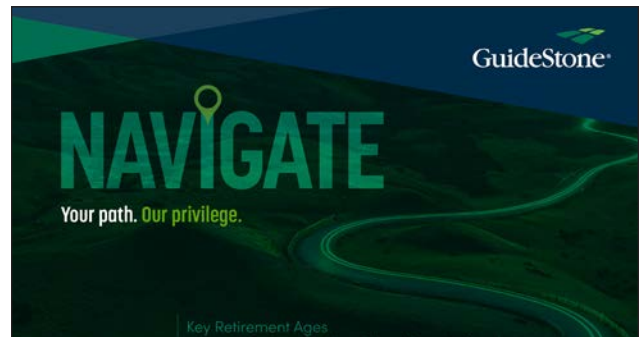
NAMB Marketing Team
NAMB

Illustration Billboard/banner

1ST PLACE

Camp BAM banner

Carol Layton
NORTH CAROLINA BAPTIST AGING MINISTRY



OVERALL PUBLICATION

Book

1ST PLACE

NAMB Timothy+Barnabas Gratitude Journal

NAMB Marketing Team

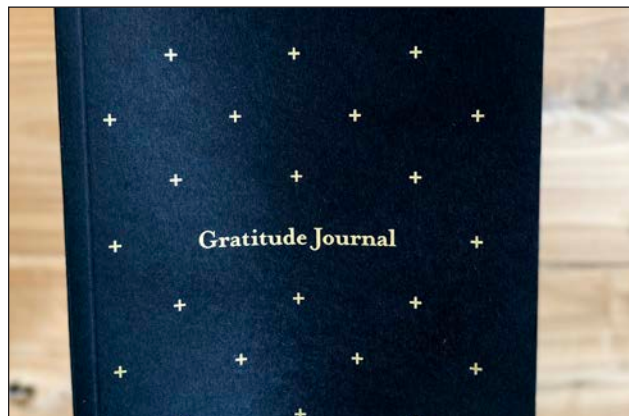
NAMB

2ND PLACE

Founded on Faith

Michael C. Blackwell

BAPTIST CHILDREN'S HOMES OF NORTH CAROLINA



Print Publication Magazine

1ST PLACE

Roundtable

Marketing and Communication

CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Beeson Magazine

Kristen Padilla

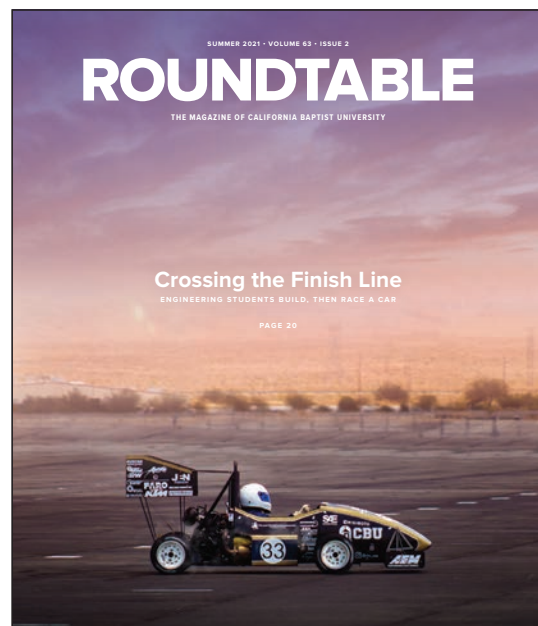
BEESON DIVINITY SCHOOL SAMFORD UNIVERSITY

3RD PLACE

The Great Commission Magazine

Office of Marketing and Communications

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY



Electronic Publication

1ST PLACE

Arkansas Baptist News: eMagazine Issue 11/04/21

Arkansas Baptist News

ARKANSAS BAPTIST STATE CONVENTION



OVERALL PUBLICATION

Print Publication Newspaper

1ST PLACE

Illinois Baptist
IBSA Communications Team
ILLINOIS BAPTIST

2ND PLACE

The Baptist Paper
Jennifer Davis Rash, Lauren Grim, Dianna Cagle, TAB Staff
THE BAPTIST PAPER

3RD PLACE

The Alabama Baptist
Jennifer Rash, Carrie McWhorter, Lauren Grim, Dianna Cagle
THE ALABAMA BAPTIST



