



*Awards Banquet
April 24, 2003
The San Diego Marriott
Mission Valley*

2003 WILMER C. FIELDS AWARD COMPETITION

Grand Prize Awards

As part of the awards competition, the association presents the following awards to those members whose exemplary work merits special recognition:

Frank Burkhalter Award

Given for significant achievement in religious newswriting. Burkhalter became publicity director for the Southern Baptist 75 Million Campaign in 1919. When the Cooperative Program was launched in 1925, he became its first publicity director. From 1929 until he retired in 1945, he was professor of journalism at Baylor University.

Arthur S. Davenport Award

Given for exceptional achievement in public relations and development. The award is named after the first full-time public relations director for the Baptist General Convention of Oklahoma. Davenport was one of the 24 founding members of the Baptist Public Relations Association (now BCA), and served as the association's third president in 1956-1957. Later, he operated a successful public relations agency in Oklahoma City for 20 years as well as being a member of the Oklahoma Bar Association and the Public Relations Society of America.

Leonard Holloway Award

Given for exceptional achievement in feature writing. Holloway, a BPRA charter member, served as the public relations director for the Baptist General Convention of Texas in the early 1950s. Later, Holloway taught at Wayland Baptist University. He also served as president of the University of Mary Hardin-Baylor and the University of Corpus Christi.

M.E. Dodd Memorial Award

Given for significant achievement in radio, television, film, and video. It honors the memory of Dr. M.E. Dodd who was pastor of First Baptist Church, Shreveport, Louisiana, for more than 40 years. He was a Southern Baptist Convention president, a pioneer in radio ministry and was the first speaker on The Baptist Hour.

Albert McClellan Award

Given for significant achievement in print media and design. This award is named for a charter BPRA member and former association president. McClellan served for 32 years in several capacities during a long career with the SBC Executive Committee, including Public Relations Secretary.

Fon H. Scofield Award

Given for significant achievement in photography. The award is named after the late Fon Scofield Jr., a pioneer Southern Baptist photojournalist. After beginning his career as a photographer with the Baptist State Convention of North Carolina, he spent 29 years on the staff of the Southern Baptist Foreign Mission Board.

In 1999 web sites were first entered in the electronic media division (Dodd Award). In 2002 the competition was expanded to include a division which recognizes significant achievement in interactive communications.



2003 WILMER C. FIELDS AWARD COMPETITION

Grand Prize Winners

Arthur S. Davenport Award for exceptional achievement in public relations

Denise Cook
FamilyNet
TruthQuest: California

M.E. Dodd Award for exceptional achievement in audio-visual communications

R. Martin Coleman
FamilyNet
Saints and Strangers

Fon H. Scofield Award for exceptional achievement in publication photography

James Yates
International Mission Board
"No Place for a Woman"

Frank Burkhalter Award for exceptional achievement in news writing

Sherri Brown
Georgia Baptist Convention
"The Foster Parent Trap"

Leonard Holloway Award for exceptional achievement in feature writing

Chris Turner
International Mission Board
"Gentle Perseverance"

Albert McClellan Award for exceptional achievement in print media and design

Office of Public Relations
Baylor University
Baylor University Vision 2012

Exceptional Achievement Award in Interactive Communications

Advertising-Promotion Department
LifeWay Church Resources
Fuge 2003

Public Relations & Development Division

1. Total Public Relations or Development Campaign

1st Place Award

Denise Cook
FamilyNet
TruthQuest: California

2nd Place Award

Public Relations Division
Florida Baptist Convention
Maguire State Mission Offering

Honorable Mention

Jerilynn Armstrong, Wendy Ashley,
Lisa McCracken
Annuity Board of the
Southern Baptist Convention
Lest We Forget

Honorable Mention

Lisa Bratton
FamilyNet
Our Country Christmas

2. Special Events

1st Place Award

Larry Thompson
Bellevue Baptist Church
Operation NetWork Campaign

2nd Place Award

Julia Bell, Amy Bliss
South Carolina Baptist Convention
*Celebrating the Small,
Strong Congregation*

Interactive Communications Division

3A. Web sites: Marketing, News, External Communications

1st Place Award

SPEAK!Communications
HighpointMemphis.com

2nd Place Award

SPEAK!Communications
TheLoopMemphis.com

3B. Web sites: Intranet, internal communications

1st Place Award

Dennis Amber, April Hull,
Brenda LaTorre
Annuity Board of the
Southern Baptist Convention
Annuity Board Intranet Site

