

59TH ANNUAL WILMER C. FIELDS

AWARDS COMPETITION



BAPTIST
COMMUNICATORS
ASSOCIATION

2023 WORKSHOP

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PROFESSIONAL COMPETITION

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59TH ANNUAL WILMER C. FIELDS AWARDS

PRESENTED DURING THE ANNUAL BCA WORKSHOP
HELD APRIL 17-20, 2023

Awards coordinated by
Bethany Franklin, Awards Chair



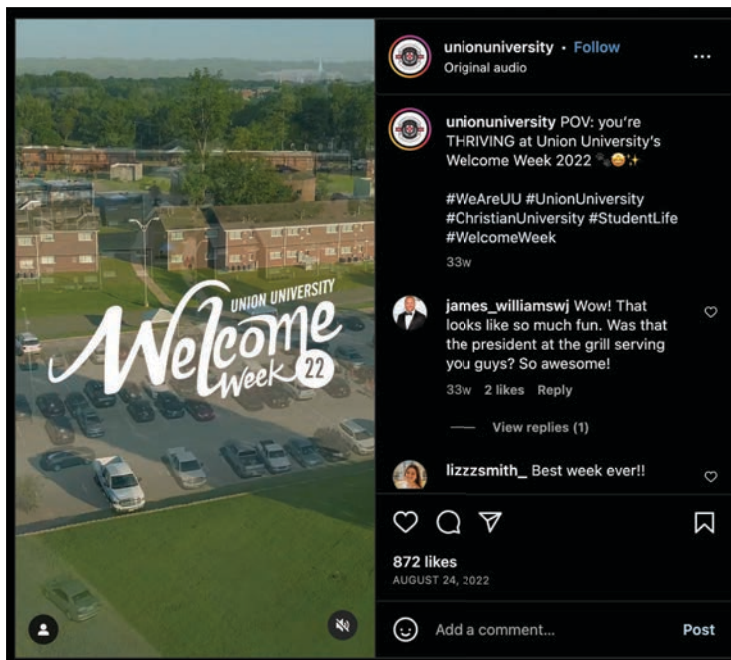
GRAND PRIZE AWARDS



ARTHUR S. DAVENPORT AWARD

for Exceptional Achievement in Public Relations and Development

Dixie Jackson Arkansas Missions Offering & Week of Prayer
Communications Team, Arkansas Baptist State Convention



DIANE REASONER AWARD

for Exceptional Achievement in Interactive Communications

Welcome Week Instagram Post
Office of University Communications,
Union University

GRAND PRIZE AWARDS



M.E. DODD MEMORIAL AWARD

for Exceptional Achievement in Radio, Television, Film and Video

BCV 125th Anniversary - The Beginning

Chrystelle Thames, The Baptist Children's Village



LEONARD HOLLOWAY AWARD

for Exceptional Achievement in Feature Writing

Seeing the Kingdom Manifest

Kedrick Nettleton, WatersEdge

GRAND PRIZE AWARDS



FON H. SCOFIELD AWARD *for Exceptional Achievement in Photography*

A Togolese woman prays
Max Power, International Mission Board

GRAND PRIZE AWARDS



FRANK BURKHALTER AWARD

for Exceptional Achievement in Religious News Writing

Lament, then implement

Eric Reed, Ben Jones, Kris Kell, Lisa Misner, Leah Honnen, IBSA Communications Team, Illinois Baptist



ALBERT MCCLELLAN AWARD

for Exceptional Achievement in Print Media and Design

BCA 2022 Workshop Booklet
Innovative Faith Resources

INTERACTIVE COMMUNICATIONS

Website, organization or company site: Small site (2-24 pages)

1ST PLACE

Innovative Faith Resources Website

Innovative Faith Resources

2ND PLACE

LeaderCareAL.org

*Dogwood Media Solutions and
Alabama Baptist State Board of Missions*

3RD PLACE

ChurchHealthAL.org

*Dogwood Media Solutions and
Alabama Baptist State Board of Missions*



Web, organization or company: Large site (25 pages or more)

1ST PLACE

The Baptist Children's Village

*Chrystelle Thames,
The Baptist Children's Village*

2ND PLACE

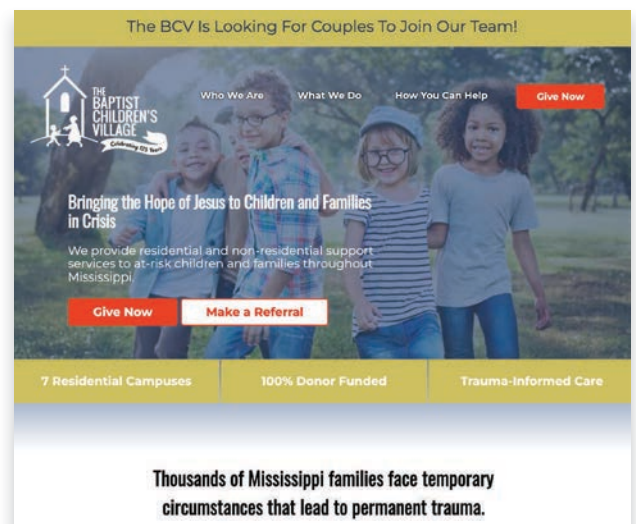
thebaptistpaper.org

James Hammack and The Baptist Paper staff

3RD PLACE

thealabamabaptist.org

James Hammack and TAB Staff



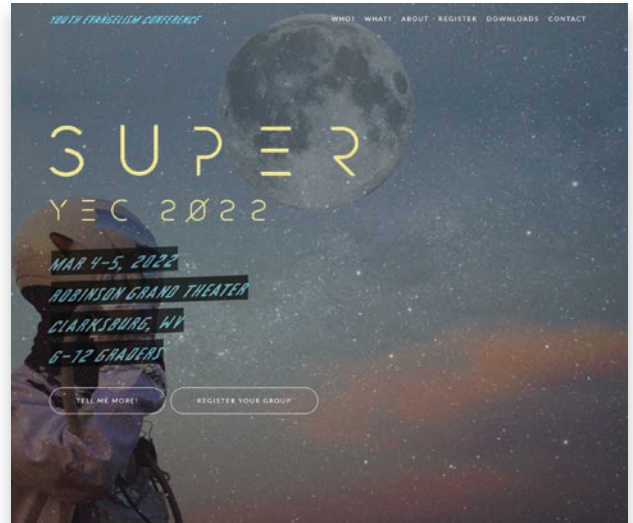
INTERACTIVE COMMUNICATIONS

Web, event or promotion: Single page

1ST PLACE

SUPER - Promo Page

Cleve Persinger,
West Virginia Convention of Southern Baptists



Web, event or promotion: Small site (2-24 pages)

1ST PLACE

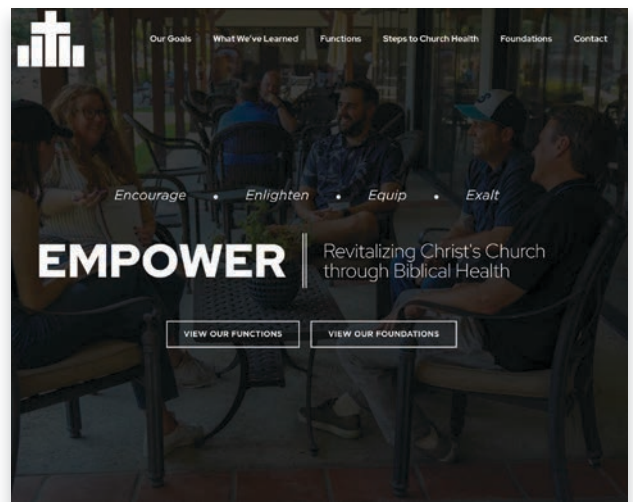
Empower.ChurchHealthAL.org

Dogwood Media Solutions and
Alabama Baptist State Board of Missions

2ND PLACE

TheGospeltoEveryone.org

Dogwood Media Solutions and
Alabama Baptist State Board of Missions



IMAGES FROM FIRST PLACE WINNERS
ARE DISPLAYED THROUGHOUT.

