

60TH ANNUAL WILMER C. FIELDS

AWARDS COMPETITION



2024 WORKSHOP

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PROFESSIONAL COMPETITION

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60TH ANNUAL WILMER C. FIELDS AWARDS

PRESENTED DURING THE ANNUAL BCA WORKSHOP
HELD APRIL 22-25, 2024

Awards coordinated by
Ishmael LaBiosa, Awards Chair



GRAND PRIZE AWARDS



ARTHUR S. DAVENPORT AWARD

for Exceptional Achievement in Public Relations and Development

Experience the Difference Campaign /
Exceptional Hospitality Initiative
Office for Marketing & Public Relations,
University of Mobile

A screenshot of the GuideStone website's 'Ministerial Resources Center'. The page features a navigation bar with links for 'Individual', 'Organization', 'Resources', 'About Us', and 'Mission/Dignity'. Below the navigation is a large image of hands typing on a laptop. The main heading is 'Ministerial Resources Center' with the subtext 'Resources to help answer your financial and tax-related questions.' A paragraph explains that as part of GuideStone's mission to enhance financial security and resilience for those who serve the Lord, they provide resources to help answer common financial, benefit and tax-related questions and issues for ministers. Below this is a section titled 'Key Resources' with four cards: 'Ministerial Tax Issues', 'Compensation Planning Guide', 'Minister's Housing Allowance Q&A', and 'Minister Financial Education Videos'. Each card includes a brief description and a 'Download Now' link.

DIANE REASONER AWARD

for Exceptional Achievement in Interactive Communications

Ministerial Resources Center
GuideStone Staff,
GuideStone Financial Resources

GRAND PRIZE AWARDS

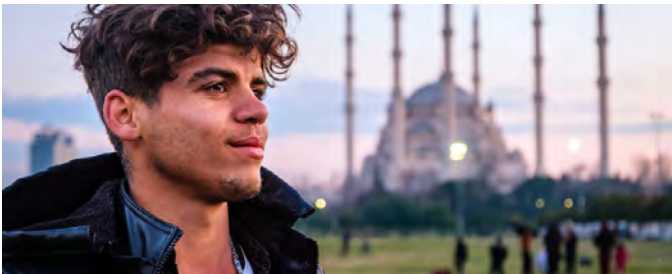


M.E. DODD MEMORIAL AWARD

for Exceptional Achievement in Radio, Television, Film and Video

BCV Big Ideas Video

Chrystelle Thames, The Baptist Children's Village



FON H. SCOFIELD AWARD

*for Exceptional Achievement in
Photography*

Turkey-Syria Earthquake Response
Max Power, International Mission Board

GRAND PRIZE AWARDS

► **VOTES:** Pastors, women's roles, 'friendly cooperation' P. 6

► **REFORM:** Preventing and tracking sexual abuse P. 8

► **MISSIONS:** Funding, sending, and celebrating God's work P. 9

IN FOCUS

Ballot boxing

Messengers make the will of the Convention clearer
Team coverage of the 2023 SBC Annual Meeting from New Orleans. P. 5 ►

FRANK BURKHALTER AWARD

for Exceptional Achievement in Religious News Writing

Ballot Boxing, Convention Coverage
Eric Reed, Lisa Misner, IBSA
Communications Team
Illinois Baptist

LEONARD HOLLOWAY AWARD

for Exceptional Achievement in Feature Writing

Behind the Curtain
Ben Jones, Illinois Baptist



Behind the Curtain

Two Illinois couples in central Asia are among thousands of missionaries who must serve under cover

BY BEN JONES

Readers should be careful not to make assumptions when reading IMB's annual statistical report year to compare it year-to-year. For security reasons, the total number of personnel and close partners in each part of the world who provide data for this report is not publicly released.

This disclaimer appears in the final pages of the International Mission Board's Annual Statistical Report. It's a reminder that included in the more than 2,500 IMB missionaries serving around the globe, there are many who cannot be named, whose stories cannot be shared, and whose very presence in a country cannot be acknowledged. They are undercover.

Josh and Madison embraced that lifestyle from the beginning of their missionary service. "When we started talking to the (mission) board," Josh said, "the consensus we got was that people with our kind of background, with a secular degree and work history, need to go to one of those parts of the world that, you know, the guys out of a

pulpit just can't go."

These missionaries, originally from Southern Illinois, are serving in a region of the world known as Central Asia. This massive territory stretches from the Turkish shores of the Argean Sea all the way to the northwestern tip of China. Its terrain is formidable, with vast deserts and endless mountains.

Josh described the spiritual climate in a way that can feel as imposing as the landscape. "There is this veil of Islam. And the darkness that it brings runs really thick."

After serving in this region for nearly a decade, they have learned that reaching people here can be as challenging as traversing the mountain ranges. Overcome one obstacle and there is another one standing behind it.

"They directly contest the deity of Christ, and even if we get past that, they directly contest the death of Christ," he said. "It's not the things that they don't know or don't believe. It's that they specifically believe the opposite and are taught in the opposite direction."

Secret service

Christians are in jeopardy all over the world, including many countries we might not expect. So are the missionaries who serve there. The numbers of brave people who are sent with assumed names and job titles are growing, for the sake of the gospel.

GRAND PRIZE AWARDS



ALBERT MCCLELLAN AWARD *for Exceptional Achievement in Print Media and Design*

Texas Baptists Family Gathering Promo Mailer
Caleb Arndt, Texas Baptists

PUBLIC RELATIONS & DEVELOPMENT

Total Public Relations or Development Campaign

1st Place

California Baptist University
A CBU Christmas Campaign
California Baptist University

2nd Place

Dixie Jackson Arkansas Missions Offering
& Week of Prayer
*Communications Team,
Arkansas Baptist State Convention*

3rd Place

California Baptist University Historic
Gifts Campaign
California Baptist University



Communications and/or Marketing Strategy

1st Place

Experience the Difference Campaign / Exceptional
Hospitality Initiative
Office for Marketing & Public Relations, University of Mobile

2nd Place

Kingdom Investments for Individuals – Service Launch
Marketing Team, WatersEdge



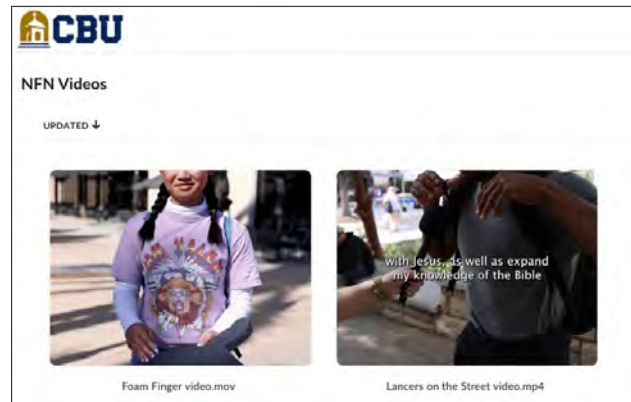
INTERACTIVE COMMUNICATIONS DIVISION

Web, organization or company:
Single page

1st Place

California Baptist University: No Fee November
Video Campaign

California Baptist University



Web, organization or company:
Small site (2-24 pages)

1st Place

Hunger Offering Website

Texas Baptists Communications, Texas Baptists



Web, organization or company: Large site (25 pages or more)