2nd Place Award

Cam Tracy
Union University
Union Photo Project Backend

4. CD-R/DVD

1st Place Award

Advertising-Promotion Department
LifeWay Church Resources
Fuge 2003

2nd Award

SPEAK!Communications
*Germantown Baptist Church
Interactive*

5. Electronic Magazines, Newsletters, Other Online Publications

No Awards

Audio-Visual Communications Division

6A. Video Feature Production:

More than 15 minutes

1st Place Award

R. Martin Coleman
FamilyNet
Saints and Strangers

2nd Place Award

R. Martin Coleman
FamilyNet
TruthQuest: Like Night and Day

Honorable Mention

CBF Media Team, Trailblazer Studios
*Living the Call:
Among the Most Neglected*

6B. Video feature production:

Less than 15 minutes

1st Place Award

Eric Turner
International Mission Board
*A Heavenly Man:
The Brother Yun Story*

2nd Place Award

Curry Evans, Doug Rogers
Alabama State Board of Missions
Whatever the Cost

7A. PSA or Commercial: Television

1st Place Award

Deanne Carter, Ty Wood
Florida Baptist Convention
"Heroes"

2nd Place Award

Carol Woodward, JB Herrmann Co.
University of Mary Hardin-Baylor
"Stand Out"

7B. PSA or Commercial: Radio

1st Place Award

Bob Murdaugh
Alabama Baptist Children's Homes
& Family Ministries
"Gabe Gross Radio Spot"

2nd Place Award

Carol Woodward, JB Herrmann Co.
University of Mary Hardin-Baylor
"Be Nurtured"

8. Video Magazine

or News Report

1st Place Award

CBF Media Team, Trailblazer Studios
Cooperative Baptist Fellowship
Hunger No More

2nd Place Award

K. Brown
North Carolina Baptist Convention
*Helping Rebuild in a
Ground-Zero World*

Honorable Mention

David Hill
FamilyNet
Soldiers for the Cross

9. Music Video

1st Place Award

Eric Turner
International Mission Board
Here Am I

No Other Awards

Photography Division

10A. Newspaper/Newsletter:

Single

1st Place Award

Joe Westbury
The Christian Index
"Life on the Street in Moldova"



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2nd Place Award

Ferrell Foster
Baptist General Convention of Texas
"This is my Son"

Honorable Mention

Bill Bangham
International Mission Board
"Celebrate"

Honorable Mention

Erin Webster
The Alabama Baptist
"World-Renowned"

10B. Newspaper/Newsletter: Series**No Awards****11A. Magazine: Single****1st Place Award**

Kerit Harville
LifeWay Christian Resources
"Let Your Light So Shine Before Men"

2nd Place Award

Allen Spencer
Colorado Baptist General Convention
"Baptism at Blue River"

11B. Magazine: Series**1st Place Award**

James Yates
International Mission Board
"No Place for a Woman"

Honorable Mention

Matt Jones
International Mission Board
"Being There"

12A. Other Media: Electronic**No Awards****12B. Other Media: Print****Honorable Mention**

Sandy King
International Mission Board
"The Tuareg"

News Writing Division**Newspaper, Newsletter, Tabloid****13A. Single****1st Place Award**

John Hall
Baptist General Convention of Texas
"Fired Up for Service"

2nd Place Award

Greg Warner
Associated Baptist Press
"Three IMB Representatives Killed in Yemen"

Honorable Mention

Gary Myers
New Orleans Baptist Theological Seminary
"Louisiana Warden Extols God's Power in His Prison"

13B. Series or Package**1st Place Award**

Steve DeVane, Derek Hodges
Biblical Recorder
"Tuckaseegee Baptist Association Controversy"

2nd Place Award

Sue Ann Miller
The Alabama Baptist
"Video Gambling"

13C. Opinion/Editorial**1st Place Award**

Charlie Warren
Arkansas Baptist News
"Pledge of Allegiance Unconstitutional?"

2nd Place Award

John Pierce
Baptists Today
"Uncooperative Baptists"

Honorable Mention

Lynn P. Clayton
Baptist Message
"Churches Endorsing Political Candidates? Bad Idea"

Honorable Mention

Bill Webb
Word & Way
"Be Careful With Church Autonomy"

13D. First Person Column**1st Place Award**

Bob Terry

The Alabama Baptist
"Reflections on Romans 8:28"

2nd Place Award

Trennis Henderson
Western Recorder
"Finishing Well in the Midst of Adversity"

Honorable Mention

Lynn P. Clayton
Baptist Message
"Watch Carefully This Pitcher Does Not Throw With His Foot"

Honorable Mention

Michael C. Blackwell
Baptist Children's Homes of North Carolina
"To Imitate Christ Today"

13E. Interpretive Reporting:**Single****1st Place Award**

Craig Bird
Biblical Recorder
"A Churchless Faith?"