Mixed Media Coverage

1ST PLACE

NAMB Kidnapped story campaign
NAMB Marketing Team
NORTH AMERICAN MISSION BOARD



Print Publication Other

1ST PLACE

Missions + Ministry - March 2021 Edition
ARKANSAS BAPTIST STATE CONVENTION



STUDENT AWARDS

INTERACTIVE COMMUNICATIONS

Website 25 pages or More

1ST PLACE

Baylorldiat.com

Baylor Lariat staff
BAYLOR UNIVERSITY

2ND PLACE

The Banner

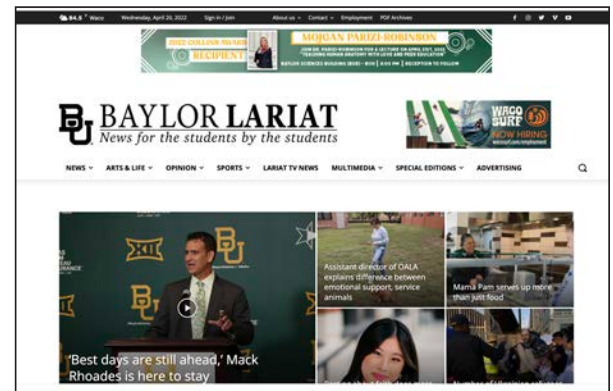
Case Maldonado, Jasmine Severi, Tonia Ross
CALIFORNIA BAPTIST UNIVERSITY

Video: Storytelling less than 1 minute

1ST PLACE

CBU Sports Minute

Wyatt Mitchison, *CBU TV*
CALIFORNIA BAPTIST UNIVERSITY



AUDIO-VISUAL COMMUNICATIONS

Video: Storytelling 1-3 Minutes

1ST PLACE

Remember Alicia Martinez

Grace Smith, *Baylor Lariat*
BAYLOR UNIVERSITY



2ND PLACE

John W. North teacher on leave after Native mocking American culture

Ignacio Dominguez
CALIFORNIA BAPTIST UNIVERSITY



3RD PLACE

Spooky Samford Baseball

Grace Smith
SAMFORD UNIVERSITY

Video: Storytelling More than 3 Minutes

1ST PLACE

Baylor students lose home to winter storm

Sarah Gill
BAYLOR UNIVERSITY

2ND PLACE

A practice with CBU stunt

Wyatt Mitchison, *CBU TV*
CALIFORNIA BAPTIST UNIVERSITY

3RD PLACE

Tinkerbelle

Haley Sue Harbison
SAMFORD UNIVERSITY



PHOTOGRAPHY

Single

1ST PLACE

CBU welcomes students back in person for fall semester

Phillip Elijah, *The Banner*

CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Big 12 tennis dogpile

Sarah Pinkerton, *Baylor Lariat*

BAYLOR UNIVERSITY



Series

1ST PLACE

CBU fills event center for Midnight Madness

Marharyta Smirnova, Claire Grimes, *The Banner*

CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Decision Height promotional series

Abigail Aspinwall

UNION UNIVERSITY



Portrait

1ST PLACE

Endless Spinning

Luc Stringer, *Angelos*

CALIFORNIA BAPTIST UNIVERSITY

NEWS WRITING

Single Article

1ST PLACE

Reform Alabama Prisons

Moriah Mason, *The Local*
SAMFORD UNIVERSITY

2ND PLACE

Police called on black students

Emily Cousins, *Baylor Lariat*
BAYLOR UNIVERSITY

3RD PLACE

School of Social Work hosts 'Remember me Walk'

Samuel Stettheimer, *Cardinal & Cream*
UNION UNIVERSITY

REFORM AL



By Moriah Mason

Imagine that you had committed three nonviolent property crimes. On the day of your trial, you walk into the courtroom and hope that you receive a light sentence. However, your hopes are soon demolished when the judge sentences you to life without parole.

This scenario provides a glimpse into what Ronald McKeithan felt back in 1984.

Fortunately, McKeithan was able to be released but he is just one of many inmates who have been sentenced to

Furthermore, rather than rehabilitating inmates, a private prison's goal is to make money off incarcerated individuals.

