



The 2007
**Wilmer C. Fields
Awards Competition**

*Recognizing the best image-makers
and storytellers in the Baptist
Communicators Association*

Grand Prize Winners

ARTHUR S. DAVENPORT AWARD FOR EXCEPTIONAL ACHIEVEMENT IN PUBLIC RELATIONS

Office of Communications, Samford University

- **Samford University Admissions Campaign**

This award is given for exceptional achievement in public relations and development. The award is named after the first full-time public relations director for the Baptist General Convention of Oklahoma. Davenport was one of the 24 founding members of the Baptist Public Relations Association (now BCA), and served as the association's third president in 1956-1957. Later, he operated a successful public relations agency in Oklahoma City for 20 years as well as being a member of the Oklahoma Bar Association and the Public Relations Society of America.

EXCEPTIONAL ACHIEVEMENT AWARD IN INTERACTIVE COMMUNICATIONS

Office of Marketing & Public Relations, University of Mary Hardin-Baylor

- **www.umhb.edu**

In 1999 web sites were first entered in the electronic media division (Dodd Award). In 2002 the competition was expanded to include a division which recognizes significant achievement in interactive communications.

M.E. DODD AWARD FOR EXCEPTIONAL ACHIEVEMENT IN AUDIO-VISUAL COMMUNICATIONS

Southern Baptist Conservatives of Virginia

- **Christ Alone**

This award is given for significant achievement in radio, television, film, and video. It honors the memory of Dr. M.E. Dodd who was pastor of First Baptist Church, Shreveport, Louisiana, for more than 40 years. He was a Southern Baptist Convention president, a pioneer in radio ministry and was the first speaker on The Baptist Hour.

FON H. SCOFIELD AWARD FOR EXCEPTIONAL ACHIEVEMENT IN PUBLICATION PHOTOGRAPHY

Chris Sinclair, International Mission Board

- **A Year of Photographs**

This award is given for significant achievement in photography. The award is named after the late Fon Scofield Jr., a pioneer Southern Baptist photojournalist. After beginning his career as a photographer with the Baptist State Convention of North Carolina, he spent 29 years on the staff of the Southern Baptist Foreign Mission Board.

FRANK BURKHALTER AWARD FOR EXCEPTIONAL ACHIEVEMENT IN NEWS WRITING

Polly House, LifeWay Christian Resources

- **One Church + One Church = One Amazing Church**

This award is given for significant achievement in religious newswriting. Burkhalter became publicity director for the Southern Baptist 75 Million Campaign in 1919. When the Cooperative Program was launched in 1925, he became its first publicity director. From 1929 until he retired in 1945, he was professor of journalism at Baylor University.

LEONARD HOLLOWAY AWARD FOR EXCEPTIONAL ACHIEVEMENT IN FEATURE WRITING

IMB Editorial Staff, International Mission Board

- **West Africa Emphasis**

This award is given for exceptional achievement in feature writing. Holloway, a BPRA charter member, served as the public relations director for the Baptist General Convention of Texas in the early 1950s. Later, Holloway taught at Wayland Baptist University. He also served as president of the University of Mary Hardin-Baylor and the University of Corpus Christi.

ALBERT MCCLELLAN AWARD FOR EXCEPTIONAL ACHIEVEMENT IN PRINT MEDIA AND DESIGN

Mary Beth Meilstrup, International Mission Board

- **Flavors of West Africa**

Given for significant achievement in print media and design. This award is named for a charter BPRA member and former association president. McClellan served for 32 years in several capacities during a long career with the SBC Executive Committee, including Public Relations Secretary.

