STUDENT ANARDS COMPLTITION



2024 FALL FORUM



STUDENT AWARDS COMPETITION

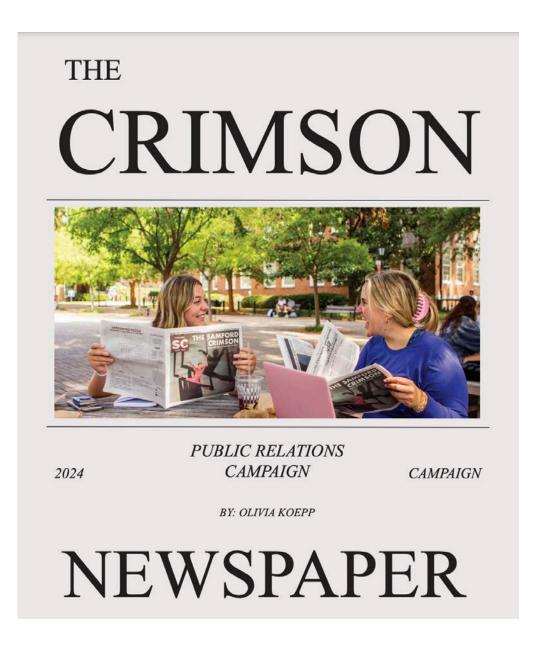
PRESENTED AFTER THE BCA FALL FORUM ONLINE, OCTOBER 17, 2024

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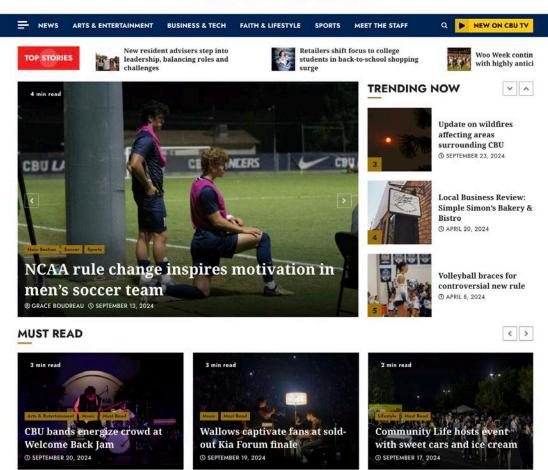
Awards coordinated by: Kathleen Sparks, BCA Awards Chair 2024-2025



GRAND PRIZE For Exceptional Achievement in Public Relations

Samford Crimson public relations campaign
Olivia Koepp, Samford University





GRAND PRIZE for Exceptional Achievement in Interactive Communications

The Banner **Banner Staff, California Baptist University**

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GRAND PRIZE AWARDS

₽ BAYLOR **LARIAT**

News Arts & Life Opinion Sports Lariat TV News Multimedia Advertising

Music ex machina: How artificial intelligence is shaping what and how we listen

By Emma Weldmann — February 8, 2024 — Updated: February 8, 2024 — ARTS AND LIFE ON Comments O 9 Mins Read



By Emma Weidmann | Arts and Life Editor

In 1961, the machine sang its first words.

Surrounded by engineers and programmers, the IBM 7094 became the first computer to carry a tune. Now, as artificial intelligence sings covers of songs and creates them from nothing more than a prompt, we have come a long way since the earliest babbling of machine-generated music.

A MORAL MACHINE

GRAND PRIZE for Exceptional Achievement in News Writing

Al is shaping what, how we listen
Emma Weidmann, Baylor Student Media, Baylor University



GRAND PRIZE for Exceptional Achievement in Feature Writing

Bikes By The Bomb Shelter
Avery Chenault, Union University



BREAKING MINISTRY BARRIERS THROUGH SIGN LANGUAGE

he Deaf community is the third most unreached people group in the world.

According to the United Stations, there are most than According to the United Stations, there are most than the United Stations, there are most than the United Stations, the United Stations of United Statio

Ministries.
Dr. Daniel Blair, director of CBU's Censer for Deal Studie points to one primary reason for that.
The biggest one is the language barrier, he says. The typical pastoral response when deal people come to the church will be. Zun they read [lepi* And, of course, the annover is, 'Well, you try it.'
Ballier says this language barrier is the exact reason he begun his utudy of American Sign Language and Deaf



too Impact the community directly, In unaking that move to Riverside to teach at CRU, he also began a new life in what making that move to Riverside to teach at CRU, he also began a new life in what Dard communities in the world.