"From my understanding of talking to people in the business world, this is not a good model. This is not a function that should be monetized and based on profit," said Crowder.

How Does this Pertain to Alabama?

On Feb. 1, Gov. Kay Ivey signed two lease agreements with Government Real Estate Solutions of Central Alabama, LLC and Government Real Estate Solutions of South Alabama, LLC. Both are entities of Core Civic, a company that owns and manages private prisons.

Crowder went on to discuss Ivey's reasoning behind

FEATURE WRITING

Single Article

1ST PLACE

Scott Drew, a light in the dark

DJ Ramirez, *Baylor Lariat*
BAYLOR UNIVERSITY



2ND PLACE

Our 911. How COVID-19 changed everything, again

Luc Stringer, *Pursuit*
CALIFORNIA BAPTIST UNIVERSITY

3RD PLACE

Healing Horses

Selah Vetter, *The Local*
SAMFORD UNIVERSITY



First-Person Column/Blog

1ST PLACE

Birmingham needs more 'Friends of Riverwood Field'

Gracie Eddins, *The Local*
SAMFORD UNIVERSITY

2ND PLACE

Reaching the mountaintop: Tristen Kelly on running cross country across cultures

Keely Vaughn, *Cardinal & Cream*
UNION UNIVERSITY

3RD PLACE

Time to expand the Supreme Court

Emily Cousins, *Baylor Lariat*
BAYLOR UNIVERSITY

DESIGN

Illustration: General

1ST PLACE

Educate yourself on Afghanistan

Morgan Dowler, *Baylor Lariat*
BAYLOR UNIVERSITY

2ND PLACE

Lancer Life Comic

Samantha “Red” Rojo
CALIFORNIA BAPTIST UNIVERSITY



Publication: Magazine Article Spread

1ST PLACE

Pursuit: A weekend in New York

Camille Grochowski
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

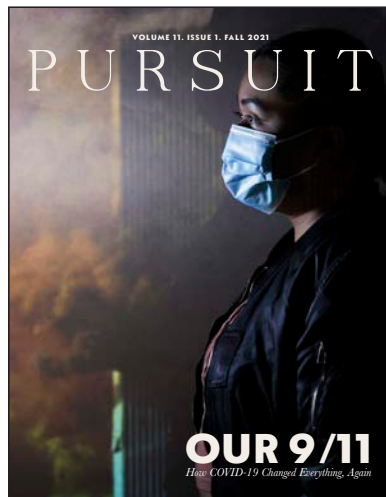
Celebration of culture

Andreea Loghin, *Focus Magazine*
BAYLOR UNIVERSITY

3RD PLACE

Chasing Simplicity

Lily Kate Hollis
SAMFORD UNIVERSITY



Publication: Magazine Cover

1ST PLACE

Pursuit, Fall 2021 Issue

Camille Grochowski, Luc Stringer, Caleb Chong
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

The Local

The Local
SAMFORD UNIVERSITY

3RD PLACE

Focus, Eye of the storm

Trong Mai
BAYLOR UNIVERSITY

DESIGN

Publication: Magazine Whole Issue

1ST PLACE

Pursuit, Fall 2021

Pursuit Staff

CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Cardinal & Cream: Fall 2021

