



WILMER C. FIELDS
2008 AWARDS COMPETITION

Grand Prize Awards

THE FRANK BURKHALTER AWARD for significant achievement in religious news writing

Awarded to **Don Graham**, International Mission Board

- ♦ *I Left My Appendix in Bogata*

Frank Burkhalter became the publicity director for the Southern Baptist Seventy-five Million Campaign in 1919. When the Cooperative Program was launched in 1925, Burkhalter became its first publicity director. From 1929 until he retired in 1945, he was professor of journalism at Baylor University.

THE ARTHUR S. DAVENPORT AWARD for exceptional achievement in public relations and development

Awarded to the **Florida Baptist Convention Public Relations Division**

- ♦ *See the Florida Mission Field*

Arthur S. Davenport was the first full-time public relations director for the Baptist General Convention of Oklahoma. Davenport was one of the 24 founding members of the Baptist Public Relations Association (now BCA), and served as the association's third president in 1956-1957. Later, he operated a successful public relations agency in Oklahoma City.

THE LEONARD HOLLOWAY AWARD for exceptional achievement in feature writing

Awarded to **Polly House**, Lifeway Christian Resources

- ♦ *With 2000 Prayers of Salvation Nell Kerley is Still Going Strong*

Leonard Holloway served as the public relations director for the Baptist General Convention of Texas in the early 1950's. A charter member of BPRA (now BCA), Holloway taught at Wayland Baptist University and served as president of the University of Mary Hardin-Baylor and the University of Corpus Christi.

THE M.E. DODD AWARD for significant achievement in radio, television, film and video

Awarded to **South Asia Media Team**, International Mission Board

- ♦ *The Caravan*

Dr. M.E. Dodd, for more than 40 years the pastor of First Baptist Church in Shreveport, Louisiana, was a pioneer in Southern Baptist media ministry. Dodd served as president of the Southern Baptist Convention and was the first speaker on the nationally syndicated "Baptist Hour" radio program.

THE ALBERT MCCLELLAN AWARD for significant achievement in print media and design

Awarded to **Kathryn Carson**, Baptist State Convention of North Carolina

- ♦ *Great and Wondrous Things*

Albert McClellan, a charter BPRM member, served on the staff of the Southern Baptist Convention Executive Committee for thirty-two years in several capacities, including public relations secretary. McClellan also served as president of Baptist Public Relations Association (now BCA) during its formative years.

THE FON H. SCOFIELD AWARD for significant achievement in photography

Awarded to **Matt Jones**, International Mission Board

- ♦ *Moldova*

Fon Scofield, Jr. was a pioneer and award-winning Southern Baptist photojournalist. Scofield began his career as a photographer with the Baptist State Convention of North Carolina, then spent 29 years on the staff of the Southern Baptist Foreign Mission Board (now the International Mission Board).

EXCEPTIONAL ACHIEVEMENT AWARD IN INTERACTIVE COMMUNICATIONS

Awarded to **Media Group**, International Mission Board

- ♦ *Commission Stories website*

Created in 2002, this award recognizes exceptional achievement in the use of interactive media and technology in communicating the Christian message or telling the mission and ministry story of Southern Baptists.

Photography Division

NEWSPAPER / NEWSLETTER

Single

First Place Award

Kent Harville, Lifeway Christian Resources for *Riding with Purpose*

Second Place Award

Russ Rankin, Lifeway Christian Resources for *Beth Moore in Detroit*

Honorable Mention

Kelly J. Durham, The Christian Index for *Pride in an Empty Religion*

Series

First Place

Matt Jones, International Mission Board for *Moldova*

Second Place

Grace Thornton, The Alabama Baptist for *High-Risk Hearts*

MAGAZINE

Single

Honorable Mention

Kent Harville, Lifeway Christian Resources for *Colorful Play*

Series

First Place Award

Matt Jones, International Mission Board for *Coffee House Journeyman*

Second Place Award

Thomas Davidson, International Mission Board for *Reaching Roma*

OTHER MEDIA

Electronic

First Place Award

Matt Jones, International Mission Board for *Tarsus & Antioch*

Second Place Award

Kent Harville, Lifeway Christian Resources for *Hogs with Heart*

Honorable Mention

K Brown, North Carolina Baptist State Convention for *Mother & Child: Kenya*

Print

First Place Award

K Brown, North Carolina Baptist State Convention for *Carolina Faith Riders*

Second Place Award

K Brown, North Carolina Baptist State Convention for *Grifton Mission Ministries*