2nd Place Award

Vicki Brown
Word & Way
"Binding Arbitration: Is it the Right Process for Settlement?"

13F. Interpretive Reporting:**Series or Package****1st Place Award**

Sherri Brown
Georgia Baptist Convention
"The Foster Parent Trap"

2nd Place Award

Mark Wingfield
Baptist Standard
"Land of Canaan"

Magazine**14A. Single****Honorable Mention**

Jerry Pierce
Baptist Messenger
"The Doodling Cowboy"

14B. Series or Package**No Awards****14C. Opinion/Editorial****1st Place Award**

Tamera Heitz-Peek
Southwest Baptist University
"Come to Me, All Who Are Weary and Heavy-Laden"

2nd Place Award

Tamera Heitz-Peek
Southwest Baptist University
"Appreciating our Heritage"

14D. First Person Column**1st Place Award**

Terri Lackey
LifeWay Christian Resources
"Honest Answers Lower Employee's Personal Integrity Scores"

2nd Place Award

Lonnie Wilkey
Baptist & Reflector
"\$1 Tickets Can Be Like Fresh Cookies – Addictive"

Honorable Mention

Vicki Kabat
Baylor Magazine
"Byword"

Honorable Mention

Stacey Hamby
Midwestern Baptist Theological Seminary
"Ten Life Lessons From Gone With The Wind"

14E. Interpretive Reporting:**Single****Honorable Mention**

Craig Bird
FaithWorks
"A Churchless Faith?"

14F. Interpretive Reporting:**Series or Package****No Awards****Online Publications****15A. Single****1st Place Award**

Rob Marus
Associated Baptist Press
"Door-to-Door Proselytizing Protected, Court Says"



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2nd Place Award

Sara Horn
 Union University
 "Peggy Wehmeyer Says Faith Kept Her Grounded"

15B. Series or Package

1st Place Award
 Rob Marus
 Associated Baptist Press
 "Ministerial Housing Allowance Coverage"

2nd Place Award

Rob Marus
 Associated Baptist Press
 "School Vouchers Coverage"

15C. Opinion/Editorial

No Awards

15D. First Person Column

No Awards

15E. Interpretive Reporting:

Single
No Awards

15F. Interpretive Reporting:

Series or Package
No Awards

Feature Writing Division**16A. Newspaper, Newsletter,**

Tabloid: Single Article

1st Place Award

Mark Wingfield
 Baptist Standard
 "Tenor of the Times"

2nd Place Award

Terri Lackey
 LifeWay Christian Resources
 "B & H Sales Rep's Organ Donation Makes Perfect Christmas Gift"

Honorable Mention

Erin Webster
 The Alabama Baptist
 "Star of Bethlehem"

Honorable Mention

Sue Ann Miller
 The Alabama Baptist
 "Baptist to the Bone"

Honorable Mention

Sherri Brown
 Georgia Baptist Convention
 "The Sounds of Silence"

16B. Newspaper, Newsletter,

Tabloid: Series or Package

1st Place Award

Trennis Henderson, Ken Walker,
 David Winfrey
 Western Recorder
 "Man on a Mission"

2nd Place Award

Craig Bird
 Biblical Recorder
 "Lost Boys"

Honorable Mention

The Alabama Baptist
 "Spanning the Globe"

17A. Magazine: Single Article**1st Place Award**

Chris Turner
 International Mission Board
 "Gentle Perseverance"

2nd Place Award

Erich Bridges
 International Mission Board
 "Cairo: Gate of Souls"

Honorable Mention

Erich Bridges
 International Mission Board
 "Trends: With God in the Desert"

Honorable Mention

Mike Creswell
 International Mission Board
 "Death Called"

Honorable Mention

Vicki Kabat
 Baylor Magazine
 "'Hole' Other Course Provides Campus Fun"

17B. Magazine:

Series or Package

1st Place Award

Shawn Hendricks
 International Mission Board
 "Burkina Faso"

2nd Place Award

Craig Bird
 FaithWorks
 "Lost No More"

Honorable Mention

Greg Warner
 Associated Baptist Press
 "The Art of God"

18A. Online Publications:

Single Article
No Awards

18B. Online Publications:

Series or Package
No Entries

19A. Ad Copywriting: Single**1st Place Award**

Stephen Farrar
 LifeWay Christian Resources
 Fit 4 'Apple'?