Leah Busler, Design Editor

UNION UNIVERSITY

3RD PLACE

The Local

The Local

SAMFORD UNIVERSITY

Publication: Newspaper Article Spread

1ST PLACE

Perfect bracket run

DJ Ramirez, *Baylor Lariat*

BAYLOR UNIVERSITY

2ND PLACE

Welcome back, Lancers

Sofia Eneqvist, *The Banner*

CALIFORNIA BAPTIST UNIVERSITY

Publication: Newspaper Front Page

1ST PLACE

Baylor football preview

Ava Dunwoody, *Baylor Lariat*

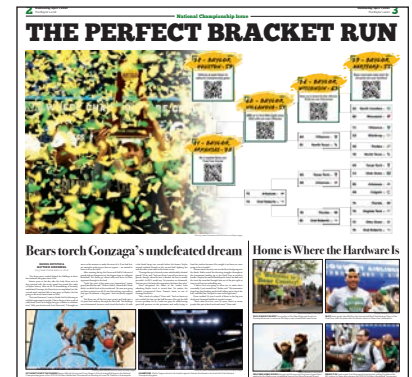
BAYLOR UNIVERSITY

2ND PLACE

The Banner, Vol. 69, Issue 3

Sofia Eneqvist, Emily McGinn, Elijah Hickman

CALIFORNIA BAPTIST UNIVERSITY



STUDENT AWARDS

DESIGN

Publication: Newspaper Whole Issue

1ST PLACE

The Baylor Lariat: Homecoming 2021

Baylor Lariat staff
BAYLOR UNIVERSITY

2ND PLACE

The Banner: Vol. 69, Issue 5

Sofia Eneqvist, Emily McGinn, Elijah Hickman
CALIFORNIA BAPTIST UNIVERSITY

Publication: Yearbook Article Spread

1ST PLACE

Impacted by COVID-19

Josh McSwain, Baylor Roundup
BAYLOR UNIVERSITY

1ST PLACE

Angelos 2021: Adapt

Angelos staff
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

COVID-19: Tracking the global pandemic that redefined the year

Hannah Lapos, Angelos
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

The Baylor Lariat: Going with the flow

Baylor Roundup staff
BAYLOR UNIVERSITY

Publication: Yearbook Cover

1ST PLACE

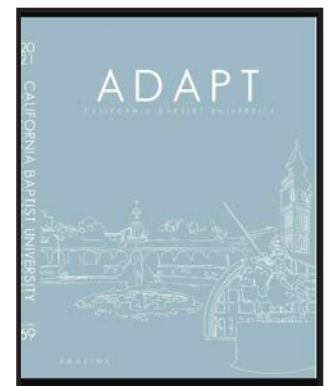
Angelos 2021: Adapt

Angelos staff
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

The Baylor Lariat: Going with the flow

Baylor Roundup staff
BAYLOR UNIVERSITY



Promotion/Advertising Print or Digital Ad

1ST PLACE

Baylor Roundup

Delta Wise, Baylor Roundup
BAYLOR UNIVERSITY



OVERALL PUBLICATION

Mixed Media Coverage

1ST PLACE

John W. North teacher on leave after Native mocking American culture

Ignacio Dominguez, Lauren Brooks
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Big 12 Championship

Marquis Cooley, Joe Pratt, Josh Wilson Loghin, *Baylor Focus*
BAYLOR UNIVERSITY



Magazine

1ST PLACE

Cardinal & Cream: Fall 2021

Natalie Nagy, Editor-in-Chief
UNION UNIVERSITY

3RD PLACE

Pursuit Magazine

CALIFORNIA BAPTIST UNIVERSITY



2ND PLACE

The Local
SAMFORD UNIVERSITY

Newspaper

1ST PLACE

The Banner

Sofia Eneqvist, Emily McGinn, Eiljah Hickman
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

The Baylor Lariat

Baylor Lariat staff
BAYLOR UNIVERSITY



Yearbook

1ST PLACE

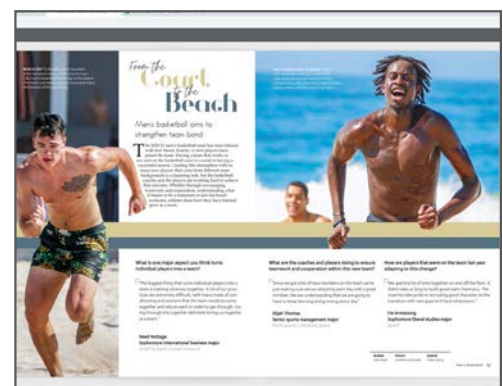
Angelos 2021

Angelos staff
CALIFORNIA BAPTIST UNIVERSITY

2ND PLACE

Baylor Roundup

Baylor Roundup staff
BAYLOR UNIVERSITY





KEVAN AGEE

INTERACTIVE JUDGE

Web Development Consultant

KEVAN W. AGEE, CISA, CISM, CDPSE, & CFEMr. Agee has acquired 20 years of experience in the areas of Technology, Project Management, Business Process Improvement, and data/document management. He is uniquely positioned to deliver value for clients in key business areas including technology, audit activities, data analysis and fraud prevention. He is an analytical professional who possesses necessary skills to work with multiple information streams and process technical data/jargonphic design work, with his most recent projects, "The United Colors of the Apocalypse," featured in *American Prospect Magazine* and mentioned in *The New Yorker*, and he has served as a juror for the Summit International Awards and for Posters for Tomorrow, based in Paris, France. Kevan has been involved with web development starting in 1999 when he worked on the Keane Web Development team. He has worked with web development as a developer and has worked with web infrastructure and servers. He has been involved with web development from the early days of web development that involved making some changes using note pad and HTML markup to the more modern processes where web development has become the common interface for most applications.