INTERACTIVE COMMUNICATIONS

Social Media: Single Post

1ST PLACE

Welcome Week Instagram Post

Office of University Communications,
Union University

2ND PLACE

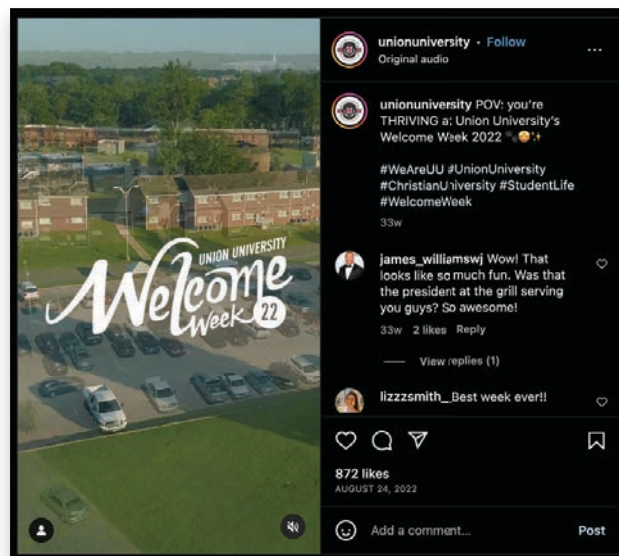
CSBC Earth Day

Communications Team,
California Southern Baptist Convention

3RD PLACE

Tony Evans Photo and Quote

Ethan Dial,
Arkansas Baptist State Convention



Social Media: Campaign or Event

1ST PLACE

Dixie Jackson Arkansas Missions Offering Social Media Campaign

Ethan Dial,
Arkansas Baptist State Convention

2ND PLACE

CSBC Seven Last Words

Communications Team,
California Southern Baptist Convention



Email Marketing: Series

1ST PLACE

We Are Southeastern

*Francesca Smyly,
Southeastern Baptist Theological Seminary*

2ND PLACE

Dixie Jackson Arkansas Missions Offering & Week of Prayer Emails

*Ethan Dial,
Arkansas Baptist State Convention*

3RD PLACE

Union Life Monthly E-Newsletter

*Office of University Communications,
Union University*



AUDIO-VISUAL COMMUNICATIONS

Video: Storytelling - 1-3 minutes

1ST PLACE

Whitewood Flooding

SBCV Media Team, Innovative Faith Resources

2ND PLACE

The Rock

*Marketing Team,
North American Mission Board*

3RD PLACE

Mission:Dignity Pastor's Conference Video 2022 - All They Needed

*Mission:Dignity and Brand Management Staff,
GuideStone Financial Resources*



Video: Storytelling - More than 3 minutes

1ST PLACE

BCV 125th Anniversary-The Beginning

*Chrystelle Thames,
The Baptist Children's Village*

2ND PLACE

Shelby Houston's Story

*Marketing Team,
North American Mission Board*

3RD PLACE

Chicagoland

*Ben Jones, Kris Kell, Paul Wynn, Doug Keeseey,
IBSA Communications Team, Illinois Baptist*



AUDIO-VISUAL COMMUNICATIONS

Video: Promotion - Less than 1 minute

1ST PLACE

Homecoming 2023

*Marketing and Communication,
California Baptist University*

2ND PLACE

Family Fusion Promo 2022

SBCV Media Team, Innovative Faith Resources



Video: Promotion - 1-3 minutes

1ST PLACE

Union University: Tradition. Truth. Transformation.

*Office of University Communications,
Union University*

2ND PLACE

Thank You

*Communications Services,
Alabama Baptist State Board of Missions*

3RD PLACE

Mission:Dignity Sunday Video 2022 - Never Forsaken

*Mission:Dignity and Brand Management Staff,
GuideStone Financial Resources*



AUDIO-VISUAL COMMUNICATIONS

Video: Promotion - More than 3 minutes

1ST PLACE

Each Church a Missionary

*Ben Jones, Kris Kell, Paul Wynn, Doug Keeseey,
IBSA Communications Team, Illinois Baptist*

2ND PLACE

CSBC Consider California

*California Southern Baptist Convention
Communications Team and
Innovative Faith Resources*

3RD PLACE

CSBC California Mission Offering

*California Southern Baptist Convention
Communications Team and
Innovative Faith Resources*



Video: Instructional - Less than 3 minutes

1ST PLACE

Top 5 Need-to-Know Health Plan Terms Video

*Matt McDaniel, Charlotte Spivey, Holly Taylor,
Guidestone Financial Resources*



AUDIO-VISUAL COMMUNICATIONS

Video: Instructional - More than 3 minutes

1ST PLACE

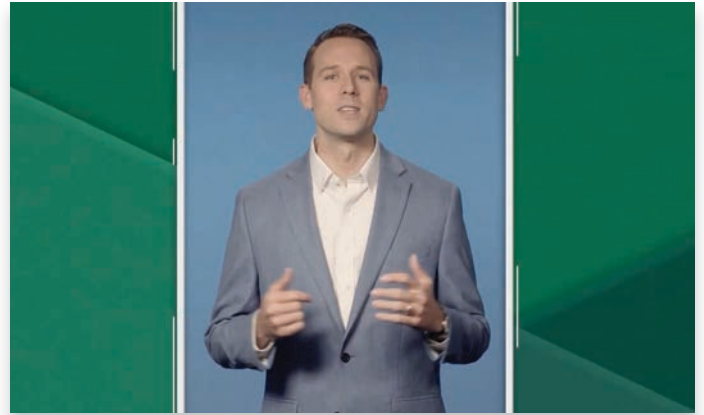
Worshipping Faithfully in Uncertain Times: Get Out. Lock Out. Take Out.