California School for the Deaf, Riverside (CSDR) is one of two schools in California Specifically means to accommondate ader children. The Cubration of the CRU of th

other through shared experiences.
Much like Blair, Brown moved to
Riverside after meeting other Deaf
people from around the world. "God
really put that on my heart to feach
more deaf people," Brown says." He
opened that door for me to come
here and swork with them in the Deaf
chareth.
Theyroune deserves to know Jesus!
Theyroune deserves to know Jesus!
They may be a supplied to the periodical to
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s within the church. As more ches include things such as **>**



Helping Hands: Breaking ministry barriers through sign language Charissa Graves, California Baptist University

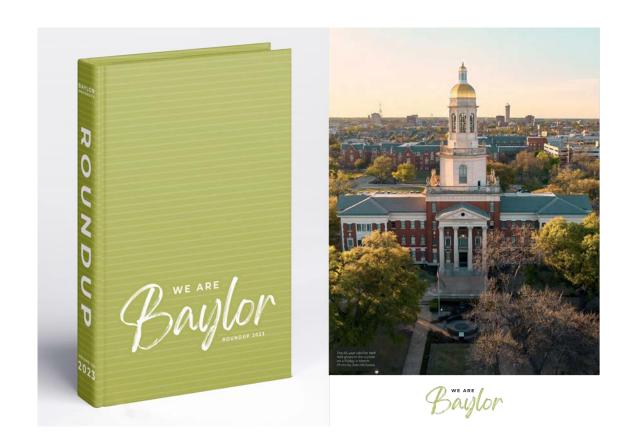


GRAND PRIZE for Exceptional Achievement in Audio-Visual Communications

Brazos Tea Party
Abbey Ferguson, Baylor Student Media, Baylor University

Q ·

GRAND PRIZE AWARDS



GRAND PRIZE for Exceptional Achievement in Print Media and Design

Baylor Roundup 2023: We Are Baylor
Roundup Staff, Baylor Student Media, Baylor University



Total Public Relations Campaign or Marketing Strategy ——

1ST PLACE

Samford Crimson public relations campaign
Olivia Koepp
Samford University

2ND PLACE

Hannibal Alliance for Youth Success
HAYS PR Campaign Team
Hannibal-LaGrange University

Website

1ST PLACE

The Banner

Banner Staff

California Baptist University

1ST PLACE

Samford Crimson promotional post

Olivia Koepp

Samford University

Social Media: Campaign or event ————

1ST PLACE

Love, LMG

Anna Clara, Beretta Zeni, Destiny Jimenez, and Emelie Macias

California Baptist University

2ND PLACE

The Local - magazine launch promotion

Noelle Neader and Faith Holley

1ST PLACE

Annika Brooks: Be Nice To People And Wear What You Want Toby Forehand and Ethan Voss

Union University

2ND PLACE

Milk Mondays

Claire Goodyear

Baylor Student Media, Baylor University

3RD PLACE

Gen Z keeps vinyl industry spinning

Abbey Ferguson

Baylor Student Media, Baylor University

1ST PLACE

Homesick - House of Glass I Official Music Video

J. Dawson Kinchen, IV

Union University

2ND PLACE

Macy Izatt - What I Can't Do I Official Music Video

J. Dawson Kinchen, IV

Union University

1ST PLACE

St. John's Lutheran K-8

Advanced Video Production Group (St. John's)