1st Place

IBSA.org redesign

Nic Cook, Ben Jones,

Illinois Baptist

2nd Place

TheBaptistPaper.org

James Hammack and The Baptist Paper staff, TAB

Media Group



*Images from 1st Place winners
are displayed throughout.*

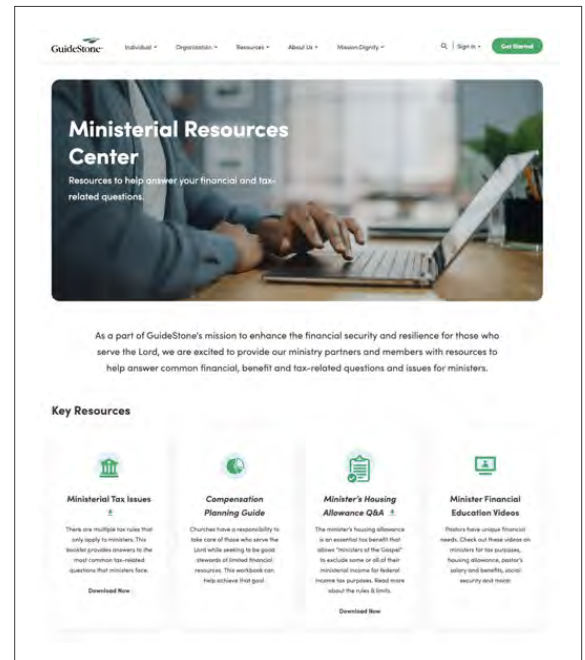
INTERACTIVE COMMUNICATIONS DIVISION

Web, event or promotion: Single page

1st Place

Ministerial Resources Center

GuideStone Staff, GuideStone Financial Resources

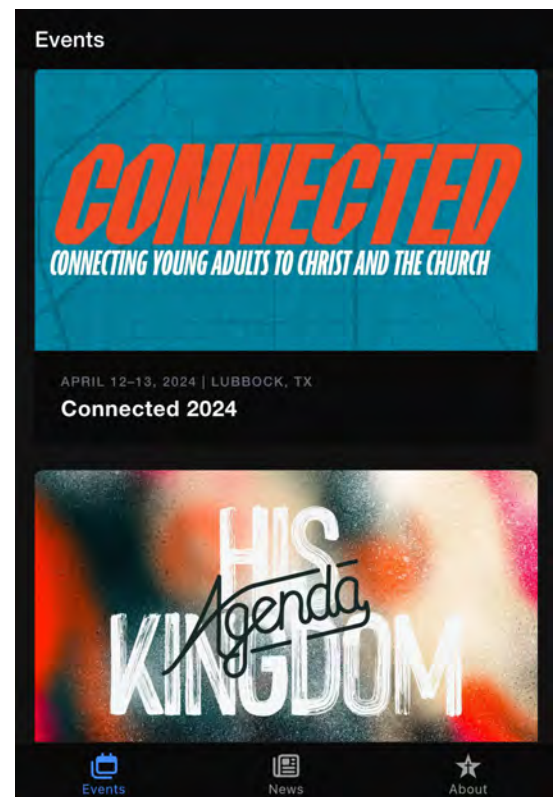


Web, event or promotion: Small site (2-24 pages)

1st Place

Texas Baptists Progressive Web App

Johann Dyck, Texas Baptists



INTERACTIVE COMMUNICATIONS DIVISION

Social Media: Single Post

1st Place

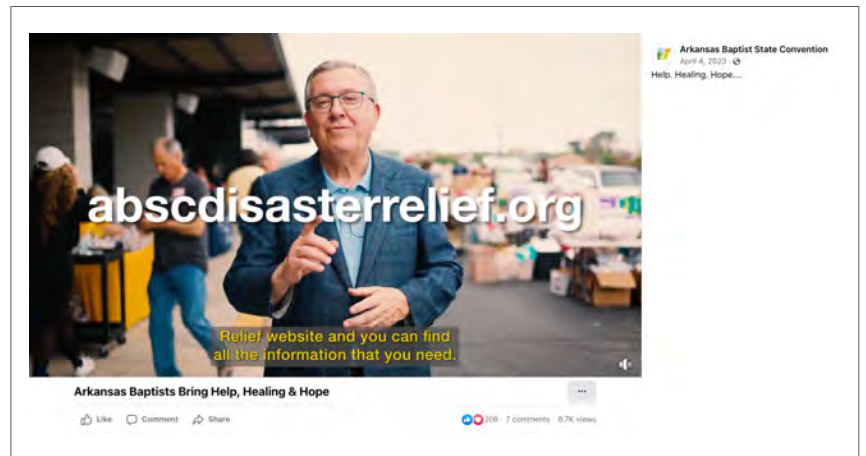
Arkansas Baptist Disaster Relief
*Alex Blankenship and Ethan Dial,
Arkansas Baptist State Convention*

2nd Place

BCV Giving Tuesday Thank You
*Emily-Kate Ford, The Baptist
Children's Village*

3rd Place

BCV Staff Gingerbread Decorating
Contest
Emily-Kate Ford, The Baptist Children's Village



Social Media: Campaign or Event

1st Place

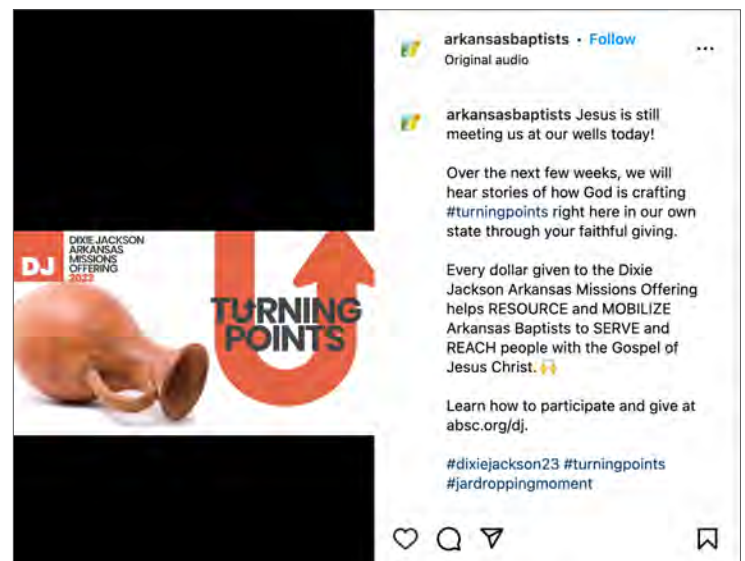
Dixie Jackson Arkansas Missions
Offering & Week of Prayer
*Communications Team,
Arkansas Baptist State Convention*

2nd Place

Pray 1st 2023
*Communications Team,
Arkansas Baptist State Convention*

3rd Place

CSBC Mini 7 Questions
*CSBC Communications Team,
California Southern Baptist Convention*



INTERACTIVE COMMUNICATIONS DIVISION

Email Marketing: Single Email

1st Place

September Arkansas Baptist eNewsletter
*Communications Team,
Arkansas Baptist State Convention*



Email Marketing: Series

1st Place

Dixie Jackson Arkansas Missions Offering
& Week of Prayer
*Communications Team,
Arkansas Baptist State Convention*

2nd Place

Pray 1st 2023
*Communications Team,
Arkansas Baptist State Convention*

3rd Place

CSBC Tech Month
*CSBC Communications Team,
California Southern Baptist Convention*



AUDIO-VISUAL COMMUNICATIONS DIVISION

Video: Storytelling - Less than 1 minute

1st Place

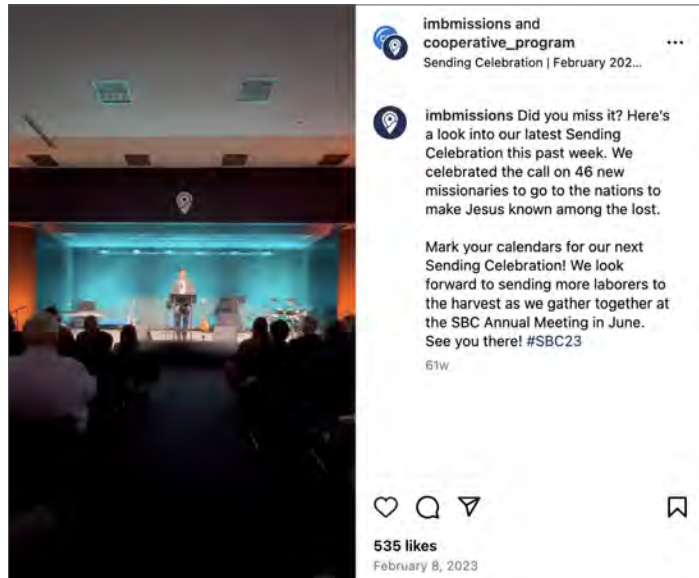
Sending Celebration - Instagram
Social Media Video

*Tristan Brink + IMB Media Team,
International Mission Board*

2nd Place

Third Culture Kids (TCK) Bikes

*IMB MarCom (Sue Sprenkle,
Tristan Brink, and Luke In),
International Mission Board*



Video: Storytelling - 1-3 minutes

1st Place

California Baptist University
Christmas Card Video

California Baptist University

2nd Place

What Can WatersEdge Ministry
Services Do for You?