Public Relations & Development Division

Total Public Relations or Development Campaign

1st Place Award

Office of Communications
Samford University

Samford University Admissions Campaign

2nd Place Award

Public Relations Division
Florida Baptist Convention

The Maguire State Missions Offering

Honorable Mention

Stacey Hamby and Nicole Swanson
Pleasant Valley Baptist Church

Seizing Our Divine Moment

Honorable Mention

Kimberly Quinn and Dulcé Stevens
Missouri Baptist Foundation

Missouri Baptist Foundation 60th Anniversary

Special Events

1st Place Award

Communications Department
GuideStone Financial Resources

GuideStone Funds & Five Year Celebration Event

2nd Place Award

Office of Communications
Samford University

Samford University Presidential Inauguration

Honorable Mention

Kimberly Quinn and Dulcé Stevens
Missouri Baptist Foundation

Show Me Maui

Honorable Mention

Office of Marketing & Public Relations
University of Mobile

University of Mobile Scholarship Banquet

Interactive Communications Division

Web Sites

1st Place Award

Office of Marketing & Public Relations
University of Mary Hardin-Baylor

www.umhb.edu

2nd Place Award

Office of Marketing & Public Relations
University of Mobile

University of Mobile Virtual Tour

Audio-Visual Communications Division

Video Feature Production, Broadcast

1st Place Award

Deanne Carter
Florida Baptist Convention
A Gift of a Second Chance

2nd Place Award

Tyrus Wood, Jr.
Florida Baptist Convention
Welcome to the Florida Mission Field

Video Feature Production, Non-Broadcast:

More than 15 minutes

1st Place Award

Deanne Carter and Tyrus Wood, Jr.
Florida Baptist Convention
Rivers of Revival

2nd Place Award

Diane Reasoner
Georgia Baptist Convention
– and –
Ron Lawson
Lawson Media Group
Sow, Reap, Rejoice . . . Together

Honorable Mention

Deanne Carter and Tyrus Wood, Jr.
Florida Baptist Convention
Cross Roads – Winter 2006

Video Feature Production, Non-Broadcast

1st Place Award

Southern Baptist Conservatives of Virginia
Christ Alone

2nd Place Award

K Brown
Baptist State Convention of North Carolina
I Remember Them By Name

Honorable Mention

Greg Elgin and Kelly Jividen
International Mission Board
Go West

Video Magazine

1st Place Award

Margie Drane, Gunther Friedrichs, Ricky Gibson,
Kelly Jividen
International Mission Board
Blessed Be Egypt: From Desert to Delta

2nd Place Award

Norman Jameson and K Brown
Baptist State Convention of North Carolina
Mandate

Video PSA or Commercial

1st Place Award

Stephen Farrar
LifeWay Christian Resources
It's Who You Know

2nd Place Award

Tyrus Wood, Jr.
Florida Baptist Convention
Disaster Relief

Promotional Video

1st Place Award

Communications Team
Baptist General Convention of Oklahoma
Cooperative Program: Hands and Feet

2nd Place Award

K Brown
Baptist State Convention of North Carolina
Eastern Canada – North Carolina Partnership

Honorable Mention

Doug Rogers
Alabama Baptist State Board of Missions
Community of Hope

Honorable Mention

Deanne Carter
Florida Baptist Convention
Rivers of Revival: African-American Ministries

Music Video**1st Place Award**

Kevin Adamson, Ricky Gibson, Patrick Gregory,
Will Hamilton, Craig Martin
International Mission Board
This Generation

2nd Place Award

Tyrus Wood, Jr.
Florida Baptist Convention
Here I Am

Honorable Mention

Ian Richardson
Mississippi Baptist Convention
Memories for the Missing

Audio Magazine**1st Place Award**

Norman Jameson
Baptist State Convention of North Carolina
UpClose

2nd Place Award

Doug Rogers and Curry Evans
Alabama Baptist State Board of Missions
One Mission

Honorable Mention

Rod Hampton, Diane Reasoner, Jenny Brannon
Georgia Baptist Convention
Georgia Religion News This Week