Hannibal-LaGrange University

2ND PLACE

West Jackson: David & Callie Cooper Missions Video

J. Dawson Kinchen, IV

Union University

3RD PLACE

St. John's Pre-K Promo

Andrew Cole, Josiah Motta, and Deryk Carey

Hannibal-LaGrange University

Video: Promotion - More than 3 minutes

1ST PLACE

West Jackson: Generations Interview Video 2024

J. Dawson Kinchen, IV

Union University

Video: Event Coverage - 1-3 minutes

1ST PLACE

Brazos Tea Party

Abbey Ferguson

Baylor Student Media, Baylor University

2ND PLACE

Once-in-a-lifetime eclipse

Kaitlin Sides

Baylor Student Media, Baylor University

3RD PLACE

Riverside City Council gears up for 2024 election

Nohemi Solorzano

California Baptist University

Video: Event Coverage - More than 3 minutes

1ST PLACE

Bellevue: 4th & 5th Grade Camp 2023 Recap

J. Dawson Kinchen, IV

Union University

Video: Broadcast/Podcast - Overall Show

1ST PLACE

Lariat TV News Today

LTVN Staff

Baylor Student Media, Baylor University

Video: Broadcast/Podcast - Individual Episode

1ST PLACE

Lariat TV News Today: Feb. 2, 2024

LTVN Staff

Baylor Student Media, Baylor University

2ND PLACE

News Beat Fall 2023 Red Show

News Beat Fall 2023 Team

Hannibal-LaGrange University

Audio: Broadcast/Podcast - Overall Show _____

1ST PLACE

Don't Feed the Bears

Foster Nicholas, Joe Pratt, Jackson Posey

Baylor Student Media, Baylor University

2ND PLACE

The Cardinal & Cream Podcast

Cardinal & Cream Staff

Union University

Audio: Broadcast/Podcast - Individual Episode

1ST PLACE

Don't Feed the Bears: Sept. 25, 2023

Foster Nicholas, Joe Pratt, Jackson Posey

Baylor Student Media, Baylor University

PHOTOGRAPHY

PHOTOGRAPHY

1ST PLACE

Camel ye faithful

Ken Prabhakar

Baylor Student Media, Baylor University

2ND PLACE

Lunechi Da Barber

Ken Prabhakar

Baylor Student Media, Baylor University

3RD PLACE

Cirque-tacular

Mackenzee Simms

Samford University

1ST PLACE

Barra de Pan: A hidden local gem celebrates Mexican culture and cuisine

Josselyn Guillen

California Baptist University

2ND PLACE

Tiny House Living (The Local)

Grace Watters

Samford University

1ST PLACE

Students spring into action for WooFest

Charissa Graves

California Baptist University

1ST PLACE

CBU TV and Lancers Noticias Promotion

Ruth Bonisoni

California Baptist University

1ST PLACE

Athletics Divider: Basketball

Elijah Hickman

California Baptist University

2ND PLACE

Southern Conference basketball tournament

Meg Robinson

Samford University

Event Coverage: Series

1ST PLACE

Dunk Dreams Unleashed: CBU's annual Midnight Madness event kicks of basketball season

Elijah Hickman

California Baptist University

2ND PLACE

Coverage of Step Sing 2024

Meg Robinson and Will Crawford

PHOTOGRAPHY NEWS WRITING

1ST PLACE

Romanticizing Media Article Portrait: David Alcazar

Lyla Dietz

Union University

2ND PLACE

Portrait of Chriss Doss (The Local)

Faith Holley

Samford University

Portrait: Field

1ST PLACE

Portrait of Mike Yeakle (The Local)

Grace Watters

Samford University

2ND PLACE

For His Glory: CBU dance team shares their journeys as student athletes

Josselyn Guillen

California Baptist University

1ST PLACE

Helping Hands: Breaking ministry barriers through sign language

Charissa Graves

California Baptist University

Single Article: Breaking

1ST PLACE

First day of testimony centers on sexual assault scandal, Title IX policies
Jenna Fitzgerald

Baylor Student Media, Baylor University

1ST PLACE

Narcotics offenses in Waco spike
Josh Siatkowski

Baylor Student Media, Baylor University

2ND PLACE

Pink on Parade raises funds for cancer awareness

Sarah Murphy

California Baptist University

3RD PLACE

Second silent protest held during convo hour

Harper Harwell

NEWS WRITING

NEWS WRITING

1ST PLACE

Al is shaping what, how we listen

Emma Weidmann

Baylor Student Media, Baylor University

2ND PLACE

'Murder on the Orient Express': CBU puts new twist on classic mystery

Sarah Murphy

California Baptist University

3RD PLACE

Weekend Watch: Speed Racer (2008) -- Destroying Film Burnout

Ethan Orwig

Union University

Single Article: Sports

1ST PLACE

Baylor men's basketball falls to Clemson

Foster Nicholas

Baylor Student Media, Baylor University

2ND PLACE

The NCAA Transfer Portal Is A Black Hole

Hunter Santoscoy

Union University

Series or Package —

1ST PLACE

Coverage of mono on campus
Kate Seaver and Sydney Pulliam
Samford University

1ST PLACE

Calling Is A Simple Thing
Katherine Anne Thierfelder
Union University

2ND PLACE

You don't need to have an opinion Alexza Bahnmiller California Baptist University