*Marcus Wehmuller,
WatersEdge*

3rd Place

Missionary Explorers Needed

*Alex Smith + IMB Media Team,
International Mission Board*



AUDIO-VISUAL COMMUNICATIONS DIVISION

Video: Storytelling - More than 3 minutes

1st Place

Union University Bicentennial Documentary
*Office of University Communications,
Union University*

2nd Place

Dear UM
*Office for Marketing & Public Relations,
University of Mobile*

3rd Place

Lost in Reality
*Alex Smith + IMB Media Team,
International Mission Board*



Video: Promotion - Less than 1 minute

1st Place

Seeing is Believing
*Sue Sprenkle and Max Power,
International Mission Board*

2nd Place

Great Pursuit
*Sue Sprenkle and Max Power,
International Mission Board*

3rd Place

The Summit 2024 Promo
*GuideStone Staff,
GuideStone Financial Resources*



AUDIO-VISUAL COMMUNICATIONS DIVISION

Video: Promotion - 1-3 minutes

1st Place

YEC Hype

*Cleve Persinger and Baker Knapp,
West Virginia Convention of Southern Baptists*

2nd Place

Josh & Beth Glymph: Who's in My Family

*NAMB Brand Communications,
North American Mission Board*

3rd Place

CSBC CMO Church Planting Video

*CSBC Communications Team,
California Southern Baptist Convention*



Video: Promotion - More than 3 minutes

1st Place

BCV Big Ideas Video

*Chrystelle Thames,
The Baptist Children's Village*

2nd Place

The Blessing of Generosity

*Max Power and Alex Smith,
International Mission Board*

3rd Place

BCV What We Do Video

*Chrystelle Thames,
The Baptist Children's Village*



AUDIO-VISUAL COMMUNICATIONS DIVISION

Video: Event Coverage - Less than 1 minute

1st Place

Bulldog Madness 2023

*Office of University Communications,
Union University*

2nd Place

Pursue Event Recap

*Mitchell Bruce,
Alabama Baptist State Board of Missions*



Video: Event Coverage - More than 3 minutes

1st Place

Fred Luter Jr. Student Center Dedication

*Jonathan Skinner,
New Orleans Baptist Theological Seminary*

2nd Place

Vermont DR - IN+THROUGH WV

*Cleve Persinger,
West Virginia Convention of Southern Baptists*

3rd Place

ServeTour Montgomery Recap

*Mitchell Bruce and Doug Rogers,
Alabama Baptist State Board of Missions*



AUDIO-VISUAL COMMUNICATIONS DIVISION

Video: Event - 1-3 minutes

1st Place

Hope Church: Beyond One Generation
*NAMB Brand Communications,
North American Mission Board*

2nd Place

WVCSB Annual Meeting Kickoff
*Cleve Persinger,
West Virginia Convention of Southern Baptists*



Video: Event - More than 3 minutes

1st Place

Finding Christ: Noah Simpson
*Office of University Communications,
Union University*

2nd Place

Rammy Rock Stars
*Office for Marketing & Public Relations,
University of Mobile*

3rd Place

God Cares for the Bees
*NAMB Brand Communications,
North American Mission Board*



AUDIO-VISUAL COMMUNICATIONS DIVISION

Video: Instructional - More than 3 minutes

1st Place

Taking Great iPhone Photos
William Hawn,
International Mission Board

2nd Place

The Gospel Story
NAMB Brand Communications,
North American Mission Board

3rd Place

Opting Out of Social Security -- It's Not the Answer
GuideStone Staff,
GuideStone Financial Resources



Video: Broadcast/Podcast - Overall Show

1st Place

Good News for Today
Brandon Porter,
Baptist Press

2nd Place

The Tim Danger Show
Cleve Persinger, Tim Turner, Baker Knapp,
West Virginia Convention of Southern Baptists

3rd Place

One Mission the Podcast on Video
Mitchell Bruce,
Alabama Baptist State Board of Missions



AUDIO-VISUAL COMMUNICATIONS DIVISION

Video: Special Effects

1st Place

Churches Planting Churches Ribbon
NAMB Brand Communications,
North American Mission Board

2nd Place

Path of a Dollar
Cleve Persinger,
West Virginia Convention of Southern Baptists



3rd Place

Using Insurance Cover to Protect the Pastor and Church
GuideStone Staff,
GuideStone Financial Resources

Audio: Broadcast/Podcast - Overall Show

1st Place

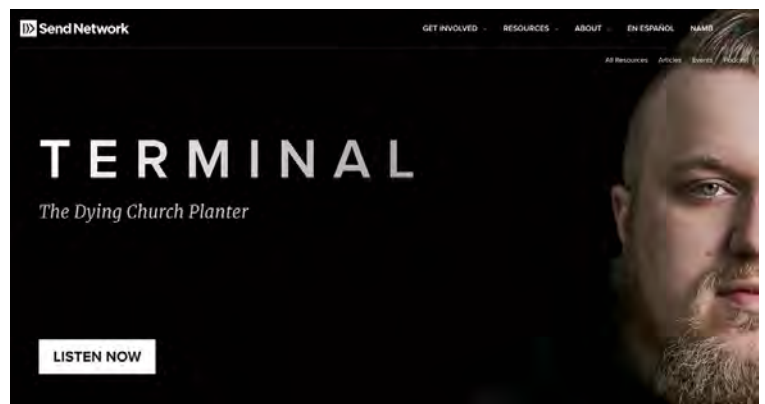
Terminal: The Dying Church Planter
Tony Hudson,
North American Mission Board

2nd Place

Celebrating Cooperative Missions Podcast
Macala Mays,
Baptist Resource Network

3rd Place

CSBC The GC Collective Podcast
CSBC Communications Team,
California Southern Baptist Convention



AUDIO-VISUAL COMMUNICATIONS DIVISION

Audio: Broadcast/Podcast - Individual Episode

1st Place

One Mission the Podcast - Paul Chitwood
Mitchell Bruce,
Alabama Baptist State Board of Missions



2nd Place

Dangerous Dogma: Jeremy Duncan on
Upside-Down Apocalypse
Brian Kaylor,
Word&Way

PHOTOGRAPHY DIVISION

Feature - Single

1st Place

Relief for Ukrainian Refugees
Luke In,
International Mission Board



Feature - Series

1st Place

Nepal's Harvest is Plentiful, and the Few are Mighty

Neil Williams

Texas Baptists



2nd Place

God Works in Ukraine

Luke In,

International Mission Board



3rd Place

NAMB church planters experience missions with the IMB

Patrick Royals,

International Mission Board



News - Single

1st Place

Look Up

Ethan Dial,

Arkansas Baptist State Convention



PHOTOGRAPHY DIVISION

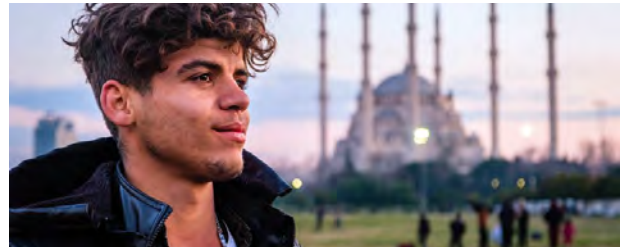
News - Series

1st Place

Turkey-Syria Earthquake Response

Max Power,

International Mission Board



Promotional or Advertisement - Single

1st Place

Tirrell's Forever Family

Blake Ragsdale,

Baptist Children's Homes of North Carolina



Event Coverage - Single

1st Place

IMB Sending Celebration at SBC 2023
in New Orleans

*Kathleen Sparks,
International Mission Board*



Event Coverage - Series

1st Place

IMB's Rev 7:9 event in Arkansas

*Kathleen Sparks,
International Mission Board*



2nd Place

Fred Luter Jr. Student Building
Dedication at NOBTS

*Kathleen Sparks,
International Mission Board*



3rd Place

Disaster Relief

*Ethan Dial,
Arkansas Baptist State Convention*



PHOTOGRAPHY DIVISION

Portrait - Field

1st Place

University of Mobile Presidential Portrait
*Rovy Lopez & Heath Vester / Office for Marketing
& Public Relations,
University of Mobile*

