

2025 BCA Wilmer C. Fields Awards Student Competition Winners

Public Relations Division

Total Public Relations Campaign or Marketing Strategy

1st Place and Grand Prize - *A note to remember*

PRSSA and Lancer PR Staff, California Baptist University

Interactive Communications Division

1st Place - *Baylorariat.com*

Lariat Staff, Baylor Student Media

2nd Place - *The Banner Online*

The Banner Staff, California Baptist University

Grand Prize - *Baylorariat.com*

Lariat Staff, Baylor Student Media

Audio-Visual Communications Division

Video: Storytelling 1-3 minutes

1st Place - *Baylor men's choir viral social Lauren Holcomb*

Baylor Student Media

2nd Place - *Biscuit Baker*

Cole Arndorfer and Andrew Cole, Hannibal-LaGrange University

3rd Place - *Baylor alum headlines top 3 finalists for Doritos Super Bowl Commercial Contest*

Cole Arndorfer and Andrew Cole, Baylor Student Media

Video: Promotion 1-3 minutes

1st Place - *First Tastes Of Modero's February Flavors*

Cade Kaina, Union University

2nd Place

My HLGU Story-Olivia - Sydney Spielbauer, Cassie Aversman, and Alexa Bedford, Hannibal-LaGrange University

3rd Place - *My HLGU Story-Mateo*

Jabez Mukadila, Luis Llano, and Sergio Arenas, Hannibal-LaGrange University

Video: Event Coverage 1-3 minutes

1st Place - *Baylor football's fourth-quarter heroics seal 37-34 victory over TCU*

Braden Murray, Baylor Student Media

Video: Event Coverage More than 3 minutes

1st Place - *News Beat-Ben Carson Special Edition*

Cole Arndorfer, Josiah Motta, Nick Sauers, and Tre Sangiacomo, Hannibal-LaGrange University

Video: Entertainment More than 3 minutes

1st Place - *If You're Reading This...*

Jackson Glas, Union University

Video: Broadcast/Podcast - Overall Show

1st Place - *Lariat TV News Today*

Lariat TV News Staff, Baylor Student Media

Video: Broadcast/Podcast - Individual Episode

1st Place - *Lariat TV News: Nov. 8, 2024*

Lariat TV News Staff, Baylor Student Media

2nd Place - *HLGU News Beat-Green Show*

HLGU News Beat Team, Hannibal-LaGrange University

3rd Place - *CBU TV presents the Fall News Show*

CBU TV Staff, California Baptist University

Video: Broadcast/Podcast - individual episode

1st Place - *Don't Feed the Bears: The Transfer Portal*

Braden Murray, Foster Nicholas, and Jackson Posey, Baylor Student Media

2nd Place - *The Community Podcast-Beach Reach Episode*

Zach Anderson and Nick Sauers, Hannibal-LaGrange University

Audio-Visual Communications Division

Grand Prize - *First Tastes Of Modero's February Flavors*

Cade Kaina, Union University

Photography Division

Feature: Single

1st Place - *Up For Grabs*

Mary Thurmond, Baylor Student Media

2nd Place - *Faith in Action*

Gracie Stegall, East Texas Baptist University

3rd Place - *Discipline and Development - Developing Young Minds with Music and Sports*

Elissa Garcia, California Baptist University

Feature: Series

1st Place - *Writing By Lamplight*

Lauren Steed, Union University

News: Single

1st Place - *No Separacion*

Caleb Garcia, Baylor Student Media

News: Series

1st Place - *Waco immigration rally*

Caleb Garcia, Baylor Student Media

Event Coverage: Series

1st Place - *Forrest Frank*

Kassidy Tsikitas, Baylor Student Media

Portrait: Field

1st Place - *Olivia's Mexican Restaurant - From their family to yours*

Josselyn Guillen, California Baptist University

Photo: Essay

1st Place - *Church Under the Bridge*

Michael Aguilar, Baylor Student Media

Photography Division

Grand Prize - *Up for Grabs*

Mary Thurmond, Baylor Student Media

News Writing Division**Single Article: Breaking**

1st Place - *A church on every corner: Christianity in South Carolina*

Samantha Meyeres, The Vision NGU

Single Article: Non-breaking

1st Place - *Campus plastered with stickers promoting white supremacist group*

Emma Weidmann, Baylor Student Media

Single Article: Arts and entertainment

1st Place - *Mirror Mirror*

Aryanna Highfill, Union University

2nd Place - *The Grammy Awards: A platform for advocacy*

Emily Affleck, California Baptist University

Single Article: Sports

1st Place - *CBU Swimmer makes college history*

Grace Boudreau, California Baptist University

2nd Place - *Baylor football's Bryson Washington carries father's legacy with every play*

