

BCA

1997 Wilmer C. Fields Awards Competition

“A CELEBRATION OF EXCELLENCE”

GRAND PRIZE RECIPIENTS

Arthur S. Davenport Award
for exceptional achievement
in public relations and development
Douglas W. Rogers
South Carolina Baptist Convention
“175th Anniversary Celebration”

Frank Burkhalter Award
for exceptional achievement
in news writing
Laurie A. Lattimore
The Alabama Baptist
“Cancer Patient Frustrated
Over Annuity Board Denial”

Fon H. Scofield Award
for exceptional achievement
in photography
R. Mark Sandlin
SBC Home Mission Board
“Free on the Inside”

M. E. Dodd Award
for exceptional achievement
in electronic media
Alan L. Walker
Florida Baptist Convention
“GA Camp & Father/Daughter Weekend”

Frank Burkhalter Award
for exceptional achievement
in feature writing
Lisa M. Smith
SBC Home Mission Board
“Takin’ It to the Streets”

Albert McClellan Award
for exceptional achievement
in print media and design
Mary Jane Welch
SBC Foreign Mission Board
The Commission

PUBLIC RELATIONS & DEVELOPMENT

PUBLIC RELATIONS CAMPAIGN

First Place: Douglas W. Rogers
South Carolina Baptist Convention
"175th Anniversary Celebration"

SPECIAL PROJECT OR EVENT

**First Place: Robert Reeves
& Dannah Prather**
Kentucky Baptist Homes for Children
"KBHC/Maryhurst Foster Care
Collaboration"

PHOTOGRAPHY

MAGAZINE PHOTOGRAPHY (B&W SINGLE)

First Place: R. Mark Sandlin
SBC Home Mission Board
"Service on the Mountainside"
Second Place: Bill Bangham
SBC Foreign Mission Board
"Don Rutledge Profile"

MAGAZINE PHOTOGRAPHY (B&W SERIES)

First Place: R. Mark Sandlin
SBC Home Mission Board
"Free on the Inside"
Second Place: Bill Bangham
SBC Foreign Mission Board
"Bosnia: Time to Shake the Tree"

MAGAZINE PHOTOGRAPHY (COLOR SINGLE)

First Place: Warren F. Johnson
SBC Foreign Mission Board
"Public Transport"
Second Place: Scott Collins
Buckner Benevolences
"Long Hall"

MAGAZINE PHOTOGRAPHY (COLOR SERIES)

First Place: Don Martin
SBC Foreign Mission Board
"The Uighers: Praying for Pure Growth"
Second Place: Roy M. Burroughs
SBC Foreign Mission Board
"Bhojpuri in India"

NEWSPAPER PHOTOGRAPHY (COLOR SINGLE)

First Place: Jim Veneman
Baptist Sunday School Board
"A Judge's Impact"

BLACK & WHITE PHOTOGRAPHY

First Place: Jim Veneman
Baptist Sunday School Board
"Shooting for the Light"

COLOR PHOTOGRAPHY

First Place: Jim Veneman
Baptist Sunday School Board
"Esther: A Lifetime of Commitment"

NEWS WRITING

NEWSPAPER NEWS ARTICLE

First Place (tie): Mark Wingfield
Western Recorder
"Southern Avoids Probation..."
First Place (tie): Laurie A. Lattimore
The Alabama Baptist
"Taking a Stand: Alabama Judge"
Second Place: Greg Warner
Associated Baptist Press
"SBC Calls for Disney Boycott"
Honorable Mention: Jennifer Davis
The Alabama Baptist
"Child Advocates Spread the Word"

NEWSLETTER NEWS ARTICLE

First Place: Terri Lackey
Baptist Sunday School Board
"Deadly Teenage Huffing"

NEWSPAPER NEWS SERIES

First Place: Jennifer Davis
The Alabama Baptist
"1996 Alabama Legislature"
**Second Place: Laurie Lattimore,
Jennifer Davis & Yvonne White**
The Alabama Baptist
"Coping Through Illness and Death"

NEWSPAPER EDITORIAL

First Place: Lynn P. Clayton
Baptist Message
"Danger of Church-State Mix"
Second Place: William R. Webb
Word & Way
"Missionary, Spy Roles Incompatible"

FIRST PERSON NEWSPAPER COLUMN

First Place: Lynn P. Clayton
Baptist Message
"The Baritone Horn"
Second Place: Ferrell Foster
Illinois Baptist
"Becoming Something New in Illinois"
Honorable Mention: Lynn P. Clayton
Baptist Message
"Beware -- That Little Old Lady..."