2nd Place

Caleb Noland: Man Cave “changed my life”
*Pam Henderson,
TAB Media Group*



NEWS WRITING DIVISION

Single Article - less than 750 words

1st Place

‘Little confidence’ of safety for Christians
sheltered in Gaza churches
*Diana Chandler,
Baptist Press*

2nd Place

‘People Living in Fear,’ Says Baptist
Minister from Gaza
*Brian Kaylor,
Word&Way*

3rd Place

For 200th Anniversary, Church Honors
53 People Enslaved by Its Founders
*Brian Kaylor,
Word&Way*



Single Article - 750-1500 words

1st Place

Retiring IMB missionaries encourage more to answer call to reach lost

*Leslie Peacock Caldwell,
International Mission Board*

2nd Place

Christian Time or Muslim Time

*Brian Kaylor,
Word&Way*

3rd Place

IMB using telemedicine to create gospel access

*Myriah Snyder,
International Mission Board*

Retiring IMB missionaries encourage more to answer call to reach lost



IMB President Paul Chitwood addressed missionary emeriti and new missionaries preparing for their first term. Referring to the faithful service of those leaving the field, Chitwood challenged the new missionaries: "The bar has been set." IMB Photo

The International Mission Board's newest missionary emeriti have heard the statistics of lostness. According to recent global research data, 4.6 billion people, or 59%, in the world remain unreached with the gospel.

Single Article - more than 1500 words

1st Place

"Protecting Kids, Illinois Baptist"

*Lisa Misner,
Illinois Baptist*

2nd Place

Faith in the Land of the Midnight Sun

*Brian Kaylor,
Word&Way*

3rd Place

Progressive Baptists Say It's Time for More Advocacy

*Brian Kaylor,
Word&Way*



Protecting kids

Pushback grows rapidly to gender-changing treatment for minors. But not in Illinois.

BY LISA MISNER

You see it every day on social media: young men and women in their late teens or early 20s sharing about reversing their gender reassignment. They're called detransitioners.

Identifying the problem

It's a scene that wouldn't have played out a decade ago, but our culture has been rapidly changing to embrace gender inclusive acceptance at all levels of society.

NEWS WRITING DIVISION

Series or Package

1st Place

Ballot Boxing, Convention Coverage
Eric Reed, Lisa Misner, IBSA Communications Team, Illinois Baptist

2nd Place

Poland trip to cover ministry to Ukrainians links to package on one-year anniversary
IMB MarCom (Tessa Sanchez, Luke In, Sue Sprenkle, Myriah Snyder), International Mission Board

3rd Place

Hurricane Idalia relief efforts
Margaret Colson, Jessica Pigg, David Moore, Keila Diaz, Florida Baptist Convention

Opinion/Editorial

1st Place

Asbury's Tik Tok REvival, Illinois Baptist
Eric Reed, Illinois Baptist

2nd Place

The Rise and Fall of a Leader and Friend
Chris Turner and Lonnie Wilkey, Tennessee Baptist Mission Board

3rd Place

So Much for Restoring Credibility
Chris Turner and Lonnie Wilkey, Tennessee Baptist Mission Board

► **VOTES:** Pastors, women's roles, 'friendly cooperation' P. 6

► **REFORM:** Preventing and tracking sexual abuse P. 8

► **MISSIONS:** Funding, sending, and celebrating God's work P. 9

IN FOCUS

Ballot boxing

Messengers make the will of the Convention clearer
Team coverage of the 2023 SBC Annual Meeting from New Orleans. P. 5 ►

TABLE TALK

Asbury's TikTok Revival

In the age of social media, this outpouring spread like wildfire

Let's hope it's real. Shall we say that at the outset? The sight of hundreds of students singing, praying, and confessing at the altar in their college chapel for two weeks is uplifting for us all—if the revival is real.

Tiny Asbury University has a history of spiritual outpourings. But this may be the first one fueled or extended by social media. TikTok and YouTube are replete with videos, short and long, of the non-stop worship experience that emerged from an ordinary chapel service on Feb. 8. Within a couple of days, people were coming from everywhere to join the unending worship service. Lines were soon a half-mile long to get into the chapel. Speculation quickly arose whether

Matz said. "Assuming this is a genuine work of the Holy Spirit, our hope at HLGU is that Lord would not pass over us. Instead, we long for a genuine work of the Spirit of God that leads to praise, confession, repentance, commitments, and salvations."

History repeating

This isn't the first time such a prolonged gathering has happened in Wilmore, Kentucky. What is original to this outbreak is the posting of thousands of videos and Instagram responses, producing a steady stream of visitors to the campus chapel. And there's abundant coverage from the Christian Broadcasting Network and others speculating that this revival will change the world, while equally strong opponents declare it vapid emotionalism.

The woman who drove from south Georgia to Wilmore so her children can participate in Holy Spirit history wanted it to be real. So did the man from Mississippi who jumped

in his truck to drive north just an hour after hearing about the unending confessions two states away. And the couple who flew from Europe. And so on.

rise of the Jesus People Movement.

(Ironically a movie called *Jesus Revolution* featuring one of the founders, Greg Laurie, was released Feb. 22, just as Asbury administrators were trying to reroute spectators to local churches and return campus life to near normal.)

The first of six Asbury Revivals followed the 1904 Welsh Revival and was simultaneous to the 1906 Azusa Street Revival. The 1950 Asbury Revival came a couple of months after Billy Graham's inaugural Los Angeles tent revival swelled from three to 16 weeks.

Apparently, revival does not happen in isolation.

The proof is not in the numbers of people, or places it occurs, or how it is generated, but in the results, as many observers have pointed out. How many were saved? How many had their lives turned Godward? How many were called to missions?

Not every purported revival produces such world-changing results. Frankly the Toronto Blessing Laughing Revival of 1994 comes to mind, as does the highly criticized six-year Brownsville Revival beginning in 1995, that conveniently relocated from Texas to the Florida panhandle when its evangelist moved on.

Still, we all want revival to be real, even if it breaks out first among people with holiness roots

Single Article - less than 750 words

1st Place

Lifehouse Salem County Hosts Special VBS:
Created by God
Sharon Mager,
Baptist Convention of Maryland/Delaware

2nd Place

Our faith is strong
Margaret Colson,
Florida Baptist Convention

3rd Place

Sara's Story
Jim Edminson,
Baptist Children's Homes of North Carolina

Single article - 750-1,500 words

1st Place

Behind the Curtain, Illinois Baptist
Ben Jones,
Illinois Baptist


2nd Place

Warren Family's Story
Jim Edminson,
Baptist Children's Homes of North Carolina


3rd Place

Halfway there: The story of Hiding Place Hollow
continues
Travis McCormick,
Arkansas Baptist State Convention

LIFEHOUSE SALEM COUNTY HOSTS SPECIAL VBS:
CREATED BY GOD



Benjamin Harkin, church elder and lead pastor of Lifehouse Salem County Church in Pennville, New Jersey, never dreamed his congregation would have a budding disability ministry. It just happened. Rather, God ordained it. They even baptized a young woman affected by disability on August 20.



What began as helping with a sports league for kids with disabilities, developed into wonderful relationships with families and transitioned to a successful Vacation Bible School with future events and activities planned.

It all started with baseball. Harkin's wife, Wendy, who works as a guidance secretary at Pennville Memorial High School, heard about the local "Pennville Little League Challenger Division," from a colleague. The league is designed to give children and young adults the opportunity to participate in sports regardless of ability or limitations.

Wendy was intrigued and encouraged Ben and a few others from the church to volunteer.



Behind the Curtain

Two Illinois couples in central Asia are among thousands of missionaries who must serve under cover

BY BEN JONES

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Secret service

Christians are in jeopardy all over the world, including many countries we might not expect. So are the missionaries who serve there. The numbers of brave people who are sent with assumed names and job titles are growing, for the sake of the gospel.