Audio PSA or Commercial**Honorable Mention**

Office of Marketing & Public Relations
University of Mobile
Adult Degree Program

Podcast**Honorable Mention**

Chris Turner and Brooklyn Noel
LifeWay Christian Resources
Inside LifeWay

Photography Division

Newspaper/Newsletter: Single

1st Place Award

Jim Edminson
Baptist Children's Homes of North Carolina
Amber

2nd Place Award

Don Hinkle
The Pathway
Twister Slams Bethlehem Baptist

Honorable Mention

Bill Bangham
International Mission Board
Expression of Belief

Newspaper/Newsletter: Series

1st Place Award

Kent Harville
LifeWay Christian Resources
Outreach to Venezuela

2nd Place Award

Miranda Bradley
Children At Heart Ministries
Digging for Memories

Magazine: Single

1st Place Award

Kent Harville
LifeWay Christian Resources
Jenna Goes to VBS

2nd Place Award

Miller Murphy
Connie Maxwell Children's Home
The Light of Christ Shines

Magazine: Series

1st Place Award

Roy Burroughs
International Mission Board
Xtreme

2nd Place Award

Kent Harville
LifeWay Christian Resources
Vacation Bible School, Eskimo Style

Electronic: Single

1st Place Award

K Brown
Baptist State Convention of North Carolina
Moored

2nd Place Award

Bill Bangham
Baptist Press
A Warm Welcome

Electronic: Series

1st Place Award

Roy Burroughs
International Mission Board
Forgotten Sons: the Talibe of Sengal

2nd Place Award

Matt Jones
International Mission Board
Beirut Recovery

Other Media

1st Place Award

Chris Sinclair
International Mission Board
A Year in Photographs

2nd Place Award

K Brown
Baptist State Convention of North Carolina
Cast A Wider Net

News Writing Division

Single Article – Newspaper or Newsletter

1st Place Award

Brian Koonce
The Pathway
Braggadocio Church Members Benefit From ‘Miracle’

2nd Place Award

Gary Myers
New Orleans Baptist Theological Seminary
Building Homes; Preaching Christ; Changing Lives

Single Article – Magazine

1st Place Award

Polly House
LifeWay Christian Resources
No Matter What It’s Called, Sunday School is About Connecting People to Church

2nd Place Award

Kelly Davis Shrout
LifeWay Christian Resources
Centri-Cruise to the Bahamas Sends Home Ministry Postcards

Single Article – Online Publication

1st Place Award

Michael McCormack, Gary Myers, Public Relations Staff
New Orleans Baptist Theological Seminary
NOBTS Family Puts ‘Hands and Feet to Gospel’ on Anniversary

2nd Place Award

Brian Kaylor
Baptist General Convention of Missouri
SBC 2nd VP Has Past Ties With Unification Church

Honorable Mention

Baptist Press Staff
Belmont University and Tennessee Baptists Examine Contract, Covenant

Series – Newspaper or Newsletter

1st Place Award

Joe Westbury
The Christian Index
Facing the Giants

2nd Place Award

The Alabama Baptist Staff
Out of the Ashes

Series – Magazine

1st Place Award

Polly House
LifeWay Christian Resources
1 Church + 1 Church = 1 Amazing Church

2nd Place Award

Polly House, Russ Rankin, Kelly Davis Shrout, Chris Turner
LifeWay Christian Resources
Leadership Transition Series

Series – Online Publication

Honorable Mention

Michael Foust
Baptist Press
Embryo Adoption: Saving Lives and Building Families

Opinion or Editorial

1st Place Award

Erich Bridges
International Mission Board
Immigration Debate: Don’t Neglect Ministry

2nd Place Award

Tony W. Cartledge
Biblical Recorder
It’s All About Control

First Person Column

1st Place Award

Jim Edminson
Baptist Children’s Homes of North Carolina
Just Give Me Wings

2nd Place Award

Bob S. Terry
The Alabama Baptist
It Is All About God

Feature Writing Division

Single Article – Newspaper or Newsletter

1st Place Award

Miranda Bradley
Children At Heart Ministries
Digging for Memories

2nd Place Award

Erich Bridges
International Mission Board
Loving The Street Kids of Dakar

Honorable Mention

Scott Barkley
The Christian Index
Meth: Churches Called on to Address a Growing Problem

Honorable Mention

Scott Barkley
The Christian Index
A Clear Call to Lead

Honorable Mention

Chris Turner
LifeWay Christian Resources
Acceptance, Unity, Redemption Offered at Cowboy Church

Honorable Mention

Joe Westbury
The Christian Index
Plagiarism: Whose Message Is It?