3RD PLACE (TIE)

Title IX response lacks reach, humility, engagement
Jenna Fitzgerald
Baylor Student Media, Baylor University

Conversations sparked about TikTok ban
Courtney Robeson
Samford University

FEATURE WRITING FEATURE WRITING

1ST PLACE

"Nobody wants to leave their home": Seeking asylum in Birmingham

Rebekah Crozier

Samford University

2ND PLACE

First deaf church in Central Texas

Jackson Posey

Baylor Student Media, Baylor University

3RD PLACE

The Workplace, Home and Hard Work

Abigail Bello

California Baptist University

1ST PLACE

Coverage of Step Sing 2024 Staff, The Samford Crimson

Samford University

1ST PLACE

Bikes By The Bomb Shelter

Avery Chenault

Union University

2ND PLACE

Items deserve to hold more meaning in our lives and our culture

Michael Marks

California Baptist University

3RD PLACE

Judge Baylor statue should be relocated

Sarah Gallaher

Baylor Student Media, Baylor University

DESIGN

DESIGN

1ST PLACE

Waco Underground

Gracie Speer

Baylor Student Media, Baylor University

2ND PLACE

2000s Rom-Com Quiz

Kiskos Ward

California Baptist University

Designed Elements: Infographic —————

1ST PLACE

The state of AI in 2023

Josh McSwain

Baylor Student Media, Baylor University

2ND PLACE

Riverside remains a top city for entrepreneurs

Alexza Bahnmiller

California Baptist University

3RD PLACE

Mechanics of Melody

Ashleigh Jones and Faith Holley

Samford University

1ST PLACE

Imposter syndrome

Gwen Henry

Baylor Student Media, Baylor University

Print Publications: Newspaper - Single Issue —————

1ST PLACE

The Banner, Vol. 71, Issue 4

Alexza Bahnmiller, Connor Ryan, Madison Sardana, and Lauren Vincent

Baylor Student Media, Baylor University

2ND PLACE

The Samford Crimson

Staff, The Samford Crimson

Samford University

Print Publications: Newspaper - Front Page ———

1ST PLACE

March Madness

Jenna Fitzgerald

Baylor Student Media, Baylor University

2ND PLACE

The Banner, Vol. 71, Issue 2

Alexza Bahnmiller, Connor Ryan, and Madison Sardana

California Baptist University

3RD PLACE

The Samford Crimson

Staff, The Samford Crimson

DESIGN

Print Publications: Magazine - Single Issue —————

1ST PLACE

The Local
Staff, The Local

Samford University

2ND PLACE

Pursuit, Spring 2024

Madison Kirkland, Zerenity Lopez, and Kia Harlan

California Baptist University

3RD PLACE

Focus Magazine: Can you sense it?

Mallory Harris and Rachel Chiang

Baylor Student Media, Baylor University

1ST PLACE

The Local
Staff, The Local
Samford University

2ND PLACE

Cardinal & Cream Spring 2024 Edition
Faith Orr
Union University

3RD PLACE

Pursuit, Fall 2023

Madison Kirkland

California Baptist University

Print Publications: Magazine - Spread -

1ST PLACE

Behind the Sound: How the Chapel band connects CBU through worship Lindsey Stumpf California Baptist University

2ND PLACE

Tiny House Living (The Local)
Grace Watters
Samford University

3RD PLACE

Turn up the volume
Rachel Chiang
Baylor Student Media, Baylor University

Print Publications: Yearbook - Single Edition ————

1ST PLACE

Baylor Roundup 2023: We Are Baylor

Roundup Staff

Baylor Student Media, Baylor University

2ND PLACE

Angelos 2024

Kassidy Blount, Valerie LaPonza, Adrian Talamantes, and Josselyn Guillen

California Baptist University

1ST PLACE

Angelos 2024

Kassidy Blount, Evelyn Melgoza

California Baptist University

Print Publications: Yearbook - Spread ————

1ST PLACE

It's time to BeBaylor

Cayli Clack

Baylor Student Media, Baylor University

2ND PLACE

Fortuna Bowl

Kassidy Blount

California Baptist University

3RD PLACE

Entre Nous

Alison Williams

Samford University

Mixed Media Coverage —————

1ST PLACE

Texas State dominates early, upends Baylor football Michael Haag, George Schroeder, and Ken Prabhakar Baylor Student Media, Baylor University