*Matt McDaniel, Charlotte Spivey, Holly Taylor,
Guidestone Financial Resources*

2ND PLACE

SUPER - Student Video Curriculum

*Cleve Persinger,
West Virginia Convention of Southern Baptists*



3RD PLACE

Hodges Chapel: A Special Christmas Beeson Podcast

*Kristen Padilla,
Beeson Divinity School of Samford University*

Video: Other

1ST PLACE

2022 Memorial Video

*Communications Services,
Alabama Baptist State Board of Missions*

2ND PLACE

SUPER - Video Series Other

*Cleve Persinger,
West Virginia Convention of Southern Baptists*



AUDIO-VISUAL COMMUNICATIONS

Audio: Broadcast/Podcast - Overall Show

1ST PLACE

Stories, Season Five: Missions Widows

Grace Thornton,
The Alabama Baptist

2ND PLACE

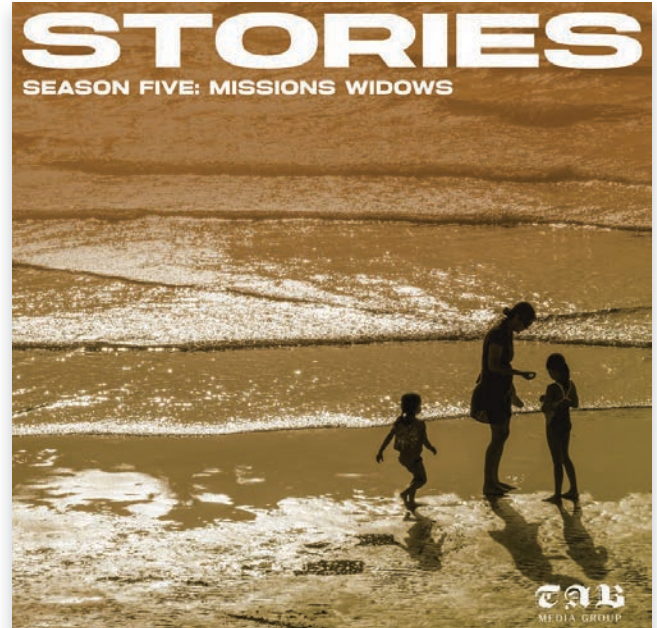
Good News for Today

Brandon Porter,
Baptist Press

3RD PLACE

“It’s a Family Matter” Podcast

Michael C. Blackwell,
Baptist Children’s Homes of North Carolina



Audio: Broadcast/Podcast - Individual Episode

1ST PLACE

Stories: Missions Widows, Episode One: Ripple Effect

Grace Thornton,
The Alabama Baptist

2ND PLACE

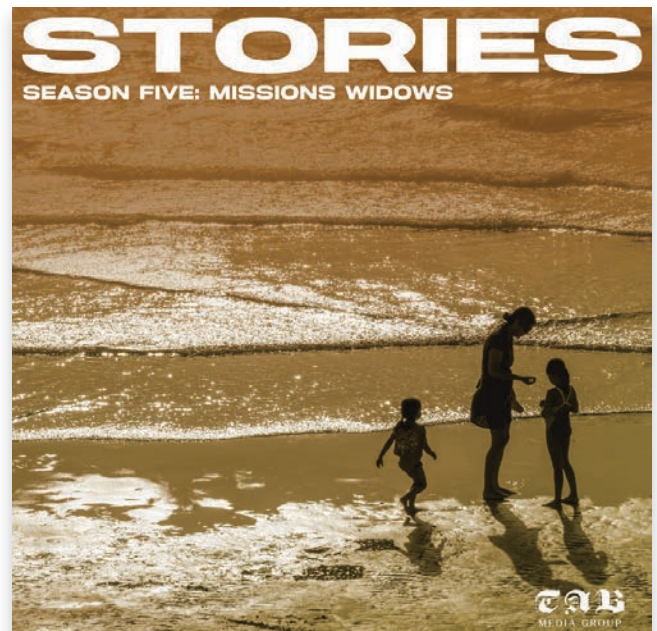
Beeson Magazine: Conversation with DeVonta Anderson

Kristen Padilla,
Beeson Divinity School of Samford University

3RD PLACE

“It’s a Family Matter” Podcast: Dr. Lowell K. Davis: A Voice for University Student Success

Michael C. Blackwell,
Baptist Children’s Homes of North Carolina



Feature - Single

1ST PLACE

A Togolese woman prays

Max Power,
International Mission Board

2ND PLACE

Full of joy

Sam Evans,
The Alabama Baptist

3RD PLACE

Joe McKeever: Six decades as preacher and cartoonist

Pam Henderson,
The Baptist Paper



Feature - Series

1ST PLACE

How believers respond to Ukrainian refugees

Luke In,
International Mission Board

2ND PLACE

Seeing the Kingdom Manifest

Marcus Wehmuller,
WatersEdge

3RD PLACE

Ministerio Golan's Migrant Bus Station Ministry 2022

Neil Williams,
Texas Baptists



News - Single

1ST PLACE

A Chaplain's Prayer

Doug Rogers,
Alabama Baptist State Board of Missions

2ND PLACE

Ukrainian refugees - mostly women and children

Max Power, *International Mission Board*

3RD PLACE

The messengers vote

Tracy Riggs,
The Alabama Baptist



News - Series

1ST PLACE

Varied reactions to the War in Ukraine

Luke In,
International Mission Board



Portrait - Field

1ST PLACE

Pastor Bob Jordan marks 50 years of ministry from North Carolina to Ukraine

Pam Henderson,
The Baptist Paper

2ND PLACE

Eva Nell Hunter

Tracy Riggs,
The Alabama Baptist



Promotional or Advertisement - Single

1ST PLACE

Embodied

*Madelynn Duke,
New Orleans Baptist Theological Seminary*

2ND PLACE

Music Department Student

*Suzanne Rhodes,
Union University*

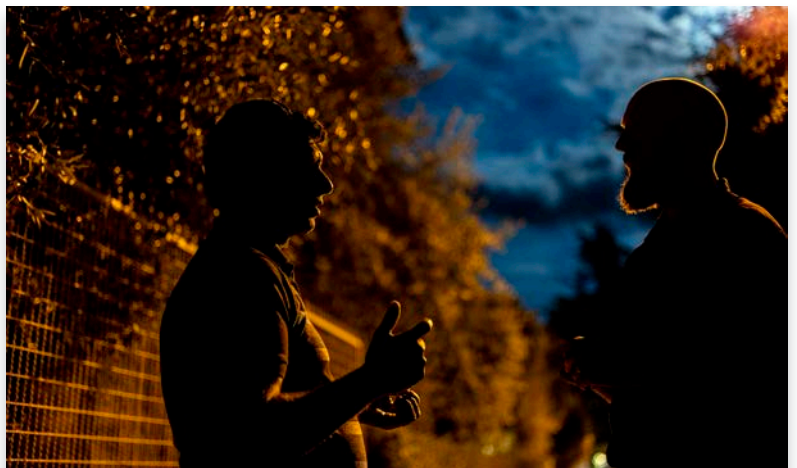


Promotional or Advertisement - Series

1ST PLACE

Persecuted Church Sunday

*Kathleen Sparks,
International Mission Board*



Event Coverage - Single

1ST PLACE

Surrender

Ethan Dial,
Arkansas Baptist State Convention

2ND PLACE

Pastors' Conference

Patrick Shannon,
Southeastern Baptist Theological Seminary

3RD PLACE

Where Two or More

Ethan Dial,
Arkansas Baptist State Convention



Event Coverage - Series

1ST PLACE

Prayer Gathering

Ethan Dial,
Arkansas Baptist State Convention

2ND PLACE

Turkey Day 2022: Phoenix ministry meets needs with turkey, stuffing & love of Christ