BILLY CANNON

AUDIO VISUAL JUDGE

Creative Director/Media Director
The Creative Well, Geyer Springs FBC

As Co-founder and Creative Director of The Creative Well, he's a 25 + year veteran in the production industry. In those years, he has been awarded three Telly Awards, two Emmy Nominations, and one Emmy Award for his editing. He spent eight years at KATV-TV in Little Rock. During his tenure, Billy accrued years of experience with camera operation, directing, lighting, and audio. He traveled Arkansas, and the United States, covering breaking news, sports and special events with KATV of Little Rock as well as operating the satellite uplink truck "NewStar." His talents in the editing room and his proficiency in virtually all non-linear editing formats made him one of the most sought after editors around. His skill set has galvanized his abilities to do unparalleled work under intense deadline pressure and he truly understands visual storytelling like few others. From 2010 - 2014, Billy traveled with the Walmart FLW Bass Fishing Tour, producing and directing their live weigh-ins. He has also traveled the world shooting documentaries on mission trips to China, Hong Kong, India, Nepal, Poland and Germany. He loves to travel and has produced videos on six continents. He currently serves as Director of Media at Geyer Springs First Baptist Church of Little Rock, Ark. He started volunteering at Geyer Springs at the age of 15 and cut his teeth in the live news and production world, running audio, camera and directing newscasts, arena shows, football games, concerts and special projects.



MAEGAN CLARK

INTERACTIVE/OVERALL JUDGE

Director Digital Media
Heifer International

As the director of digital media at Heifer International, Maegan Clark leads the organization's digital marketing and advertising strategies that are designed to build brand awareness to new and existing donors through engagement and fundraising. In her 11 years at Heifer, she has seen the positive effects that digital media can play to a nonprofit – from the first tweet that raised to \$300, to her current role which she is responsible for raising more than \$10 million through digital marketing efforts. Clark holds a bachelor's degree in journalism from Arkansas State, a master's degree in Public Administration and Graduate certificate in Nonprofit Management from University of Arkansas Little Rock, and last year received her accreditation in public relations by Public Relations Society of America.



KARA DARLING

DESIGN JUDGE

Graphic Designer
Kara Darling Creative

Kara Darling has more than 18 years of graphic design experience, with her creative abilities spanning a wide variety of industries, including nonprofit and for profit work, as well as public agency work. For the past 11 years, Kara has developed and operated her own design business, Kara Darling Creative, working with nonprofits and small businesses to promote better lifestyles and lasting change within the community and beyond. Her honors include five ADDY® Awards from the Central Arkansas chapter of the American Advertising Federation; a Service Industry Advertising Award; Arkansas Festival and Events ALFiE Award, Gold Award for Promotional Print Marketing Materials; ARCom Arkansas Marketing and Communications Prism Award, “Other Printed Pieces” Category; and Association of Chamber of Commerce Executives Awards for Communications Excellence, Grand Award for Publications. Most recently her artwork gained international recognition as a Hermes Creative Award recipient; her artwork appeared in *Vanity Fair* and *O, the Oprah Magazine*, as well as enjoying exclusive creative use for artwork to appear across Apple’s® marketing platforms. To learn more about Kara Darling Creative visit karadarlingcreative.com.



DEANA DOSS DAY

AUDIO VISUAL/NEWS WRITING JUDGE

Communications Coordinator
Faith Comes by Hearing

Deana Doss Day currently provides public/media relations for Faith Comes By Hearing, an international Audio Bible ministry based in Albuquerque, New Mexico. Day worked in public relations and marketing in Arkansas, plus spent more than 20 years in journalism as an award-winning television news reporter, anchor, producer and manager in Mississippi, Arkansas, Texas, Iowa and New Mexico. An Arkansas native and graduate of Ouachita Baptist University, she is a very proud mom of three grown children who live in Memphis, Tenn.; Oxford, Miss.; and London, England.