2ND PLACE

Samford Adds New Culinary Advisor

Aly Durban

Samford University

3RD PLACE

Living In The 'Middle Space'

Katherine Anne Thierfelder, Emmeline Arehart, and Luke Barnard

Union University

Electronic Publication

1ST PLACE

The Morning Buzz: Oct. 17, 2023

Lariat Staff

Baylor Student, Media Baylor University

2ND PLACE

The Samford Crimson
Staff, The Samford Crimson
Samford University

Print Publication: Magazine —

1ST PLACE

Pursuit

Pursuit Staff

California Baptist University

2ND PLACE

Cardinal & Cream Spring 2024 Edition
Samuel Stettheimer, Editor-in-Chief
Union University

3RD PLACE

The Local

Staff, The Local

Samford University

Print Publication: Newspaper ————

1ST PLACE

The Banner

Banner Staff

California Baptist University

2ND PLACE

Welcome Back 2023

Lariat Staff

Baylor Student Media, Baylor University

3RD PLACE

The Samford Crimson (March 26, 2024)
Staff, The Samford Crimson
Samford University

Print Publication: Yearbook —————

1ST PLACE

Baylor Roundup 2023: We Are Baylor

Roundup Staff

Baylor Student Media, Baylor University

2ND PLACE

Angelos

Angelos Staff

California Baptist University

3RD PLACE

Entre Nous

Staff, Entre Nous

JUDGES JUDGES



SHANNON BAKER

Shannon Baker, former president of BCA and the Association of State Baptist Publications, is the director of communications and editor of BRN United for the Baptist Resource Network of Pennsylvania/South Jersey. She previously held similar roles with BaptistLIFE for the Baptist Convention of Maryland/Delaware and as PR director at NOBTS, following corporate experience in management and technical writing. She holds an MA in Ministry Leadership from SEBTS, a BA in Journalism from UNC Chapel Hill, and is a DMin candidate at Gateway Seminary.



MARGARET COLSON

Margaret Colson became the consulting communications editor for the Florida Baptist Convention in April 2022, bringing extensive experience in sharing God's work in Florida. She holds a Bachelor of Arts in journalism from the University of Georgia and both a Master of Divinity and Doctor of Ministry from New Orleans Baptist Theological Seminary. A leader in denominational communications, she has served as executive director for the Baptist Communicators Association and the Association of State Baptist Publications. Margaret is married to Keith Colson.



ADAM COVINGTON

Adam Covington serves as the vice president for marketing and communications at WatersEdge in Oklahoma City. This role follows a 17-year tenure in the communications department at Southwestern Baptist Theological Seminary. His passion for photography began at age 12 with a Zenit film camera he bought in Russia, sparking a lifelong journey that has taken him across the globe to capture and share stories through images and videos.



BRANDON ELROD

Brandon Elrod serves as a public relations consultant with the North American Mission Board focusing on internal and external written communication. Brandon holds a BA in English with a concentration in Writing from the University of North Georgia, an MDIV in Christian Thought and an MA in Philosophy from NOBTS. He enjoys relaxing at home with his wife and toddler son, watching sports, reading, and writing. He and his family are heavily involved in serving their church.



WILLIAM HAUN

William Haun has been shooting photos and videos for the International Mission Board for 17 years. He and his wife have lived and served in northeastern Ghana for over a decade. Prior to the IMB, he worked in marketing and as a concert photographer in the United States. His media work has taken him to over 50 countries and is published by IMB, Send Relief, Baptist Press, WMU, Lifeway and many other online and print publications.



CAITLYN JAMESON

Caitlyn Jameson is a skilled graphic designer with over a decade of experience, currently contributing her expertise at the IMB. Previously, she honed her design skills at SWBTS, working on the Southwestern News magazine, marketing materials, and books for Seminary Hill Press. A graduate of Baylor University, Caitlyn is passionate about crafting visually compelling designs for diverse audiences. In her free time, she enjoys reading mystery and fantasy novels, knitting, and relaxing with her cat, reflecting her creativity and attention to detail both in and outside of work.