FEATURE WRITING DIVISION

Single article - more than 1,500 words

1st Place

God Has Jimmy

Sharon Mager,

Baptist Convention of Maryland/Delaware

2nd Place

Burnout Is Real But So Is Healing

Lonnie Wilkey,

Tennessee Baptist Mission Board

3rd Place

Magician Stephen Bargatze 'realizing how great God is'

Laura Erlanson,

Baptist Press



Series or Package

1st Place

Week of Prayer for International Missions 2023

IMB MarCom (Leslie Caldwell, Sue Sprenkle,

Tessa Sanchez, Myriah Snyder),

International Mission Board

2nd Place

Protecting the Vulnerable in Your Church

Kris Buckman,

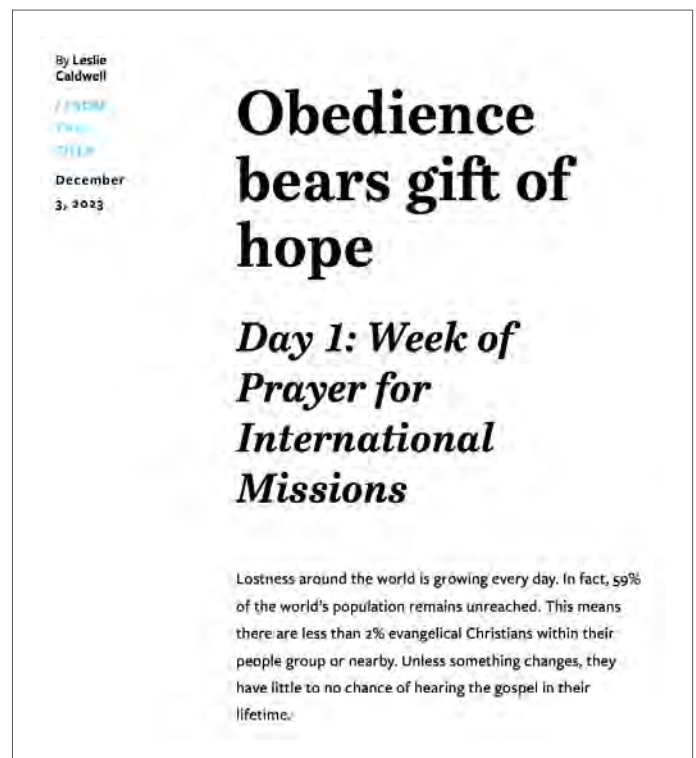
Baptist Convention of Maryland/Delaware

3rd Place

Man Cave Ministry: Hope, help & healing

Trennis Henderson,

TAB Media Group



First-Person Column/Blog: Single Entry

1st Place

To All the Fathers Plugging Away
Chris Turner,
Tennessee Baptist Mission Board

2nd Place

Generational encouragement: Light grows in communal crafting
Ethan Dial,
Arkansas Baptist State Convention

3rd Place

Lessons learned in the trenches of parenting a teen
Shawn Hendricks,
TAB Media Group



First-Person Column/Blog: Series

1st Place

CSBC Pressed But Not Crushed
Sarah Graham,
California Southern Baptist Convention

2nd Place

Living Bread
Lori Coats,
Oklahoma Baptists

3rd Place

Mornings Are Special
Lori Coats,
Oklahoma Baptists



FEATURE WRITING DIVISION

Scripts

1st Place

2023 State Convention Video Script
Holly Taylor, Roy Hayhurst, and Nicki Ledbetter,
GuideStone Financial Resources

2nd Place

You're the Best
Doug Rogers,
Alabama State Board of Missions

3rd Place

Unfinished: A Bicentennial Commemoration
Doug Rogers,
Alabama State Board of Missions



DESIGN DIVISION

1st Place

Texas Baptists Congreso Logo
Caleb Arndt,
Texas Baptists

2nd Place

The Summit Logo
GuideStone Staff,
GuideStone Financial Resources

3rd Place

Texas Baptists Family Gathering Logo
Caleb Arndt,
Texas Baptists



Design Elements: Logo - Redesign

1st Place

Rev 7:9 logo redesign and brand identity guidelines

Caitlyn Jameson,

International Mission Board



2nd Place

CSBC Fellowship of Church Musicians logo redesign

CSBC Communications Team,

California Southern Baptist Convention

Design Elements: Illustration

1st Place

Lottie Moon and George Liele Illustrations

Patrick Royals,

International Mission Board

2nd Place

TXB Conclave Illustrations

Caleb Arndt,

Texas Baptists



3rd Place

Lottie Moon with Children illustration

Joy Lee + IMB Graphics Team,

International Mission Board

DESIGN DIVISION

Substantial Projects: Integrated Branding

1st Place

Southern Baptist Convention GuideStone Booth
GuideStone Staff,
GuideStone Financial Resources

2nd Place

FIGHT - YEC
Cleve Persinger,
West Virginia Convention of Southern Baptists

3rd Place

Southern Baptist Convention Sponsorship
GuideStone Staff,
GuideStone Financial Resources



Substantial Projects: Special Display

1st Place

Falls Creek Mission Walk
Caitlyn Jameson + IMB MarCom,
International Mission Board

2nd Place

Mobile Dental Clinic
Trish Dubes,
Tennessee Baptist Mission Board



Print Collateral - Brochure

1st Place

TBMB Benefits Brochure

Trish Dubes,

Tennessee Baptist Mission Board

2nd Place

Intergenerational Ministry Passport

Carol Layton,

North Carolina Baptist Aging Ministry

3rd Place

Alabama Baptist Disaster Relief - Volunteer Ministry

Jesse Conte,

Alabama Baptist State Board of Missions

DID YOU KNOW...

HRA - Health Reimbursement Arrangement - A reimbursement arrangement if used with a medical plan to provide funds for opportunity to spend health benefits from their employer. Free of federal, state, and FICA taxes. The HRA can only be paired with a Health Choice 2000 medical option.

HSA - Health Savings Account - An individually owned savings account used in conjunction with a high deductible health insurance policy that allows you to save money tax free to use for qualified health expenses. The HSA can only be paired with the Health Saver 2000 medical option. The 2023 limits are \$4,100 for self, \$8,200 for family and \$1,000 for each up to age 25 or older. (Contribution or withdrawal restrictions apply.)

FSA - Health Care Flexible Spending Account - Contribute up to \$3,200 per year. Can be used for doctor visit co-pay, pharmaceuticals, eyeglasses and contact lenses, prescription drugs, first aid supplies, band-aids, and co-insurance. Can only be paired with the Health Choice 2000 medical option.

FSA - Limited Purpose Flexible Spending Account - Contribute up to \$3,200 per year. Can be used for day care, preschool, day camps, before/after school care, and after school care. Can be paired with either the Health Choice 2000 or the Health Saver 2000 medical option.

FSA - Individual Premiums Flexible Spending Account - can only be used to pay premiums on an individual insurance plan (not group plans). This can be paired with the Health Choice 2000 or the Health Saver 2000 but is not required.

Network - The location and providers who agree to the plan's preferred provider. When you use in-network providers, you pay less because they have agreed to pre-negotiated pricing. Also listed in-network.

Co-pay (Employment) - The set out-of-pocket fee you pay for certain services, such as a doctor's office visit or a prescription.

Deductible - The amount you pay out of pocket before the health plan will start to pay for some of covered expenses (other than co-pay).

Maximum Out of Pocket Limit - The most you pay each year out of pocket for covered expenses. Once you've reached this out-of-pocket maximum, the health plan pays 100% for covered expenses (usually on a year).

Coincidence - The percentage of eligible costs that you pay out of pocket for covered expenses after you meet the deductible.

This document only explains general information that you can receive through Paycom's digital Health Benefit Enrollment tool. It does not constitute an offer of insurance or any other financial product. The actual terms, conditions, and exclusions of any insurance policy are subject to the actual policy. Insurance is not a contract. Please consult your agent for more information.