Pam Henderson,
The Baptist Paper



Single Article - less than 750 words

1ST PLACE

Post-Roe vs. Post-Abortion

Lisa Misner,
Illinois Baptist

2ND PLACE

Retired Mobile pastor falsely tied to SBC abuser list by local news outlet

Jennifer Davis Rash,
The Alabama Baptist

3RD PLACE

State convention, other defendants seek dismissal in lawsuit related to Judson College bonds

Jennifer Davis Rash,
The Alabama Baptist



Single Article - 750-1500 words

1ST PLACE

New Destination

Lisa Misner,
Illinois Baptist

2ND PLACE

Hurricane Ian recovery ramps up as Southern Baptist Disaster Relief, Send Relief assist

Brandon Elrod,
North American Mission Board

3RD PLACE

Baptist Megachurch Pastor Leads Prayer Event for Herschel Walker after Abortion Allegation

Brian Kaylor,
Word&Way



Opinion/Editorial

1ST PLACE

First Person: How two Ukrainian boys personalized the war

Caroline Anderson,
International Mission Board

2ND PLACE

A War with Christmas

Brian Kaylor,
Word&Way

3RD PLACE

Sing On

Kristen Padilla,
Beeson Divinity School of Samford University

Series or Package

1ST PLACE

Lament, then Implement

Eric Reed, Ben Jones, Kris Kell, Lisa Misner, Leah Honnen, IBSA Communications Team, Illinois Baptist

2ND PLACE

Hurricane Ian relief efforts

Margaret Colson, Jessica Pigg, David Moore,
Florida Baptist Convention

3RD PLACE

IMB responds to crisis in Ukraine

Caroline Anderson, Myriah Snyder, Sue Sprenkle, Leslie Peacock Caldwell, International Mission Board

First Person: How two Ukrainian boys personalized the war

Den and Dimi are the same ages as two of my nephews — two and four. They also look and act like my nephews — blond hair, blue eyes, with a childlike joy and the desire to capture the attention of adults. What made these four boys so similar made their differences much harder for my heart to handle.

Den and Dimi are Ukrainian refugees, displaced by the war. They are living in a church along the border of Romania and Ukraine with hundreds of other refugees. All around them was chaos, yet here we sat on the carpeted floor of the church basement, working on a puzzle.

"Oh, this is a Frozen puzzle!" I exclaimed, referring to a popular animated movie. Den nodded eagerly.



Lament, then implement

Messengers adopt reforms to address sexual abuse. The next hurdle is putting them into practice across the denomination.

ILLINOIS BAPTIST TEAM COVERAGE

Anaheim, California | Ed Litton apologized to sexual abuse survivors as he opened the 2022 Southern Baptist Convention Annual Meeting. "Some of you are battered and bruised...worn out either because of a sinful condition or the sin of others," he intoned. "If we are not moved to action, we will become indifferent."

But with yellow balloons raised by 90% of messengers in the Anaheim Convention Center, the denomination showed it was not indifferent to abuse of vulnerable people in SBC churches. And messengers approved reforms to prevent abuse, care for survivors, and track offenders.

Litton's successor Bart Barber, elected the same day that reforms were adopted, put predators "on notice." SBC churches have been "a hunting ground," he said. But no longer.

Now it will be up to Barber, a new task force he will appoint, and EC staff to implement the reforms, including development of a national database to track credibly accused abusers in the SBC. Just as important will be persuading some 50,000 SBC churches to be vigilant in preventing and reporting abuse.

The 2022 convention may have felt like a one-issue meeting, when viewed through the lens of the past few years. Release of the 288-page Guideposts Solutions report on investigation of the EC's handling of abuse claims one month earlier capped three years of hurt, doubt, and mistrust at the top levels of SBC leadership. Much of the meeting focused on public acceptance of the report commissioned by the Sexual Abuse Task Force (SATF) that messengers ordered appointed at last year's meeting and approval of the recommendations they brought forward.

But there were other issues: Would candidates be elected who would support the reforms? Would cries of "liberal drift" overshadow response to abuse? How would a database, screening, reporting, and ministry mechanisms be funded? And would autonomous churches move abuse reform to the top of their own agendas?

And between the usual reports from mission boards, seminaries, and auxiliaries, several



California Dreamin'

With 8,133 messengers registered and a crowd of more than 10,000 overall, the Southern Baptist Convention met in Anaheim, the first Annual Meeting in California in 40 years. What might have been a nightmare after two years of abuse allegations and troubling revelations proved to be serious, but smooth as messengers, led by outgoing SBC President Ed Litton, adopted recommendations for reform.

Illinois Baptist team coverage was produced by Eric Reed, Lisa Misner, Kris Kell, and Leah Honnen, with reporting from Ben Jones in Anaheim. Special thanks to our reporting partners at The Baptist Paper, and to IBSA staff and Baptist Press for some of the photographs.

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Single Article - more than 1500 words

1ST PLACE

SATF report shows EC pattern of resistance to addressing abuse claims

*Brandon Porter,
Baptist Press*



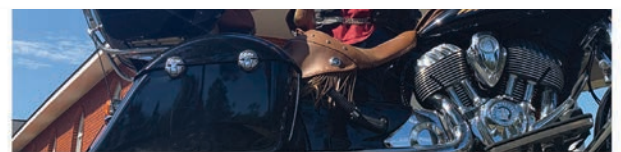
FEATURE WRITING

Single Article - less than 750 words

1ST PLACE

Bunking with Bikers on 'Motorcycle' Sabbatical brings fruitful conversations

*Marilyn J. Stewart,
New Orleans Baptist Theological Seminary*



BUNKING WITH BIKERS ON 'MOTORCYCLE' SABBATICAL BRINGS FRUITFUL CONVERSATIONS

By MARILYN STEWART on FRIDAY, OCTOBER 21, 2022

When NOBTS evangelism professor Jeff Farmer discovered he could stay in the homes of other bike-enthusiasts during his 16,400 mile "motorcycle sabbatical," it was an opportunity he couldn't pass up.

Farmer booked his stays through a website where bikers and bike enthusiasts open their homes to traveling bikers. Farmer's first experience was in the home of a couple where the wife had been raised an atheist but had embraced Cherokee spiritualistic beliefs.

"I had such a great discussion with both of them I decided, 'I'm going to do this more often,'" said Farmer, associate director of the NOBTS Caskey Center for Church Excellence.

Farmer had originally intended to spend most nights during his 46-state road trip camping out, staying with friends or family, or in churches on his sabbatical journey to research growing churches. Farmer's research will be used to provide resources to help churches sharing similar contexts to connect with each other and to encourage church growth.