PHILIP KING

Philip King is an international creative triple threat, specializing in graphic design, photography, and occasionally videography. For the past 18 years, he and his family have served as missionaries with the IMB, living in Germany, the Czech Republic, and now Austria. A native of Texas, Philip holds degrees in Graphic Design from West Texas A&M University. He's intrigued by a designer water brand in a can from a nearby town that's gained global popularity. Philip also deeply misses Tex Mex, brisket, and Dr. Pepper.

JUDGES JUDGES



ISHMAEL LABIOSA

Ishmael Labiosa serves as associate pastor for Liberty Baptist Church in Appomattox, Va. He previously served more than 800 churches for 13 years through the SBC of Virginia. Ishmael began his career as a news reporter for WSET ABC 13 News in Lynchburg before God called him into ministry. The Lord blessed Ishmael with his wife, Sara, and four boys: Ethan, Jayden, Rylan, and Deacon. One of his favorite Bible verses is Jesus telling his disciples in John 14:6, "I am the way, the truth, and the life. No one comes to the Father except through Me."



ANN LOVELL

Ann Lovell is a Public Relations professional with over 30 years of experience, and is accredited through the PRSA. Currently, she serves as Corporate Communications Manager at the IMB, focusing on internal communications and entity relations. With more than 20 years at the IMB, she has worked as a media missionary in the Philippines, South Korea, and Thailand. Previously she was in corporate communications positions at LifeSpire of Virginia, the U.S. Department of Energy, as well as serving as a federal investigator with the U.S. Office of Personnel Management.



LISA MISNER

Lisa Misner, a Missouri native, has served Southern Baptists in Illinois for nearly 28 years with the Illinois Baptist State Association (IBSA) in Springfield. As the Social Media/Public Policy Manager and a contributing editor for the Illinois Baptist newspaper, she focuses on relevant legislation and policy. A member of BCA and the Evangelical Press Association, Misner also volunteers at the Abraham Lincoln Presidential Library and Museum and serves as an Illinois Baptist Disaster Relief chaplain. She holds a BA in History and Political Science and an MA in Communication.



STEPHEN ROUNTREE

Stephen Rountree has spent his career in content creation across print, web, and social media. Formerly the Graphics Director of U.S. News & World Report, his work has appeared in National Geographic, Smithsonian, Popular Science, and WIRED. He has consulted for organizations like the UN, the Pew Research Center, and the U.S. Navy. He has taught information graphics for journalism as an adjunct at VCU and the University of Richmond. He now serves as Creative Director at the IMB and pastors a small church in the Mid-Tidewater region of Virginia.



TESSA SANCHEZ

Tessa Sanchez is a seasoned writer with 19 years of experience, including over 15 years at the IMB. She began as an intern and served as a missionary and media specialist in Chiang Mai, Thailand, before becoming a U.S.-based writer. Tessa holds a journalism degree with a minor in Asian studies from Baylor University, where she also wrote for their newspaper, The Lariat. As the daughter of missionaries, Tessa grew up in Taiwan, Hong Kong, China and Thailand. She enjoys adventures with her husband and daughter, along with reading and traveling.



SUE SPRENKLE

With 30 years of multi-media journalism experience, Sue Sprenkle has traveled to more than 100 countries. Renowned for her "human touch" in storytelling, she has covered international crises from tsunamis to genocides and significant events like the Olympics. She was a college professor of mass communications and advised student publications. Her students won numerous national awards, including Pacemakers, Pinnacles and Writer of the Year. Now living in Oklahoma, she is a writer for the IMB, she enjoys gardening, reading, and sipping hot tea in her free time.



NEIL WILLIAMS

Neil Williams has been a professional photojournalist and cinematographer for 15 years. He has freelanced, worked as a camera operator and editor for Limelight Cinema, and served as a senior staff photographer at SWBTS. Currently, he is the Lead Coordinator and Multimedia Specialist for Texas Baptists. A two-time recipient of BCA's Fon H. Scofield Award for Exceptional Achievement in Photography, Neil lives in Dallas, TX, with his wife Sarah and their three wonderful children. In his free time, he enjoys spending time with his family and gardening.