QUESTIONS? **HOW DO I CHANGE MY BENEFICIARY?**
To make changes to your beneficiary, you must do so through your account at myquestions.org

DO I NEED TO ENROLL? **WHEN DO I ENROLL?** **HOW DO I ENROLL?**
YES! Your benefit choices are effective from January 1 through December 31, 2024. A qualifying event will
October 23 - November 3, 2023
Through Paycom! You will receive an email from Human Resources with specific directions on how to access and complete

Print Collateral - Booklet

1st Place

Union University Viewbook 2023-24

Office of University Communications,

Union University

2nd Place

WatersEdge Services Guide

Marissa Crowson,

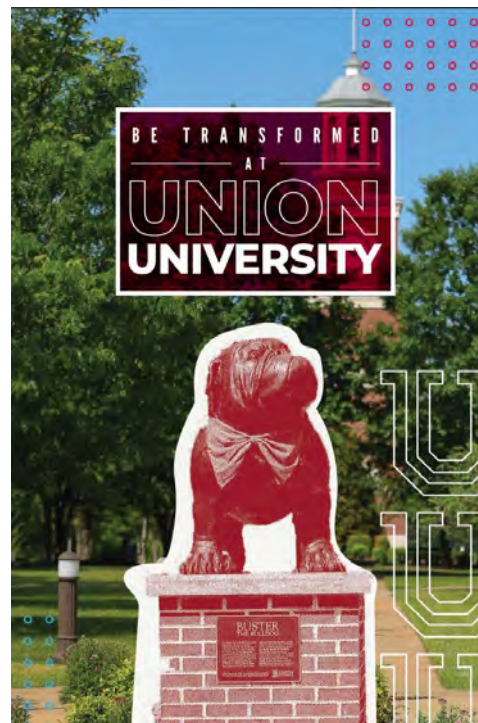
WatersEdge

3rd Place

NextGen Missions Guide

Terry Pedigo + IMB MarCom,

International Mission Board



DESIGN DIVISION

Print Collateral - Annual Report

1st Place

Texas Baptists Cooperative Program
Annual Report
Caleb Arndt,
Texas Baptists

2nd Place

Global Impact Guide
Terry Pedigo + MarCom Team,
International Mission Board

3rd Place

To God Be The Glory 2022 State of the Church
(First Baptist Church Montgomery)
Amanda Smith,
First Baptist Church Montgomery



Print Collateral - Poster or Flyer

1st Place

FIGHT Poster
Cleve Persinger,
West Virginia Convention of Southern Baptists

2nd Place

Worthy - Annual Offering Poster
Blake Ragsdale,
Baptist Children's Homes of North Carolina

3rd Place

Path of a Dollar
Cleve Persinger,
West Virginia Convention of Southern Baptists



Print Collateral - Direct Mail

1st Place

Texas Baptists Family Gathering
Promo Mailer
Caleb Arndt,
Texas Baptists



2nd Place

BCV 2023 Back to School Appeal
Chrystelle Thames,
The Baptist Children's Village

Print Collateral - Speciality Item

1st Place

NAMB Evangelism Kit
NAMB Brand Communications,
North American Mission Board

2nd Place

IMB Affinity Icon Set
Patrick Royals,
International Mission Board

3rd Place

Yellow Shirt Army
Jesse Conte,
Alabama Baptist State Board of Missions



DESIGN DIVISION

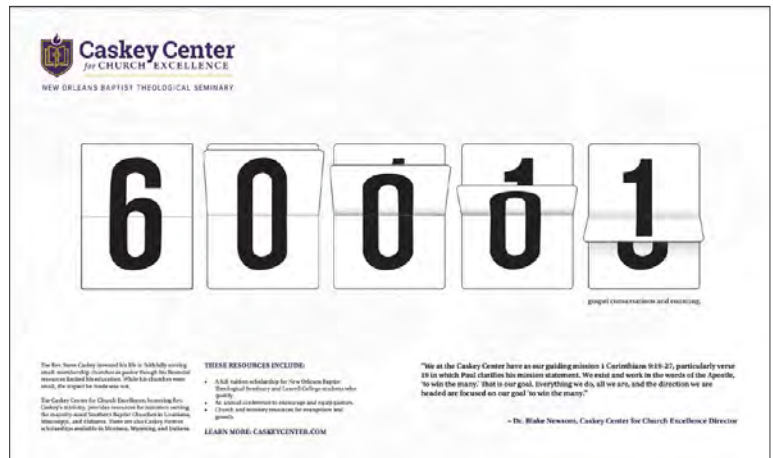
Print Collateral - Advertisement

1st Place

Caskey Center Advertisement

Madelynn Duke

New Orleans Baptist Theological Seminary



Digital Collateral - Website

1st Place

Online Estate Planning Guidebook

Marissa Crowson,

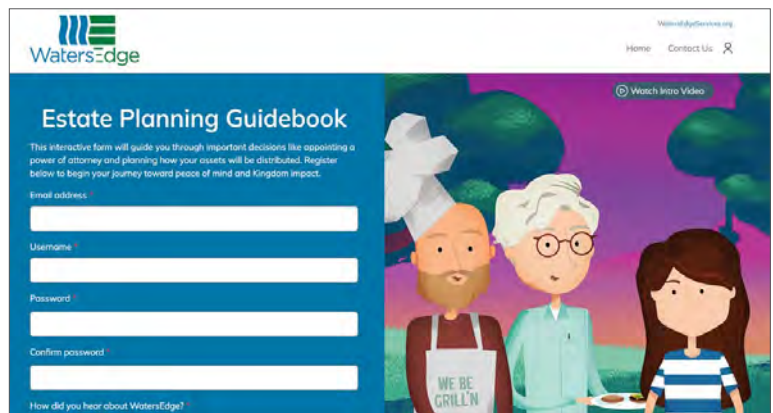
WatersEdge

2nd Place

Deaf Women's Gathering

Jesse Conte,

Alabama Baptist State Board of Missions



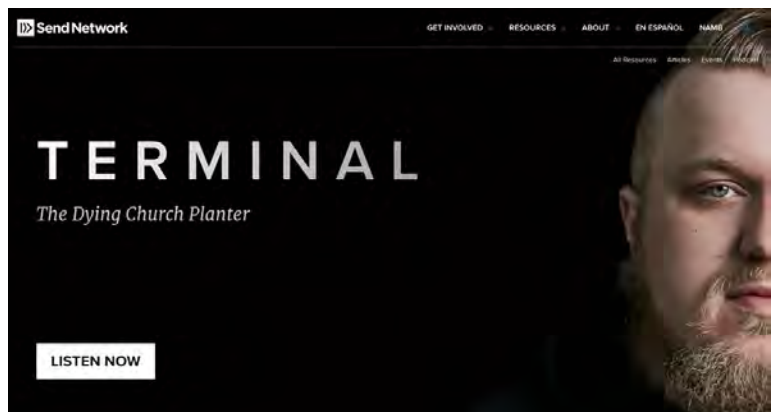
Digital Collateral: Webpage

1st Place

Terminal Podcast Webpage

NAMB Brand Communciations,

North American Mission Board



Print Publications: Newspaper - Single Issue

1st Place

Illinois Baptist
Kris Kell, Eric Reed, Ben Jones
Illinois Baptist

2nd Place

The Baptist Paper: SBC annual meeting report
Lauren Grim and The Baptist Paper staff
TAB Media Group

3rd Place

Celebrating 200 years of Alabama Baptist missions and ministry
Lauren Grim and The Alabama Baptist staff
TAB Media Group



Print Publications: Newspaper - Front Page

1st Place

The Baptist Paper: Annual Meeting Report
Lauren Grim and Sam Evans
TAB Media Group

2nd Place

The Alabama Baptist: 60th anniversary of Birmingham church bombing
Lauren Grim
TAB Media Group