2ND PLACE

Hope and future for Maria

*Jessica Pigg,
Florida Baptist Convention*

3RD PLACE

Jake Rufe of Birmingham Legion FC strengthens faith alongside Christian teammates

*Tracy Riggs,
The Alabama Baptist*

Single article - 750-1,500 words

1ST PLACE

Keahbone uses Native American resolution to minister to survivors of forced conversion

*Timothy Cokes,
Baptist Press*

2ND PLACE

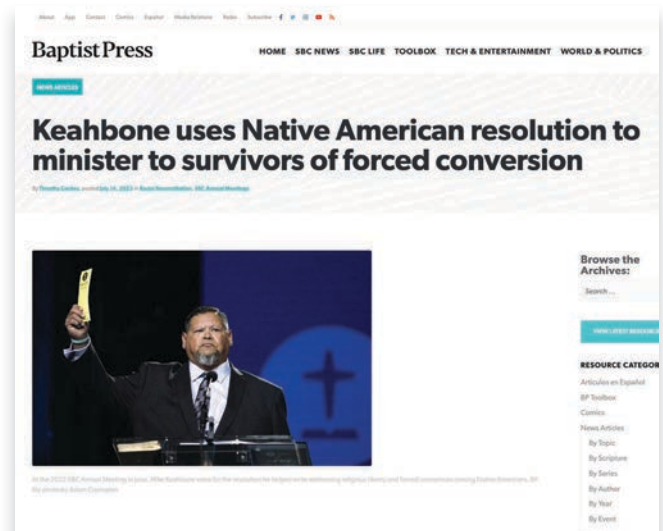
Transgender to True Love

*Brian Hobbs,
Oklahoma Baptists*

3RD PLACE

Layer by layer, former Sherwood pastor discovered his adoption story

*Scott Barkley,
Baptist Press*



Single article - more than 1,500 words

1ST PLACE

Seeing the Kingdom Manifest

*Kedrick Nettleton,
WatersEdge*

2ND PLACE

Lady Moses' healed by God, now involved in gospel work to Navajo Nation

*Grace Thornton,
The Alabama Baptist*

3RD PLACE

Game Plan Changes

*David Dawson,
Tennessee Baptist Mission Board*



Series or Package

1ST PLACE

Beyond the Book

Chad Burchett,

Southeastern Baptist Theological Seminary



First-Person Column/Blog: Single Entry

1ST PLACE

We Gotta Talk to Each Other

Chris Turner,

Tennessee Baptist Mission Board



2ND PLACE

First person: Reflections on the life, testimony of Queen Elizabeth II

Grace Thornton,

The Alabama Baptist

3RD PLACE

Loving hands demonstrate care and hope (Charity & Children, Sept. 2022)

Michael C. Blackwell,

Baptist Children's Homes of North Carolina

First-Person Column/Blog: Series

1ST PLACE

God Himself Planted a Garden

Lori Coats,
Oklahoma Baptists

2ND PLACE

Illinois Baptist: Reporter's Notebook

Eric Reed,
Illinois Baptist

3RD PLACE

Doyle's Half Dozen

Chris Doyle,
Oklahoma Baptists



"There's a lesson in each flower, a story in each stream and bower, in every herb on which you tread are written words which rightly read will lead you from earth's fragrant sod, to hope, to holiness and God"—
Thomas Osborne Davis (1814-1845).

These words that were penned by an Irishman many years ago stirred within me the thought of the pleasing aroma of lemon scented herbs that always draw me in—the lovely lemons. What a pleasant and enticing aroma. Almost everyone that I know loves the smell and taste of lemons. As we are in the process of putting in our spring gardens, let me share with you three of my favorite lemon-scented herbs that will bring the fresh and delicious citrus tastes directly to our teacups and table.

Scripts

1ST PLACE

CSBC Consider California Script

Communications Team,
California Southern Baptist Convention

2ND PLACE

Thrive 22: Each Church a Missionary

Ben Jones,
Illinois Baptist

3RD PLACE

A Tribute to State Executive Directors

Doug Rogers,
Alabama Baptist State Board of Missions

Consider California video script

Highlighted text will be featured in a language that is not English

Personality – Script - Language	Location
Victor Chayasisobhon – Hello SBC! I'm Victor Chayasisobhon, President of the California Southern Baptist Convention and we are excited to be hosting this year's Annual Meeting (with emphasis) <i>in my hometown</i> , Anaheim!!! It's been 41 years since the convention has come to California and listen, it's been a weird couple of years, but let me encourage you. Dust off your suitcase and finalize your plans to be a part. California is <i>pretty awesome</i> but hey! Don't just take it from me. I've invited a few of my California family to tell you why we think you should (straight on) "Consider California." (Record a second intro for the state convention)	Convention Center
Charles Woods - California has a land mass of 155,812.8 square miles making it the third largest state by area.	Oroville Dame Redwood's area
Micalah Irmier – California is our nation's largest populated state with 39,512,223 residents.	Overlooking Downtown San Jose (Silicon Valley)
Kevin James – California has Southern Baptist churches in every climate and setting, from the most	New Creation Bible Fellowship

Design Elements: Logo - New

1ST PLACE

Timothy Scholars

Ryan Thomas,
Southeastern Baptist Theological Seminary



2ND PLACE

The Mill: Coffee & Community - Coffee Shop Logo

Blake Ragsdale,
Baptist Children's Homes of North Carolina

3RD PLACE

Texas Baptists PAVE Logo

Caleb Arndt,
Texas Baptists

Design Elements: Logo - Redesign

1ST PLACE

Institutional Logo Rebrand 2022

Office of Communications & Marketing,
Ouachita Baptist University

2ND PLACE

CSBC Logo Redesign

Communications Team,
California Southern Baptist Convention



Design Elements: Illustration

1ST PLACE

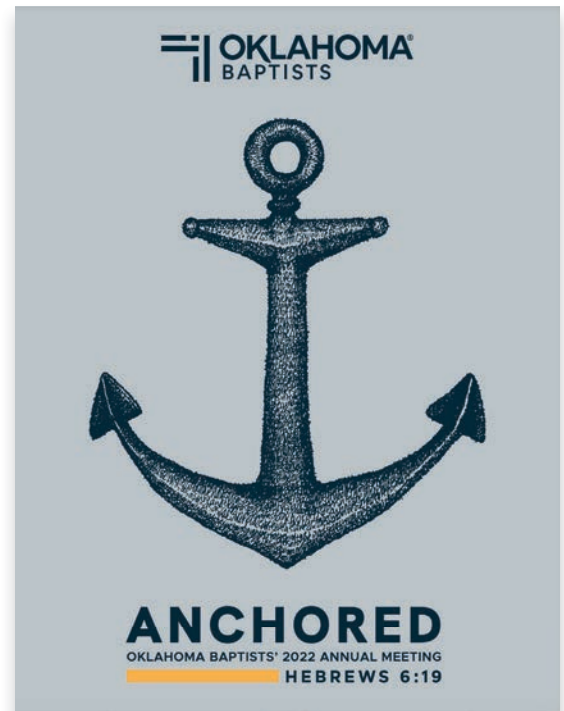
Anchored

Tori Hamilton,
Oklahoma Baptists

2ND PLACE

Irreplaceable CEO Illustration

Marissa Crowson,
WatersEdge



Substantial Projects: Integrated Branding

1ST PLACE

Ouachita Student Recruitment Materials

Office of Communications & Marketing,
Ouachita Baptist University

2ND PLACE

The Mill: Coffee & Community - Coffee Shop

Blake Ragsdale,
Baptist Children's Homes of North Carolina

3RD PLACE

Union 200: The Bicentennial Campaign

Office of University Communications,
Union University



Substantial Projects: Special Display

1ST PLACE

CSBC Exhibit Space

California Southern Baptist Convention
Communications Team, California Baptist
University, Baptist Foundation of California