WILL DAY

AUDIO VISUAL JUDGE

Videographer/editor
University of Mississippi

Will Day is an Emmy Award-winning videographer/editor for Ole Miss Sports Productions, Oxford, Miss. He makes both short and long form videos for the Ole Miss Football team, as well as their golf program and spirit squads. He is a 2020 graduate of The University of Mississippi. Previously, he was a producer, creator and director of *The Red Zone Podcast*, a bi-weekly compilation of the best segments & interviews of *The Red Zone with JB* on The Ticket, KQSM-FM 92.1 FM, of Fayetteville, Ark.

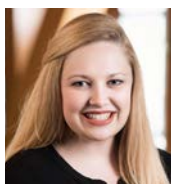


LARA FARRAR

NEWS/FEATURE WRITING JUDGE

Investigative Journalist
Arkansas Democrat-Gazette

Originally from Hot Springs, Ark., Lara Farrar has worked as a journalist for nearly two decades for state, national and international media outlets. Farrar studied journalism and Spanish at Boston University. After graduation, she remained in Boston, working for the NPR-affiliate WBUR, CNN, the Boston Globe and the New York Times. She later received a master's in global media and communications from the London School of Economics and Political Science and Fudan University in Shanghai, China. Farrar continued to work for CNN and for CNN International, transferring her experience in London's CNNi bureau to Shanghai, China, where she worked as a foreign correspondent for nearly a decade. She held press credentials in China for Women's Wear Daily and the Chronicle of Higher Education and freelanced for a number of international media outlets. Farrar returned to Arkansas in 2018 for a sabbatical and to be closer to family. She joined the Arkansas Democrat-Gazette in the fall of 2020. She works as an investigative reporter for the ADG and is also the host of the in-depth news podcast, Capitol & Scott. Farrar also has taught journalism at the graduate and undergraduate level and worked as a consultant for international public relations firms. In her spare time, she loves to travel, learn about other cultures, study geopolitics hike, ride horses and spend time with friends.



LAUREN FARABOUGH

FEATURE WRITING/OVERALL/AUDIO
VISUAL JUDGE

Director of Healthcare Strategy
MHP/Team SI

Lauren Farabough, director of healthcare strategy for MHP/Team SI, has more than 10 years of experience in innovative content marketing, social media management and digital marketing strategy. Farabough works with clients primarily in the healthcare industry but also has experience with education, restaurants, tourism and state agency clients. Previously, she worked at the University of Arkansas for Medical Sciences in communications and marketing, managing the hospital's social media presence and strategy, website and publications for more than five years. Farabough also leads internal training on various topics at MHP/Team SI and serves as an adjunct professor at Ouachita Baptist University, teaching advertising and social media. She holds a master's degree in journalism from the University of Arkansas at Little Rock and a bachelor's degree in mass communications and English from Ouachita Baptist University, Arkadelphia, Ark.



JENNY HALPAIN

DESIGN JUDGE

Graphic Artist
Promotional Ideas Advertising Agency

From a young age Jenny Halpain has always had a passion and talent for art and creativity. She studied art through junior high and high school and attended college at a prestigious art school. She graduated in the top of her class with a 3.9 gpa from the Art Institute of Dallas with a degree in Graphic Design. While she was there she was able to study under talented professionals still active in the art/design world. After art school and starting her career as a graphic designer she took 3 years of oil painting classes at the Arkansas Museum of Fine Art's Museum School where she sold some of her pieces through the museum's student sale. A painting of hers got to hang in the museum for a few months. She has been working as a graphic artist for Promotional Ideas in Bryant, Arkansas for the past 20 years. They are a Promotional Advertising Agency that has been blessed to be able to work with some of the top businesses and organizations in the state and local communities for all of these years. She works on everything from logo designs, print design and marketing materials, promotional items, signage, packaging, t-shirt designs, and more! Jenny loves that every day presents a new design challenge where she gets to work closely with their clients to come up with the right solutions for their upcoming projects and events.