Honorable Mention

Stacey Billger, Louisiana Baptist Convention for *Love in Action*

Interactive Communications Division

WEB SITES

First Place Award

Media Group, International Mission Board for *Commission Stories*

Second Place Award

Will Hall, Baptist Press for *Baptist Press Website*

CD-ROM

No Awards Given

Public Relations and Development Division

TOTAL PUBLIC RELATIONS OR DEVELOPMENT CAMPAIGN

First Place

Florida Baptist Convention Public Relations Division for *See the Florida Mission Field*

Second Place

Robert Reeves, Kentucky Baptist Convention for *SB Hunger Fund Promotion Campaign*

Honorable Mention

Julie McGowan, Mount Vernon Baptist Church for *Imagine! Building Campaign*

SPECIAL EVENTS

No Award Given

Audio-Visual Communication Division

VIDEO

Feature Production, Broadcast, more than 15 minutes

First Place Award

Communications Team, Baptist General Convention of Oklahoma for
Life Together Centennial Celebration Television Broadcast

Second Place

Communications Team, Baptist General Convention of Oklahoma for
Mark Lowry Alive at Falls Creek Television Broadcast

Feature Production, Broadcast, less than 15 minutes

No Award Given

Feature Production, Non-Broadcast, more than 15 minutes

First Place Award

Communications Team, Baptist General Convention of Oklahoma for
Centennial Reunion - 100 Years of Ministry DVD

Second Place Award

Eddy Oliver, Georgia Baptist Convention for *Sow, Reap, Rejoice...Together*

Feature Production, Non-Broadcast, less than 15 minutes

First Place Award

Brandon Pickett, Ryan Bomberger, Herb Kossover - North American Mission Board
for *Living with Urgency*

Second Place Award

Brandon Pickett, Ryan Bomberger, Herb Kossover - North American Mission Board
for *Operation NOAH - "Faith to Rebuild"*

Honorable Mention

Kelly Jividen and Craig Martin, International Mission Board for *Passion To Follow*

Honorable Mention

K Brown, Baptist State Convention of North Carolina for *Living Water for Thirsty Souls*

Magazine

No Award Given

Public Service Announcement or Commercial

First Place Award

Ian Richardson, Mississippi Baptist Convention Board for *Christmas is Jesus*

Second Place Award

Doug Rogers, Alabama Baptist State Board of Missions for *One Billion Through CP*

Promotional Video

First Place Award

K Brown, Dana Brown and Kenny Congers, Baptist State Convention of North Carolina for *Train Stoppers*

Second Place

K Brown and Dana Brown, Baptist State Convention of North Carolina for *Living Water for Thirsty Souls*

Honorable Mention

South Asia Media Team, International Mission Board-South Asia Region for *Heartbeat*

Music Video

First Place Award

Doug Rogers, Alabama Baptist State Board of Missions for *I Will Go*

Second Place Award

Ashley Mitchell, Jeff Slaughter and David Lamar, International Mission Board for *Passion*

AUDIO

Magazine

First Place Award

Communications Team, Baptist General Convention of Oklahoma for *Best of '07 Messenger Radio Show*

Public Service Announcement

First Place Award

Jeremy Zimmerman, Matthew McConnell and Richard Lee, California Baptist University for *Be Extraordinary...Radio Show*

POD-CAST

Audio, distributed three times per month or more

First Place Award

Communications Team, Baptist General Convention of Oklahoma for *Best of '07 Messenger Radio Show*

Second Place Award

Brooklyn Noel, Chris Turner and Russ Rankin, Lifeway Christian Resources for *Inside Lifeway*

Video, distributed three times per month or more

No Award Given

Audio-Visual Communication Division

POD-CAST, CONT.