DESIGN DIVISION

Print Publications: Newspaper - Spread

1st Place

The Baptist Paper: Endangered Youth
Lauren Grim,
TAB Media Group

2nd Place

Taking Care: Physical and Mental Health
Lauren Grim,
TAB Media Group



Print Publications: Magazine - Single Issue

1st Place

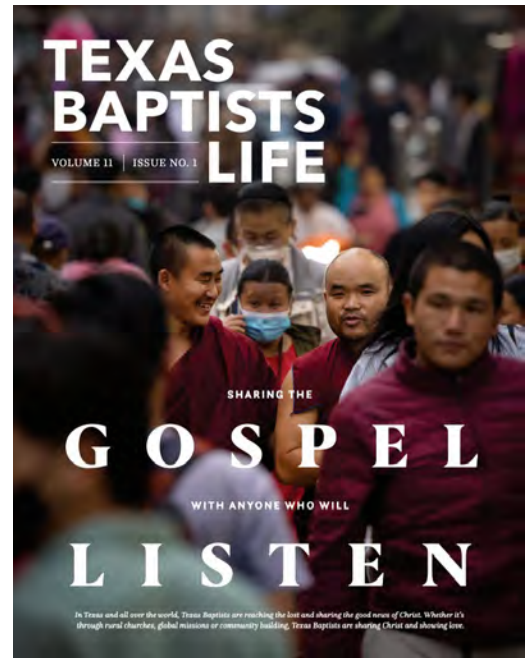
Texas Baptists Life Magazine Vol 11 Issue 1st Place
Caleb Arndt,
Texas Baptists

2nd Place

Unionite - Spring 2023 Issue
Office of University Communications,
Union University

3rd Place

California Baptist University Roundtable Fall 2023
 Volume 66 Issue 1
California Baptist University



Print Publications: Magazine - Cover

1st Place

Texas Baptists Life Magazine Vol 11 Issue 2nd Place

*Caleb Arndt,
Texas Baptists*



Print Publications: Newsletter

1st Place

“Mission:Dignity At Home Newsletter en Español, Summer 2023”

*GuideStone and Mission:Dignity Staff,
GuideStone Financial Resources*



OVERALL PUBLICATION

Mixed Media Coverage

1st Place

'Sports with a Twist': NJ church engages kids through high-energy ministry

*Trennis and Pam Henderson
TAB Media Group*

2nd Place

Missionary kids spread gospel seeds in the Netherlands

*IMB MarCom (Luke In, Sue Sprengle, Tristan Brink)
International Mission Board*

3rd Place

Remote Angolans transformed by gospel

*IMB MarCom (Max Power, Tessa Sanchez),
International Mission Board*



Electronic Publication

1st Place

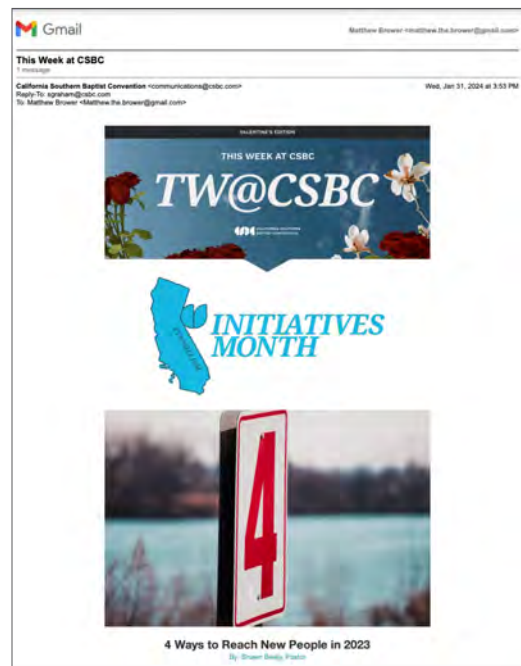
This Week at CSBC

*CSBC Communications Team,
California Southern Baptist Convention*

2nd Place

Texas Baptists Mobile App

*Johann Dyck,
Texas Baptists*



OVERALL PUBLICATION

Print Publication - Magazine

1st Place

Vision Magazine 2023 Place

*Joseph Duke, Marilyn Stewart, Madelynn Duke,
New Orleans Baptist Theological Seminary*

2nd Place

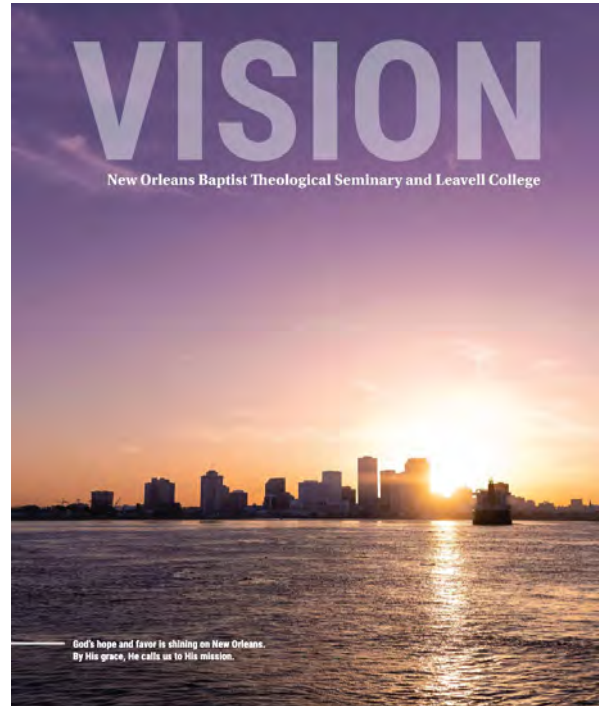
University of Mobile TorchLight

*Office for Marketing & Public Relations,
University of Mobile*

3rd Place

BCM/D Annual Meeting Booklet: In Jesus' Name

*BCM/D Communications Team,
Baptist Convention of Maryland/Delaware*



Print Publication - Newspaper

1st Place

Baptist and Reflector

*David Dawson,
Tennessee Baptist Mission Board*

2nd Place

“The Baptist Paper: June 8, 2023, issue”

*The Baptist Paper staff,
TAB Media Group*

3rd Place

The Alabama Baptist: State convention
bicentennial issue

*The Alabama Baptist staff,
TAB Media Group*



JUDGES



DONALD ALBAN

Dr. Don Alban is a Professor of Communication at Liberty University with years of professional journalistic experience, first as a newspaper reporter and then, for 15 years, as the managing editor of Power for Living, a non-denominational inspirational weekly magazine with a quarter-million readers. In addition to an undergraduate degree in Bible & Theology, he holds an M.A. in Journalism and a Ph.D. in Communication. His faith-integrative textbooks, *Created for Connection: Your Calling as a Communicator in Today's World* and *Speech Communication: A Redemptive Introduction* (both published by Kendall/Hunt), are used in several Christian colleges and universities.



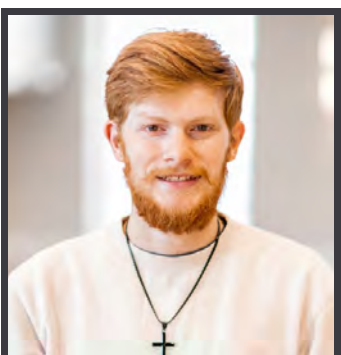
EVANGELINE ALBAN

Evangeline Alban has served since 2006 for Liberty University Online as an adjunct faculty member. Prior to that, she served in Christian radio in Baltimore (sales, promotion, newsletter editorial, and voice-over work). She also worked in Lynchburg as the afternoon announcer on Victory FM (now the Journey). She graduated from Liberty University and did her graduate work at Towson University in Maryland. She is married to Dr. Don Alban, Jr., Professor at Liberty University. The Albans have four children and reside in Forest, VA.



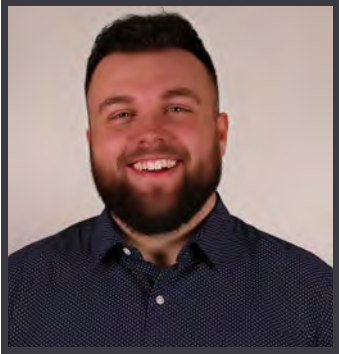
SHELLEY BASINGER

Shelley Basinger has been a leader in the television, print, and government communication fields in the Central Virginia region for 18 years. After graduating from UNC-Chapel Hill with a B.A. in journalism, Shelley landed her first job with ABC-13/WSET as a reporter, later becoming a full-time anchor. About a decade later, Shelley became the editor-in-chief of Lynchburg Living and Lynchburg Business magazines and was at the helm of these publications for six years. Since 2022, she has served as Bedford County's Public Information Officer, where she has built the locality's communications presence from the ground up.