Honorable Mention

Dana Williamson
Baptist Messenger
I Don't Bake . . . I Just Jump Rope

Single Article – Magazine

1st Place Award

Shawn Hendricks
International Mission Board
Xtreme Team Shows Its Grit

2nd Place Award

Bryce Chapman
Missouri Baptist University
Repainting the Church

Single Article – Online Publication

1st Place Award

Erin Roach
Baptist Press
Adult Stem Cell Surgery May Have Teen Walking Again Soon

2nd Place Award

Michael Schueler
International Mission Board
Kidnapped Missionary's Tale Testament to Power of Prayer

Series or Package – Newspaper or Newsletter

1st Place Award

Jenny Rice, Kelly Davis Shrou, Katie Shull
LifeWay Christian Resources
LifeWay Core Values

2nd Place Award

Barbara Denman
Florida Baptist Convention
Rivers of Revival

Series or Package – Magazine

1st Place Award

IMB Editorial Staff
International Mission Board
West Africa Emphasis

Advertising Copywriting – Single

1st Place Award

Stephen Farrar
LifeWay Christian Resources
Soak It In

2nd Place Award

Office of Marketing & Public Relations
University of Mobile
Frankie Eubanks: Real People

Honorable Mention

Polly House
LifeWay Christian Resources
Hit or Miss

Advertising Copywriting – Series

Honorable Mention

Office of University Communications
Missouri Baptist University
Undergraduate Viewbook

Scripts

1st Place Award

Brooke Hutson
Baptist Foundation of Oklahoma
Kellogg Goes to Mayberry

2nd Place Award

Tyrus Wood, Jr.
Florida Baptist Convention
Athenagoras Human Rights Award

Print Media and Design Division

State Baptist Newspapers

1st Place Award

Trennis Henderson, David Winfrey, Dannah Prather
The Western Recorder

2nd Place Award

Don Hinkle
The Pathway

Magazines, 6 or More Issues Per Year

1st Place Award

Communications Department
LifeWay Christian Resources
Facts & Trends

2nd Place Award

Melissa Williams
North American Mission Board
Lad

Magazines, 5 or Fewer Issues Per Year

1st Place Award

The Commission Team
International Mission Board
The Commission

2nd Place Award

Marketing & Communication Division
California Baptist University
CBU Roundtable

Print Media and Design Division, cont.

Newsletter, other newspaper or tabloid

1st Place Award

Barbara Denman and Lauren Urtel
Florida Baptist Convention
Florida Missions Today

2nd Place Award

Communications Department
LifeWay Christian Resources
LifeLines

Brochures

1st Place Award

Mary Beth Meilstrup
International Mission Board
Flavors of West Africa

2nd Place Award

Office of University Communications
Union University
JUST

Annual Report

1st Place Award

Dulcé Stevens and Kimberly Quinn
Missouri Baptist Foundation
Missouri Baptist Foundation

2nd Place Award

Office of Communications
Samford University
President's Report

Book

1st Place Award

Jim Edminson
Baptist Children's Homes of North Carolina
Just Call Me Mickey: The Journey of Michael C. Blackwell

2nd Place Award

Cathy Humphrey
Developmental Disabilities Ministries of Georgia
The Family Album: 1981 – 2006

Product, Promotional or Academic Catalog

1st Place Award

Marketing & Communication Division
California Baptist University
Robert K. Jabs School of Business