2nd Place Award

Larry Thompson
 Bellevue Baptist Church
 FAITH ministry

19B. Ad Copywriting: Series

No Awards

19C. Scripts**1st Place Award**

Doug Rogers
 Alabama Baptist Convention State Board of Missions
 Alabama Baptist Dragnet

2nd Place Award

Ty Wood
 Florida Baptist Convention
 Epiphany – Festival of Lights

19D. Special Materials**1st Place Award**

Vickie Grassman
 Kentucky Baptist Homes for Children
 Legacy for Children

2nd Place Award

Larry Thompson
 Bellevue Baptist Church
 Marriage & Family Sermon
 Series Mailer

Design Division**20A. State Baptist Newspaper:**

Up to Two Colors

1st Place Award

Western Recorder Staff
 Western Recorder

2nd Place Award

Sean Copley, Bob Simpson, Iris White
 Baptist Life

20B. State Baptist Newspaper:

Three Colors or More

1st Place Award

Marv Knox, Mark Wingfield
 Baptist Standard

2nd Place Award

Michael Leathers
 Illinois Baptist

20C. Magazines: 6 or More Issues Per Year**1st Place Award**

Allison Holden, Vicki Kabat,
 Randy Morrison
 Baylor Magazine

2nd Place Award

The Commission Team
 The Commission

Honorable Mention

Lindsay Bergstrom, Phillip Poole,
 Greg Warner
 Associated Baptist Press
 FaithWorks

20D. Magazines, 5 or Fewer Issues Per Year**1st Place Award**

Office of Public Relations
 Southwest Baptist University
 SBU Life

2nd Place Award

Office of University Relations
 Union University
 Unionite

20E. Newsletter, Other

Newspaper or Tabloid:

Up to Two Colors

No Awards



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20F. Newsletter, Other Newspaper or Tabloid, Three Colors or More

1st Place Award

Wendy Ashley, Lisa McCracken
Annuity Board of the Southern Baptist Convention
Focus on Your Well Being

2nd Place Award

Wendy Ashley, Lisa McCracken
Annuity Board of the Southern Baptist Convention
The AB Touch

Honorable Mention

Lisa M. Jones
Cooperative Baptist Fellowship
Fellowship!

20G. Brochures or Booklets: Two-Color

1st Place Award

Office of University Relations
Union University
Faculty Scholarship Booklet

2nd Place Award

Jesse Conte
Alabama Baptist State Board of Missions
Mpact Alabama

20H. Brochures or Booklets: Three Colors or More

1st Place Award

Carol Woodward, JB Herrmann Co.
University of Mary Hardin-Baylor
Eddie's Big Visit

2nd Place Award

Office of Public Relations
Baylor University
The Stained-Glass Windows of Paul W. Powell Chapel

Honorable Mention

Office of Public Relations
Baylor University
Challenge of Course

20I. Annual Report

1st Place Award

Office of Public Relations
Baylor University
Preparing for Generations to Come

2nd Place Award

Miranda Bradley

Texas Baptist Children's Home and Family Services

2001 TBCH Annual Report

20J. Book

1st Place Award

Office of Public Relations
Baylor University
Baylor University Vision 2012

2nd Place Award

CBF Media Team
Cooperative Baptist Fellowship
It's Time: An Urgent Call to Christian Mission

Honorable Mention

Preschool Resources Team
WMU Editorial Department
I'm a Part of God's Plan

20K. Media/Press Kit

1st Place Award

SPEAK!Communications
East Bayou Baptist Church Kit

2nd Place Award

Lisa Bratton
FamilyNet
One Program at a Time

Honorable Mention

Stacey Hamby, Cherie Peltier
Midwestern Baptist Theological Seminary
Student Recruitment Packet

21A. Product, Promotional or Academic Catalog

1st Place Award

Larry Thompson
Bellevue Baptist Church
Women's Ministry Catalog

2nd Place Award

Publishing Department
International Mission Board
IMB Resource Catalog

21B. Poster or Flyer

1st Place Award

Office of Public Relations
Baylor University
Art & Soul: Mystery and Meaning in the Arts

2nd Place Award

Office of Public Relations
Baylor University

Baylor Traditions and Events

Honorable Mention

Sean Copley
Baptist Convention of Maryland/Delaware
To An Unknown God

Honorable Mention

Jesse Conte
Alabama Baptist State Board of Missions
Whadd Ya Gonna Do?