Audio, distributed less than three times per month

First Place Award

Kelly Davis-Shrout and Russ Rankin, Lifeway Christian Resources for *Lifecast*

Second Place Award

Jonathan Johnston and Larry Brannin, Kentucky Baptist Convention for *Despising None Podcast*

Video, distributed less than three times per month

No Award Given

WEBSITES

First Place Award

South Asia Media Team, International Mission Board - South Asia Region for *The Caravan*

Second Place Award

C. Sinclair, Thomas Davidson and Jason Phillips, International Mission Board for *The Udmurt of Russia*

Honorable Mention

Office of University Communications, Union University for *Union Stories*

Design Division

NEWS AND INFORMATION

State Baptist Newspapers

First Place Award

Bill Webb, Jennifer Harris and Ken Satterfield for *Word and Way*

Second Place Award

Kelly Durham for *The Christian Index*

Honorable Mention

The Alabama Baptist Staff for *The Alabama Baptist*

Magazines, six or more issues per year

First Place Award

Melissa Williams, North American Mission Board for *LAD Magazine*

Second Place Award

David Nelms and Susan Childress, North American Mission Board for *Crusader Magazine*

Honorable Mention

Communications Department, Lifeway Christian Resources for *Facts and Trends*

Magazines, five or fewer issues per year

First Place Award

The Commission Team, International Mission Board for *The Commission Magazine*

Second Place Award

Office of University Communications, Union University for *2007 Unionite Magazine*

Honorable Mention

On Mission Editorial Team, North American Mission Board for *On Mission 2007*

Newsletter, other newspaper, or tabloid

First Place Award

Barbara Denman and Lauren Urtel, Florida Baptist Convention for *Florida Mission Today*

Second Place Award

Stacey Hamby and Communications Team, Pleasant Valley Baptist Church for *The Connection*

Honorable Mention

Communications Department, Lifeway Christian Resources for *Lifelines*

Design Division

NEWS AND INFORMATION, CONT.

Brochures or booklets

First Place Award

Jesse Conte, Alabama Baptist State Board of Missions for
Collegiate Missions Global Journey

Second Place

Kathryn Carson, Baptist State Convention of North Carolina for
Unleashing the Power Conference

Honorable Mention

Office of University Communications, Union University for
2007 Fall Graduation Project

Annual Report

First Place Award

Communications Team, Baptist General Convention of Oklahoma for
2007 CP Annual Report

Book

First Place Award

Kathryn Carson, Baptist State Convention of North Carolina for
Great & Wondrous Things

Second Place Award

Communications Team, Baptist General Convention of Oklahoma for
Bisagno Falls Creek Commemorative Book

Honorable Mention

Eddy G. Oliver, Georgia Baptist Convention for *Words of Life*

Media / Press Kit

First Place Award

Communications Team, Baptist General Convention of Oklahoma for
Power Up Your Life Sunday School Strategy

Second Place Award

Office of University Communications, Union University for
Scholarship Banquet Campaign

PROMOTION AND ADVERTISING

Product or promotional brochure or academic catalog

First Place Award

Scott Camp, Samford University for *Walking with the Saints*

Second Place Award

Barbara Denman, Florida Baptist Convention for *Planning Guide*

PROMOTION AND ADVERTISING, CONT.

Product or promotional brochure or academic catalog, cont.

Honorable Mention

Kathryn Carson, Baptist State Convention of North Carolina for
Regional Pastor & Staff Program Retreats

Poster or Flyer

First Place Award

Kathryn Carson, Baptist State Convention of North Carolina for *Revive Us Again*

Second Place Award

Scott Camp, Samford University for *Walking with the Saints*

Honorable Mention

Jesse Conte, Doug Rogers and Chris Mills, Alabama Baptist State Board of Missions
for *Operation NOAH*

Specialty Items - Giveaway

First Place Award

Kathryn Carson, Baptist State Convention of North Carolina for
Retreat Planning Guide for NC Baptists