2ND PLACE

Union Letters on the Great Lawn

Office of University Communications,
Union University

3RD PLACE

Texas Baptists Annual Meeting Signage

Caleb Arndt,
Texas Baptists



Print Collateral - Brochure

1ST PLACE

Ouachita Travel Piece

Office of Communications & Marketing,
Ouachita Baptist University

2ND PLACE

Vision Virginia 2022 Brochure

SBCV Media Team, Innovative Faith Resources

3RD PLACE

Mission:Dignity Sunday Bulletin Insert 2022

Mission:Dignity and Brand Management Staff,
GuideStone Financial Resources



Print Collateral - Booklet

1ST PLACE

BCA 2022 Workshop Booklet

Innovative Faith Resources

2ND PLACE

Ouachita Viewbook

Office of Communications & Marketing,

Ouachita Baptist University

3RD PLACE

Southeastern Chapel Journal

Francesca Smyly,

Southeastern Baptist Theological Seminary



Print Collateral - Annual Report

1ST PLACE

SBC of Virginia 2022 Ministry Report

SBCV Media Team, Innovative Faith Resources

2ND PLACE

2022 Texas Baptists Cooperative Program Annual Report

Caleb Arndt,

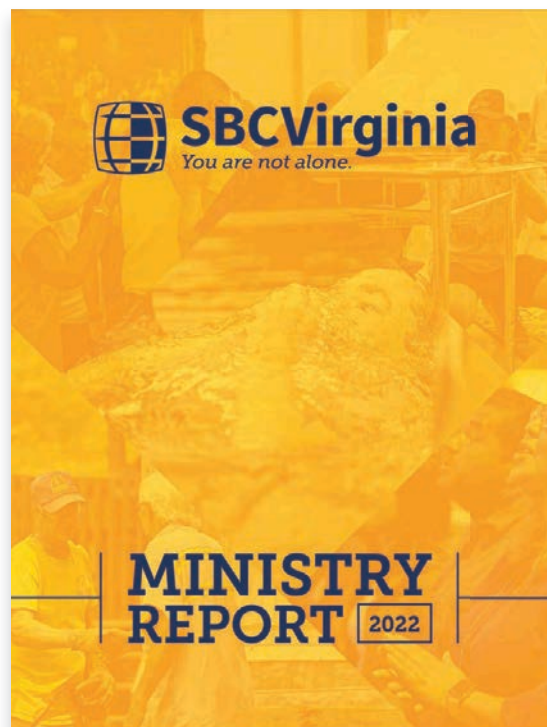
Texas Baptists

3RD PLACE

IBSA 2023 Viewbook

Ben Jones, Eric Reed, Kris Kell, Lisa Misner, IBSA

Communications Team, Illinois Baptist



Print Collateral - Poster or Flyer

1ST PLACE

IA Vision Statement

Clarissa Hartman,
Southeastern Baptist Theological Seminary

2ND PLACE

CGCS Missions Cards

Francesca Smyly,
Southeastern Baptist Theological Seminary

3RD PLACE

International Food Festival Poster

Office of Communications & Marketing,
Ouachita Baptist University



Print Collateral - Direct Mail

1ST PLACE

Annual Homecoming 2022 Mailer

SBCV Media Team, Innovative Faith Resources

2ND PLACE

YEC 22 Packet

Cleve Persinger,
West Virginia Convention of Southern Baptists



Print Collateral - Speciality Item

1ST PLACE

2023 CP Desk Prayer Calendar

Communications Services,
Alabama Baptist State Board of Missions

2ND PLACE

Ouachita Viewmaster

Office of Communications & Marketing,
Ouachita Baptist University

3RD PLACE

Pathways: Prevention & Protection

Kris Buckman,
Baptist Convention of Maryland/Delaware



Print Collateral - Advertisement

1ST PLACE

College House System Ad

Ryan Thomas, Patrick Shannon, Chad Burchett,
Southeastern Baptist Theological Seminary

2ND PLACE

Ouachita "Arkansas Next" ad

Office of Communications & Marketing,
Ouachita Baptist University

3RD PLACE

Makala Accepts Christ Full-Page Ad

Blake Ragsdale,
Baptist Children's Homes of North Carolina



Print Collateral - Large Format

1ST PLACE

Bicentennial Window Wrap on the Logos
Office of University Communications,
Union University



Digital Collateral - Website

1ST PLACE

The Baptist Children's Village Website
Chrystelle Thames,
The Baptist Children's Village

2ND PLACE

thealabamabaptist.org
James Hammack and TAB Staff



Digital Collateral - Advertisement

1ST PLACE

Loan Refinance GIF
Marissa Crowson,
WatersEdge



Print Publications: Newspaper - Single Issue

1ST PLACE

The Alabama Baptist - July 21

Lauren Grim,
The Alabama Baptist

2ND PLACE

The Baptist Paper - October 27

The Baptist Paper staff

3RD PLACE

Illinois Baptist (April 2022)

*Eric Reed, Ben Jones, Kris Kell, Lisa Misner, Leah Honnen,
IBSA Communications Team, Illinois Baptist*



Print Publications: Newspaper - Front Page

1ST PLACE

Illinois Baptist (November 2022)

*Kris Kell, Eric Reed, Ben Jones, Lisa Misner,
Illinois Baptist*

2ND PLACE

The Baptist Paper - March 3

Lauren Grim,
The Baptist Paper

3RD PLACE

The world comes to Birmingham

Lauren Grim,
The Alabama Baptist



Print Publications: Newspaper - Spread

1ST PLACE

Endangered Youth - Fentanyl

Lauren Grim,
The Baptist Paper

2ND PLACE

"In the know"

Lauren Grim,
The Baptist Paper

3RD PLACE

(Re) Building Faith

Kris Kell, Eric Reed,
Illinois Baptist



Print Publications: Magazine - Single Issue

1ST PLACE

The Great Commission Magazine of Southeastern Baptist Theological Seminary - Annual Report 2022

Ryan Thomas, Francesca Smyly, Rebecca Pate, Patrick Shannon, Chad Burchett, Southeastern Baptist Theological Seminary

2ND PLACE

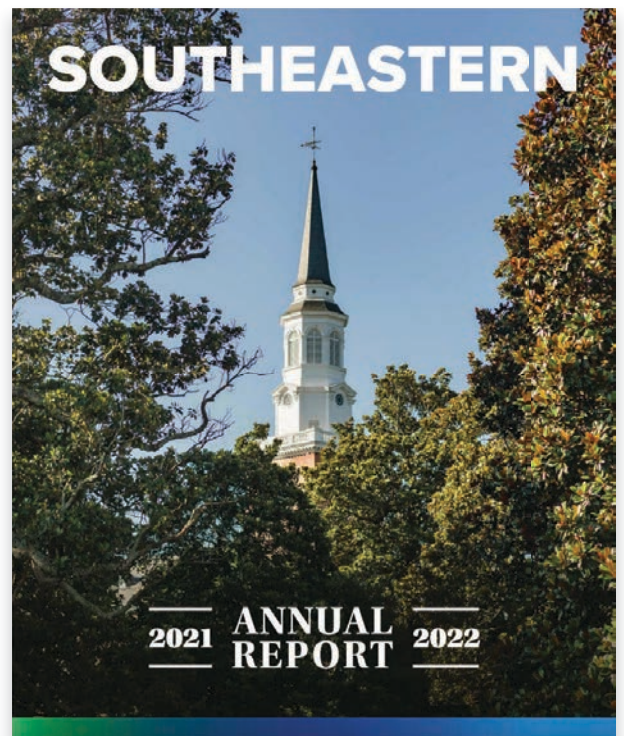
Proclaimer (Summer 2022, Volume 24, Issue 2)

