

SPONSORSHIP OPPORTUNITIES

October 22–23, 2026 | Union University | Jackson, Tennessee

The Baptist Communicators Association Fall Forum brings together college students, educators and communications professionals for two days of professional development, mentorship, networking and meaningful conversations about faithful communication in a changing world.

This year, BCA is expanding Fall Forum with practical breakout sessions, main-stage conversations, portfolio and career connections, student awards, and opportunities for students to interact directly with experienced Baptist communications professionals.

Our goal is to welcome approximately 100 students, faculty, and communications professionals. Sponsorships help make the experience affordable and accessible—particularly for students and educators.

SPONSORSHIP OPPORTUNITIES

FALL FORUM PREMIER SPONSOR

\$3,500 - 2 available

Help make the entire BCA Fall Forum possible as one of our premier event partners.

Premier Sponsors receive:

- Prominent recognition as a Fall Forum Premier Sponsor
- Recognition on promotional and event materials
- Exhibitor table and access to students, educators and communications professionals
- High-visibility association with BCA's investment in the next generation of Baptist communicators

STUDENT AWARDS BANQUET SPONSOR

\$2,500 - 1 available

Help BCA create a memorable Thursday evening celebration recognizing outstanding student communications work.

The Awards Banquet Sponsor receives:

- Premier recognition associated with the Student Awards Banquet
- Prominent recognition at the banquet
- Recognition on promotional and event materials
- Exhibitor table
- This sponsorship helps provide the meal and elevate the awards experience for students and guests.

STUDENT SPONSOR

\$1,500 - 1 available

Help remove financial barriers for students traveling to Fall Forum.

Your sponsorship helps provide:

- Lodging and meals for up to 30 visiting students
- Awards Banquet admission for participating students
- Students remain responsible for their transportation to Jackson, helping maintain personal and institutional investment while significantly reducing the cost of attending.

Student Sponsor benefits include:

- Recognition on promotional and event materials
- Exhibitor table
- Recognition for directly investing in emerging Baptist communicators

EDUCATOR SPONSOR

\$750 - 3 available

Invest in the educators who are training and mentoring the next generation of communicators.

Each Educator Sponsorship provides

- lodging and meals for two communications educators attending Fall Forum.

Educator Sponsors receive:

- Recognition on promotional and event materials
- Exhibitor table
- Recognition for directly supporting faculty participation
- A total of six educator spots are being subsidized through this opportunity.

EXHIBITOR

\$250

Want to connect with students and professionals without becoming an event sponsor?

Organizations may reserve an exhibitor table for \$250, providing an opportunity to share:

- Employment opportunities
- Internships
- Ministry and professional resources
- Ways students and professionals can connect with your organization

(Exhibitors receive table space but are not listed as event sponsors.)

INVEST IN THE NEXT GENERATION OF BAPTIST COMMUNICATORS

Fall Forum is designed to create meaningful connections between students, educators and working communications professionals while equipping emerging communicators to serve with skill, integrity and purpose.

Interested in sponsoring or exhibiting?

Contact Scott Knuteson | Baptist Communicators Association
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