Second Place Award

Alan Perrow, International Mission Board for
2007 Former Soviet Union Christmas Ornament

Specialty Items - Printed

First Place Award

Kathryn Carson, Baptist State Convention of North Carolina for *C.P. ClipArt*

Second Place Award

Office of University Communications, Union University for *2008 Desk Calendar*

Honorable Mention

Office of University Communications, Union University for *2008 GO Book*

Print Ads, up to two colors

No Award Given

Print Ads, three colors or more

First Place Award

Jesse Conte, Alabama Baptist State Board of Missions for *CEC 2008*

Second Place Award

Jesse Conte, Alabama Baptist State Board of Missions for *When Your Well Runs Dry*

Direct Mail Single

First Place Award

Dennis Amber, April Hull and Marketing Development, Guidestone Financial
Resources of the SBC for *Think Inside the Box*

Second Place Award

Scott Camp, Samford University for *Walking with the Saints*

Design Division

PROMOTION AND ADVERTISING, CONT.

Direct Mail - Kit or Campaign

First Place Award

Brittany Smith and BGCT Marketing and Creative Services for
2008 Texas Baptist Offering for World Hunger

Second Place Award

Office of University Communications, Union University for
A Catalyst for Change Campaign

Honorable Mention

Southern Baptist Conservatives of Virginia for
2007 Youth Evangelism Conference - BELIEF

GENERAL DESIGN

Logo Design

First Place Award

Stephen Farrar and Quest Design, Flying Swine Advertising and Design for
Flying Swine Logo

Second Place Award

Jesse Conte, Alabama Baptist State Board of Missions for *Children's Choir Summit*

Stationery: Letterhead, Envelope, Business Card

No Award Given

Special Exhibit / Display

First Place Award

Office of University Communications, Union University for
Undergraduate Admissions Pull-Up Banners

Second Place Award

Jesse Conte, Alabama Baptist State Board of Missions for *Leader Connect*

News Writing Division

SINGLE ARTICLE

Newspaper or Newsletter

First Place Award

Trennis Henderson, Western Recorder for
BWA Urges Reconciliation, Names Jamaican to Top Post

Second Place Award

Brian Koonce, The Pathway for
MBC Disaster Relief Responds to Hard-Hit Southwest Missouri

Honorable Mention

Scott Barkley, The Christian Index for *This Isn't Supposed to Happen on a Mission Trip*

Magazine

First Place Award

David Winfrey for
Biblical Therapy: Southern Baptists Reject "Pastoral Counseling"

Second Place Award

Kelly Davis-Shrout, Lifeway Christian Resources for
2000 Teens Make Fuge the Largest Ridgecrest Crowd in a Decade

Online Publication

First Place Award

Dea Davidson, International Mission Board for
Volunteers Turn "Failure" into Faithfulness in Bangladesh

Second Place Award

Brian Kaylor, Baptist General Convention of Missouri for
Reports Conflict about Fred Thompson's Church Membership Attendance

SERIES OR PACKAGE

Newspaper or Newsletter

First Place Award

Norman Jameson, Biblical Recorder for *WMU Breaks Loose*

Second Place Award

Grace Thornton, The Alabama Baptist for *Blessed Beyond Measure*

Magazine

First Place Award

Polly House, Lifeway Christian Resources for
Cops, Others Let their Guard Down at Law Enforcement Summit

Online Publications

First Place Award

Will Hall and Erin Roach, Baptist Press for *World AIDS Day Package*

Second Place Award

Brooklyn Noel, Lifeway Christian Resources for
Conference Spotlights Ways to Help Caregivers

News Writing Division

OPINION OR EDITORIAL

First Place Award

Trennis Henderson, Western Recorder for *Are Diverse Baptist Groups Open to Unity?*

Second Place Award

Erich Bridges, International Mission Board for *Worldview: Thugs Run Caesar's Realm, Not God's*