FIRST PERSON NEWSLETTER COLUMN

First Place: Norman Jameson
N.C. Baptist Children's Homes
"In a Word: Cost"

INVESTIGATIVE REPORTING (SINGLE ARTICLE)

First Place (tie): Bill Bangham
SBC Foreign Mission Board
"The Legacy of Chernobyl"
First Place (tie): Laurie A. Lattimore
The Alabama Baptist
"Cancer Patient Frustrated..."
Second Place: Laurie A. Lattimore
The Alabama Baptist
"Bingo Laws Potential Court Battle"

INTERPRETIVE REPORTING (SINGLE ARTICLE)

First Place: Greg Warner
Associated Baptist Press
"SBC Election May Produce Shift
in Power"
Second Place: Tim Palmer
Word & Way
"Reckoning at Arrowhead"

INTERPRETIVE REPORTING (SERIES)

First Place: Mark Wingfield
Western Recorder
"New Faith Alignments"
Second Place: Russell N. Dilday
Arkansas Baptist Newsmagazine
"Forced Terminations: Seeking Peace
Amid Pain"
Honorable Mention: Bob Allen
Associated Baptist Press
"SBC Statement on Jews Unleashes
Outcry..."



ELECTRONIC MEDIA

FEATURE PRODUCTION (MORE THAN 15 MIN.)

First Place: Trish Landers Ragsdale
SBC Foreign Mission Board
"We're in This Together"

Second Place: Gunther Friedrichs
SBC Foreign Mission Board
"Raised Up for Service"

FEATURE PRODUCTION (LESS THAN 15 MIN.)

First Place: Craig Martin
SBC Foreign Mission Board
Kids on Mission: "A Lottie Moon
Christmas"

Second Place: Gunther Friedrichs
SBC Foreign Mission Board
"Centrifuge Stuff with Mac Mackinsey"

Honorable Mention: Alan L. Walker
Florida Baptist Convention
San Jose Baptist: "Living Christmas
Tree"

VIDEO MAGAZINE

First Place: Tyrus Wood, Jr.
Florida Baptist Convention
"Open Hearts Open Doors"

Second Place: Trish Landers Ragsdale
SBC Foreign Mission Board
"On Mission: December 1996"

PROMOTIONAL PRODUCTIONS

First Place: Alan L. Walker
Florida Baptist Convention
"GA Camp & Father/Daughter
Weekend"

**Second Place: Dawn Richerson
& Randy Durham**
Cooperative Baptist Fellowship
"Fellowship Interactive CD-ROM"

Honorable Mention: Van C. Payne
SBC Foreign Mission Board
"1996 Lottie Moon Christmas Offering
Video"

VIDEO NEWS REPORTS

First Place: Gunther Friedrichs
SBC Foreign Mission Board
"Nepal: Rooftop of the World"

Second Place: Trish Landers Ragsdale
SBC Foreign Mission Board
"And Their Eyes Shall Be Opened"

MUSIC VIDEOS

**First Place: David Wilkinson
& Randy Durham**
Cooperative Baptist Fellowship
"To Every Heart"

Second Place: Douglas W. Rogers
South Carolina Baptist Convention
"Within Reach"

HOME PAGE

First Place: Dawn Richerson
Cooperative Baptist Fellowship
"CBF Web Site"

**Second Place: Chip Alford,
Jim Veneman & Diana Lawrence**
Baptist Sunday School Board
"Baptist Sunday School Board Online"

FEATURE WRITING

NEWSPAPER FEATURE ARTICLE

First Place: Norman Jameson
N.C. Baptist Children's Homes
"Group Works to Help Leigh Ann
and April..."

Second Place: Tim Ellsworth
Illinois Baptist
"Chaplain of Bourbon Street Makes
Comeback"

Honorable Mention: Dana Williamson
Baptist Messenger
"One Year Later: Love Overcomes
Bombing"

Honorable Mention: Lynn P. Clayton
Baptist Message
"A Boom Church for a One-Time
Boom Town"

MAGAZINE FEATURE ARTICLE

First Place: Lisa M. Smith
SBC Home Mission Board
"Takin' It to the Streets"

Second Place: Tim Palmer
Word & Way
"Gary Smalley: Making Love Last
Forever"

NEWSLETTER FEATURE ARTICLE

First Place: Dannah Prather
Kentucky Baptist Homes for Children
"Angela's Two Mothers Give Their All
for Her"

Second Place: Dannah Prather
Kentucky Baptist Homes for Children
"KBHC Alumna Revisits After Nearly
40 Years"

Honorable Mention: Dannah Prather
Kentucky Baptist Homes for Children
"Parents Experience Miracle
of Daughter's Healing"

NEWSPAPER FEATURE SERIES

First Place: Eva Wilson
Kansas-Nebraska Convention
"Nebraska Sandhills"

Second Place: Joyce Sweeney Martin
Western Recorder
"Get a Vision for Reading"

MAGAZINE FEATURE SERIES

First Place: Don Martin
SBC Foreign Mission Board
"Among the Bhojpuri in India"

Second Place: Don Martin
SBC Foreign Mission Board
"Praying for Pure Growth"

SINGLE ADVERTISEMENT

First Place: Pat Cole & Mauri Smith
Western Recorder
"A Home for Life"

AD SERIES

First Place: D'Lesia Carroll
Woman's Missionary Union
"WMU Corporate Ad Series"