LINDA S. HAYMES

NEWS/FEATURE WRITING JUDGE

Communications Manager
Myeloma Center at University of
Arkansas for Medical Sciences

Linda S. Haymes is an award-winning lifelong journalist and public relations professional with more than 30 years of experience writing for newspapers, magazines and other publications. She is a New Orleans native and holds a B.A. in Journalism from Louisiana State University in Baton Rouge, La. She wrote for the *Arkansas Democrat-Gazette* for more than 25 years, serving as both a news and features reporter and also a columnist for 13 years. Previously, she was an editorial assistant and features writer for *Baton Rouge Magazine*. As a public relations professional, she served as communications manager for the Little Rock Convention and Visitors Bureau for several years during the groundbreaking and dedication of the William J. Clinton Presidential Library & Museum, groundbreaking and construction of the new Heifer International building, and the grand opening of Curran Hall as the Little Rock Visitor Center. Since 2017, Haymes has served as communications manager with the Myeloma Center at the University of Arkansas for Medical Sciences where she writes patient stories, news releases and is editor of the full-color annual Myeloma magazine..



HEATHER HAYWOOD, APR

PR/DEVELOPMENT JUDGE

Director of Marketing/Public Relations
Mitchell, Williams, Selig, Gates
& Woodyard, P.L.L.C.

Heather A. Haywood, APR, is the director of marketing and public relations for Mitchell, Williams, Selig, Gates & Woodyard, P.L.L.C. and leads the law firm's vision and strategy for traditional and online marketing, communications and firm-wide and practice-specific marketing initiatives. She is the President of the Arkansas Chapter of the Public Relations Society of America and serves as Chair of the Law Firm Alliance Marketing Council. She earned the Accreditation in Public Relations (APR) from the Public Relations Society of America (PRSA) and a Certificate in Reputation Management. She holds a Bachelor of Arts degree in journalism/public relations from Arkansas Tech University.



NIKKI HECK, APR

PR/OVERALL PUBLICATION JUDGE

Director of Public Affairs Strategy
Arkansas Commissioner
of State Lands

Nikki Heck serves as the Director of Public Affairs for the Arkansas Commissioner of State Lands office. She has been with the office for more than 20 years serving in multiple communication/public relations capacities. Her current position allows her to interact with the public and media while building awareness and interest in the office. Nikki, a Mount Vernon native, holds Associate's Degrees in Computer Systems and Liberal Arts at Arkansas State University-Beebe. She also holds a Bachelors of Science in Liberal Arts from the University of Arkansas in Little Rock. Nikki currently serves as the immediate past president for the Arkansas Chapter of the PRSA and has previously served as President and director at large as well as serving on the Prisms/ARcom committee since 2013.



DAVID LEWIS
PHOTOGRAPHY JUDGE

Retired Photographer/
Communications Professional

After earning a BS in photo journalism at the University of Arkansas of Fayetteville back when film shooters roamed the Earth, David worked as a newspaper reporter/photographer for three years before entering the public relations field, first with Daisy BB Guns and later with Entergy Arkansas, a major electric utility company. Throughout his career and life, David has done photography as both a professional sideline and as a hobby. Just recently he retired from Entergy Arkansas and has shifted his attention to full-time photography and video production. See some of his work at www.dlewiscreative.com.



FRANK LOCKWOOD
NEWS/FEATURE WRITING JUDGE

Religion Editor
Arkansas Democrat-Gazette

Frank Lockwood, the religion editor at the Arkansas Democrat-Gazette in Little Rock, Ark., is a graduate of Harvard University, where he frequently participated in Southern Baptist youth activities. He also holds a juris doctorate from the University of Idaho College of Law; Frank and his wife, Aimie, are both members of the Arkansas State Bar. Other than a clerkship with Idaho District Judge Daniel Meehl and a stint as communications director for Idaho Gov. Phil Batt, Frank has focused on journalism, previously working for the Twin Falls (Idaho) Times-News, the (Boise) Idaho Statesman and the Lexington (Ky.) Herald-Leader, where he covered the 2000 elections and 9-11 as the paper's Washington correspondent. At the *Democrat-Gazette*, he served as political editor and, from 2015 to 2021, as Washington correspondent, where he witnessed post-election Jericho Marches and watched the Jan. 6 insurrection from inside the House chambers. He enjoys studying Spanish. In 2003, he traveled to Guatemala City to cover short-term missions work done by Immanuel Baptist Church in Lexington, Ky. In 2004-2005, he studied Latin America and the Pentecostal movement while a fellow at the University of Michigan. He has attended Southern Baptist Convention annual meetings in Phoenix, Orlando and New Orleans.