Honorable Mention

Ray Sanders, Baptist Messenger for *Give a Kid a Chance*

FIRST PERSON COLUMN

First Place

Don Graham, International Mission Board for *I Left my Appendix in Bogota*

Second Place

Will Hall, Baptist Press for *Choosing Life is the Right Choice*

Feature Writing Division

SINGLE ARTICLE

Newspaper or Newsletter

First Place Award

Brian Koonce, The Pathway for Making Bibles Delights Missouri Baptists

Second Place Award

Dannah Prather, Western Recorder for *Sack Full of Love*

Honorable Mention

Grace Thornton, The Alabama Baptist for *Timeless Talent*

Honorable Mention

Stacey Hamby, Pleasant Valley Baptist Church for *Lindsey's Story*

Magazine

First Place Award

Polly House, Lifeway Christian Resources for *With 2000 Prayers of Salvation Nell Kerley is Still Going Strong*

Second Place Award

Kelly Davis-Shrout, Lifeway Christian Resources for *A Photographer's Eye*

Honorable Mention

Stacey Billger, Louisiana Baptist Convention for *Where Voodoo and Christianity Collide*

Online Publication

First Place Award

Erin Roach, Baptist Press for *Students Showed No Signs of Suicide Plans*

Second Place Award

Kelly Davis-Shrout, Lifeway Christian Resources for
Teen's Revolution Continues 6 Months After Untimely Death

SERIES OR PACKAGE

Newspaper or Newsletter

First Place Award

Norman Jameson, Biblical Recorder for *Inside Out*

Second Place Award

Dannah Prather, Western Recorder for *Open Hearts: Special Needs Ministry in KY*

Honorable Mention

Drew Nichter, Western Recorder for *Kentucky's High Impact Churches*

Magazine

First Place Award

Jenny Rice, Lifeway Christian Resources for *Threads Package*

Second Place Award

Brooklyn Noel, Lifeway Christian Resources for
Special Needs Community Can Serve and Be Served

Honorable Mention

Dea Davidson, International Mission Board for *Oral Story Telling*

Online Publication

No Award Given

ADVERTISING OR PROMOTIONAL COPY

No Award Given

SCRIPTS

First Place Award

Taprina Milburn, The Baptist Foundation of Oklahoma for *Power of Endowment*

Second Place Award

Stephen Farrar, Flying Swine Advertising and Design, David J. Marlis
and Archer Productions for *Year One*

SPECIAL MATERIAL

No Award Given

OUR JUDGES

Vicki Brown, Freelance Writer
Heather Feeler, St. Mary's Health Center, Communication Coordinator
Tracy Hale, Miller Management Systems, Vice President
Tamara Heitz-Peak, Citizen's Memorial Hospital, Marketing Director
Danae Herman, Firehouse Design, Designer and Publisher
Jason Jett, Central Bank, Marketing Director
Barb Long, Esavvy Communications, President
Tarah Kelso, Firehouse Design, Graphic Designer
Kristie Kempker, Visually Speaking, Inc., Graphic Designer
Jeff Langford, Cooperative Baptist Fellowship, Program Coordinator
Tom Ogle, Missouri Department of Education, Division Director
Joanie Payne, JP Promotions, President
Bob Perry, Organizational Health, President
Kari Perry, William Jewell College, Print Media Manager
Brian Quinn, Missouri Department of Health, Media Specialist III
Linda Ragusky, Missouri Baptist Children's Home, Director of Advancement
Chris Rhodes, Missouri Baptist Convention, Media Technician
Jim Smith, Missouri Baptist Foundation, President
Bryan Stevens, Huber and Associates, Systems Administrator
Paul Thompson, Missouri Baptist Convention Retiree, Division Director
Sue Thompson, Jefferson City News Tribune Retiree, Executive Editing Assistant
Jim Thorne, Missouri Baptist Convention, Graphic Designer
Curtis Treat, Leap of Faith Productions, Writer and Editor
Becky Wolf, Missouri Baptist Convention, Graphic Designer

SPECIAL THANKS TO

Our Judges for their tireless efforts of professional critique and thorough evaluation of each entry.

Ellen Beene for encouragement and advice along the way.

Dulce Stevens for all layout, design and presentation of awards.