Foster Nicholas, Baylor Student Media

3rd Place - *BU mistakes pave path for LSU's Kinder's Texas Bowl victory*

Foster Nicholas, Baylor Student Media

Series or Package

1st Place - *Election 2025*

Olivia Turner, Baylor Student Media

2nd Place - *Lancer Under the Spotlight*

Alanna Rivera, California Baptist University

Opinion/Editorial

1st Place - *Dear Liv: The Advice Column You Never Asked For*

Olivia Bell, Union University

News Writing Division

Grand Prize (Perfect Score)- *Dear Liv: The Advice Column You Never Asked For*

Olivia Bell, Union University

Feature Writing Division

Single Article

1st Place - *Meet Carson Sheldon, the student who ran 38 miles to Buc-ee's*

Olivia Turner, Baylor Student Media

2nd Place - *Olivia's Mexican Restaurant - From their family to yours*

Lilian Santos, California Baptist University

3rd Place - *Mission through media: NGU students use their skills for Christ in Africa*

Samantha Meyeres, The Vision NGU

First Person Column/Blog: Single Entry

1st Place - *Theo Von might be America's best journalist*

Josh Siatkowski, Baylor Student Media

Feature Writing Division

Grand Prize - *Theo Von might be America's best journalist*

Josh Siatkowski, Baylor Student Media

Design Division

Designed Elements: Editorial Cartoon

1st Place - *Selective outrage must end*

James Ellis, Baylor Student Media

Print Publications: Newspaper - Single Issue

1st Place - *The Banner Vol. 72 Issue 4*

The Banner Staff, California Baptist University

Print Publications: Newspaper - Front Page

1st Place - *The Banner Vol. 72 Issue 4*

The Banner Staff, California Baptist University

2nd Place - *The Baylor Lariat*

Emma Weidmann, Baylor Student Media

Print Publications: Newspaper – Spread

1st Place - *Election 2024*

Emma Weidmann, Baylor Student Media

2nd Place - *Wanda Price: The Lady, The Myth, The Legend*

Lorelei Delgado, Gabrielle Riffin, California Baptist University

Print Publications: Magazine - Single Issue

1st Place - *Cardinal & Cream Magazine - Spring 2025*

Emily Gray and Abby Thomas, Union University

2nd Place - *Focus Magazine - Fall 2024*

Raylee Foster, Baylor Student Media

3rd Place - *Pursuit Magazine - Spring 2025*

Pursuit Staff, California Baptist University

Print Publications: Magazine – Cover

Cardinal & Cream Magazine - Spring 2025 - Emily Gray, Union University

Tie- 2nd Place - *Pursuit Magazine - Spring 2025*

Pursuit Staff, California Baptist University

Tie- 2nd Place - *Focus Magazine - Fall 2024*

Raylee Foster, Sabrina Slay, Baylor Student Media

Print Publications: Magazine – Spread

1st Place - *Finals Fuel*

Gianna Bolla, Baylor Student Media

2nd Place - *Dear Liv: The Advice Column You Never Asked For*

Abby Thomas, Union University

3rd Place - *What's Your Make?*

Kassidy Blunt, California Baptist University

Print Publications: Yearbook - Single Edition

1st Place - *Angelos Yearbook 2025 "Essence"*

Angelos Staff, California Baptist University - 2nd Place

Baylor Roundup 2024: Never Quite Like This - Roundup Staff, Baylor Student Media

Print Publications: Yearbook – Spread

1st Place - *Comfort & Joy: The reason for the season*

Mackenzie Head, California Baptist University

Design Division

Grand Prize (Perfect Score) - *Cardinal & Cream Magazine - Spring 2025*

Emily Gray and Abby Thomas, Union University

Overall Publication Division

Mixed Media Coverage

1st Place - *Washington propels Baylor football past TCU*

The Baylor Lariat, Baylor Student Media

2nd Place - *Ted Cruz vies for Texas*

The Baylor Lariat, Baylor Student Media

3rd Place - *The Morning Buzz*

Lariat Staff, Baylor Student Media

Electronic Publication

1st Place - *The Banner Online*

The Banner Staff, California Baptist University

Print Publication: Magazine

1st Place - *Cardinal & Cream Magazine - Spring 2025*

Olivia Bell, Margee Stanfield, Mattie Washington, Union University

2nd Place - *Focus Magazine - Fall 2024*

Focus Staff, Baylor Student Media

3rd Place - *Pursuit Magazine - Spring 2025*

Pursuit Staff, California Baptist University

Print Publication: Newspaper

1st Place - *The Baylor Lariat - Vol. 123 No. 11 (November 7, 2024)*

Lariat Staff, Baylor Student Media

2nd Place - *The Banner - Vol. 72 Issue 4 (March 28, 2025)*

The Banner Staff, California Baptist University

Print Publication: Yearbook

1st Place - *Baylor Roundup 2024*

Roundup Staff, Baylor Student Media

2nd Place - *Angelos Yearbook 2025 "Essence"*

Angelos Staff, California Baptist University