2nd Place Award

Stephen Farrar
LifeWay Christian Resources
Soak It In

Poster or Flyer

1st Place Award

Erin Tooley
WMU of Texas
Every Day, Everywhere

2nd Place Award

Kathryn Carson and Mike Creswell
Baptist State Convention of North Carolina
Cooperative Program Missions Giving Award

Specialty Items – Giveaway Items

1st Place Award

Alan Perrow
International Mission Board
West Africa Christmas Ornament

2nd Place Award

Communications Department
LifeWay Christian Resources
Draper Retirement Letter Opener

Specialty Items – Printed

1st Place Award

Office of University Communications
Union University
Union Desk Calendar

2nd Place Award

Communications Team
Baptist General Convention of Oklahoma
Centennial Program

Print Ad – Up to two colors

Honorable Mention

Jesse Conte
Alabama Baptist State Board of Missions
Youth Evangelism Conference

Print Ads – three colors or more

1st Place Award

Stephen Farrar
LifeWay Christian Resources
Perfect Couples Only Live on Wedding Cakes

2nd Place Award

Jesse Conte
Alabama Baptist State Board of Missions
Reaching the Lost

Direct Mail – Single

1st Place Award

Lisa Henington
Guidestone Financial Resources
Well Informed

2nd Place Award

Kathryn Carson
Baptist State Convention of North Carolina
Christian Higher Education Self-Mailer

Direct Mail – Kit or Campaign

1st Place Award

Erin Tooley
WMU of Texas
Every Day, Everywhere

2nd Place Award

Southern Baptist Conservatives of Virginia
Youth Evangelism Conference – Make the Shift

Logo Design

1st Place Award

Scott Camp and Philip Poole
Samford University
Old Howard 100

2nd Place Award

Kimberly Quinn and Dulcé Stevens
Missouri Baptist Foundation
Foundation 60th Anniversary

Special Exhibit/Display

1st Place Award

Office of University Communications
Union University
Homecoming Banners

2nd Place Award

Jesse Conte and Doug Rogers
Alabama Baptist State Board of Missions
Searching for the Truth?

Judging Panel

Danny Woodward
University of Texas, Arlington

Kim P. Jones
University of Texas, Arlington

Dan Parker
A. Larry Ross Communications

Kelli Lamers
Texas Wesleyan University

Carolyn Williamson
Dallas/Fort Worth Writer's Workshop

Ivana Segvic Boudreaux
University of Texas, Arlington

Tom Beesley
The Star Group

Stephanie Mitchell
*Greater Fort Worth Public Relations
Society of America*

Cori Cunningham
Williamson County YMCA

Robin Russell
United Methodist Reporter

Marian Haber
Texas Wesleyan University

Linda Lannerd
Dallas/Fort Worth Writer's Workshop

Mary Bearman
Dallas/Fort Worth Writer's Workshop

Julie Porter
Freelance Writer, Fort Worth

Mitch Land
*Mayborn Graduate Institute of Journalism
University of North Texas*

Mark Permenter
University of Texas, Arlington

Selma Permenter
University of Texas, Arlington

Giles Hudson
A. Larry Ross Communications

Melyssa Prince
Tarrant Community College

Patricia Ferguson
North Texas Speculative Fiction Writers

Kristin Del Mul
United Methodist Reporter

Amy Hunt
Freelance Writer, Fort Worth

Billy Joe Gabriel
Fort Worth Gazette

Steve Levering
Texas Christian University

Blakeley Anderson
Olmsted-Kirk Paper Co.

Mark Webb
Jerusalem on the Brazos

Terry Goodrich
Fort Worth Star-Telegram

Bill Sanderson
University of Texas, Arlington

Kay Pertle
Wedgwood Shopping News

Shane Thacker
121 Community Church

John Dycus
University of Texas, Arlington

Pat Hauldren
Dallas/Fort Worth Writer's Workshop

Brent Thompson and the BCA awards committee would like to thank the following people for their help in making this year's Wilmer C. Fields Awards Competition a success.

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BCA
Baptist Communicators Association