21C. Specialty Items

1st Place Award

SPEAK!Communications
Hazardous.02 Student Rally Kit

2nd Place Award

Office of Public Relations
Baylor University
Jesus, Impact Me! T-shirt

Honorable Mention

SPEAK!Communications
Leaders Are Leaders CD-Tin

21D. Print Ads: Up to Two Colors
No Awards

21E. Print Ads: Three Colors or More

1st Place Award

Brian Maxwell Smith
Shades Mountain Baptist Church
Hope in the Midst of Change

2nd Place Award

Larry Thompson
Bellevue Baptist Church
Making Friends Forever

21F. Special Advertising

Materials: Campaigns

1st Place Award

Jesse Conte
Alabama Baptist State Board of Missions
CEC02—The Verge

2nd Place Award

Georgia Baptist Missions Team
Georgia Baptist Convention
Chosen to Proclaim

21F. Special Advertising

Materials: Direct Mail

1st Place Award

Larry Thompson
Bellevue Baptist Church
Operation Network

2nd Place Award

Larry Thompson
Bellevue Baptist Church
Bellevue Women's Conference

22A. Logo Design

1st Place Award

SPEAK!Communications
KidCity

2nd Place Award

SPEAK!Communications
Rogers First Baptist Church

Honorable Mention

Cathy Humphrey
Georgia Baptist Developmental Disabilities Ministries
DDM Logo

22B. Letterhead/Stationery/Envelope/Business Card

1st Place Award

SPEAK!Communications
East Bayou Baptist Church

2nd Place Award

Office of Public Relations
Baylor University
Baylor Reception Invitation

22C. Special Exhibit/Display Designs

1st Place Award

Jesse Conte
Alabama Baptist State Board of Missions
One Mission: Great Commission

2nd Place Award

Stacey Hamby, Cherie Peltier
Midwestern Baptist Theological Seminary
Midwestern Student Recruitment Exhibit

22D. Illustrations, Cartoons, Informational Graphics
No Entries



Special Thanks to Our Judges

Public Relations & Development Division

Kimberly Chaudoin, Lipscomb University
Jennifer Coleman, Memphis Zoo
Jud Davis, Freed-Hardeman University

Interactive Communications Division

Victor Garcia, Younger Associates
Chris Harless, Blue August
Brian Housman, Forest Hill Community Church

Audio-Visual Communications Division

Tim Coleman, Time Warner Cable
John Elmer, Charter Media
Thomas Varughese, Total Reach Television
Julian Williamson, Bluesland Film

Photography Division

Helen Comer, Jackson Sun
Cara Eastwood, Jackson Sun
Tom Fox, Freelance Photographer (Memphis, TN)
Bob Kremser, Freelance Photographer (Memphis, TN)

News Writing Division

Jimmy Hart, Jackson Sun
Matt Meyer, Jackson Sun
Beth Naylor, Jackson-Madison County General Hospital
Peter White, WSMV-Channel 4 Nashville
Rick Willis, Business Editor (Franklin, TN)
Kelly Woods, Freed-Hardeman University

Feature Writing Division

Ashley Blair, Union University
Warren Duzak, The Tennessean
Judi Hayes, LifeWay Christian Resources
Ellen Kimbro, Jackson Sun
Emily Lansdale, Freelance Writer (Jackson, TN)
Josh Woods, Freed-Hardeman University

Design Division

Jason Bramlett, Delta Machinery
John Carson, Golden Circle Graphics
Cassandra Dodds, DCA/DCPR Advertising
Elvis Kee, Memphis College of Art
Mona Housman, Freelance Graphic Designer (Cordova, TN)
Algene Steele, Freed-Hardeman University



2003 WILMER C. FIELDS AWARD COMPETITION

Special Thanks

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would like to thank the following individuals and companies
for their assistance with the awards competition:***

Chris Allen	Stephen Farrar	Todd Lewis
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Ellen Beene	of Jackson, TN	Rebecca McDowell
Jonathan Blair	Sara Horn	Print Graphics
Tony Cartledge	L & K Trophy House	of Jackson, TN
College Services	of Murfreesboro, TN	Jessica Savage
of Union University	Terri Lackey	

***Special thanks go to the following BCA members
who served on the awards committee:***

Jesse Conte	Doug Rogers
Curry Evans	Cam Tracy
Todd Mullins	Jim Veneman
Mike Prather	Bev Vos



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