SCRIPTS

**First Place: Scott Collins
& Russell Rankin**
Buckner Benevolences
"The Eyes of Texas"

Second Place: Douglas W. Rogers
South Carolina Baptist Convention
"Experience the Vision"

SPECIAL PRINT MATERIALS

First Place: Eddy G. Oliver
SBC Home Mission Board
"Jericho 1997 Booklet"

Second Place: Pat Cole
Western Recorder
"Cornell Trace"

PRINT MEDIA & DESIGN

STATE BAPTIST NEWSPAPER

First Place: William Neal,
James Dotson & Rich Reasoner
The Christian Index
Second Place: Ferrell Foster,
Tim Ellsworth & Brad Reno
Illinois Baptist

NATIONAL OR REGIONAL MAGAZINE

First Place: Mary Jane Welch
SBC Foreign Mission Board
The Commission
Second Place: James D. Warren,
Sowgand Sheikholeslami &
Melanie Whitehurst
SBC Brotherhood Commission
Crusader Magazine

LIMITED OR SPECIAL AUDIENCE MAGAZINE

First Place: Randy Shebek,
Scott Collins & Russell Rankin
Buckner Benevolences
Buckner Today
Second Place: Carol Causey
Woman's Missionary Union
Mission Friends Share Magazine

OTHER NEWSPAPER, NEWSMAGAZINE OR TABLOID

First Place: Norman Jameson
& Jennifer Harner
N.C. Baptist Children's Homes
Charity & Children

NEWSLETTER

First Place: Chip Alford,
Jim Veneman
& Shirley Richardson
Baptist Sunday School Board
Facts & Trends
Second Place: Sam House
Baptist Sunday School Board
Experiencing God Report

BEST REDESIGNED PERIODICAL

First Place: Michael D. Chute
Florida Baptist Witness
Second Place: Randy Shebek
& Scott Collins
Buckner Benevolences
Buckner Today

ANNUAL REPORT

First Place: Randy Shebek
Buckner Benevolences
"Annual Report"
Second Place: Michael C. Blackwell,
Norman Jameson
& Jennifer Harner
N.C. Baptist Children's Homes
"President's Annual Report"

BROCHURE OR BOOKLET

First Place (tie): Randy Shebek,
Scott Collins & Russell Rankin
Buckner Benevolences
"One By One"
First Place (tie): Greg Warner,
Bob Allen & Lindsay Bergstrom
Associated Baptist Press
"Talk Is Cheap"
Second Place: Linda Lawson and
BSSB Communications Staff
Baptist Sunday School Board
*"A View of the Baptist Sunday School
Board"*

BOOK

First Place: FMB & WMU
Communications Offices
A Journey of Faith and Sacrifice

SPECIAL PRINT MATERIALS

First Place: Wayne Grinstead,
Missy Greenoe & Scott Brooks
SBC Home Mission Board
"Alaskan Journal"
Second Place: Wayne Grinstead
& Missy Greenoe
SBC Home Mission Board
"Going for More Than Gold"

LOGO DESIGN

First Place: Stephanie Delgado
SBC Foreign Mission Board
"Early Childhood Logo"

BROCHURE OR BOOKLET

First Place: Jim Edminson
Louisiana Baptist Children's Home
"Helping Needy Children"
Second Place: Brian K. Hardy
South Carolina Baptist Convention
*"South Carolina/West Virginia
Partnership"*
Honorable Mention: Russell N. Dilday
Arkansas Baptist Newsmagazine
"Shaping the City for Christ"

SPECIAL PRINT MATERIALS

First Place: Wayne Grinstead
& Missy Greenoe
SBC Home Mission Board
"The Many Faces of New Orleans"
Second Place: Sharon Saunders
Houston Baptist University
"Tribute and Memorial Gifts"
Honorable Mention: Bill Bangham
& Stephen Rountree
SBC Foreign Mission Board
"Chernobyl's Radioactive Legacy"

DIRECT MAIL CAMPAIGN

First Place: Chuck Flowers,
David & Teri Capshaw
Planted Tree Design Studio
"Hot Hearts Campaign"
Second Place: Jesse Palmer
Details Marketing & Design
for Churches
Germantown "Building Lives"
Campaign

PRINT ADVERTISEMENT

First Place: Dan Allen
SBC Foreign Mission Board
"On Mission With God"
Second Place: Stephanie Delgado
SBC Foreign Mission Board
"SBREA Ad"

SPECIAL PROMOTIONAL MATERIALS

First Place: Jesse Palmer,
Susan Tucker & Amy Heise
Details Marketing and Design
for Churches
"Judson College Divisional Brochures"
Second Place: C. Wayne Childers,
David Flick & Brad Price
Baptist Foundation of Oklahoma
*"Affirming Yesterday...
Assuring Tomorrow"*

1997 BCA AWARDS COMMITTEE

TRENNIS HENDERSON, CHAIRMAN
NORMAN JAMESON
TRISH LANDERS RAGSDALE
JIM VENEMAN
MARK WINGFIELD
REBECCA WOOSLEY