SBCV Media Team, Innovative Faith Resources

3RD PLACE

The Great Commission Magazine of Southeastern Baptist Theological Seminary - Spring 2022

Ryan Thomas, Francesca Smyly, Rebecca Pate, Patrick Shannon, Chad Burchett, Southeastern Baptist Theological Seminary



Print Publications: Magazine - Cover

1ST PLACE

The Great Commission Magazine of Southeastern Baptist Theological Seminary

Ryan Thomas, Rebecca Pate,
Southeastern Baptist Theological Seminary

2ND PLACE

Baptist Messenger Magazine Cover

Tori Hamilton,
Oklahoma Baptists



Print Publications: Newsletter

1ST PLACE

BCV Voice Newsletter

Chrystelle Thames,
The Baptist Children's Village



Print Publications: Redesign

1ST PLACE

Baptist Messenger Redesign

Tori Hamilton,
Oklahoma Baptists



Digital Publications: News Website

1ST PLACE

thebaptistpaper.org

James Hammack and The
Baptist Paper staff



OVERALL PUBLICATION

Mixed Media Coverage

1ST PLACE

Response to Ukraine Crisis

MarCom Department,
International Mission Board

2ND PLACE

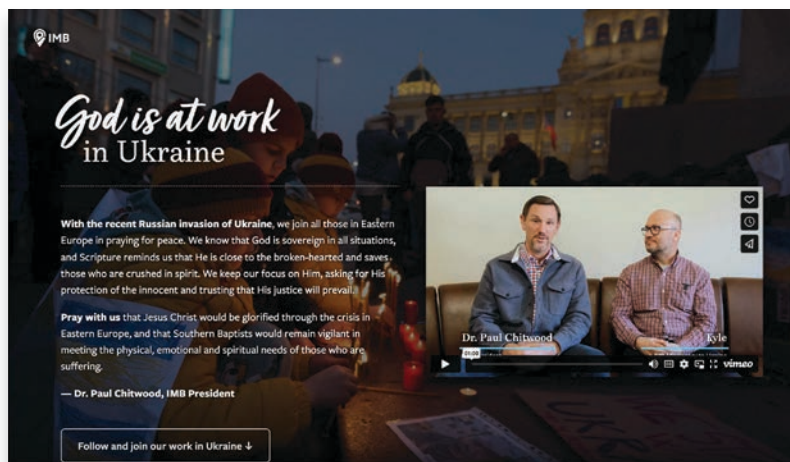
Missionary kid wins medals at World Unicycle Championships

William Haun, Taylor Jarratt and Sue
Sprenkle, International Mission Board

3RD PLACE

Day of Prayer for the Persecuted Church

MarCom Department,
International Mission Board



Electronic Publication

1ST PLACE

11/3 Arkansas Baptist News eMagazine

Communications Team, Arkansas Baptist State Convention

2ND PLACE

July Arkansas Baptist State Convention eNewsletter

Communications Team, Arkansas Baptist State Convention



Book

1ST PLACE

Ouachita Viewbook

Office of Communications &
Marketing, Ouachita Baptist
University



OVERALL PUBLICATION

Print Publication - Magazine

1ST PLACE

ABUSE AND THE CHURCH: A journey of growth
*Communications Department,
Baptist Convention of Maryland/Delaware*

2ND PLACE

The Great Commission Magazine of Southeastern Baptist Theological Seminary - Spring 2022
*Office of Marketing and Communications,
Southeastern Baptist Theological Seminary*

3RD PLACE

Roundtable Fall 2022
*Marketing and Communication,
California Baptist University*



Print Publication - Newspaper

1ST PLACE

The Alabama Baptist
TAB Staff

2ND PLACE

The Baptist Paper
TAB Media Group staff

3RD PLACE

Illinois Baptist
Eric Reed, Ben Jones, Kris Kell, Lisa Misner, Leah Honnen, Illinois Baptist





CLAY CAREY

Clay Carey is an associate professor in the Department of Communication and Media at Samford University, where he teaches classes in writing, layout and design, magazine production and digital journalism.

Before joining Samford, Carey worked for 10 years as a newspaper reporter and editor in Tennessee.



FRANCIS COLEMAN

The former editor of the Mobile Press-Register's editorial page, Frances Coleman is a contributing columnist for al.com.

A native of Louisiana, Frances has lived in south Alabama for more than 40 years. She joined the staff of the Press-Register in 1984, serving first as a reporter and editor, and eventually as the paper's editorial page editor for 17 years. She and her husband, Jim, have two grown children and two grandchildren. They live in Silverhill, Ala. with their three Great Danes and five cats.



ANTHONY COOK

Anthony Cook is an Auburn University graduate who worked as a newspaper journalist for 26 years. He's currently a communications specialist in the Public Relations Department at Alabama Power.

He's been the pastor at Christian Fellowship Bible Church in Anniston, AL since 2004. He and his wife, Salena, have three adult children.



GEORGE DANIELS

Dr. George Daniels is associate professor and assistant dean in the College of Communication and Information Sciences at The University of Alabama in Tuscaloosa, Ala. A nationally-certified master journalism educator (MJE), Daniels received both his Ph.D. in mass communication and master's degree from the University of Georgia's Grady College of Journalism and Mass Communication. He's a cum laude graduate of Howard University in Washington, D.C. A native of Richmond, Va., Daniels worked as a local television news producer at stations in Richmond, Cincinnati, Ohio and Atlanta, Ga.



RICK DOWLING

Most of Rick's professional career has been spent producing informational content. It started with video news releases at The University of Alabama, a weekly science program for 7th graders, and a host of specialty non-broadcast productions. Along the way, he taught Advanced Postproduction at the University of Alabama for 20 years.

For the last 25 years, Rick has directed the Television Ministry at First Baptist Church Tuscaloosa, which entails producing their weekly telecasts. He's also been involved in the production of two documentaries: "Thunder in Huntsville" (1999), and "The Strip: Tuscaloosa's Most Colorful Quarter Mile" (2019).



WILLIAM FENN

Born in North Hollywood, CA, William grew up spending countless hours at the Huntington Library, the Museum of Contemporary Art, the Hollywood Bowl and the restaurants and shops of La Brea Avenue. He's a firm believer in the benefit of a public education and received his BA from California State University, Fresno and an MFA from the University of California, Santa Barbara. Currently, William teaches photography and is chair of the Department of Fine Arts at Auburn University at Montgomery. He loves to make and take photographs and wherever he is, there's likely a camera in reach.