HUNTER BOLTON

"Hunter has been in communications for over 8 years, 6 years as a communications director and 4 years in wedding video and photography. He loves all things creative especially capturing smiles whether through photo or video. He is currently pursuing MDiv while working as a communications director in Cave Spring, VA. Hunter rarely does not have his camera on him or close by!"



LANDRY COLEMAN

Landry Coleman is the current Assistant News Director at WSET-ABC13 in Lynchburg. Landry got his start in local news as an intern at WSET in the spring of 2016 after graduating from Liberty University. Since then, he has been a producer, an executive producer, and he took over as the Assistant News Director in 2022. The two accomplishments that he is the most proud of in his life are that he is a husband and a dad to four kids: three boys, and one little girl.



AMANDA GEISAKA

Amanda Geisaka Edds is the Creative Director for University Marketing at Regent University in Virginia Beach, VA. She has worked in advertising for 12 years specializing in design where she has worked on both print and digital campaigns for a variety of clients. She now oversees an award-winning creative team comprised of talented graphic designers, writers, photographers and videographers.



SCOTT KEEN

Scott Keen is the Video and Photo Producer for Marketing at Regent University. Along with being the producer for Regent University's Official Podcast, How to Actually Change the World, he has written, directed, and edited various award-winning commercials and radio ads for Regent, including the short film "Driftwood." He is also an independent filmmaker, creating short films with his own small production company, Angry Cat Pictures, in his spare time. He is the author of a Young Adult fantasy trilogy, Scar of the Downers, and is currently working on a middle grade post-apocalyptic series - the second book, The Servant of the Spear, was just released. Scott has an MFA in Script & Screenwriting, and lives in Virginia Beach with his wife and five daughters.



BRUCE KIRK

Bruce Kirk has spent 33-years in the broadcasting field, working in both radio and television across the U.S. He has held most every position in the TV field from Assignment Editor to News Director. He has interviewed three U.S. Presidents, a Vice President, covered numerous presidential candidates, Super Bowls, NBA Finals, and other sporting events. He has also traveled internationally to cover news, including stories in Australia, Brazil, Canada, and Mexico, as well as across the United States. He is the winner of five Television Emmy's, two of which were for Investigative Journalism.

In academia, he taught broadcast media and journalism at the Walter Cronkite School of Journalism at Arizona State University, and has taught as an Adjunct professor, and now full-time professor, at Liberty University. He was the Founding Dean of the the new School of Communication & Digital Content and served as the Chairman of the Digital Media and Communication Arts department.



CAREY MARTIN

Carey Martin is a full professor at Liberty University, where he teaches undergraduate, masters level, and doctoral courses. Prior to entering higher education, Dr. Martin worked for more than a decade in various professional positions, including television news production, radio DJ, corporate media director, and independent filmmaker. He has published in journals including *Studies in Popular Culture*, *The Journal of Media Education*, and *Christian Perspectives in Education*. His award-winning short film, "Ohfer", is available on Amazon Prime. and his screenplays have won national peer-reviewed awards from the Broadcast Education Association.

Dr. Martin earned his undergraduate degree with a major in Radio-Television-Film from Northwestern University. He earned his Master of Fine Arts degree in Motion Picture, Television, and Recording Arts, and his Doctor of Philosophy degree in Communication, from Florida State University. He resides in Forest, VA, with his wife Traci and their daughter, Bethany.



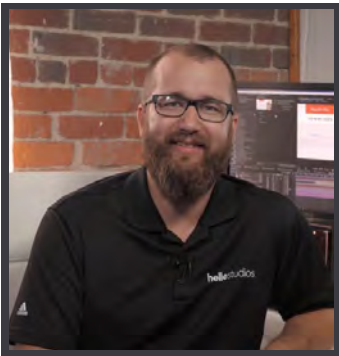
MARK MACDONALD

Mark MacDonald is Founder, and Church Branding Strategist for Be Known For Something, a national church communication and branding agency, coaching pastors in 1000s of churches to become relevant in their community. He's a bestselling author, has written 800+ magazine articles, and is the Executive Director of the Center for Church Communication. Over 35+ years, Mark has served as Pastor, Marketing VP, Creative Director, Speaker, and Strategist.



JASON MCGOULDRIK

Jason McGouldrick is the Assistant Vice President for Marketing & Public Relations at Regent University in Virginia Beach, VA. He holds a Master of Business Administration specializing in Public Relations from Liberty University. Jason has worked in Christian higher education marketing for ten years, with a great deal of emphasis on data-driven digital marketing strategy. Jason has a passion for growth marketing and values the unique opportunity to apply both creative and analytical thought in his daily work for the glory of God.



ADAM MILLER

Adam is a video artist with almost 2 decades of experience. After graduating from Liberty University, Adam co-founded Hello Studios and has produced video content for many national brands across the country as well as countless smaller organizations/nonprofits.



REED MORGAN

Reed Morgan is originally from Ocean City, Maryland, where he grew up loving sunshine and waves. He is a full-time photographer and videographer for Regent University, where he and his team of student workers cover many events, shooting high-level commercials and meeting all the content needs for the general marketing of the University! He is an ODU graduate with a degree in Video & Audio Production Technology, and has been in the area ever since! He loves visual media in all forms and has a strong passion for music, film, and using all sorts of technology. Having an eye for visual media takes time and training, not something you can just wake up with one day, so strive to stay creative.

JUDGES



MELANIE REBSAMEN

Melanie Rebsamen has dedicated the past 25 years to the world of graphic design. Her journey began with a love of composition and typography, and it has evolved into a lifelong pursuit of creativity. She believes that design should evoke emotion, solve problems, and leave a lasting impression. Whether a non-profit or for profit, she has experience in designs that resonate with audiences across diverse industries.



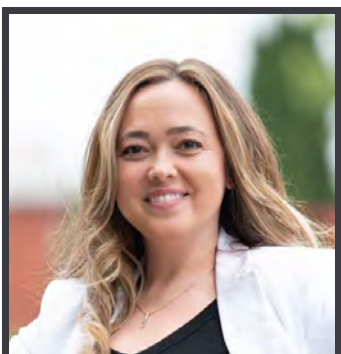
DEANNA REIS

Deanna Reis is Production Director at Regent University and has over 30 years' experience in communications and marketing. She has worked in the private sector for small and large companies as well as at the educational level. She specializes in project management and print production and works closely with the creative and web teams to ensure jobs are done timely and in a cost-effective manner.



MATTHEW SCHULTZ

Matt Schultz is a graphic designer who specializes in UX/UI design and branding. His journey in the design world has allowed him to develop a keen understanding of visual aesthetics and how they impact user experience, leading him to work on numerous successful projects. Currently, he has the privilege of being a Teaching Assistant in the MFA Program at Liberty University, where he shares his knowledge and experience with aspiring designers. Passionate about nurturing the next generation of creative minds, he strives to keep his students at the forefront of design trends and methodologies.



JENNIFER SLIGHTHAM

Jennifer is an experienced business leader with a history of working with and for businesses ranging from small startups to large corporations, in the for-profit sector as well as non-profit. Skilled in Business Process Improvement, Team Development, Revenue & Profit Growth, Customer Relationships, and Sales & Marketing, Jennifer is driven to help every business she works with achieve meaningful results through establishing a clear vision and setting realistic and timely goals.



CHRIS WYGAL

Chris Wygal has been involved in broadcast engineering and audio mixing and mastering for more than twenty years in the Central and Northern Virginia areas. He has worked with countless ministries and churches to help improve their live sound installations and audio production efforts. In addition to full-time broadcast engineering, he has owned Audio Concepts since 2004. Audio Concepts has mixed and mastered projects for radio production, school fine arts programs, churches, choral groups and musicians. Chris graduated from Liberty University in 2002 and for sixteen years helped grow Liberty's radio network and Liberty Flames Sports Network. As of late, Chris produces podcasts for The Southern Baptist Conservatives of Virginia, The Appalachian Ministry Institute, Charles Billingsley and many others. He has been married to Sharon since 2003 and has three children, Evelyn, Julie Anne and Matthew.