LIBBY DOSS LLOYD

AUDIO VISUAL/OVERALL/DESIGN JUDGE
Director of Communications
Little Rock Convention & Visitors Bureau

Libby Doss Lloyd is the director of communications for the Little Rock Convention & Visitors Bureau (LRCVB). She has been with the LRCVB since November 2012. In her role, she assists the Vice President of Marketing & Communications with the development of communication and marketing programs for promotion of the City of Little Rock as both a tourist, and meetings and convention destination through media and community relations programs. She frequently works with travel journalists, bloggers, influencers and media outlets to gain coverage of Little Rock and LRCVB initiatives in form of press trips, interviews, and editorial assistance. She also oversees the LRCVB's content creation and social media presence. Prior to the COVID-19 global pandemic, Lloyd served as the lead Little Rock Ambassador brand trainer responsible for training new LRCVB employees and local hospitality industry partners. Lloyd has 18 years experience in the tourism and economic development fields, having worked for CJRW advertising agency, the Museum of Discovery, and the Arkansas Economic Development Commission. Lloyd is accredited in public relations by the Public Relations Society of America Universal Accreditation Board, serves on the Destinations International PR & Communications Task Force, is certified as a Professional in Destination Management, and is a Leadership Greater Little Rock Class XXX (30) graduate. A native of McGehee, Ark., Libby is a 1994 graduate of Ouachita Baptist University where she earned her Bachelor of Arts degree in Communications (Advertising/Public Relations). She and her son, Tanner, live in Little Rock and are members of Immanuel Baptist Church of Little Rock.



STACI VANDAGRIFF

PHOTOGRAPHY JUDGE

Staff Photographer
Arkansas Democrat-Gazette

Staci was the chief photographer for the *Jonesboro Sun* for four years before starting at the *Arkansas Democrat-Gazette* in 2018. She is an award recipient for Arkansas Associated Press Media Editors spot news photograph, Arkansas Press Association Better Newspaper Editorial Contest single feature photograph, single sports feature photograph, single sports action photograph and single news photograph. She is a 2014 graduate of Arkansas State University, Jonesboro, Ark., with a degree in graphic communications.



ADENA J. WHITE, APR

PR/DEVELOPMENT/AUDIO VISUAL JUDGE

PR/Communication Strategist

Adena J. White, APR is an accredited public relations professional with nearly 15 years of experience leading communications efforts for nonprofits. She has worked for the Conway (Arkansas) Area Chamber of Commerce for 10 years, first as director of communications and currently as part-time editor of its subsidiary, *Conway Publications*. Prior to her role at the Conway Chamber, Adena served as public relations coordinator for the University of Arkansas System's Winthrop Rockefeller Institute, an educational institute and conference center. Adena founded Blackbelt Media LLC to help purpose-driven organizations advance progressive social change throughout the South through strategic communication and social-impact storytelling. Blackbelt Media produces the *Blackbelt Voices* podcast, which tells stories from and about Black folks down South that honor Black history, celebrate Black Southern culture, and shape the future of the region. Since it launched in September 2019, the podcast has been ranked among the Top 100 on Apple Podcasts and has been featured on *OprahDaily.com* (formerly *O, The Oprah Magazine*) and *VanityFair.com*. Adena obtained a bachelor's degree in speech communication and journalism with an emphasis in public relations from Arkansas Tech University and was inducted into ATU's Hall of Distinction in 2021 as a Distinguished Young Alumna. She also completed a master's degree in applied communication studies from the University of Arkansas at Little Rock. In 2013, she achieved her Accreditation in Public Relations through the Public Relations Society of America. Adena has served in leadership roles for PRSA at the Chapter, District, and National levels. She served on the board of directors for the Arkansas Chapter of PRSA for nine years and was elected president of the 100-member chapter in 2019, making history as the first Black person to hold this office. She is a former executive board member for PRSA's Association/Nonprofit Section and serves as co-chair of the National Communications Committee. She is also a member of the Independent Practitioners Alliance.