William sees a photographer as a storyteller looking to communicate with the viewer and believes it's important for photography to tackle significant issues.



ALLYSON PITTMAN GATTIN

As a third-generation public relations professional, strategic storytelling runs in Allyson's DNA. With 13 years of experience in non-profit and for-profit industries, she has a proven track record of strengthening company brand and awareness, delivering engaging content strategies and increasing revenue growth. She has a passion for people – being around them, learning about them and helping them – and enjoys supporting The Peacock Group's clients as public relations director.



ABIGAIL JACKSON

Abigail Jackson serves as the Account Manager at The Lollar Group. Originally from the Decatur/North Alabama area, Abigail currently lives in Birmingham after graduating Magna Cum Laude from Samford University. Abigail received a Bachelor's Degree in Journalism and Mass Communications with a double concentration in Public Relations and Advertising.

Prior to The Lollar Group, Abigail worked at RAM, an international mission organization, and she now serves as the youngest board member in the organization's history. In 2021, she was appointed as chair of the Publicity Committee for the organization.

In 2019 Abigail helped start a publishing company, Soncoast Publishing, and now serves as a founding board member and as the Executive Director of Advertising and Design.



MORGAN KENDRICK

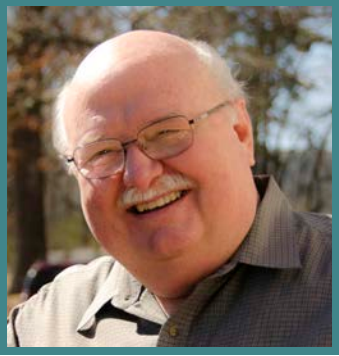
Morgan Kendrick, Technical Content Manager at the University of Alabama, is a creative videographer with over 10 years of filming and editing experience in higher education. She graduated from the University of Alabama with an undergraduate degree in Media Production, and a Masters degree from UA in Interactive Technology. She is trained in creative storytelling, using video, motion graphics, and cinematic sound to help design an authentic viewing experience. She has also designed multiple learning modules, utilizing formal modes of instruction into a simple learning atmosphere for the target audience.

Morgan serves at her local church of First Baptist Tuscaloosa, filming the morning services to broadcast on television across most of Alabama and is also very active in the Singles Class at FBC.



JODI LAIDLAW

Jodi Laidlaw is a graphic designer, marketer, and bookseller. Jodi worked in corporate spaces for 10 years as a Creative Director and a Director of Marketing before becoming a freelance designer and marketing consultant serving primarily in non-profit clients. Jodi holds a Bachelor of Arts in English which she puts to good use as a bookseller and marketing manager at an independent bookstore in New Orleans, Louisiana. Jodi is passionate about good work, good books, and good dogs.



RON LAWSON

Ron Lawson is a Lifetime Member of BCA and retired from the North American Mission Board and the Georgia Baptist Mission Board. Ron has been a communication professional for over fifty years; starting in radio and local television in Oklahoma and Texas; and serving as a producer and instructor at Oklahoma State University.

Ron came to the Home Mission Board in 1982 as the SBC was moving into video and electronic communication. At HMB he served as director of the media department and later as director of Media Strategy with NAMB. In 2005 he began service with the GBMB communication department until retirement in 2016. He remains active in communication with his small media firm. He and his wife, Elaine are active in their church in Northeast Georgia, and he continues denominational service as a member of the GBMB Executive Committee.



CASEY PEARCE

Casey Pearce, APR, is the director of external relations and marketing for NYIT College of Osteopathic Medicine at Arkansas State University, a position he's held since 2018. In his role, Pearce oversees all strategic communications, media relations, alumni relations, advertising and marketing for the Jonesboro-based medical school.

From 2003 to 2016, Pearce held various communications positions in the National Football League. After completing internships with the Tennessee Titans and New York Jets, he spent five seasons as the managing editor of website & publications for the San Diego Chargers and six as a public relations manager with the St. Louis Rams.

A native of Russellville, Ark., Pearce earned his undergraduate degree from Arkansas State University in 2003 and received his Accreditation in Public Relations (APR) from the Public Relations Society of America in 2020. Pearce is a board member for the Arkansas chapter of PRSA and he chairs the American Association of Colleges of Osteopathic Medicine (AACOM) marketing and communications directors council. He and his wife Autumn have two children, Cooper and Annie, and are active members of First Baptist Church of Jonesboro.



JEFF & CHERIE PREG

Out of the Blue was founded in 2008 by Jeffrey and Cherie Preg. Jeffrey has worked as a medical infographics designer, a magazine art director, a graphic designer, an art and creative director in advertising, an illustrator, and as a business owner. He is the design strategist at Out of the Blue. Cherie has experience teaching and partners at Out of the Blue as the content strategist, writer, and editor. They hold degrees from Auburn University in art and English.



CHRIS ROBERTS

Dr. Chris Roberts is an associate professor and director of the Office of Research in Media Integrity at the College of Communication & Information Sciences at The University of Alabama. He is lead author of *Doing Ethics in Media: Theories and Practical Research* (Routledge, 2021) and blogs at www.doingethicsinmedia.com. He is secretary of The Alabama Baptist media board and teaches college students at North River Church in Tuscaloosa.



STEVE STEWART

Steve Stewart is a former editor for The Decatur Daily and The Monroe Journal in Alabama and a former reporter for The Atlanta Constitution. He also previously taught journalism at Troy University. He is now retired in Decatur, Alabama, and editing the newsletter for the Osher Lifelong Learning Institute at The University of Alabama in Huntsville.



JIM STOVALL

Jim Stovall taught journalism and writing at the University of Alabama, Emory and Henry College, and the University of Tennessee. He is now retired and living on a small farm in East Tennessee.



CAROLINE SUMMERS

Caroline Summers' career as a professional photographer has spanned more than 30 years. She has worked for a wide variety of clients including UPI, Associated Press, Business Alabama Magazine and, most notably, served as the campus photographer for Samford University for 22 years. Her work has also appeared in such publications as Country Weekly, Glamour and USA Today.

She holds an undergraduate degree in Communications from University of Alabama and a Masters of Theological Studies from Beeson Divinity School. She currently is employed by PhotoShelter, Inc., specializing in digital asset management.



CHERYL WRAY

Cheryl Wray is the coordinator of the Southern Christian Writers Conference, an organization founded in 1991 designed to educate and encourage writers of faith. She is also a book author and freelance writer; her books include Writing for Magazines: A Beginner's Guide (McGraw-Hill), Writing Feature Articles (Vision Press), A Life that Matters (New Hope Publishing), and Notes from a Quarantine: Essays, Stories, and Poems (SCWC Books). She's published more than 2,000 articles in a variety of magazines and is currently the cover story writer for Christian Family Publications. Cheryl has taught at UAB and the University of Alabama as an adjunct journalism professor, and has also worked as a sports writer for the Birmingham News and AL.com.



MILES WRIGHT

Miles is currently the Executive Director of Creative Services at Samford University. Prior to joining Samford in 2021, he worked for local advertising and design agencies for more than 30 years.

